

The Farm to Fork Strategy

**For a fair, healthy and
environmentally-friendly
food system**

European Green Deal - *von der Leyen Commission*

CDG ARABLE CROPS- RICE

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**CLIMATE
PACT AND CLIMATE
LAW**

**PROMOTING
CLEAN
ENERGY**



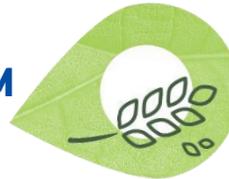
**INVESTING IN
SMARTER, MORE
SUSTAINABLE
TRANSPORT**

PROTECTING NATURE



**STRIVING
FOR GREENER
INDUSTRY**

**FROM FARM
TO FORK**



The European Green Deal



**ELIMINATING
POLLUTION**

**LEADING THE
GREEN CHANGE
GLOBALLY**



**MAKING
HOMES ENERGY
EFFICIENT**



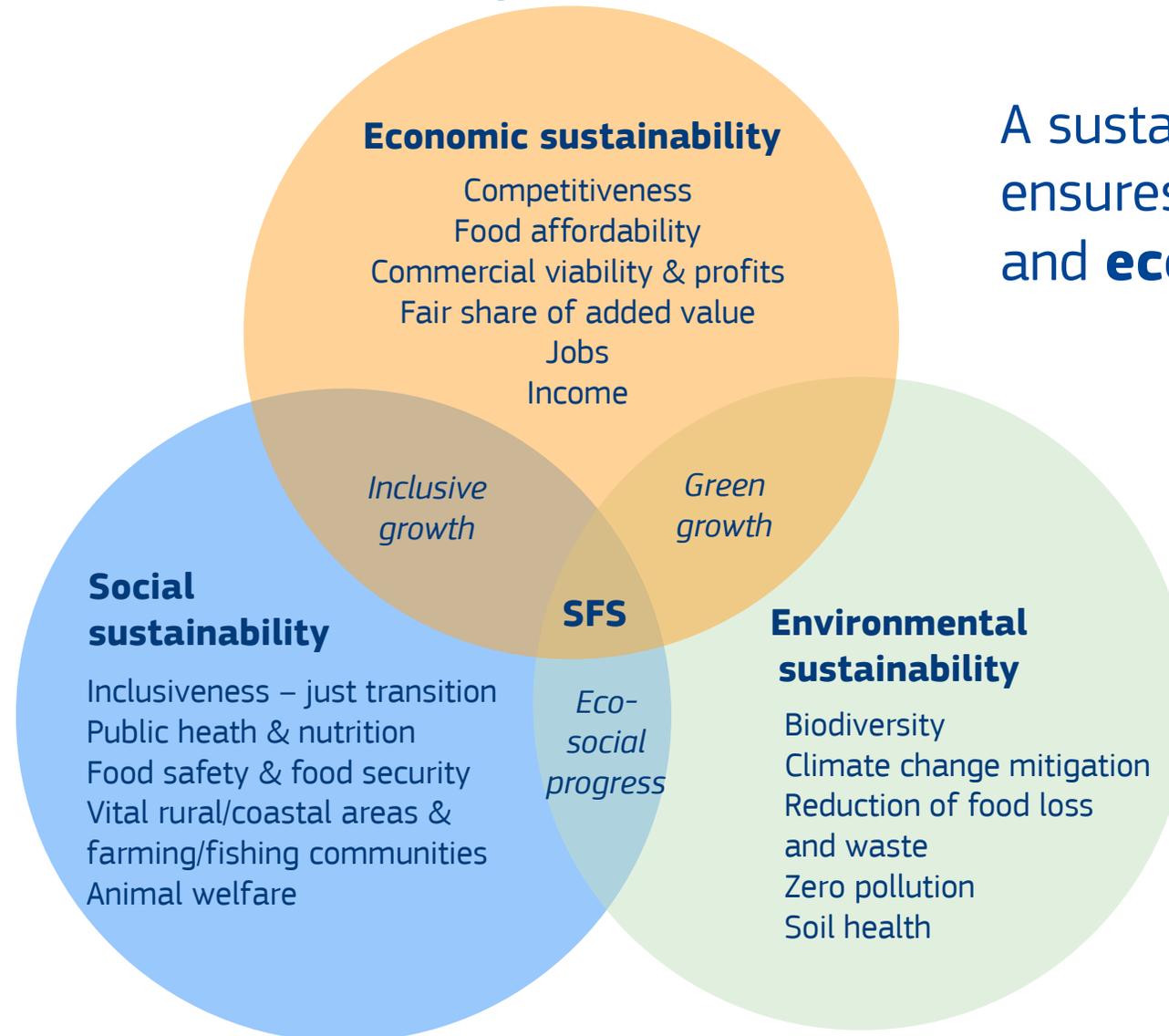
**FINANCING
GREEN
PROJECTS**



**ENSURING
A JUST TRANSITION
FOR ALL**



Sustainable food systems for sustainable societies



A sustainable food system (SFS) ensures **environmental, social and economic sustainability**



...which are the foundations upon which we build?

Three European and Global Champions....

- the EU food system (recognised for sophistication, innovation, resilience)
- the EU agricultural system (managed to produce more with less and better)
- the EU Copernicus system (transparently observes, collects and transfers data)

...that need to break new records!

- increase ambition on climate action because we need to do much more!
- accelerate digitalisation to best utilise knowledge-based best practices
- jointly address the need to improve economic *and* environmental efficiency



| Actions to ensure sustainable food production (1)



Adopt recommendations to MS addressing the nine specific objectives of the **Common Agricultural Policy (CAP)**, before submission draft **CAP Strategic Plans** (2020)



Revision of **Sustainable Use of Pesticides Directive** and enhancement of Integrated Pest Management (2022)



Revision of Regulations to facilitate **plant protection products containing biological active substances** (2021)



Action plan **for the organic sector** for 2021-2026 to stimulate supply and demand for organic products (2020)



Action plan for **integrated nutrient management** to reduce the pollution from fertilisers (2021)



Actions to ensure sustainable food production (2)

Proposal for a revision of the existing **animal welfare** legislation, including on transport and slaughter (2023)

Proposal for a revision of the **feed additives** Regulation to reduce the environmental impact of livestock farming (2021)



Clarification of the scope of **competition rules** with regard to sustainability in collective actions (2022)

Legislative initiatives to enhance cooperation of primary producers (support position in food chain) (2021-22)

Proposal for a **Farm Sustainability Data Network** (data and advice on sustainable farming practices) (2022)



Actions to stimulate sustainable practices by food industry and retail, hospitality and food service

Develop an EU code and monitoring framework for **responsible business and marketing conduct** in the food supply chain (2021)

Set **nutrient profiles** to restrict promotion of food high in salt, sugar or fat (2022)

Proposal for revision EU legislation on **Food Contact Materials** to improve food safety, and reduce the environmental footprint (2022)



Enhance coordination to tackle **Food Fraud** (2021-2022)

Stimulate **reformulation** of processed food, including the setting of **maximum levels for certain nutrients** (2021)

Revise **EU marketing standards** (uptake and supply of sustainable products (2021-2022))

Strengthen the legislative framework on **geographical indications**



Actions to promote shift towards healthy, sustainable diets

Proposal for a harmonised **mandatory front-of-pack nutrition labelling** to enable consumers to make health conscious food choices (2022)

Proposal to require **origin indication** for certain products. (2022)

Determine the best modalities for setting **minimum mandatory criteria for sustainable food procurement** (2021)



Review of the **EU school scheme** legal framework: refocus on healthy and sustainable food (2023)

Review of the **EU promotion programme** for agricultural and food products to enhance its contribution to sustainable production and consumption (2020)

Proposal for a **sustainable food labelling framework** to empower consumers to make sustainable food choices (2024)

Nutrition - health

Environment

Social

Nutrition Declaration	Per 100 g
Energy	kJ/kcal
Fat	g
of which saturates	g
Carbohydrate	g
of which sugars	g
Protein	g
Salt	g



Benefits & opportunities for farmers

Higher returns: sustainable business models, labelling schemes and marketing standards to link production methods to premium consumer demand



Stronger position in the food supply chain: tools to support improving farmers' position in the food supply chain and to encourage cooperation

Productivity: innovation, technology and digital solutions (precision farming) support reduced input use and higher productivity



Recognition of quality: an EU sustainable food labelling framework to recognize the nutritional, climate, environmental and social aspects of food

Embedding the concept of sustainability in the way we produce and consume our food will bring benefits for all the actors in the food chain and in particular for farmers.



| Enabling transition - Promoting global transition

- International cooperation to **support developing countries in their transition to sustainable food systems**;
- Inclusion of ambitious sustainability chapter, including on food, in all EU bilateral **trade agreements**.
- Work through **international standard setting bodies (e.g: Codex) and promotion of sustainable food systems in international fora and events** (e.g. UN Summit on Food Systems in 2021).
- **Environmental aspects** taken into account when **assessing requests for import tolerances** for pesticide substances no longer approved in the EU
- Promotion of appropriate **labelling schemes** - to ensure that food imported into the EU is gradually produced in a sustainable way.



For healthy people,
healthy societies
and a healthy planet.

The Farm to Fork Strategy

IT'S DOWN TO US!



Thank you



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