



Promotion Policy High-Level Missions to Third Countries

Civil Dialogue Group
International Aspects of Agriculture
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Commission's own actions: High-Level Missions to 3d countries

[Legal basis: Art. 9 of Regulation \(EU\) No. 1144/2014](#)

"Offensive trade diplomacy" announced by Commissioner Hogan to the Council in September 2015.

Objectives:

- Explore opportunities for EU agricultural products;
- Open doors for new exports;
- Help to remove trade barriers, SPS issues.
- Open or advance negotiations on organic agriculture, GIs etc.

Commission's own actions: High-Level Missions to 3d countries

Main format: High-Level Visit of Commissioner Hogan accompanied by a group of representatives of EU businesses of the agri-food sector.

Schedule for 2016

Visit to Colombia and Mexico (7-12 February 2016)

Visit to China and Japan (16-22 April 2016)

Visit to Vietnam and Indonesia (1st-2nd week of November 2016)

Commission's own actions: High-Level Missions to 3d countries

Visit to Colombia and Mexico (7-12 February 2016)

High Level Mission of Commissioner Hogan accompanied by 42 top level EU- usiness representatives from 14 Member States.

Main outcomes:

- Secured commitments as regards the main EU interests in trade relations with the two countries;
- Launched negotiations for an equivalency agreement in organic products between the EU and both Colombia and Mexico;
- Reiterated EU's strong support to the peace process in Colombia;
- Exchanged with Mexican authorities directly involved in future Free Trade Agreement negotiations.
- Facilitated contacts between EU companies and local importers/retailers and national authorities.

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Visit to China and Japan (16-22 April 2016)

High Level Mission of Commissioner Hogan accompanied by 45 top level EU-business representatives in each country.

Programme:

16-17 April: Shanghai

18-19 April: Beijing

20-22 April: Tokyo

Commission's own actions: High-Level Missions to 3d countries

Visit to Vietnam and Indonesia (November 2016)

High Level Mission of Commissioner Hogan accompanied by top level EU-business representatives.

Mission to take place on the first/second week of November 2016 possibly coinciding with the opening of the SIAL Jakarta Food exhibition.



For further information

Europa web-site:

http://ec.europa.eu/agriculture/promotion/index_en.htm

Contact:

AGRI-PROMOTION-BUSINESS-DELEGATION@ec.europa.eu

Thank you for your attention!

