



SPS-market access issues EU and trading partners – Pork sector

DG Trade, Unit D3, SPS

CDG ON ANIMAL PRODUCTS/PIGMEAT
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Background

- Russian ban
- Evaluation of export markets which are hampered for SPS reasons
- Different types of markets:
 - (1) Markets which are already open or partly open (only a certain MS/ certain establishments)
 - (2) Markets which are closed



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Main trading partners: EU exports selected pig products Trade figures (COMEXT – tonnes product weight)

	2011		2012		2013		2014		Jan-Jan 15		Compared to Jan-Jan 14
	tonnes	%	tonnes	%	tonnes	%	tonnes	%	tonnes	%	
China	393.819	12,6%	586.439	19,1%	665.975	21,5%	711.084	24,2%	65.243	29,8%	+ 4%
South Korea	193.908	6,2%	137.220	4,5%	102.728	3,3%	213.334	7,3%	24.523	11,2%	+ 72%
Japan	231.283	7,4%	230.793	7,5%	231.524	7,5%	305.562	10,4%	19.948	9,1%	- 20%
Hong Kong	539.364	17,2%	381.063	12,4%	387.426	12,5%	404.909	13,8%	18.745	8,6%	- 40%
Philippines	96.880	3,1%	73.412	2,4%	100.988	3,3%	196.413	6,7%	13.060	6,0%	+ 19%
USA	59.546	1,9%	60.822	2,0%	60.259	1,9%	84.698	2,9%	8.732	4,0%	+ 64%
Australia	44.340	1,4%	47.269	1,5%	44.466	1,4%	62.699	2,1%	6.010	2,7%	+ 53%
Ukraine	113.961	3,6%	161.599	5,3%	122.256	3,9%	105.185	3,6%	5.856	2,7%	+ 8%
Angola	61.560	2,0%	59.182	1,9%	61.302	2,0%	66.794	2,3%	4.380	2,0%	- 4%
Ivory Coast	20.419	0,7%	26.467	0,9%	35.082	1,1%	39.785	1,4%	3.647	1,7%	- 10%
Thailand	17.863	0,6%	18.288	0,6%	22.892	0,7%	33.631	1,1%	3.122	1,4%	+ 20%
Belarus	103.829	3,3%	123.229	4,0%	87.402	2,8%	4.790	0,2%	23	0,0%	- 99%
Other	1.256.827	40,1%	1.166.620	14,5%	1.174.065	13,7%	706.483	14,4%	45.522	20,8%	
Extra EU28	3.133.598		3.072.403		3.096.367		2.935.368		218.811		
% change			- 2%		+ 1%		- 5%		- 11,4%		

Objective

- To give an extra push to open markets where SPS barriers exist
- Focus on priority alternative markets

- Meetings held with different industry sectors on 18- 28 August, priorities indicated for priority alternative markets, which are closed due to SPS barriers (fully or partially)
- Meeting held with different Commission services
- Special Market access WG on alternative markets on 9 October
- Market access WG

Identified priority alternative markets (SPS)

Priority country	Sector/product
BRAZIL	Pork , dairy, bovine
CHINA	Bovine, pork , dairy
CHILE	Pork , fruits and vegetables
COLOMBIA/PERU	Pork , poultry, dairy
INDIA	Pork , poultry, dairy
INDONESIA	Fruits and vegetables (port access)
MEXICO	Pork , fruits and vegetables
TURKEY	Bovine, poultry, dairy, fruits and vegetables
USA/CANADA	Bovine, dairy, fruits and vegetables
VIETNAM	Fruits and vegetables

Pork

Priority alternative markets

- Brazil
- China
- Chile
- Colombia/Peru
- India
- Mexico



Priority alternative markets

- Periodical review
- Market access Dbase
- Intensified information exchange
- Coherent message
- Extra push technical/political

Actions on SPS market access concerns

- Comments on SPS notifications on draft legislation of third countries
- Demarches, Letters, ad-hoc missions
- Technical or political discussions, informally or within a bilateral agreement, SPS WG mechanisms, other regular meeting or Committees
- Negotiations
- Multilateral: WTO SPS Committee
- Bilateral discussions during WTO SPS week in Geneva
- Dispute settlement (Panel)

Pork sector – some frequent SPS barriers seen

- African Swine Fever
- Long approval procedures
- MS by MS approval
- Long waiting period for inspection visits
- Non- application of audit-based inspections (only individual establishments approved)
- Non-transparent procedures, administratively cumbersome
- Non- recognition of regionalisation
- "Born, raised and slaughtered in one MS only"- clause

Developments market access pork

BRAZIL Backlog of applications submitted by Member States (MS); approval of labels (products of animal origin):

- Letter COM to Secretary of State of Brazil (SRI/MAPA), February 2015
- Meeting COM with Ambassador of Brazil in Brussels, October 2014
- Mid-term review of all export issues, under the EU-Brazil SPS Mechanism, December 2014
- Study visit to DK for pork sector, November 2014¹¹



Developments market access pork

COLOMBIA: **Slow approval process for additional MS/establishments**

- Letter to Trade Minister
- COM mission performed January 2015. **Minister for Private Sector and Good Governance promised to present a simplified procedure**
- Letter to Trade Vice-Minister about to be sent
- Study visit scheduled for May 2015

Developments market access pork

PERU: **Slow approval process for additional MS/establishments**

- Videoconference held with SENASA 3/12
- COM mission performed January 2015. New problem detected: uncertainty over competences between SENASA and DIGESA leaves EU with no clear interlocutor
- Letter to Vice Minister sent already highlighting concerns over unclear competences, plus inadequate implementation.

Developments market access pork

CHINA: Regionalisation (e.g PL/ASF)

Slow processes

Different meetings with different Chinese Departments, most recent ones:

- Visit by COM to Beijing in Nov 2014 (beef/pork and dairy covered)
- 16 Jan 2015, meeting COM with MoA in Berlin (**beef/pork** raised) – outcome. MoA just referred to other CN department (AQSIQ)

Developments market access pork

CHINA: Regionalisation (e.g PL/ASF)

Slow processes

- Visit by COM to Beijing – 28 January 2015, raised issues pork and beef
- 30/01/2015 COM - CN mission Brussels: raised the point with the Trade Ambassador (Minister Zhang)
- 18-19 March 2015: visit COM to Beijing: Pork/Beef issue raised:

Developments market access pork

CHINA: Regionalisation (e.g PL/ASF)

Slow processes

Outcome so far of all meetings – China confirmed to continue to work on pending applications of EU MS for pork.

For PL – ban still in place due to ASF – CN did not provide an indication to lift the ban in due course

COM has planned next meeting in Beijing beginning of May – continue to push for pork exports.

Developments market access pork

INDIA: Import requirements (OIE incompatible, no regionalization)

- India notified recently new import conditions on its website (DAHD). COM is in process of preparing comments – any input is welcome, also further info on the market access opportunity to the Indian market for pork .
- COM plans mission in May to New Delhi – pork on the agenda.

WTO SPS Committee

March 2015 meeting:

- Bilateral discussions
- Plenary
 - **New STC on ASF raised by EU:** need to all WTO Members to promptly apply regionalisation and lift unjustified country-wide bans.

Resolved SPS restrictions affecting EU pork exports in 2014 and 2015 (non-exhaustive)

Third country	Type of product	SPS barrier	Ban lifted or progress	Duration	Market value (€/year)	EU MS benefited
Canada	Fresh pork	Italian fresh pork was banned for export to Canada because of restrictions in some southern Italian regions due to outbreaks of Swine Vesicular Disease	Commitment made, not effective yet	Ban for the whole country was in place for more than a decade	Might be limited, however very important political sign!	IT
Canada	Pig meat	Requirement for MSs to agree export certificate with Canadian authorities individually	Establishment of harmonised export certificates that can be used by all MSs that have their systems authorised by Canada	Newly established certificate available as of January 2014	Significant	19
Chile	Pork	Chile had bilaterally negotiated export certificates only with some MS	Establishment of harmonised export certificates that can be used by all MSs	Since the beginning of the entry into force of the SPS Agreement (2012)		All
Chile	Pork		Market access for new MS under the simplified procedure agreed			Poland, Portugal, Denmark

Resolved SPS restrictions affecting EU pork exports in 2014 and 2015 (non-exhaustive)

Third country	Type of product	SPS barrier	Ban lifted or progress	Duration	Market value (€/year)	EU MS benefited
Japan	Pork meat	Long application procedure	Hungary and Portugal can export pork meat, approval finalised			Hungary and Portugal
Panama	Pork meat processed products with thermal treatment	Burdensome questionnaires and inspection on site of establishments	Approval of establishments without prior inspection of individual establishments /Lifting of the requirement of the questionnaires			All MS
Saudi-Arabia	Meat products	Non-acceptance of pre-listing, administrative burden all individual establishments need inspections	October 2014: Audit-based inspections agreed			All MS
Singapore	Frozen Pork	Unnecessary burdensome application procedure (audits required, however, no system audits as required by international standards)	15/05/2014 Certificate and some establishments approved	Application since 12/09/2010	In 2013, the EU exported for nearly €44 million of pig meat to Singapore.	AT
Singapore	Pork liver Pate	Unnecessary burdensome application procedure (audits required, however, no system audits as required by international standards)	01/04/2014 - 1 establishments approved	Application since 28/11/2013	In 2013, the EU exported for over €5 million of poultry meat to Singapore.	BE

Resolved SPS restrictions affecting EU pork exports in 2014 and 2015 (non-exhaustive)

Third country	Type of product	SPS barrier	Ban lifted or progress	Duration	Market value (€/year)	EU MS benefited
Singapore	Pork and pork products	Unnecessary burdensome application procedure (audits required, however, no system audits as required by international standards)	Several establishments approved for export during 2014 (requests of others remain pending)	Some applications date from 2013	In 2013, the EU exported for nearly €44 million of pig meat to Singapore.	DE
Singapore	Pork	Unnecessary burdensome application procedure (audits required, however, no system audits as required by international standards)	Several establishments approved for export during 2014	Applications date from different periods in 2013 and 2014	In 2013, the EU exported for nearly €44 million of pig meat to Singapore.	HU,IT,ES
Taiwan	Pork	Unnecessary and unjustified long and burdensome application procedure (audits required, however, no system audits as required by international standards)	Imports approved on 4 March 2014	Application pending since September 2003	In 2013, the EU exported for a total of over €5 million of pig meat to Taiwan.	FR
Taiwan	Pork	Unnecessary and unjustified long and burdensome application procedure (audits required, however, no system audits as required by international standards)	Approved on 9 Sep 2014.	Since 22 Dec 2005	In 2013, the EU exported for a total of over €5 million of pig meat to Taiwan.	ES

What can industry do?

- Inform about trade barriers
- Contribute commenting on new draft legislation in third countries
- Participation in Market Access activities of the Commission : SPS Market Access WG for sharing the information between Commission, Member States and industry
- Inform when problems solved



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THANK YOU