EU AGRI-Digital Conference
A digital transformation for farmers and rural communities for a sustainable future
8 December 2023 > 9:00 - 15:45

09:00 - 09:20
SESSION 1
Opening speech
Keynote speech
Wolfgang Burtscher, Director General, Directorate-General for Agriculture and Rural Development, European Commission

09:20 - 10:45
SESSION 2
Digitalisation in action: experiences from the field
09:20 - 10:20
Testimonies
Max Schulman, farmer and Senior Advisor at Central Union of Agricultural Producers and Forest Owners (MTK), Finland
Maria José Hernández Mendoza, President of the Spanish Agrarian Guarantee Fund (FEGA), Ministry of Agriculture, Fisheries and Food, Spain
Kristina Šermukšniytė-Alešiūnienė, CEO, AgriFood Lithuania (Digital Innovation Hub), Lithuania

10:20 - 10:30
Demonstration of a digital monitoring tool for animal health and welfare
AnimalhealthEurope
Pierre Sultana, Public Affairs Director, AnimalhealthEurope
Eamon Sheehan, Dairy farmer, Kilkenny Ireland

10:30 - 10:45
Q&A Session with audience on-site

10:45 - 11:15
Coffee break
**SESSION 3**

**Digitalisation for sustainability: policy support**

11:15 - 11:30

**Inspirational speech**

Sjaak Wolfert, **Senior Scientist, Wageningen University & Research**

11:30 - 12:30

**Panel discussion**

Christiane Lambert, **President, Committee of Professional Agricultural Organisations (COPA)**

Gianluca Feligini, **Head of Precision Technology EMEA, Case New Holland Industrial**

Geneviève Savigny, **European Coordination Via Campesina (ECVC)**

Bjoern Juretzki, **Head of Unit for Data Policy and Innovation, Directorate-General for Communications Networks, Content & Technology, European Commission**

Michael Pielke, **Acting Director for Sustainability, Directorate-General for Agriculture and Rural Development, European Commission**

12:30 - 12:45

**Q&A session with audience on-site**

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**SESSION 4**

**Shaping the future**

14:15 - 14:45

**“Long-term implications of digital transition for farmers and rural communities”**

Jolita Butkeviciene, **Director, Innovation in Science and Policymaking, Joint Research Centre (JRC), European Commission**

Yulia Barabanova, **Policy Officer, EU Policy Lab, Joint Research Centre (JRC), European Commission**

14:45 - 15:30

**Panel discussion**

Jolita Butkeviciene, **Director, Innovation in Science and Policymaking, Joint Research Centre (JRC), European Commission**

Catherine Geslain-Lanéelle, **Director, Strategy and Policy Analysis, Directorate-General for Agriculture and Rural Development, European Commission**

Rudolfs Pulkstenis, **Vice-President at European Council of Young Farmers (CEJA)**

Gianluca Brunori, **Full Professor of Food Policy, University of Pisa**

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**SESSION 5**

**Concluding remarks**

Catherine Geslain-Lanéelle, **Director, Strategy and Policy Analysis, Directorate-General for Agriculture and Rural Development, European Commission**

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**PARALLEL EXHIBITION**

“Digitalisation in action”