

# *Strengthened EU action against food fraud*



**Olivier Prunaux**  
**DG SANCO**  
**Safety of the food chain**  
**Unit E5 "Enforcement"**

# Context

*Horsemeat scandal (beginning of 2013)*



## 5-point action plan (March 2013)

- *Testing programme for horsemeat*
- *Horse passport*
- *Strengthen the fight against food fraud (mapping tools and mechanisms, facilitate exchange of information and cooperation)*
- *Official controls, implementation and penalties*
- *Origin labelling*

## Ongoing actions

- Network of national food fraud contact points

- *IT tool for exchanging information between MS*



- *Legislation*

- *Multidisciplinary approach*

- *Training – investigation capacities*

- *Awareness programme*

- *Coordinated control plans*

- *Dedicated team in DG SANCO*



European  
Commission

# Honey ?





European  
Commission

**Thank you for your attention!**