



## **Evaluation of the EU agricultural promotion policy**

*10 December 2018*

*DG Agriculture and Rural Development  
European Commission*

Agriculture  
and Rural  
Development



## ***Roadmap***

*Roadmap was published 18 July to 15 August 2018*

*24 feedbacks were received from:*

- *NGOs,*
- *Business associations,*
- *Regional and national public entities,*
- *EU citizens*

*From : DE, FI, BE, IT, FR, NL, ES, IE, AT*



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*All feedback can be found at:*

[https://ec.europa.eu/info/law/better-regulation/initiatives/ares-2018-2665311\\_en](https://ec.europa.eu/info/law/better-regulation/initiatives/ares-2018-2665311_en)

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## Evaluation of the EU agricultural promotion policy

*Next steps:*

- |   |                          |
|---|--------------------------|
| • <i>Selection of a contractor</i>                    | <i>Q1 2019</i>           |
| • <i>Start of evaluation:</i>                         | <i>Q1 2019.</i>          |
| <i>Open public consultation: launched in parallel</i> | <i>Q1 2019</i>           |
| • <i>End of evaluation</i>                            | <i>Q4 2019 – Q1 2020</i> |
| <i>Publication of a Staff Working Document</i>        |                          |

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[http://ec.europa.eu/agriculture/promotion\\_en](http://ec.europa.eu/agriculture/promotion_en)



