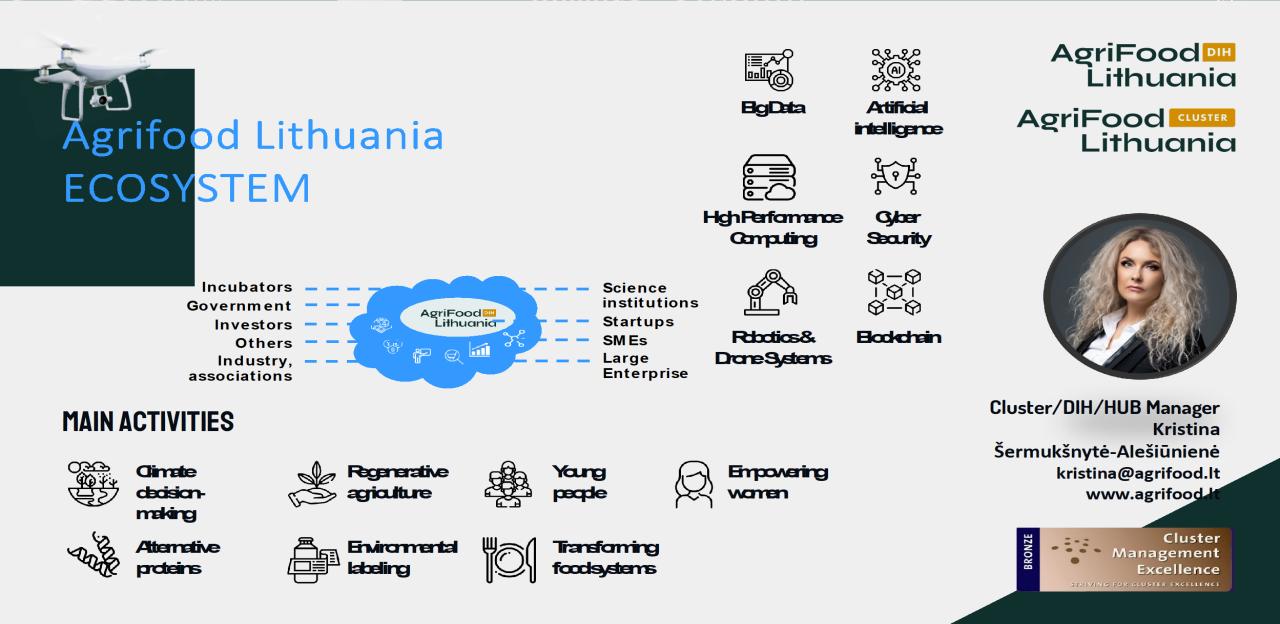
AGRI DIGITAL

Brussels, | On-site event, 8 December 2023 | With web streaming







E-DIH/DIH services

Test Before invest

Experimentation with new digital Technologies; test beds, pilots, sandboxes, the goal is to understanding new opportunities and return on investments)

Skills and training

Boot-camps, traineeships, knowledge transfer, training, new skills and competences, new teaching programs European Digital Innovation HUB

Support for investments

Acceleration of startups, investments, attracting funds

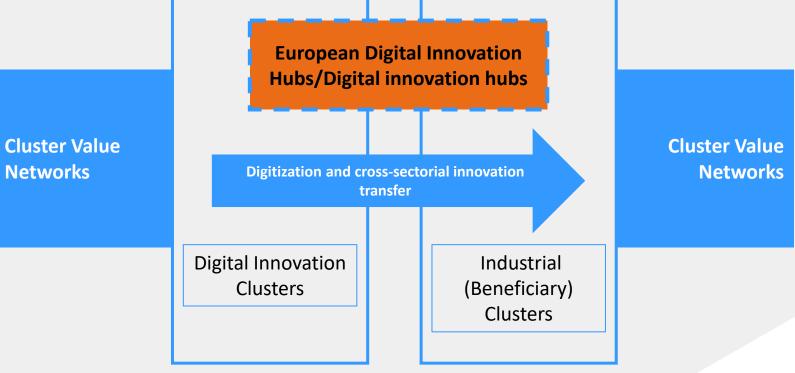
#EU AgriFood Days

An innovation ecosystem and networking

Attracting players to ecosystem, knowledge transfer from members – to members, networking within national and international level

Linking E-DIHs/DIHs and Clusters through the value chain





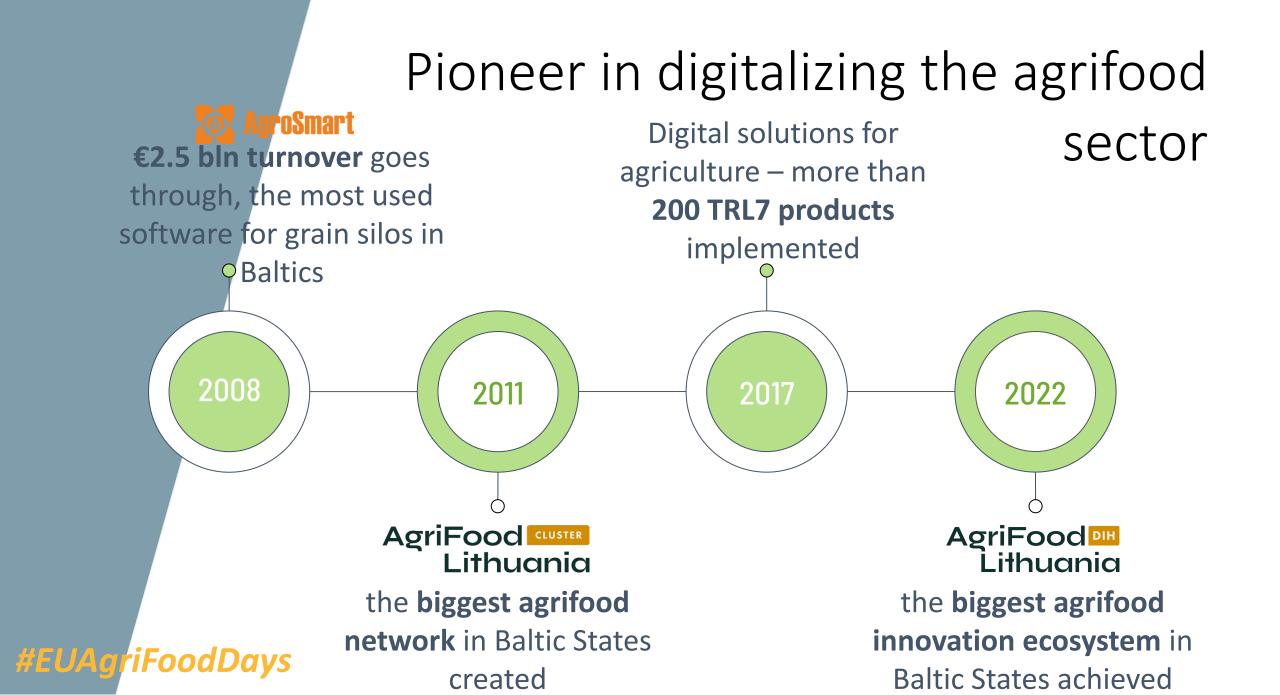
Digitalization in action: Experiences from the field

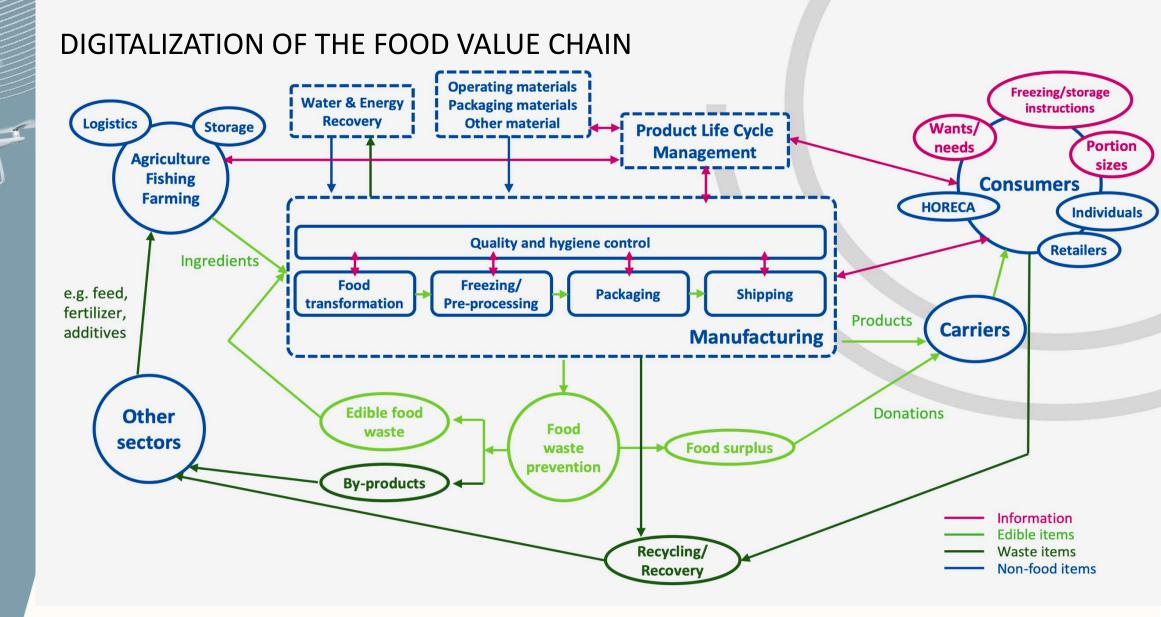
AGRIDIGITAL A digital transformation for farmers and rural communities

for sustainable future









Source: EIT FOOD, EIT DIGITAL, EIT MANUFACTURING and "Digitalization of the AgriFood supply chain" working group





#EUAariFoodDavs

Challenge 1 Policy and Environmental health

52% of agricultural soil are already degraded (ELD Initiative, 2015) 24% direct global greenhouse gas emission by Agriculture, forestry and other land use (IPPC, 2022) The role of the EDIH/DIH:

- Enhancing environmental health through smart agriculture
- Data-Driven environmental policies
- Monitoring and reducing carbon footprint
- Promoting sustainable practices and certification



Challenge 2 Economic vitality

51,3% of the EU's surface are rural areas (Eurostat) 78% of the European population lives in urban areas (Eurostat)

The role of the EDIH/DIH:

- Increasing productivity and efficiency
- Improving supply chain management
- Access to markets and fair pricing
- Data-Driven decision making
- Reduction in operational costs
- Financial inclusion and access to funding



Challenge 3 Social benefits

71% of EU farms with livestock are run by male farm holders (Eurostat) 11% of all farm holdings in the EU are managed by farmers under the age of 40 of which female young farmers represent only 3% (Eurostat) The role of the EDIH/DIH:

- Enhancing food security
- Empowering small-scale farmers
- Promoting agricultural education and knowledge sharing
- Improving labor conditions and reducing drudgery
- Supporting sustainable and eco-friendly practices
- Fostering community engagement and collaboration





«We grow vegetables without fertilizers, without chemicals. We sell some of them as vegetable baskets, and what we don't sell, don't utilize, but we make, for example, spices, salts, seasonings, tomato sauces - in a word, as I say, nothing goes to waste on our farm, but turns into something. Digitalizing has brought us new opportunities even though it's a long learning process» Eglė Valuckaitė-Stašauskienė Farmer, digitalization ambassador







How to achieve success?

Photo© Henk Bogaard/ Shutterstock





THANK YOU!





CEO at AgriFood Lithuania Vice-president at European Clusters Alliance <u>kristina@agrifood.lt</u> +37065022269

