



# Role of certification in support of transition to sustainable food systems

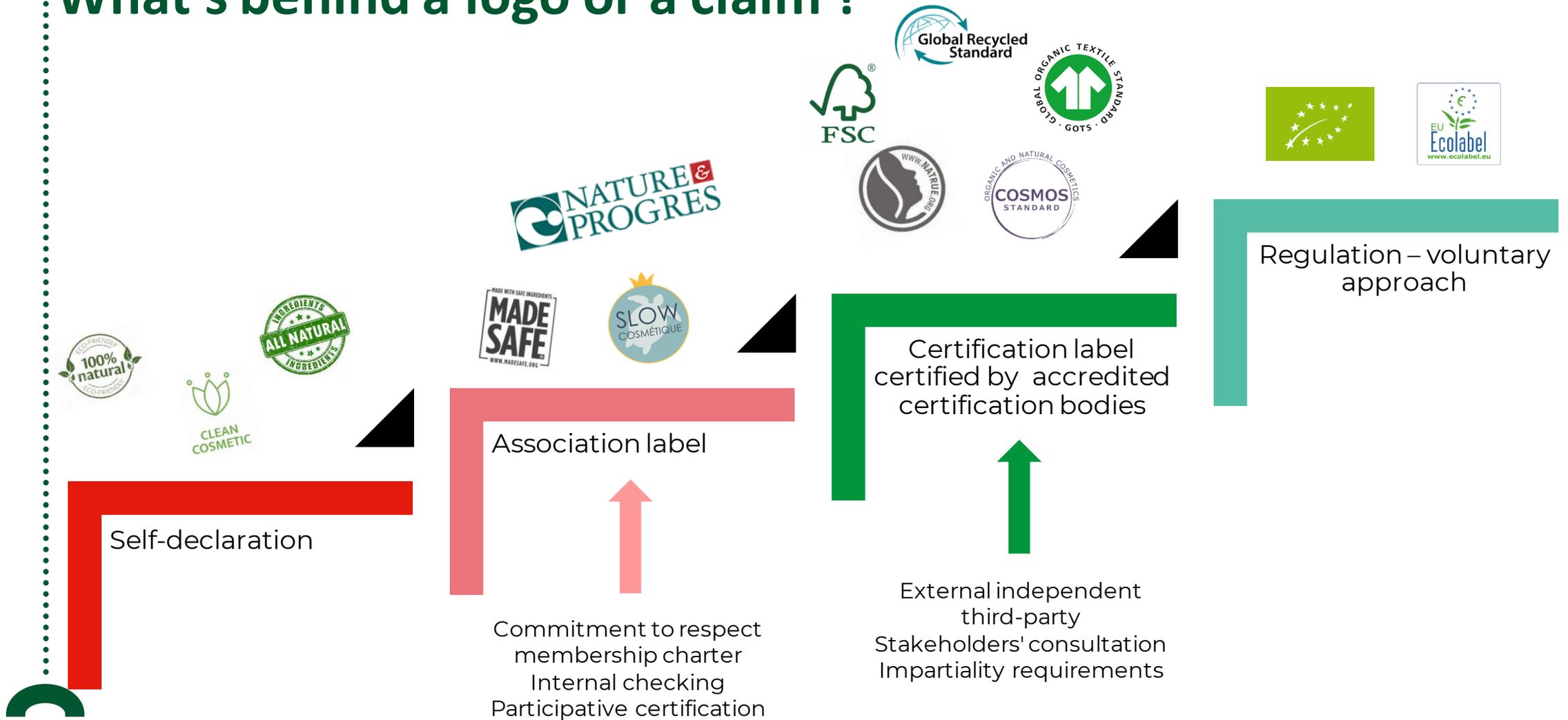
Lessons from the organic sector

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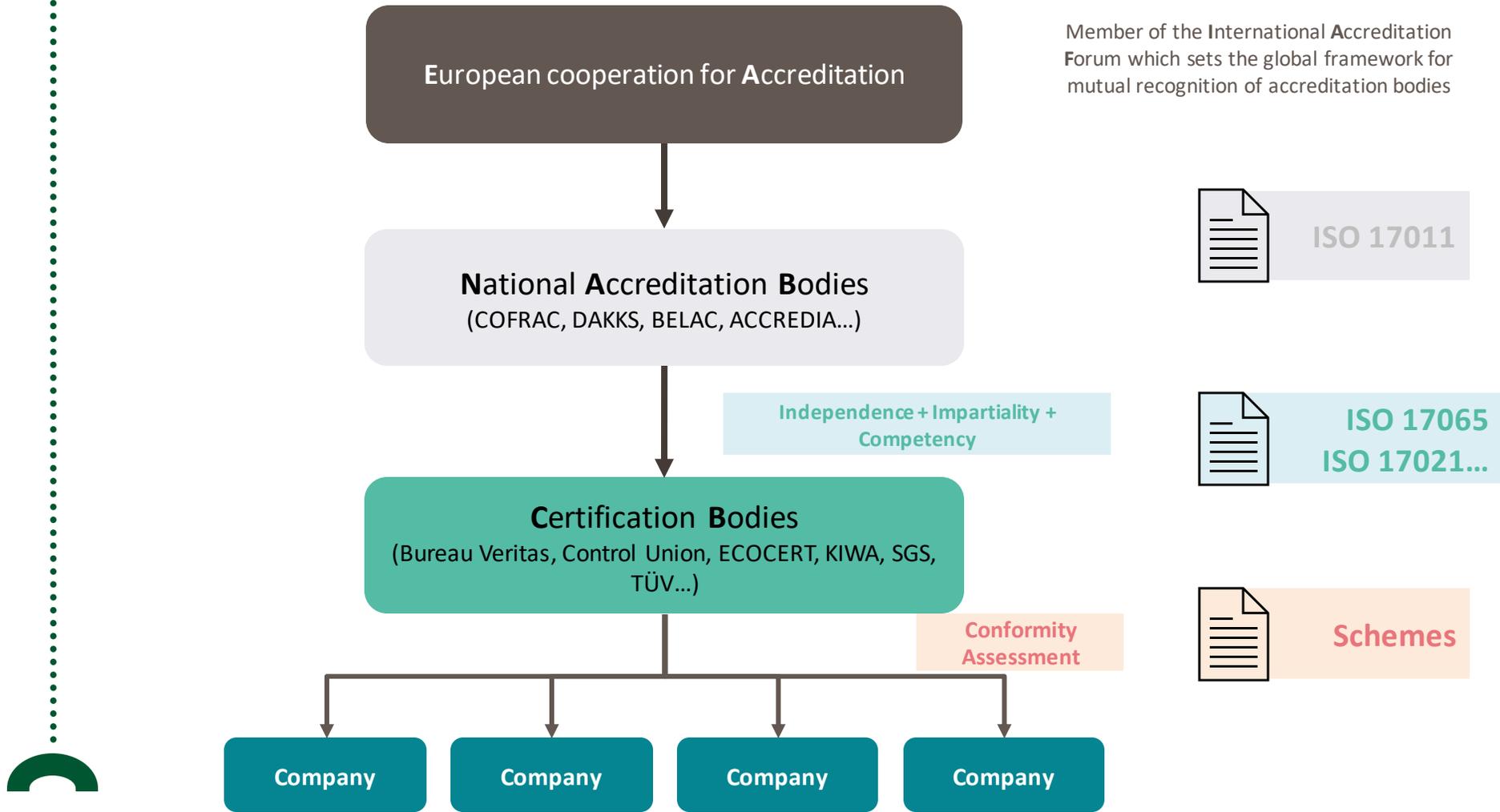
Workshop on Sustainability, 15.02

Laura Sauques, Policy Coordinator IFOAM Organics Europe

# What's behind a logo or a claim ?



# Accreditation of third-party certification bodies : A well-functioning mechanism



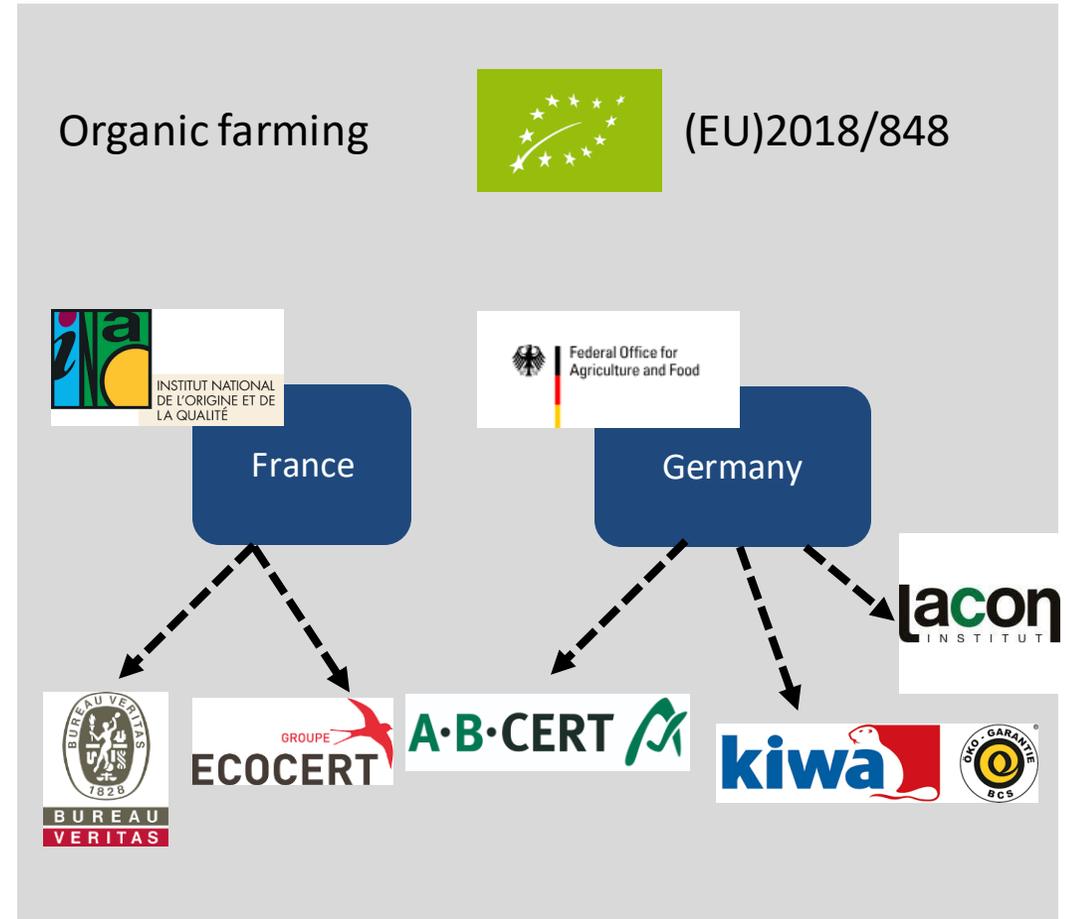
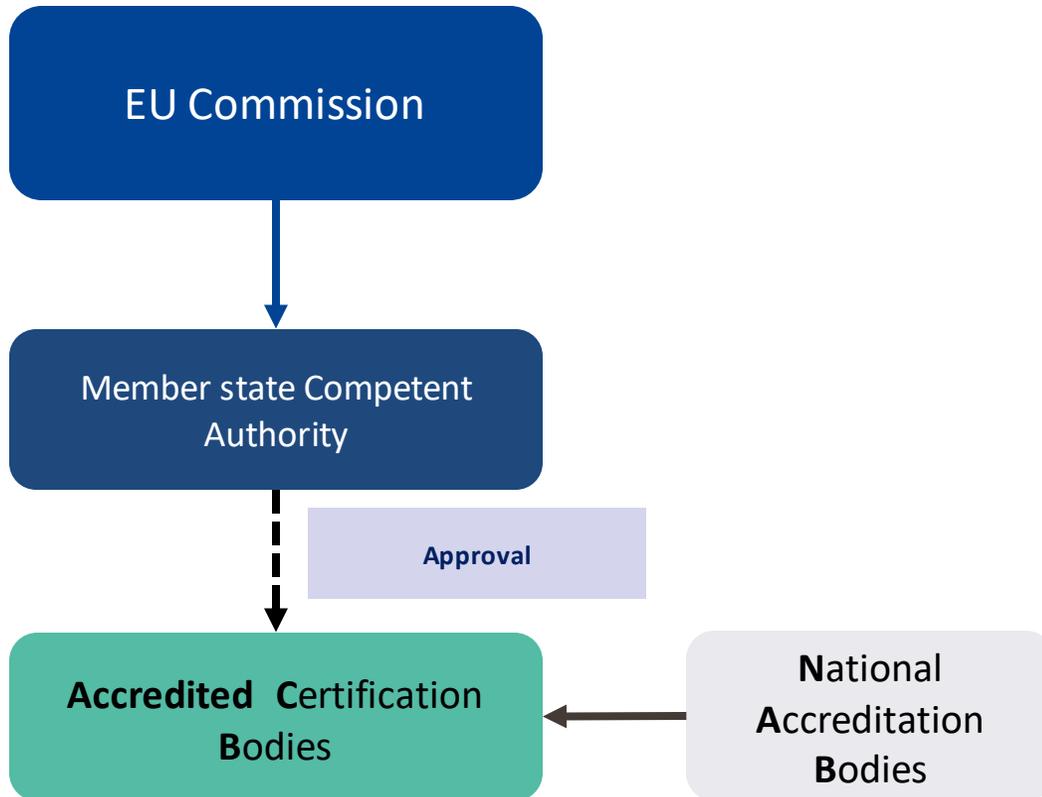
Member of the International Accreditation Forum which sets the global framework for mutual recognition of accreditation bodies

ISO 17011

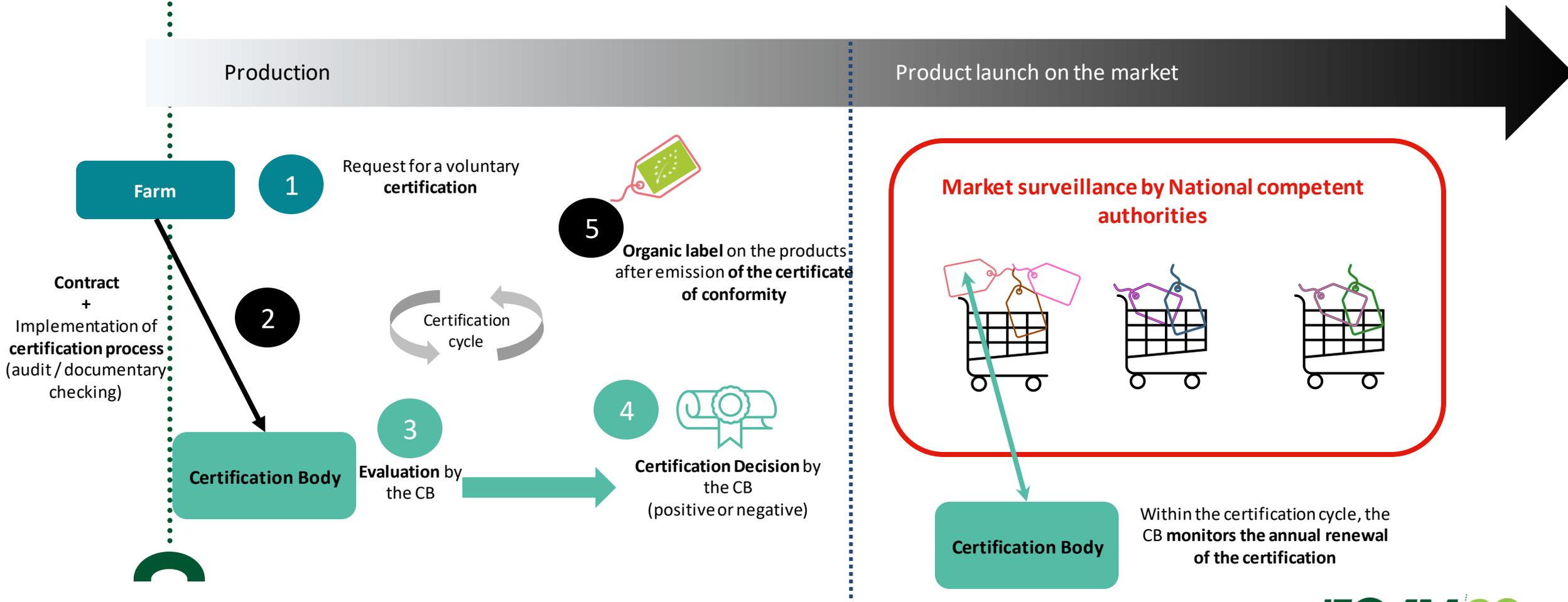
ISO 17065  
ISO 17021...

Schemes

# Within the framework of the EU Regulation 2018/848

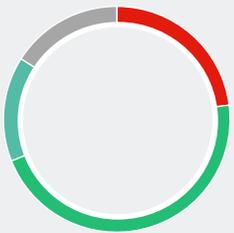


# Ex-ante mechanism & market surveillance



# Certification/Verification methodologies : accessibility and adaptation to every type of traders

## Example of a balanced portfolio



- Very Small companies: **23%**
- Small and Medium companies: **46%**
- Medium-sized companies: **15%**
- Large companies: **16%**

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## Tailored rates and methodology:

- Risk analysis approach
- Type of evaluation (on-site, remote, documentary...)
- Frequency of evaluation
- Sampling methodology

A mean for **structuring** the implementation of sustainable practices  
A way to **compete fairly**

# Organic is the best-known label in Europe...

QA13 Which of the logos are you aware of? (MULTIPLE ANSWERS POSSIBLE)  
(% - EU)

■ Feb.-Mar. 2022 ■ Aug.-Sep. 2020 ■ Dec. 2017 ■ Oct. 2015 ■ Nov.-Dec. 2013 ■ Mar. 2012



[Europeans, Agriculture and the CAP, Eurobarometer 2022](#)

# ...and remains a guarantee of quality

- Almost **¾ of Europeans** believe that organic products are of better quality than other food products (74%)
- And **81% of them** think that organic products are produced with better environmental practices than other food products.

QA14. Do you agree or not with the following statements related to food products coming from « organic » agriculture...? (% - EU)

