

POINT 4.a



Evaluation of the EU agricultural promotion policy

10 December 2018

DG Agriculture and Rural Development
European Commission

Agriculture
and Rural
Development



Roadmap

Roadmap was published 18 July to 15 August 2018

24 feedbacks were received from:

- *NGOs,*
- *Business associations,*
- *Regional and national public entities,*
- *EU citizens*

From : DE, FI, BE, IT, FR, NL, ES, IE, AT



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All feedback can be found at:

https://ec.europa.eu/info/law/better-regulation/initiatives/ares-2018-2665311_en

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Next steps:

- *Selection of a contractor* Q1 2019
- *Start of evaluation:* Q1 2019.
- *Open public consultation: launched in parallel* Q1 2019
- *End of evaluation* Q4 2019 – Q1 2020
- *Publication of a Staff Working Document*

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http://ec.europa.eu/agriculture/promotion_en



