

# EARA

European Alliance for Regenerative Agriculture

Simon Kraemer (Policy Steward EARA)

DG AGRI TECHNICAL WORKSHOP ON SUSTAINABILITY

# Sustainable Soil Management & Regenerative Ways of Farming

## Introduction to the Praxis & Concept of Regenerative Agriculture

# Agenda

- 1 Sustainability Crises in Agrifood Ecosystems
- 2 Evolution of Sustainability Narratives in  
Agriculture
- 3 The Praxis & Concept of Regenerative Agriculture

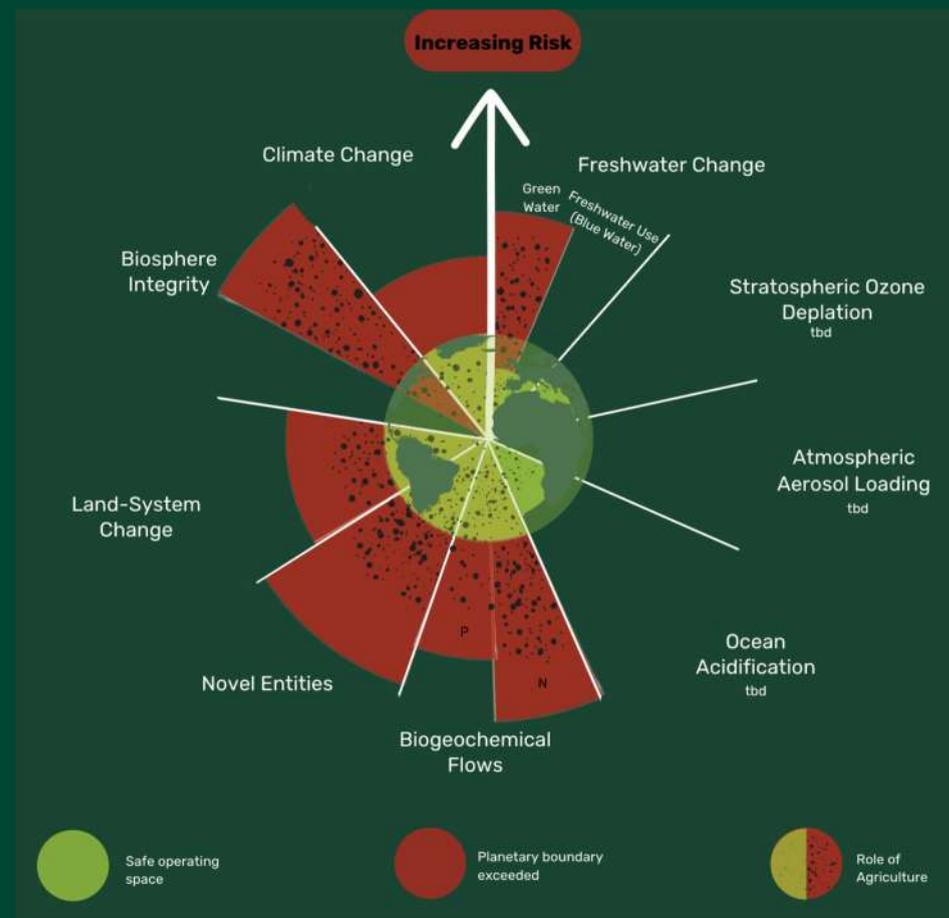
# Agenda

- 1 Sustainability Crises in Agrifood Ecosystems
- 2 Evolution of Sustainability Narratives in  
Agriculture
- 3 The Praxis & Concept of Regenerative Agriculture

## FROM A GLOBAL PERSPECTIVE, ACCORDING TO SCIENCE, THE AGRIFOOD SYSTEM...

- is the greatest driver of the degradation of our planetary health
- is the primary driver of biodiversity loss
- has severely impacted freshwater resources and their availability
- is the economic sector emitting the greatest amount of greenhouse gasses
- fails to supply sufficient and healthy food for all

Campbell et al. 2017; UNEP 2021; Wang- Erlandsson et al. 2022; Crippa et al. 2021; FAO 2023

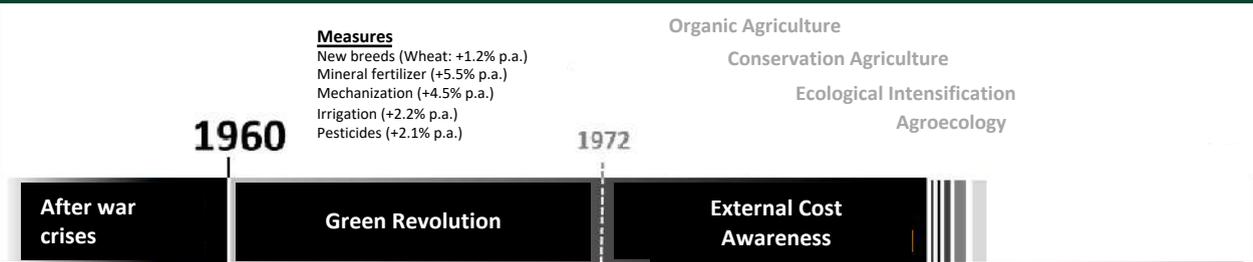


Own figure based on Wang-Erlandsson et al. 2022; Persson et al. 2022; Steffen et al. 2015, Campbell et al. 2017; Kovac & Kravcik 2023.

# Agenda

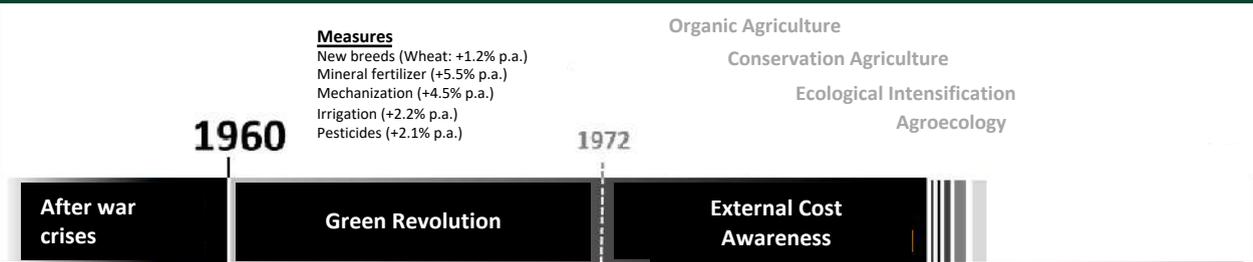
- 1 Sustainability Crises in Agrifood Ecosystems
- 2 Evolution of Sustainability Narratives in  
Agriculture
- 3 The Praxis & Concept of Regenerative Agriculture

# EVOLUTION OF SUSTAINABILITY NARRATIVES OF AGRICULTURAL POLICY DESIGN

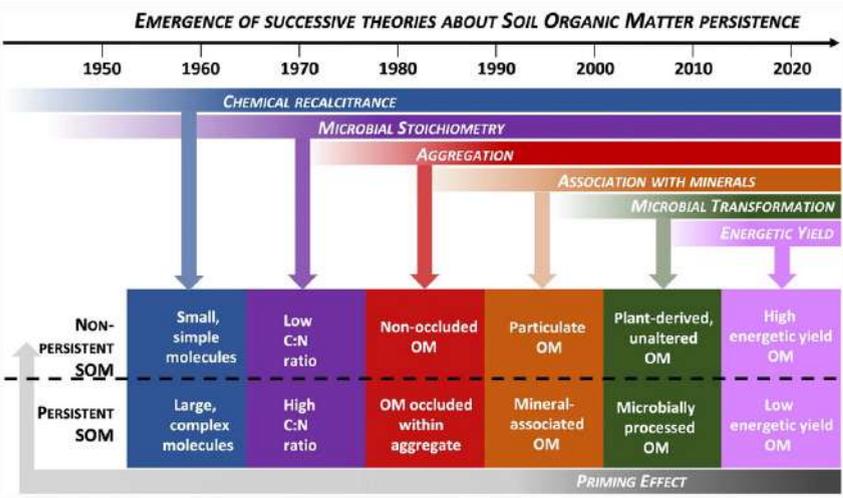


Bodner 2021

# EVOLUTION OF SUSTAINABILITY NARRATIVES OF AGRICULTURAL POLICY DESIGN



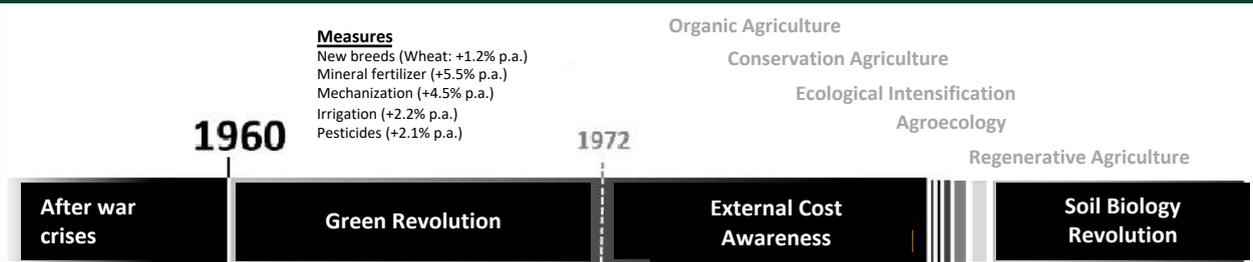
Bodner 2021



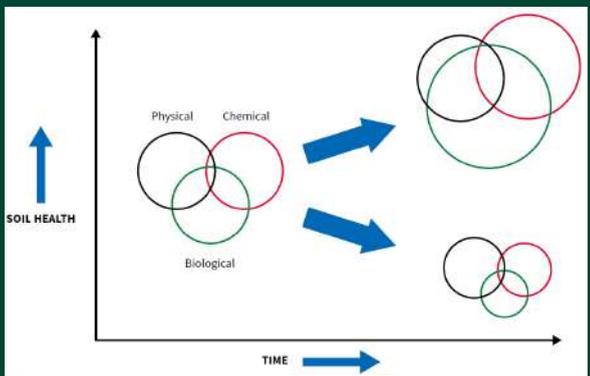
Timeframe of the emergence of the different theories about OM persistence. These theories are not mutually exclusive and can, in most cases, be reconciled. In most ecosystems, several processes act at the same time. In addition, priming appears as a cross-cutting theory, which can explain the shift from persistent to non-persistent SOM. Some theories appear contradictory, such as the persistence of microbial products suggested in the 2000s and the recalcitrance theory suggesting that simple, small molecules are not persistent (see Section 2.2). This does not necessarily invalidate one or both of the theories but highlights the importance of environmental conditions in shaping these processes.

Derrien et al. 2023

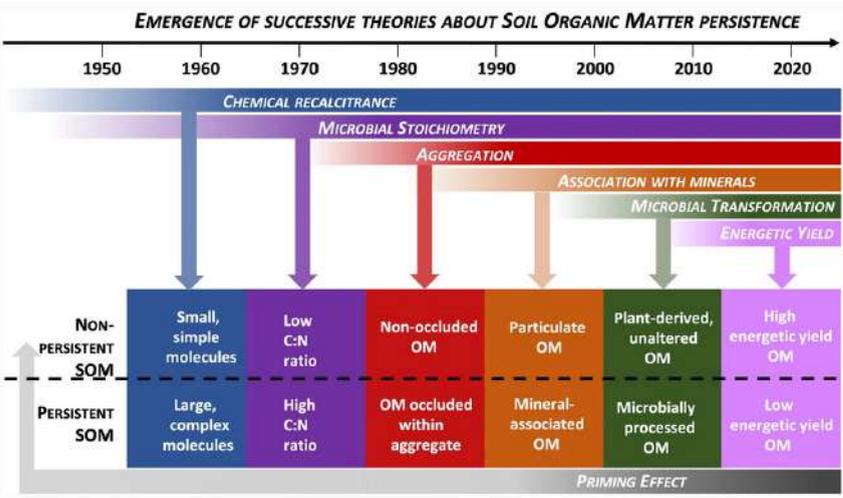
# EVOLUTION OF SUSTAINABILITY NARRATIVES OF AGRICULTURAL POLICY DESIGN



Bodner 2021

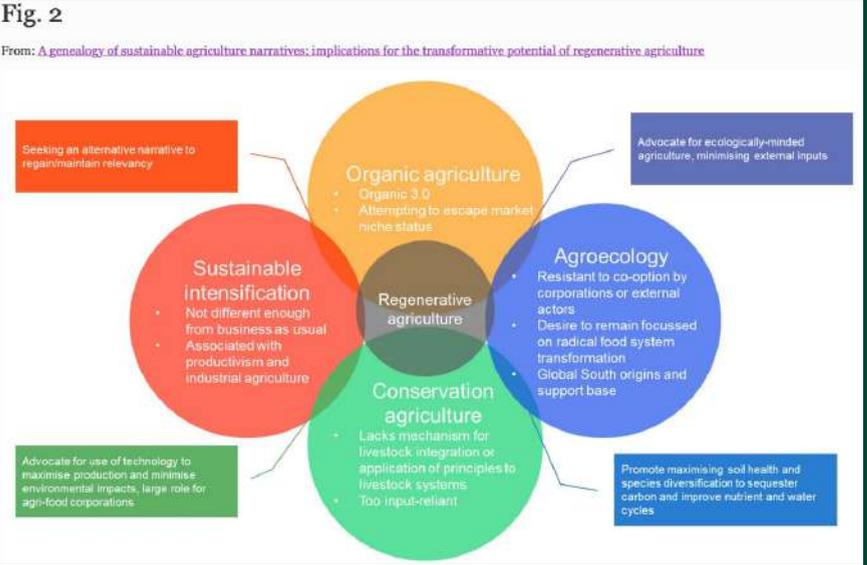


Gebremedhin et al. 2022



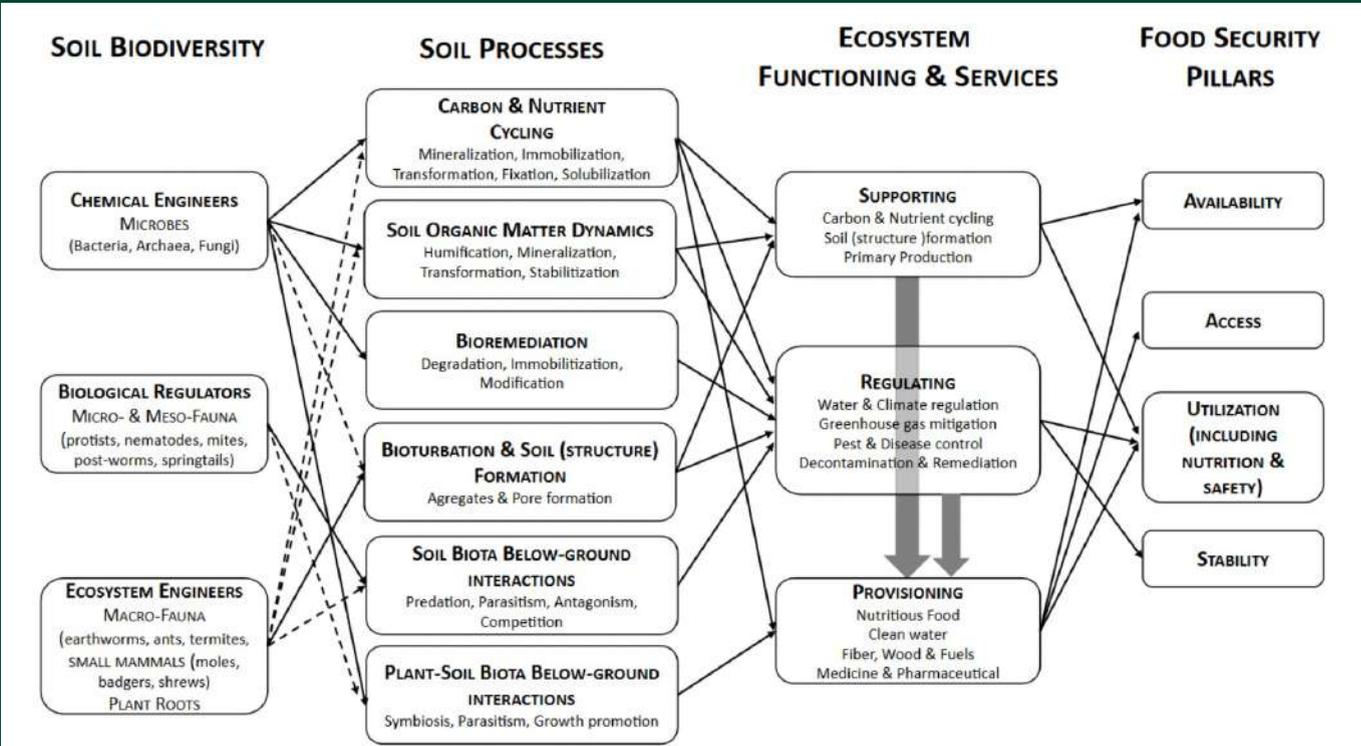
Timeframe of the emergence of the different theories about OM persistence. These theories are not mutually exclusive and can, in most cases, be reconciled. In most ecosystems, several processes act at the same time. In addition, priming appears as a cross-cutting theory, which can explain the shift from persistent to non-persistent SOM. Some theories appear contradictory, such as the persistence of microbial products suggested in the 2000s and the recalcitrance theory suggesting that simple, small molecules are not persistent (see Section 2.2). This does not necessarily invalidate one or both of the theories but highlights the importance of environmental conditions in shaping these processes.

Derrien et al. 2023



Bless et al. 2023

# SOIL BIODIVERSITY TO BRIDGE SUPPOSED FOOD SECURITY <-> GREEN DEAL TRADE-OFF & DEADLOCK



*Relationships between soil biodiversity and food security pillars through soil processes and ecosystem functioning and services. Black arrows and black dashed arrows indicate, respectively, major and minor roles of functional groups on soil processes. Grey arrows indicate the relationships among supporting, regulating and provisioning ecosystem services<sup>37</sup>.*

# Agenda

- 1 Sustainability Crises in Agrifood Ecosystems
- 2 Evolution of Sustainability Narratives in  
Agriculture
- 3 The Praxis & Concept of Regenerative Agriculture

## REGENERATIVE AGRICULTURE AS INNOVATIONAL LEAP IN AGRICULTURAL PRAXIS

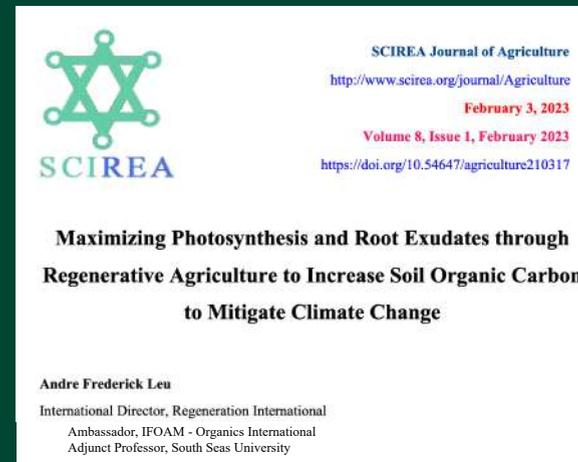
*“We propose a provisional definition of RA as an approach to farming that uses soil conservation as the entry point to regenerate and contribute to multiple ecosystem services.”*



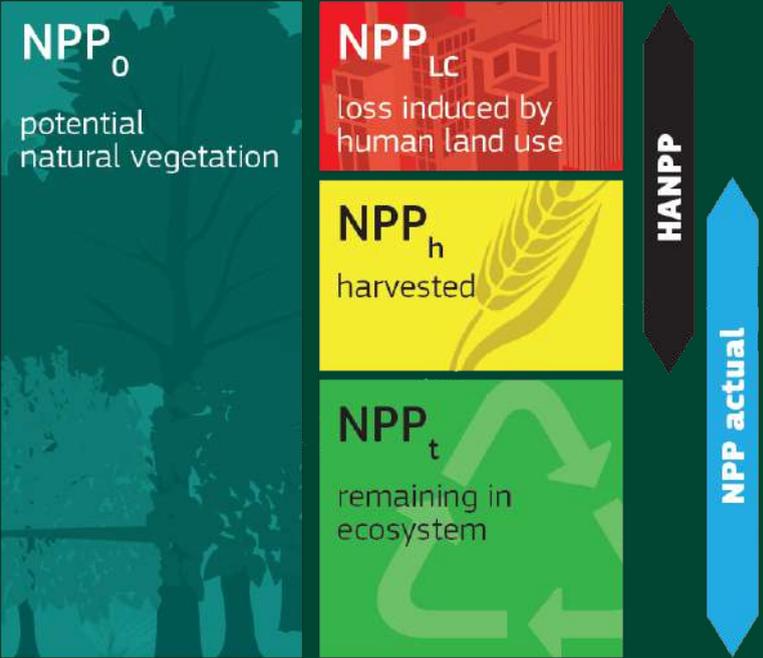
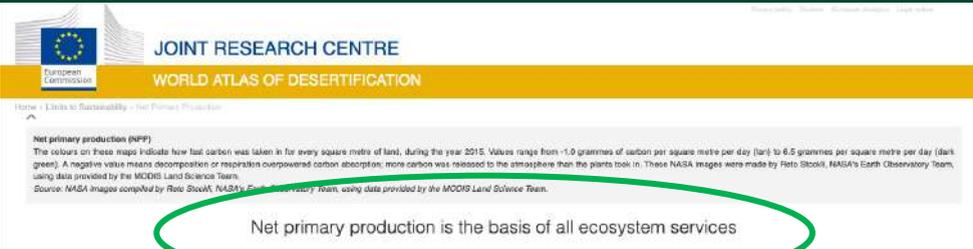
# REGENERATIVE AGRICULTURE AS INNOVATIONAL LEAP IN AGRICULTURAL PRAXIS

*“We propose a provisional definition of RA as an approach to farming that uses soil conservation as the entry point to regenerate and contribute to multiple ecosystem services.”*

*“The emphasis must be based on living soil and plant sciences to maximize photosynthesis to capture CO<sub>2</sub> and maximize root exudations to feed the soil microbiome.”*



# PHOTOSYNTHESIS AS THE BASIS OF AGRICULTURE, CLIMATE & BIODIVERSITY



# PHOTOSYNTHESIS AS THE BASIS OF AGRICULTURE, CLIMATE & BIODIVERSITY

JOINT RESEARCH CENTRE  
WORLD ATLAS OF DESERTIFICATION

Net primary production (NPP)  
The colours on these maps indicate how fast carbon was taken in for every square metre of land, during the year 2015. Values range from -1.0 grammes of carbon per square metre per day (dark green). A negative value means decomposition or respiration outpowered carbon absorption; more carbon was released to the atmosphere than the plants took in. These NASA images were made by Peter Stockli, NASA's Earth Observatory Team, using data provided by the MODIS Land Science Team.

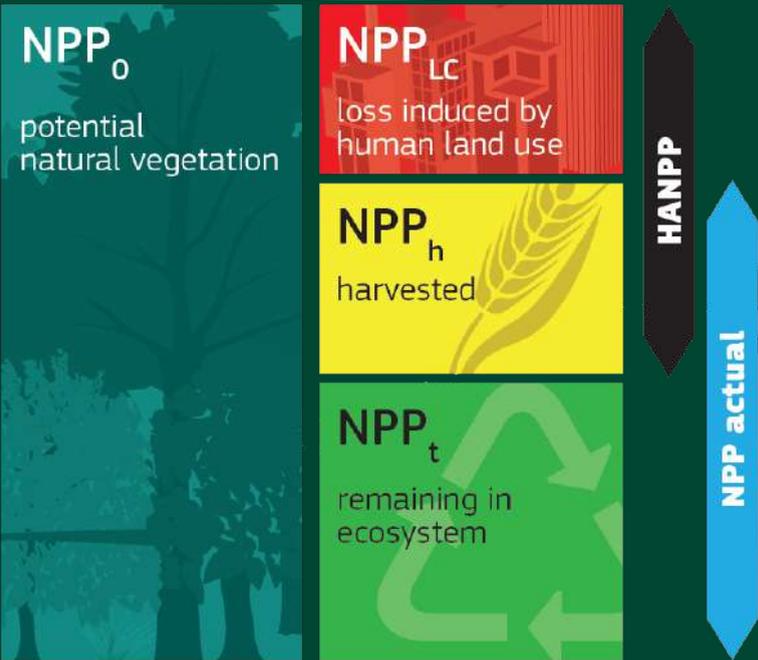
Source: NASA images compiled by Reto Stockli, NASA's Earth Observatory Team, using data provided by the MODIS Land Science Team.

Net primary production is the basis of all ecosystem services

**TABLE 1 Some important long-term global trends**

Year	Population (million)	Energy use (GJ/capita)	Economic product (1990\$/capita)	Life expectancy (years)	Global phytomass stock (Gt C)
5000 bp	20	<3	<100	20	>1,000
0	200	<5	500	<25	1,000
1000	300	<10	500	<30	900
1800	900	23	600	35	750
1900	1,600	27	1,200	40	660
2000	6,100	75	6,500	67	550

NOTE: bp = before present. All of these values (with the exception of post-1900 population, energy, and life expectancy) are approximations of the most likely values with substantial margins (generally > 10 percent) of error. Population series are available in McEvedy and Jones (1978), Demeny (1990), and HYDE (2011). Average per capita energy use based on Smil (2008 and 2010). Economic product estimates based on Maddison (2007). Global phytomass stocks derived from Adams et al. (1990), Adams and Faure (1998), Matthews et al. (2000), Saugier, Roy, and Mooney (2001), Houghton (2003), and Houghton and Goetz (2008).

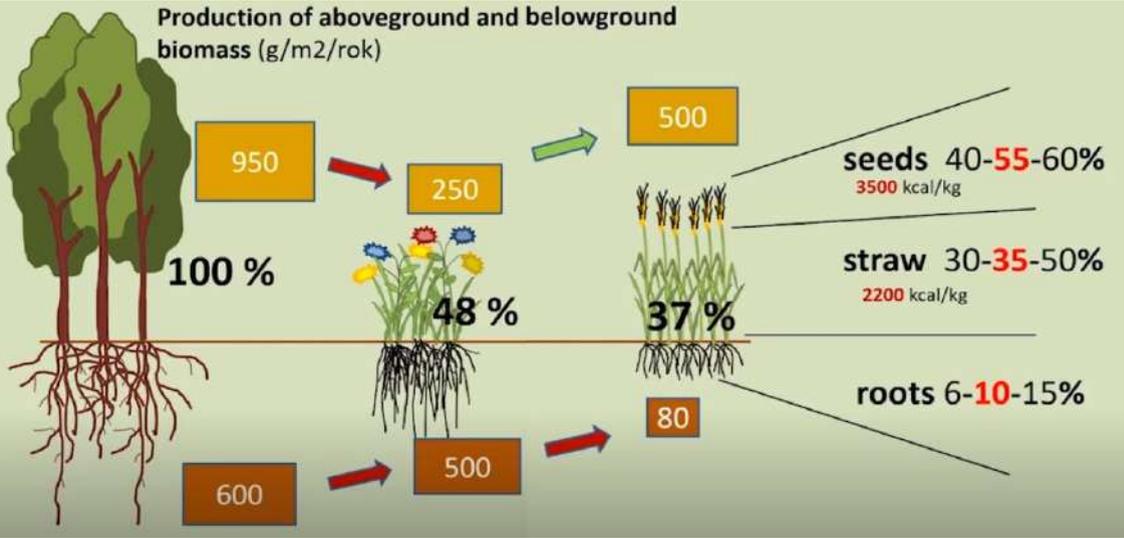


**CARBON STOCK IN THE ATMOSPHERE**

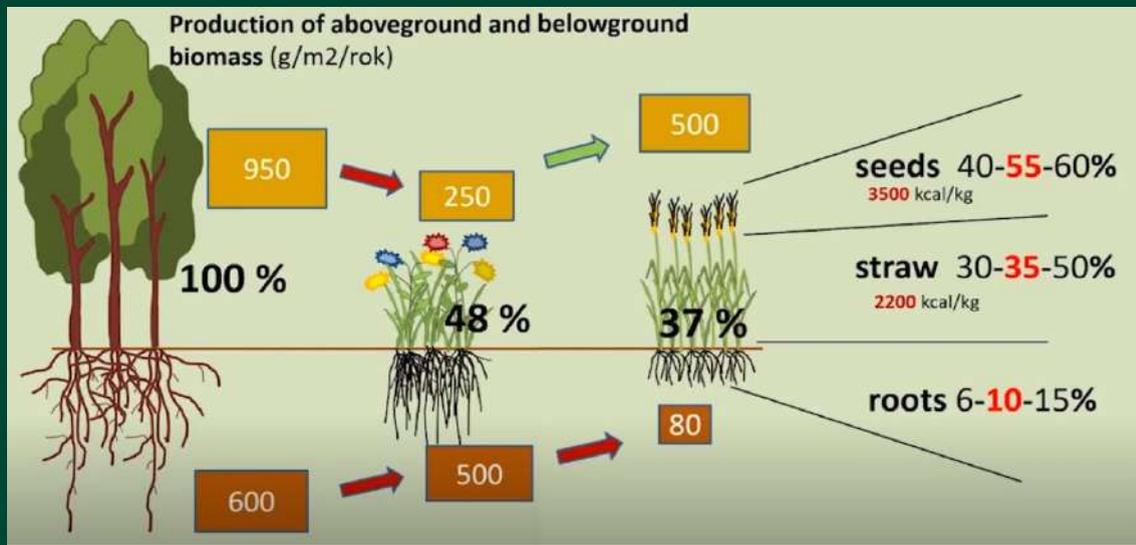
Era	Pg C
Pre-Agriculture	360
Pre-Industrial Revolution	560
Present	880

Total Emission From LUC & Agric. = 575 Gt  
Total Emission From Fossil Fuel = 445 Gt  
Zimov et al. (2006), WMO (2018), Lal

# REGENERATIVE AGRICULTURE AS INNOVATIONAL LEAP IN AGRICULTURAL PRAXIS



# REGENERATIVE AGRICULTURE AS INNOVATIONAL LEAP IN AGRICULTURAL PRAXIS



### Agriculture: A Continuum

Copyright ©2011 Eileen Rabold Solovay

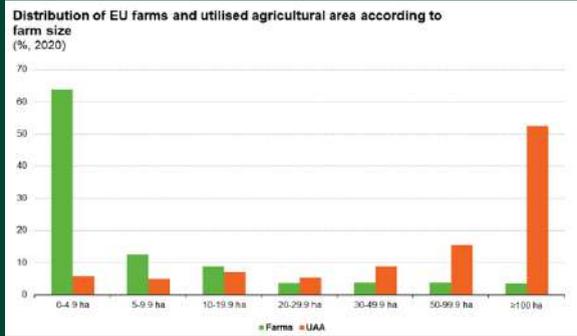
All forms of agriculture can achieve financial-capital profitability

<b>Economic Sustainability</b>	All forms of agriculture can achieve financial-capital profitability	
<b>Ecologic Sustainability</b>	Low - Degrades Ecosystems	High - Enhances Ecosystems
<b>Diversity</b>	Extremely Low	High
<b>Resilience</b>	Extremely Low	High
<b>Waste &amp; Pollution</b>	High	None
<b>Crops / Products</b>	All crops can be grown degeneratively or regeneratively	

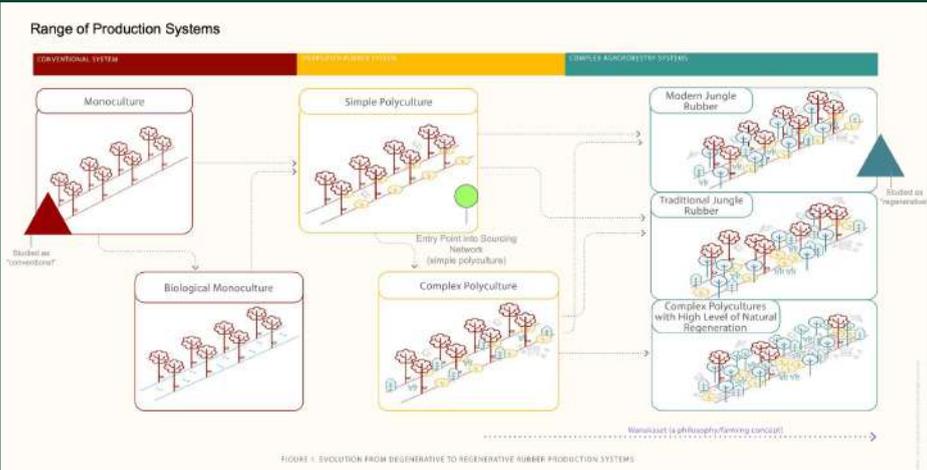
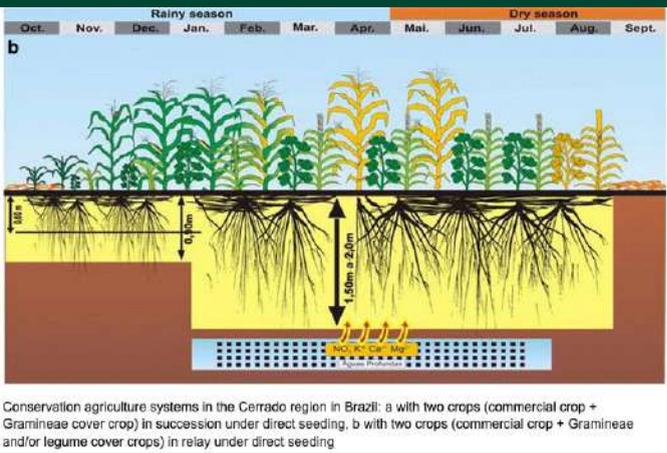
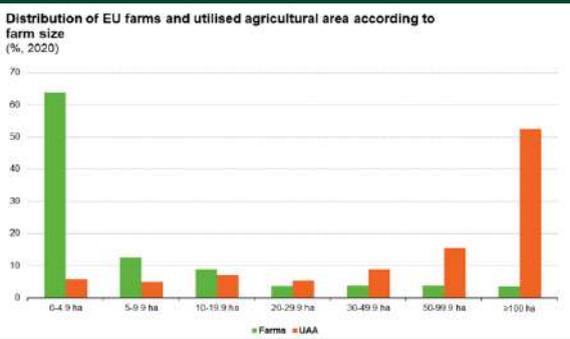
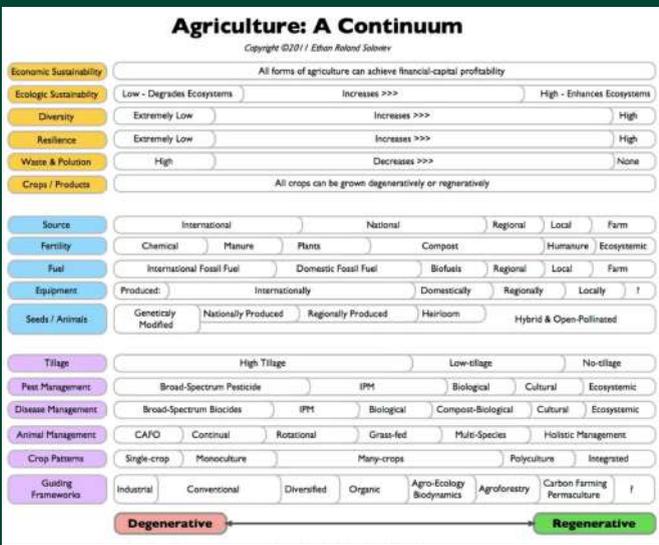
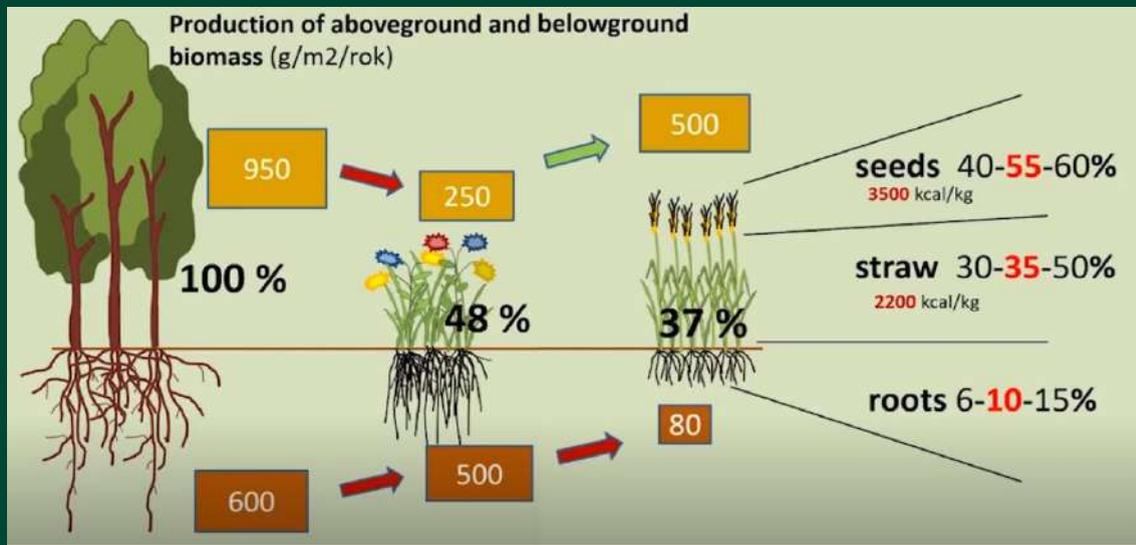
  

<b>Source</b>	International	National	Regional	Local	Farm				
<b>Fertility</b>	Chemical	Manure	Plants	Compost	Humature	Ecosystemic			
<b>Fuel</b>	International Fossil Fuel	Domestic Fossil Fuel	Biofuels	Regional	Local	Farm			
<b>Equipment</b>	Produced:	Internationally	Domestically	Regionally	Locally	?			
<b>Seeds / Animals</b>	Genetically Modified	Nationally Produced	Regionally Produced	Heirloom	Hybrid & Open-Pollinated				
<b>Tillage</b>	High Tillage		Low-tillage	No-tillage					
<b>Pest Management</b>	Broad-Spectrum Pesticide		IPM	Biological	Cultural	Ecosystemic			
<b>Disease Management</b>	Broad-Spectrum Biocides		IPM	Biological	Compost-Biological	Cultural	Ecosystemic		
<b>Animal Management</b>	CAFO	Continual	Rotational	Grass-fed	Multi-Species	Holistic Management			
<b>Crop Patterns</b>	Single-crop	Monoculture	Many-crops		Polyculture	Integrated			
<b>Guiding Frameworks</b>	Industrial	Conventional	Diversified	Organic	Agro-Ecology	Agroforestry	Carbon Farming	Permaculture	?

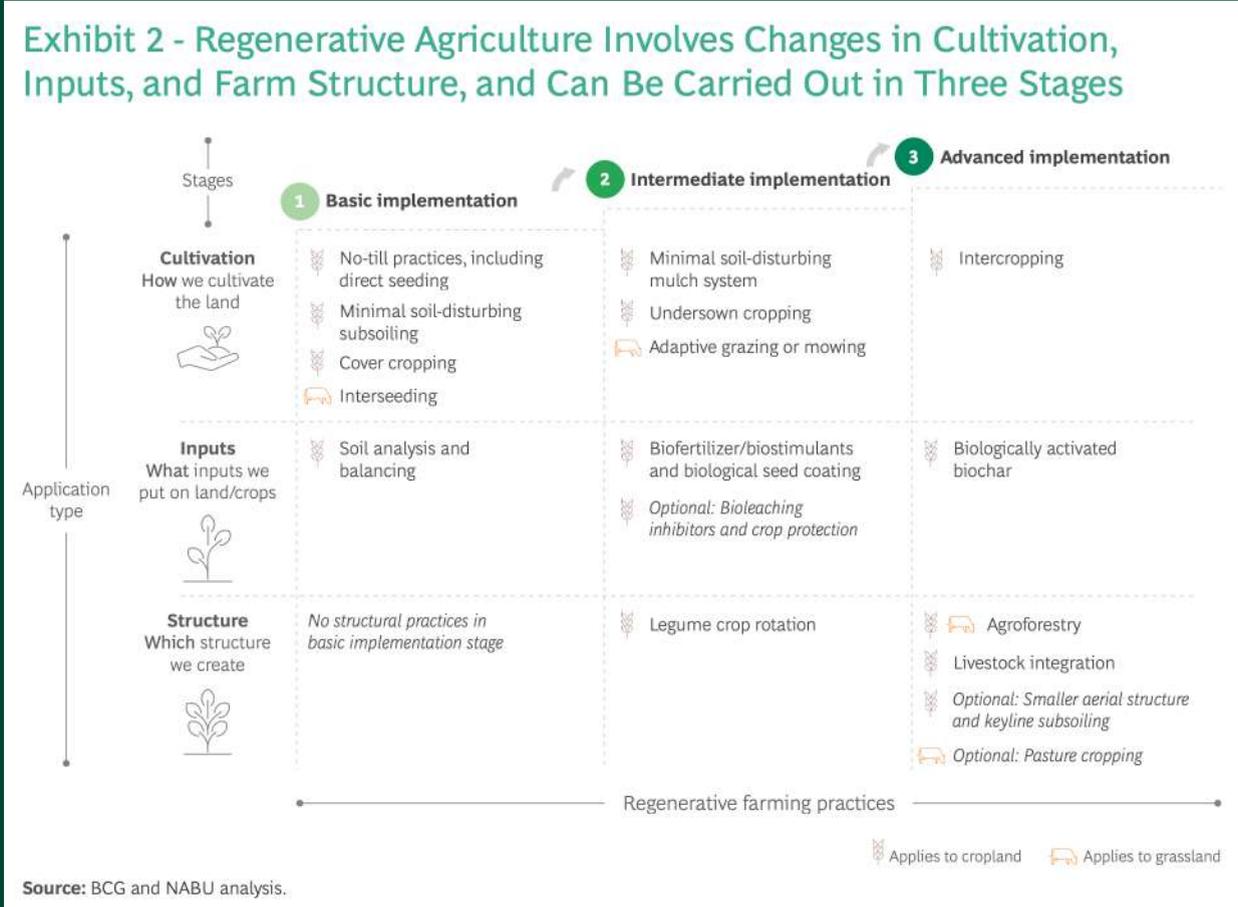
**Degenerative** ← → **Regenerative**



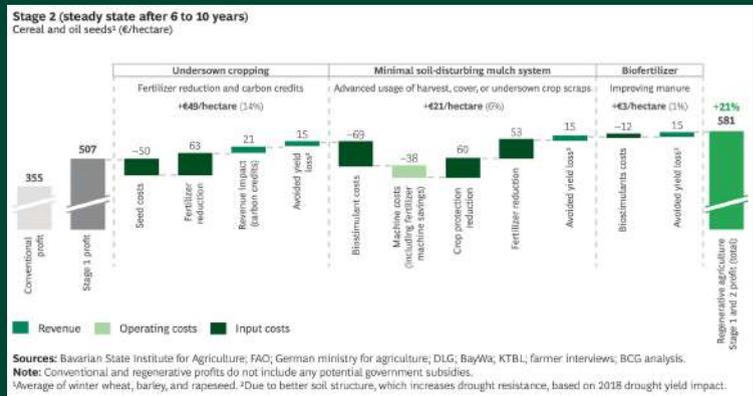
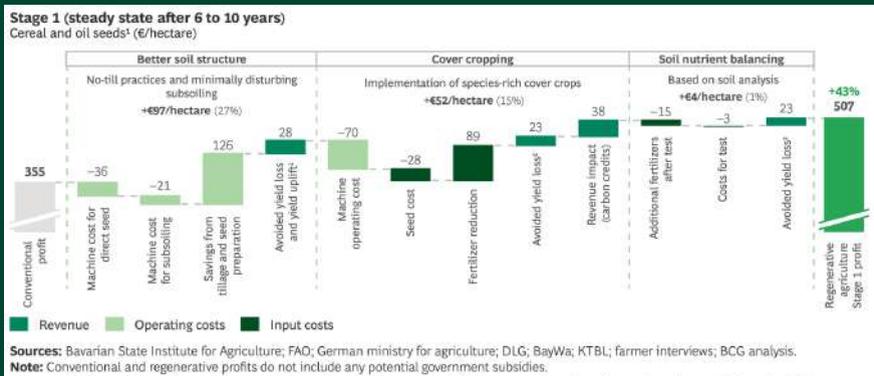
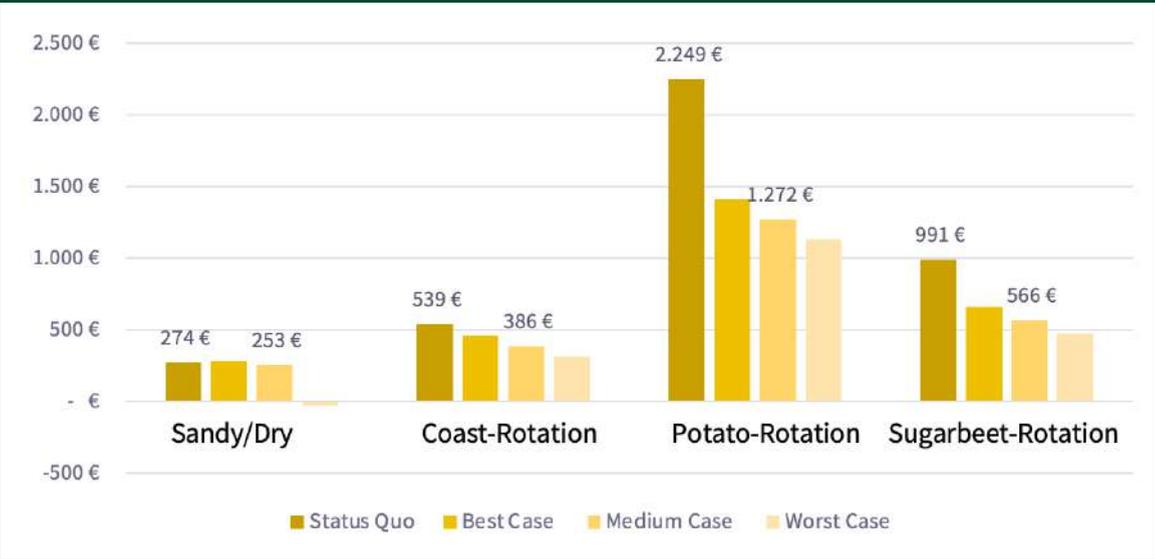
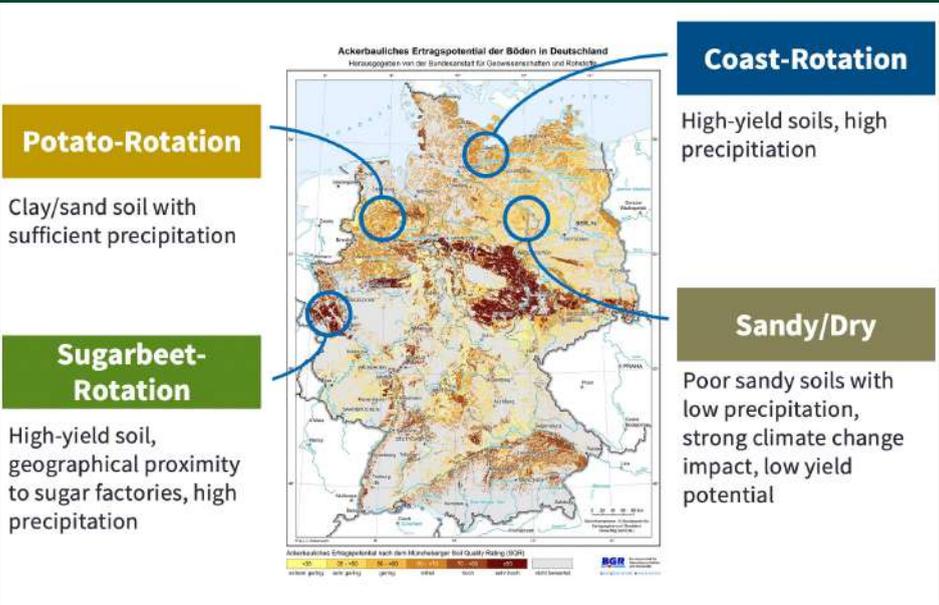
# REGENERATIVE AGRICULTURE AS INNOVATIONAL LEAP IN AGRICULTURAL PRAXIS



# TRANSITION TO REGENERATIVE AGRICULTURE



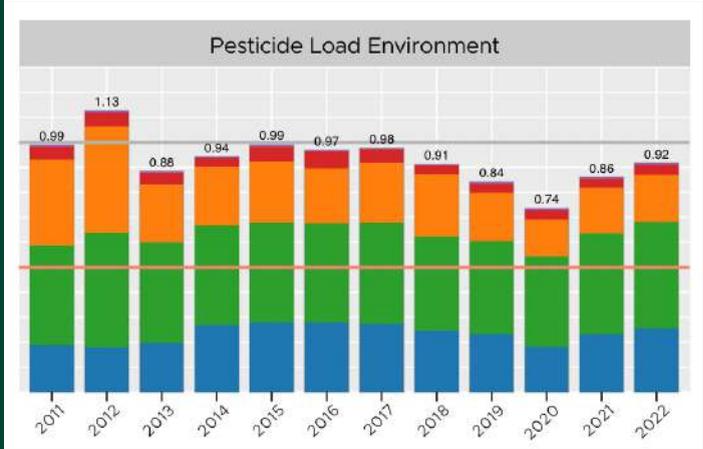
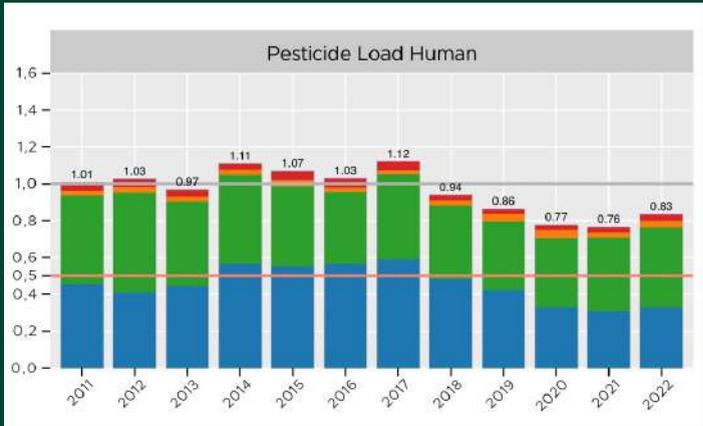
# TRANSITION TO REGENERATIVE AGRICULTURE



# REGENERATIVE AGRICULTURE AS INNOVATIONAL LEAP IN AGRICULTURAL PRAXIS



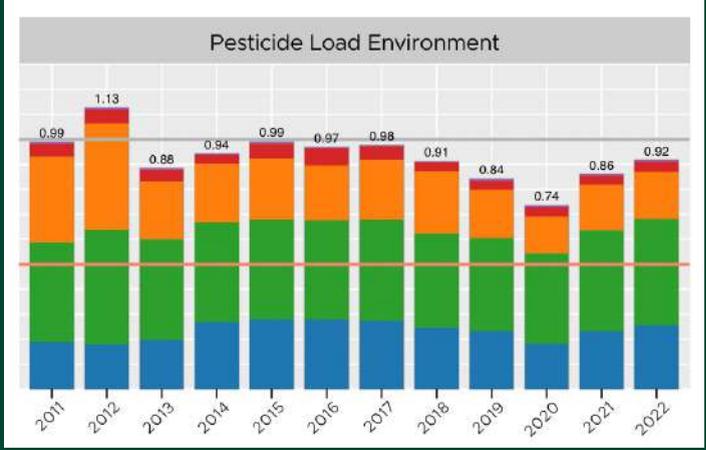
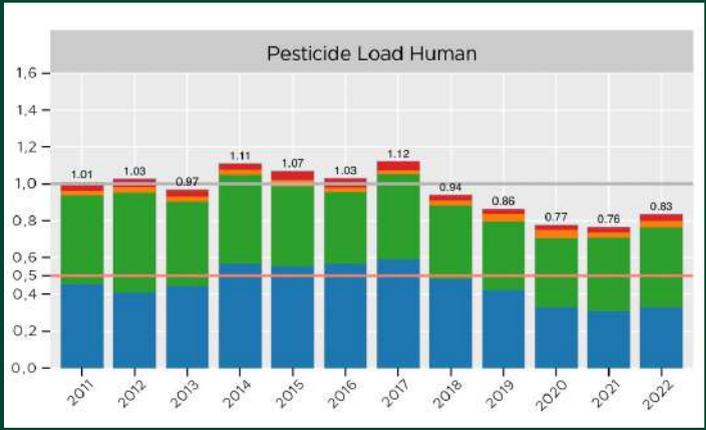
- CA PRINCIPLES:**
- >> Continuous no or minimum mechanical soil disturbance
  - >> Permanent maintenance of a vegetative mulch cover on the soil surface
  - >> Species diversification



# REGENERATIVE AGRICULTURE AS INNOVATIONAL LEAP IN AGRICULTURAL PRAXIS



- CA PRINCIPLES:**
- >> Continuous no or minimum mechanical soil disturbance
  - >> Permanent maintenance of a vegetative mulch cover on the soil surface
  - >> Species diversification



## Pesticide Reduction among German CA pioneers:

Amount: avg. -20%

Risk in PLI: -30 to -60%

NABU & GKB unpublished

# REGENERATIVE AGRICULTURE AS INNOVATIONAL LEAP IN AGRICULTURAL PRAXIS



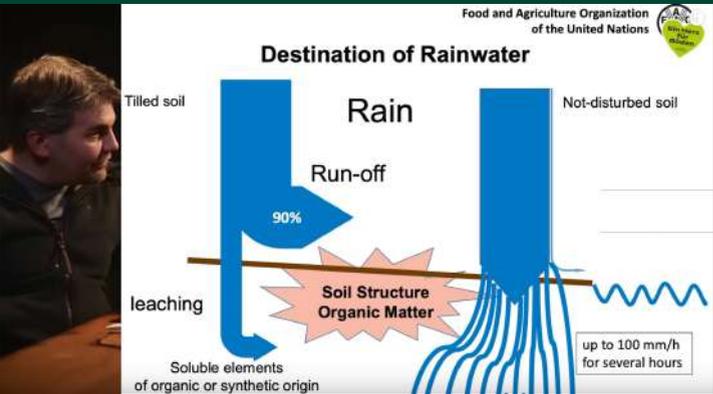
Crop	Weißhäutpl Avg. Yield Regen. Organic (dt/ha)	Austria Avg. Yield Conventional (dt/ha)
Corn	110	100
Sunflower	34	27
Spelt	35	45
Potatoes	320	300
Buckwheat	22	20
Pea/Triticale	55	40
Field Bean	40	40

On newly leased plots Corn yield of 40 dt/ha

+ 5% Humus -> Corn yield of 100 dt/ha

Fertilization via cover crop with 20 T Bokashi/ha

# REGENERATIVE AGRICULTURE AS INNOVATIONAL LEAP IN AGRICULTURAL PRAXIS



Crop	Weißhüttpl Avg. Yield Regen. Organic (dt/ha)	Austria Avg. Yield Conventional (dt/ha)
Corn	110	100
Sunflower	34	27
Spelt	35	45
Potatoes	320	300
Buckwheat	22	20
Pea/Triticale	55	40
Field Bean	40	40

On newly leased plots Corn yield of 40 dt/ha

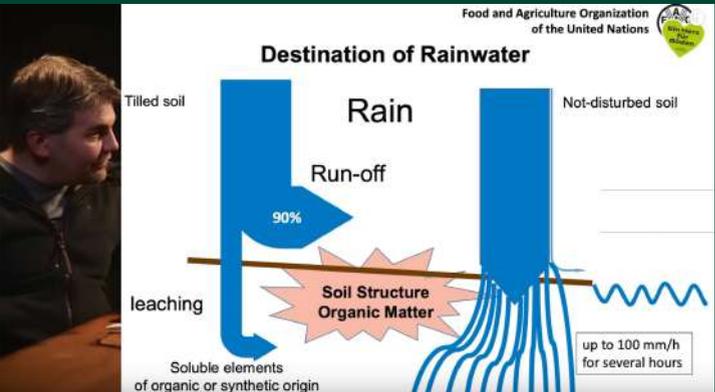
+ 5% Humus -> Corn yield of 100 dt/ha

Fertilization via cover crop with 20 T Bokashi/ha

Started 2015: Very poor pedoclimatic context: 0.6%-1% SOM

2022: 1-4% SOM; 110% yield in comparison to conventional regional peers; 40-70% less Diesel, 10-40% less fertilizer, 20-70% less pesticides

# REGENERATIVE AGRICULTURE AS INNOVATIONAL LEAP IN AGRICULTURAL PRAXIS



Crop	Weihautpl Avg. Yield Regen. Organic (dt/ha)	Austria Avg. Yield Conventional (dt/ha)
Corn	110	100
Sunflower	34	27
Spelt	35	45
Potatoes	320	300
Buckwheat	22	20
Pea/Triticale	55	40
Field Bean	40	40



On newly leased plots Corn yield of 40 dt/ha

+ 5% Humus -> Corn yield of 100 dt/ha

Fertilization via cover crop with 20 T Bokashi/ha

Started 2015: Very poor pedoclimatic context: 0.6%-1% SOM

2022: 1-4% SOM; 110% yield in comparison to conventional regional peers; 40-70% less Diesel, 10-40% less fertilizer, 20-70% less pesticides

Started 2010: 1.5% SOM semiarid Mediterranean

2022: 5% SOM; 190% yield in comparison to conventional regional peers

# REGENERATIVE AGRICULTURE AS INNOVATIONAL LEAP IN AGRICULTURAL PRAXIS

European Academies  
**ea sac**  
Science Advisory Council

### Regenerative agriculture in Europe

A critical analysis of contributions to European Union Farm to Fork and Biodiversity Strategies

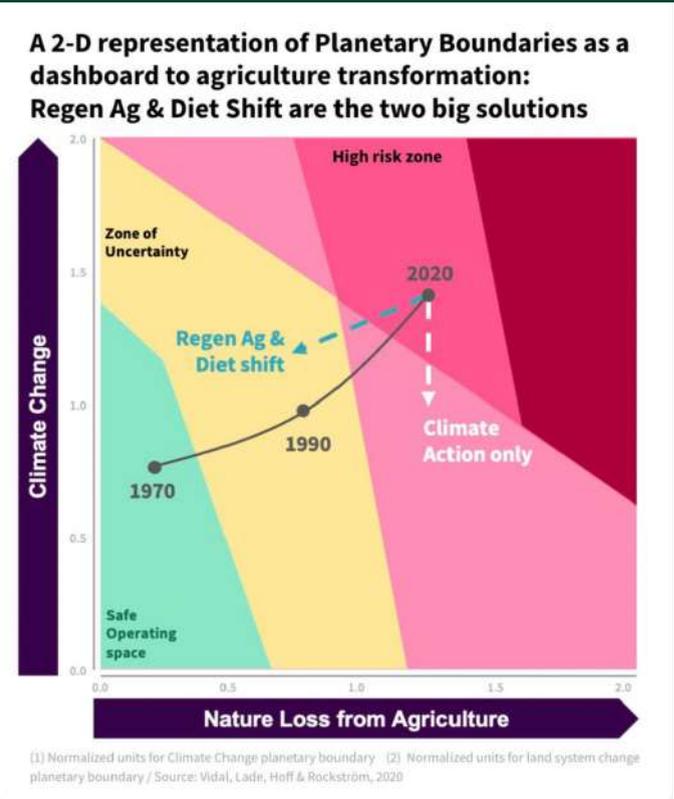
in your area [Careers](#)

[What we do](#) [Our focus](#) [Community](#)

Home > All EIT Food projects > Regenerative Agriculture

## Regenerative Agriculture

Regenerative agriculture offers one of the greatest opportunities to help Europe address human and climate health, along with the financial well-being of farmers.



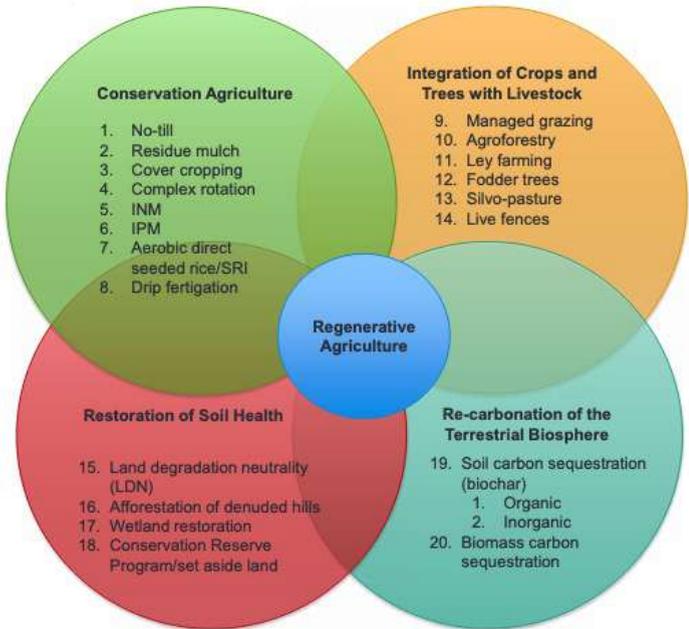
### The Case for Regenerative Agriculture in Germany—and Beyond

March 2023  
By Torsten Kurth, Benjamin Subel, Paul Pflöner, Felicitas Bonger, Max Havermeier, and Simon Krämer

# REGENERATIVE AGRICULTURE AS CONCEPT IN POLITICAL DISCOURSE

**Figure 1**

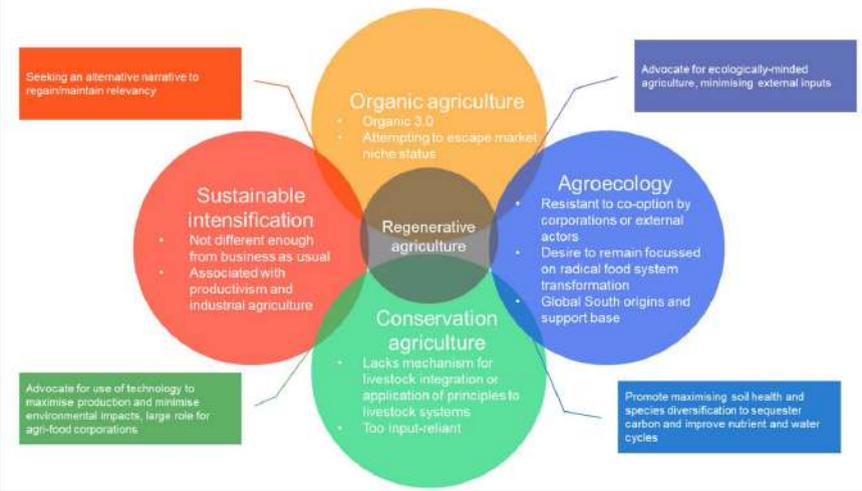
Basic tenets of regenerative agriculture designed to draw carbon dioxide from the atmosphere. Specific packages of practices depend on site-specific biophysical environments and the human dimensions. INM = integrated nutrient management. IPM = integrated pest management. SRI = system of rice intensification.



Lal 2020

**Fig. 2**

From: A genealogy of sustainable agriculture narratives: implications for the transformative potential of regenerative agriculture



Bless et al. 2023



# REGENERATIVE AGRICULTURE'S RISKS OF GREENWASHING & -HUSHING

**SustainableViews**  
Navigating ESG policy and regulation

Home | Policy and Regulation | Capital Flows | Sector Focus | Comment | Data | Knowledge Hub

Agriculture, Spain October 25, 2023

## Bayer accused of greenwashing over 'regenerative agriculture' claims

By [Philippa Nuttall](#)



About | Partners | Blog | Farm Map | Billion Agave Project | Events | Resources

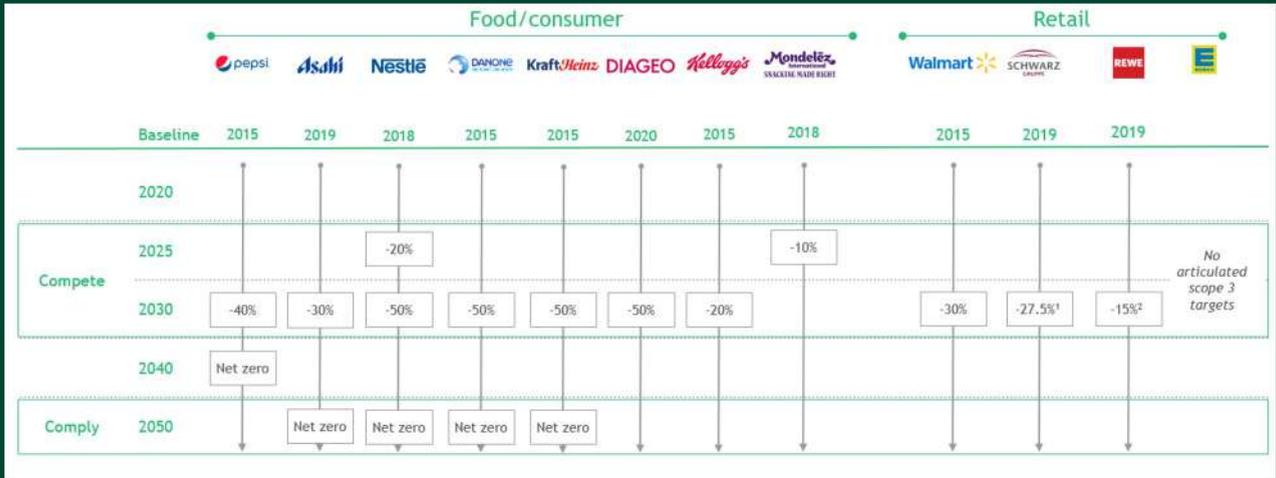
## Degenerative Agriculture: Bayer/Monsanto's and Syngenta's Toxic Greenwashing Deception

06/29/2023 / by Dr. André Leu, D.Sc., BA Com., Grad Dip Ed. International Director, Regeneration International

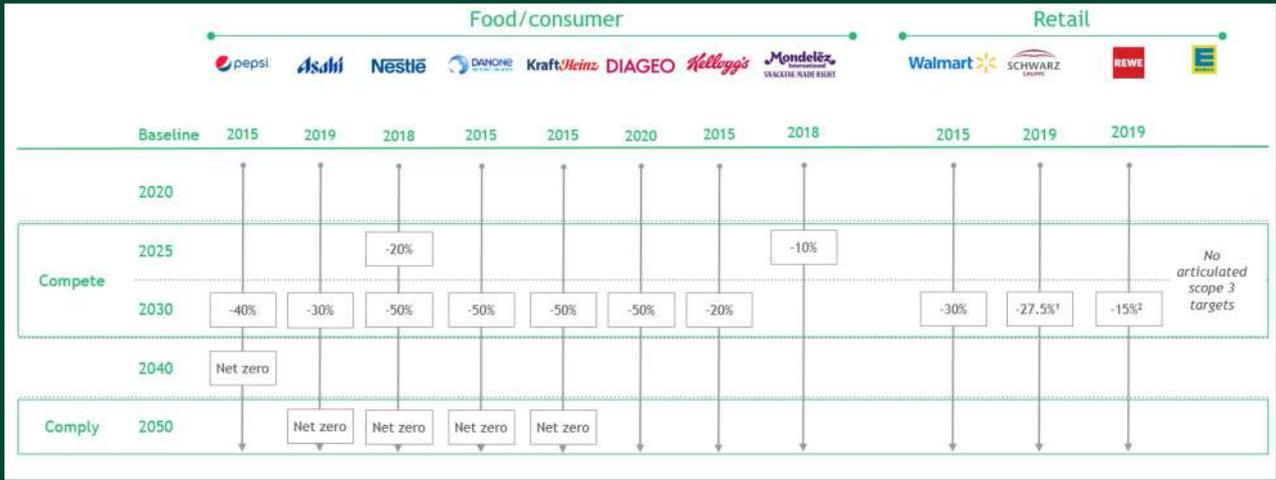
*"Regenerative agriculture and animal husbandry is the next and higher stage of organic food and farming, not only free from toxic pesticides, GMOs, chemical fertilizers, and factory farm production, and therefore good for human health; but also regenerative in terms of the health of the soil." Ronnie Cummins*

Bayer/ Monsanto, Syngenta, and other members of the poison cartel are trying to greenwash their toxic industrial farming systems by hijacking Regenerative Agriculture.

# REGENERATIVE AGRICULTURE'S RISKS OF GREENWASHING & -HUSHING



# REGENERATIVE AGRICULTURE'S RISKS OF GREENWASHING & -HUSHING



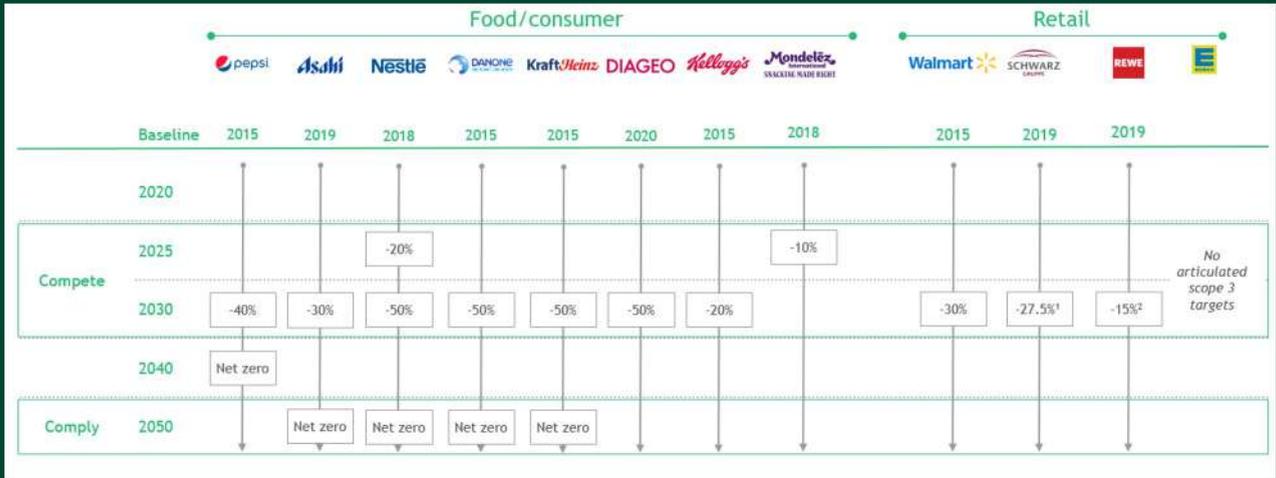
**FAIRR**  
A COLLIER INITIATIVE

## The Four Labours of Regenerative Agriculture

Paving the way towards meaningful commitments

- ### Report Highlights
- 50/79 companies worth USD 3 trillion mention regenerative agriculture initiatives in their disclosures.
  - Regenerative outcomes sought by companies are scattered with a preference for soil health and carbon.
  - Only 36% (18/50) have quantified company-wide targets for regenerative agriculture.
  - Just 16% (8/50) discuss metrics and data, with only four companies having established baselines to measure progress.
  - Only 8% (4/50) have targets to financially support farmers to deploy regenerative practices.

# REGENERATIVE AGRICULTURE'S RISKS OF GREENWASHING & -HUSHING



**FAIRR**  
A COLLIER INITIATIVE

## The Four Labours of Regenerative Agriculture

Paving the way towards meaningful commitments

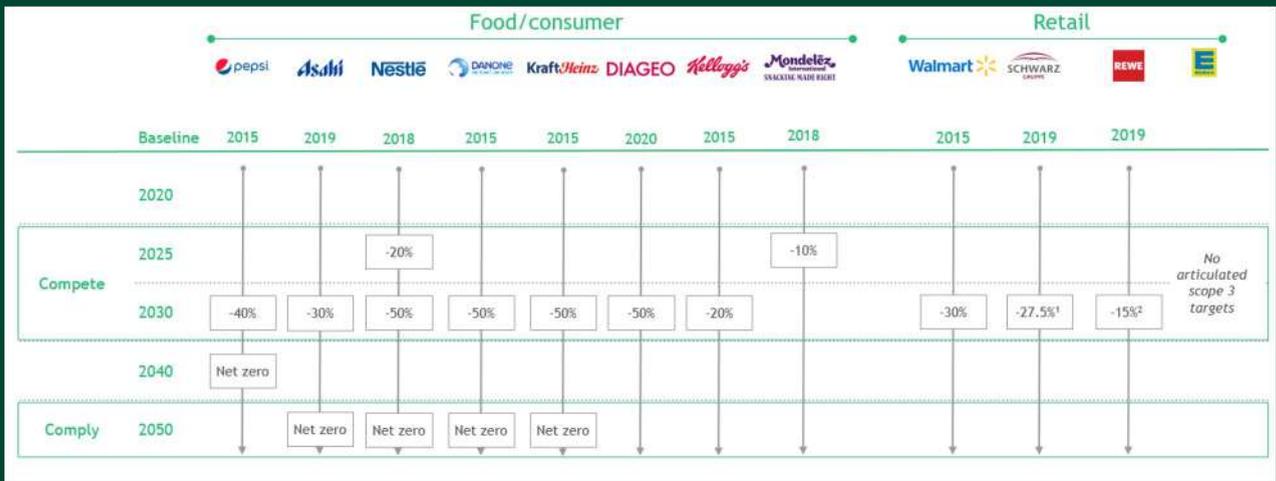
- ### Report Highlights
- 50/79 companies worth USD 3 trillion mention regenerative agriculture initiatives in their disclosures.
  - Regenerative outcomes sought by companies are scattered with a preference for soil health and carbon.
  - Only 36% (18/50) have quantified company-wide targets for regenerative agriculture.
  - Just 16% (8/50) discuss metrics and data, with only four companies having established baselines to measure progress.
  - Only 8% (4/50) have targets to financially support farmers to deploy regenerative practices.

### Emissions climbed in 2021 at most of Big Food companies assessed

	Total emissions (MtCO2e) 2020	Total emissions (MtCO2e) 2021	Change (%)
Danone	26	25	-5
General Mills	14	14	3
JBS	67	71	6
Kellogg	7	7	4
Kraft Heinz	26	45	72
Mars	28	29	6
Mondelez	25	25	3
Nestlé	120	119	-1
PepsiCo	59	63	6
<b>Total</b>	<b>371</b>	<b>398</b>	<b>7</b>

Note: Tyson Foods omitted due to lack of Scope 3 data.  
Source: Company websites, sustainability reports, CDP disclosures and direct responses • [Download image](#) JUST FOOD

# REGENERATIVE AGRICULTURE'S RISKS OF GREENWASHING & -HUSHING



**FAIRR**  
A COLLIER INITIATIVE

## The Four Labours of Regenerative Agriculture

Paving the way towards meaningful commitments

- ### Report Highlights
- 50/79 companies worth USD 3 trillion mention regenerative agriculture initiatives in their disclosures.
  - Regenerative outcomes sought by companies are scattered with a preference for soil health and carbon.
  - Only 36% (18/50) have quantified company-wide targets for regenerative agriculture.
  - Just 16% (8/50) discuss metrics and data, with only four companies having established baselines to measure progress.
  - Only 8% (4/50) have targets to financially support farmers to deploy regenerative practices.

### Emissions climbed in 2021 at most of Big Food companies assessed

Company	Total emissions (MtCO2e) 2020	Total emissions (MtCO2e) 2021	Change (%)
Danone	26	25	-5
General Mills	14	14	3
JBS	67	71	6
Kellogg	7	7	4
Kraft Heinz	26	45	72
Mars	28	29	6
Mondelez	25	25	3
Nestlé	120	119	-1
PepsiCo	59	63	6
Total	371	398	7

Note: Tyson Foods omitted due to lack of Scope 3 data.  
Source: Company websites, sustainability reports, CDP disclosures and direct responses • [Download image](#) JUST FOOD

In partnership with WWF France, Danone has developed its regenerative agriculture framework based on a continuous improvement approach in order to embark all agricultural producers, from less advanced to best in class. We are glad to be part of this journey.»

Arnaud Gauffier, Conservation Programs Director, WWF France

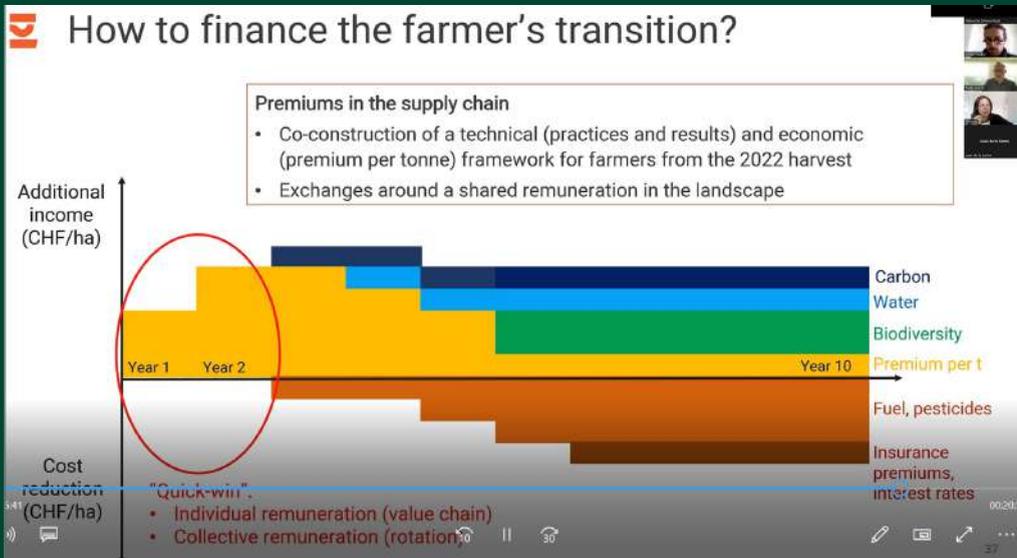


Danone France is already leading the way, as it committed to source 100% of ingredients produced in the country from regenerative agriculture by 2025.

## Nestlé commits to £1 billion in regenerative agriculture

Will source 14 million tons of “green” ingredients to support the supply chain

# REGENERATIVE AGRICULTURE'S RISKS OF GREENWASHING & -HUSHING



# REGENERATIVE AGRICULTURE'S RISKS OF GREENWASHING & -HUSHING

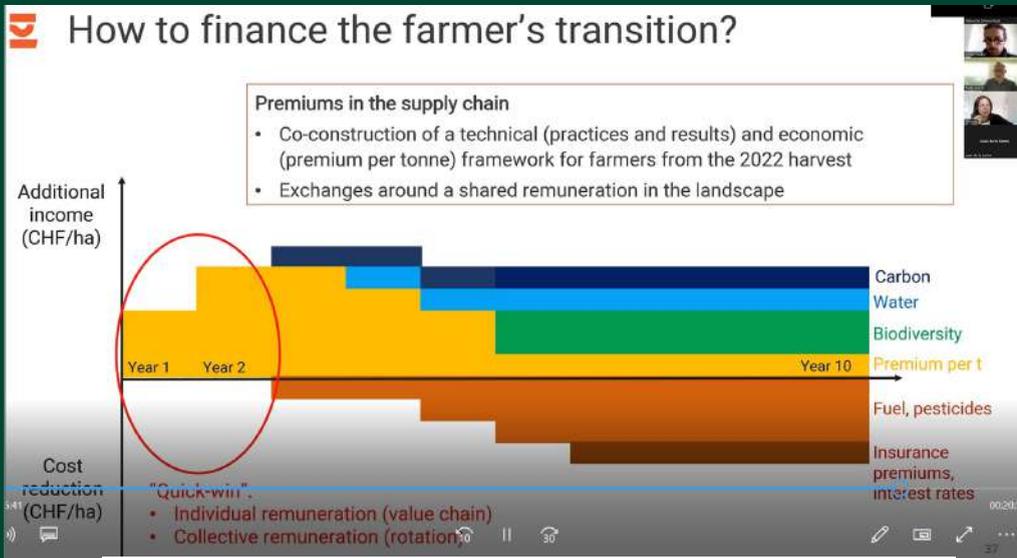
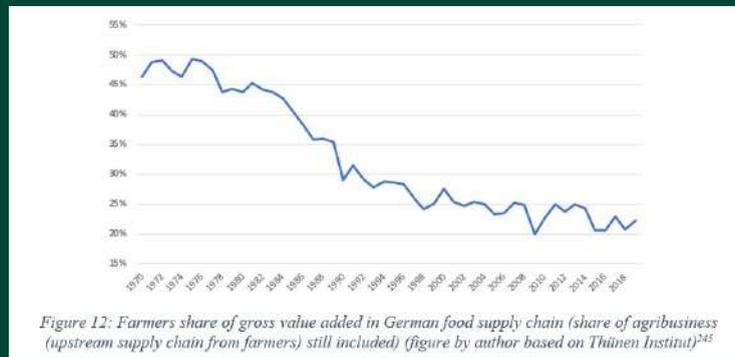
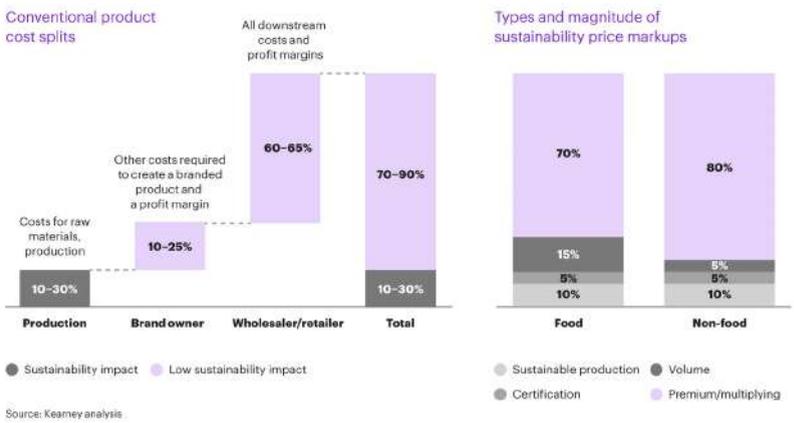
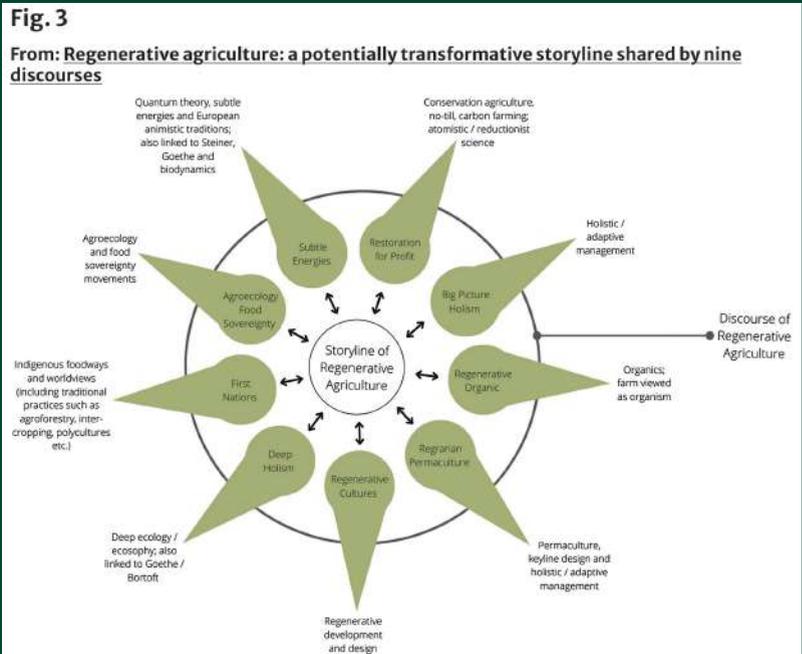


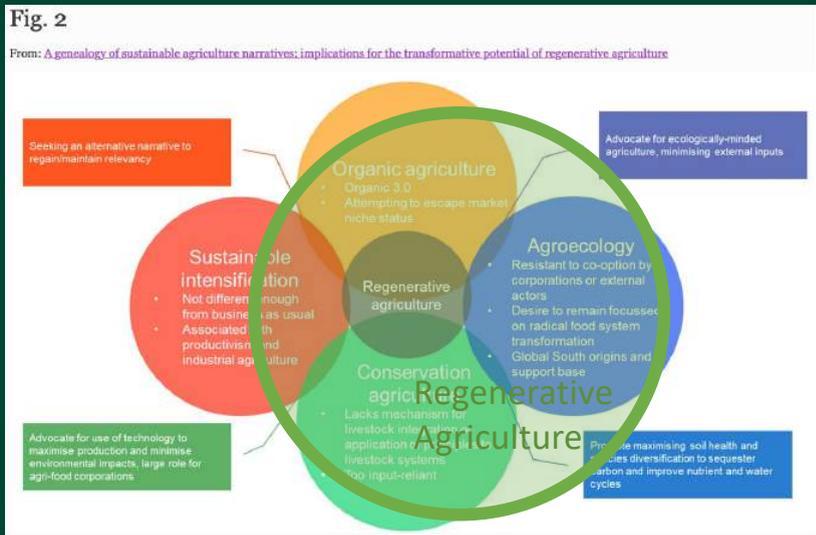
Figure 4 Those steps in the value chain that have the largest impact from a sustainability perspective only contribute a small fraction to total costs



# REGENERATIVE AGRICULTURE AS SOCIAL COHESION FOSTERING CONCEPT



Gordon et al. 2023

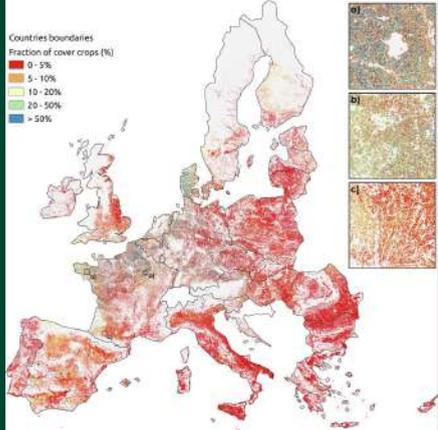
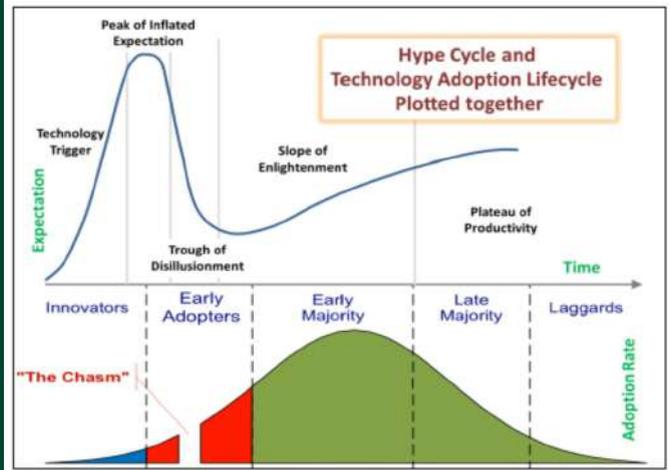
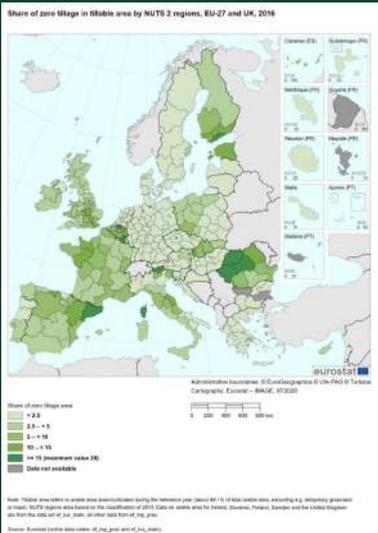
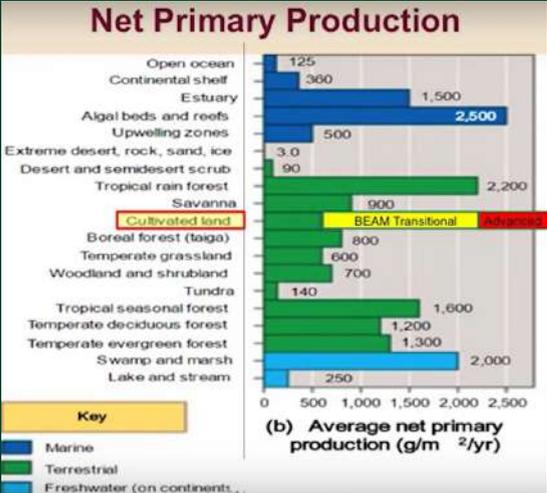


Own figure based on Bless et al. 2023

Biodiversity	Water	Water	Carbon	Productivity	Crop Health	Nutritional Quality	Economic Health
<b>20 x</b>	<b>33 °C</b>	<b>275 %</b>	<b>300 %</b>	<b>46 %</b>	<b>1.000 %</b>	<b>45 %</b>	<b>70 %</b>
more birds	less surface temperature	improvement of the soils' water functions	better CO2e balance	increase of forage production on pastures	less 'pest' abundance	higher nutrient density	more on-farm profit

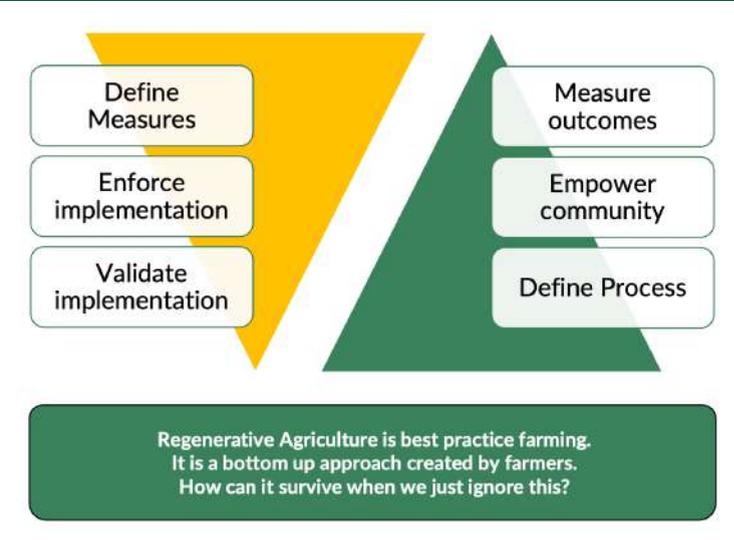
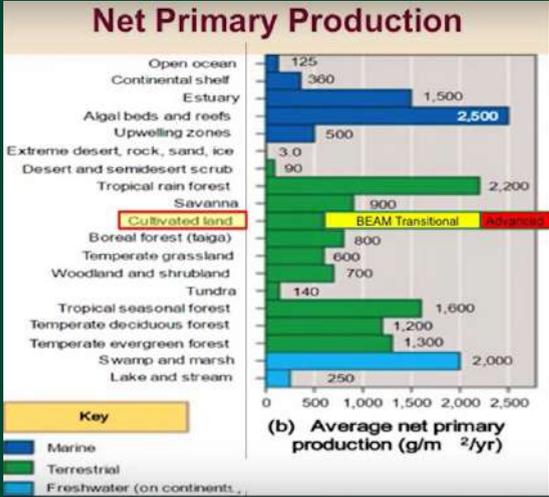
Own figure based on Sølby 2020; Schwarzer 2023; Lal et al. 2020; Polyfarming 2022; Johnson et al. 2022; Montgomery et al. 2022; Montgomery et al. 2022; LaCanne et al. 2018.

# TOWARDS PHOTOSYNTHESIS PERFORMANCE-BASED PAYMENTS IN A CAP-POST 2027

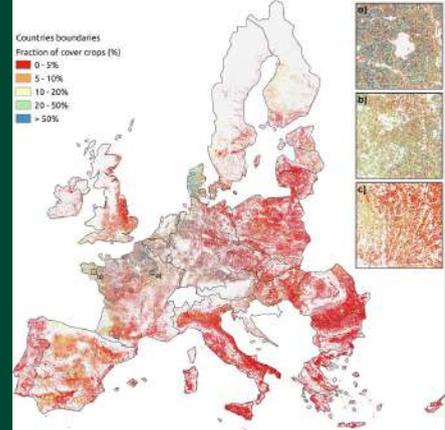
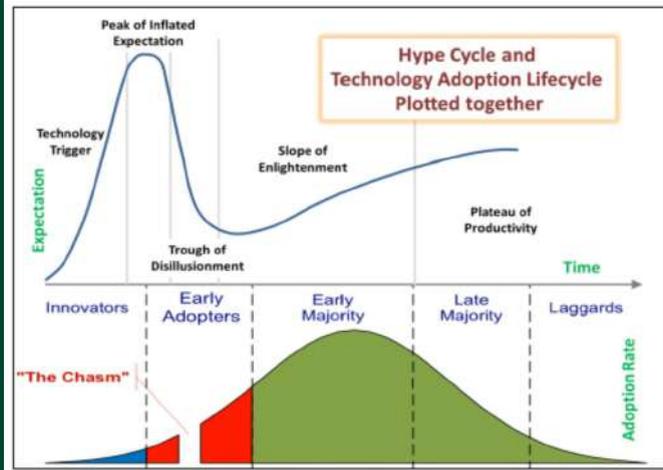
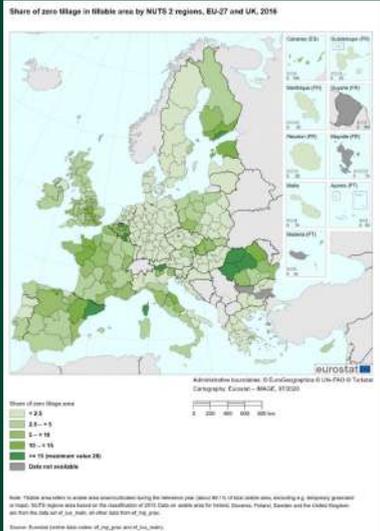


Fendrich et al. 2023

# TOWARDS PHOTOSYNTHESIS PERFORMANCE-BASED PAYMENTS IN A CAP-POST 2027

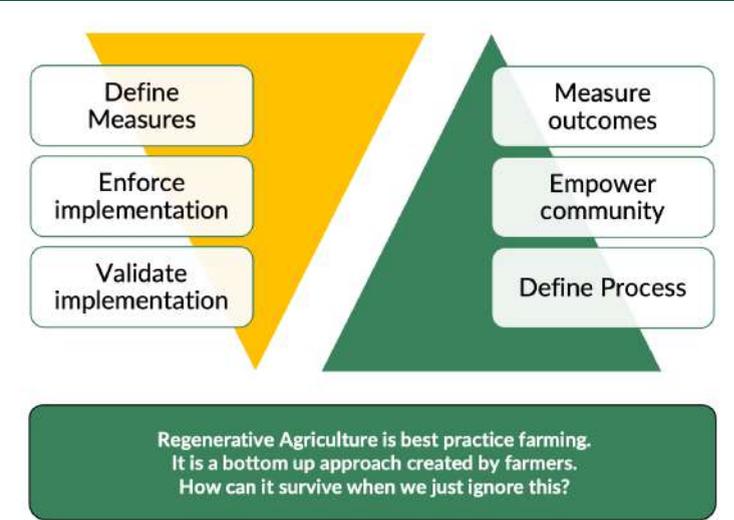
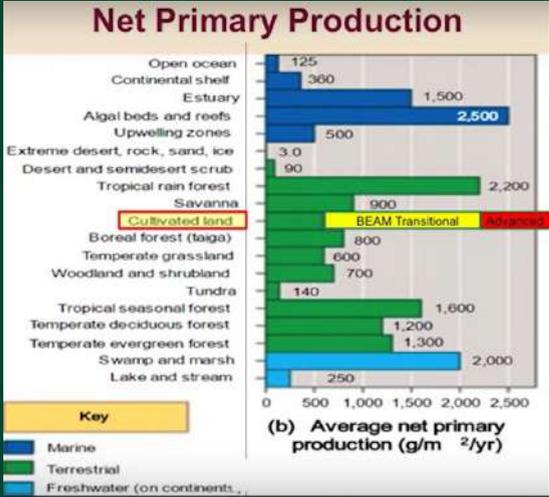


Fröhlich 2023

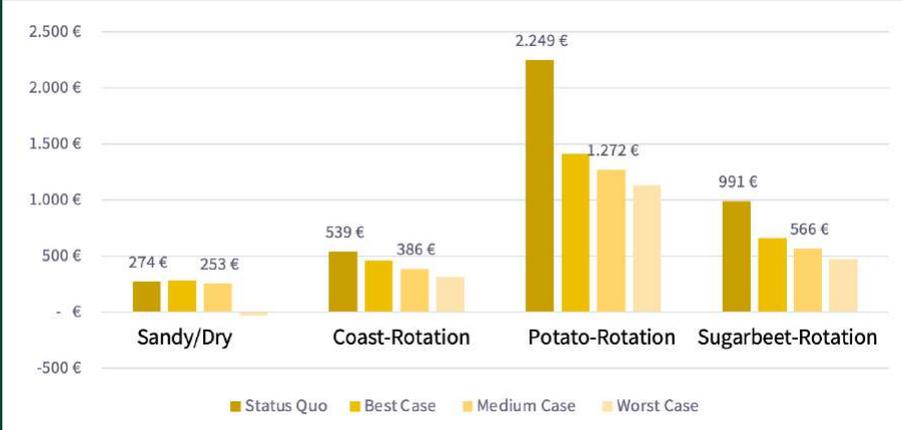


Fendrich et al. 2023

# TOWARDS PHOTOSYNTHESIS PERFORMANCE-BASED PAYMENTS IN A CAP-POST 2027



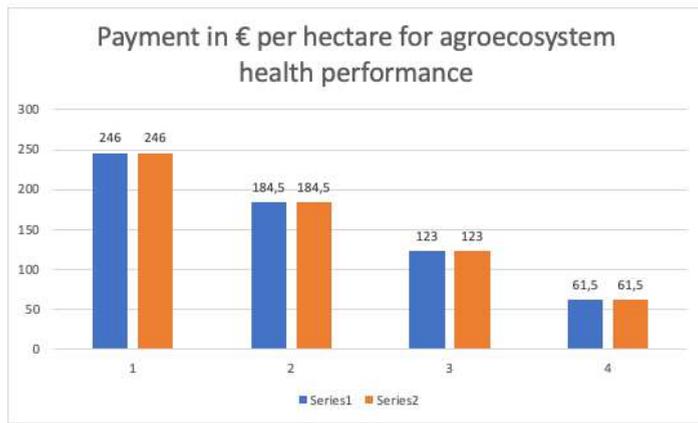
Fröhlich 2023



Per hectare progressive structural change / equity adjustment

- Bonus if farm is < 5 hectares \*2
- Bonus if farm is < 15 hectares \*1,5
- Bonus if farm is < 30 hectares \*1,15
- Bonus if farm is < 50 hectares \*1,05
- Discount if farm is > 150 hectares \*-1,05
- Discount if farm is > 200 hectares \*-1,15
- Discount if farm is > 300 hectares \*-1,5
- Discount if farm is > 450 hectares \*-2

Cap at 100.000€ (to be determined politically)



# Thank you & Next steps

Towards a farmer and agroecosystem health centered CAP