



# **EU dairy short and medium outlook**

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Brussels, CDG, 20 February 2018



# Outline

## Short-term outlook

- Livestock numbers and milk collection
- Focus on Member States

## Dairy Outlook 2030

- Changing consumption trends
- Supply



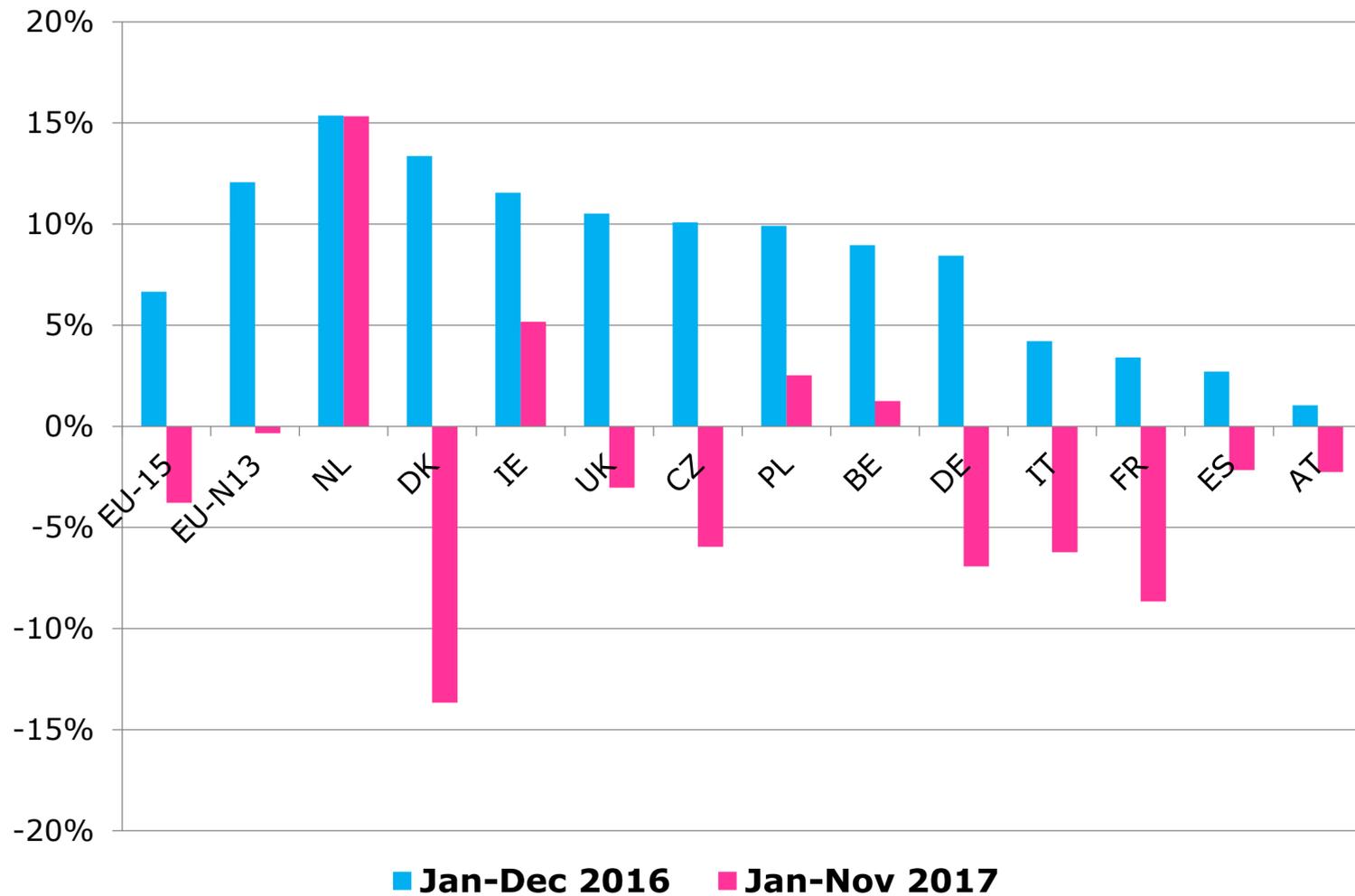
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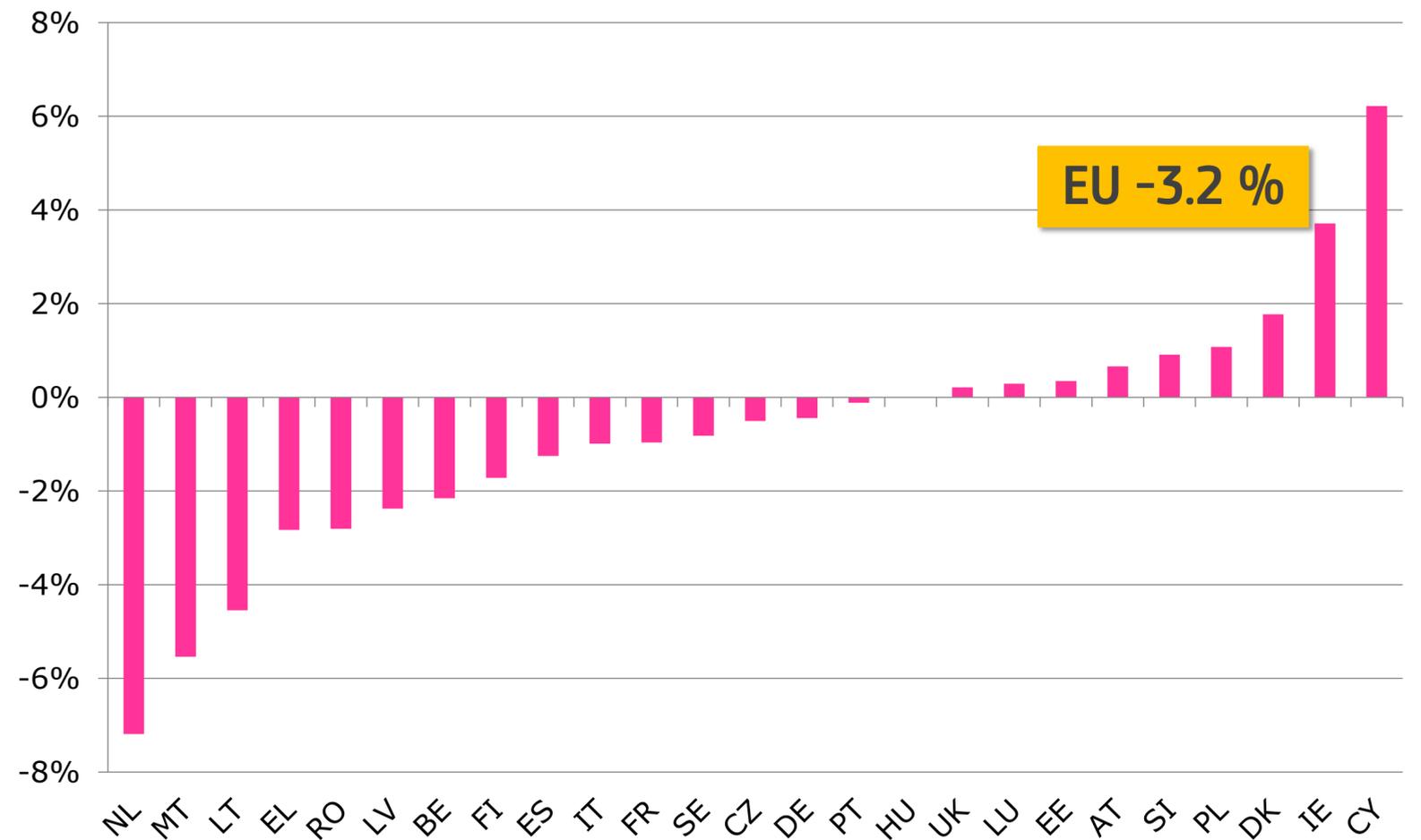
# 2017 in a nutshell

## Livestock numbers

EU cow slaughterings  
contrasted developments



Change in dairy cows number  
(1000 heads) – December livestock survey

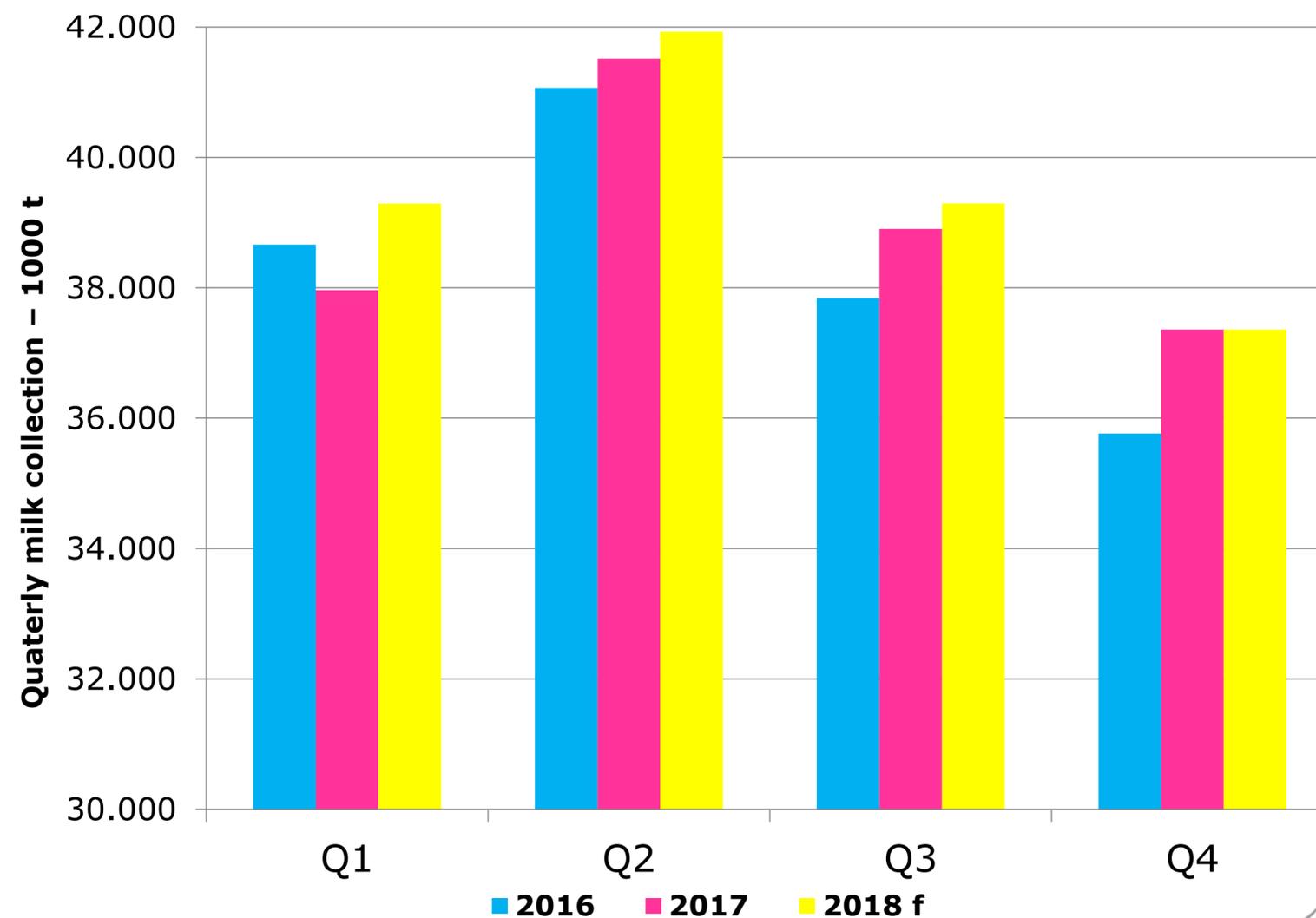


Note: Beef and dairy cows

# 2018 draft forecasts

**EU milk collection +1.4% / 2017**

EU milk collection higher in the first half of 2018



... incentivised by:

- **milk price**
- use of **feeding concentrates**
- **good forage**

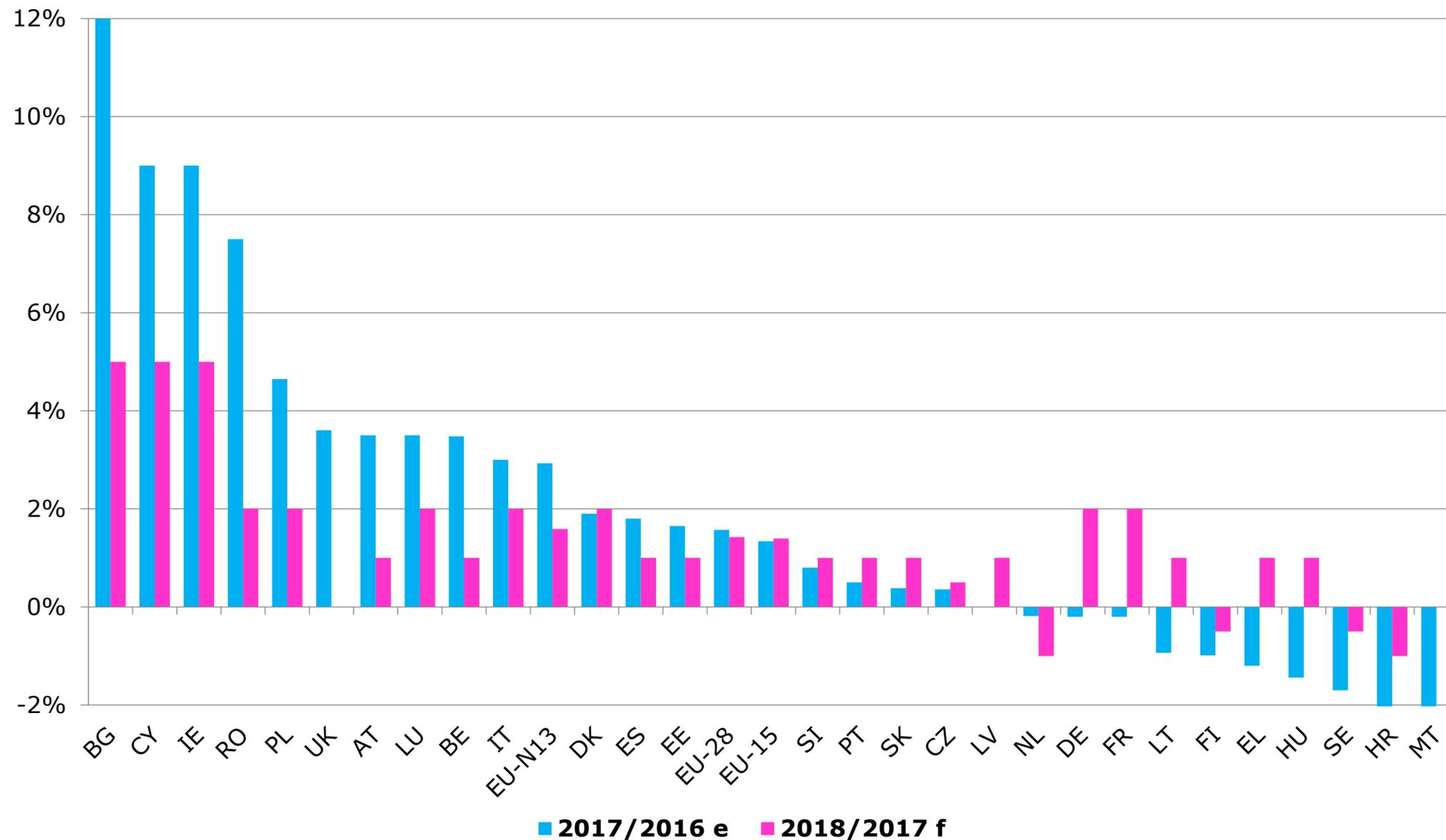


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# 2018 draft forecasts by MS

## Change in milk collection



### Trends:

- **Professionalisation** of the production in EU-N13
- **Recovery** in **FR** and **DE**
- Question mark: **NL**



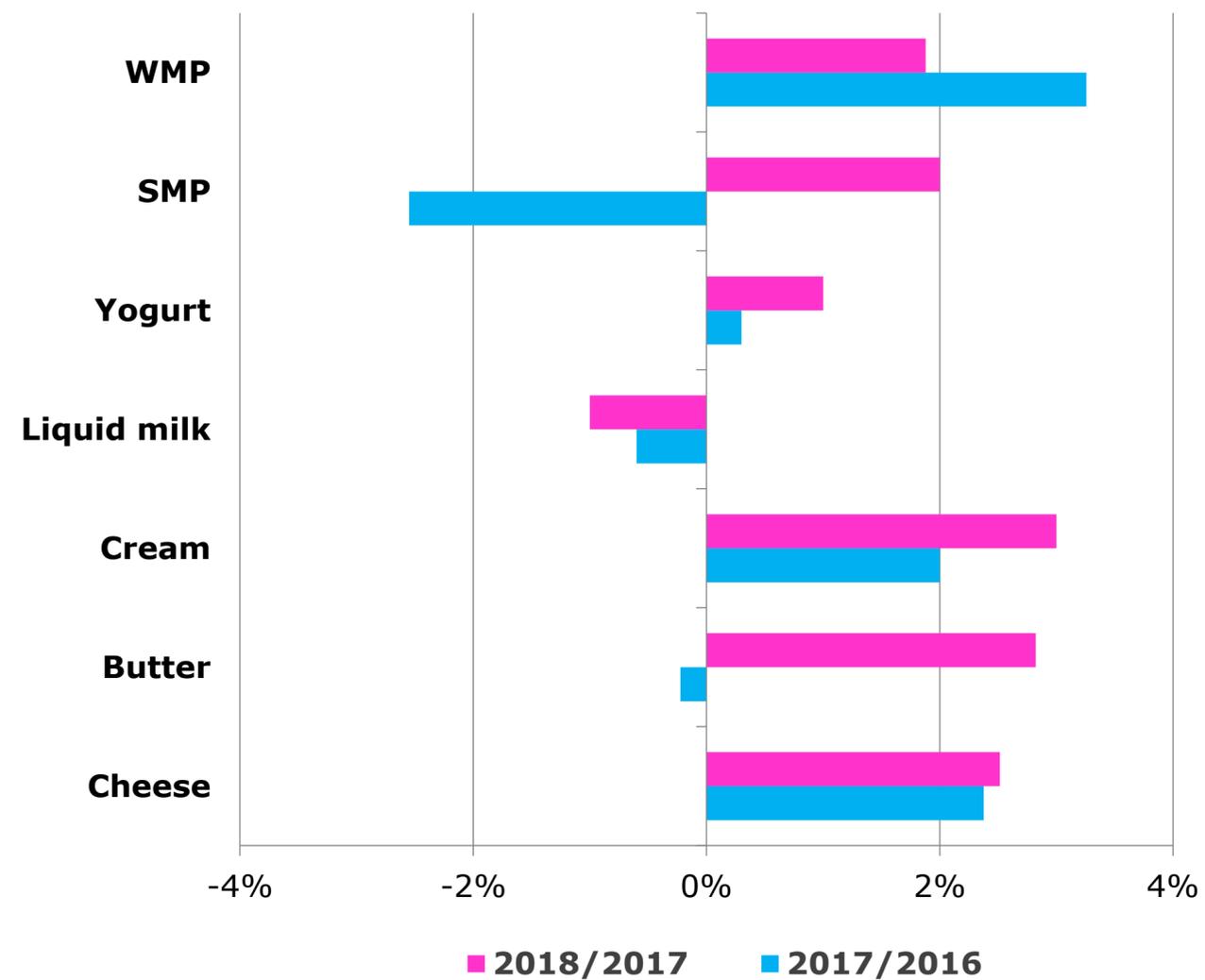
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# 2018 draft forecasts for dairy products

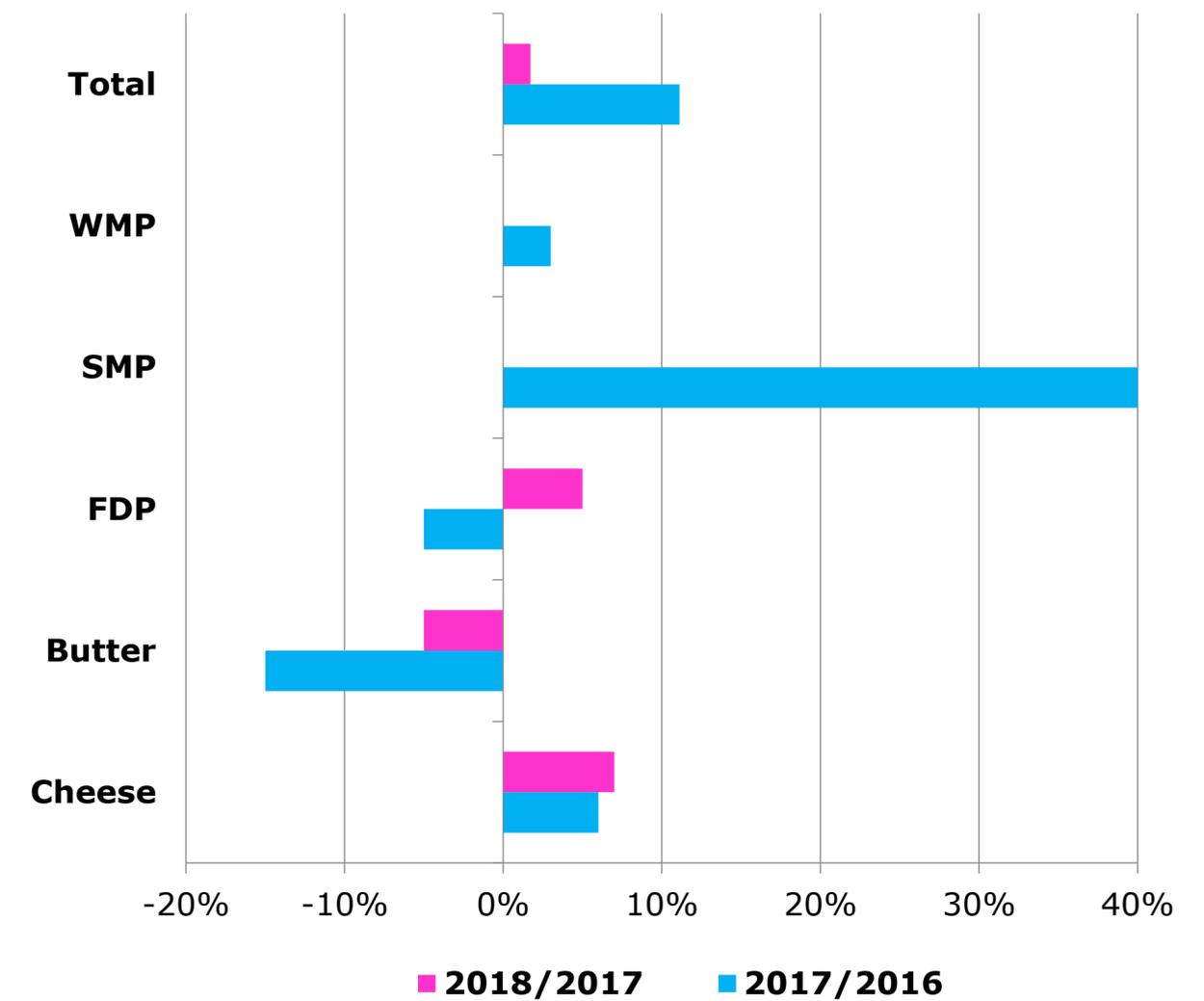
## EU milk

Channelled mainly into cheese processing



## Sustained EU exports in 2017

Performance maintained in 2018?



# Focus on SMP

2 scenarios for 2018

|                                  | 2017  | Scenario 1 |       | Scenario 2 |       |
|----------------------------------|-------|------------|-------|------------|-------|
|                                  |       | 2018       | 18/17 | 2018       | 18/17 |
| <b>Prod.</b>                     | 1 521 | 1 551      | 2%    | 1 580      | 4%    |
| <b>Exports</b>                   | 805   | 805        | 0%    | 750        | -7%   |
| <b>Use</b>                       | 794   | 819        | 3%    | 800        | 1%    |
| <b>Stocks</b>                    | 416   | 310        | -25%  | 456        | 10%   |
| <b>Intervention</b>              | 376   | 276        | -27%  | 376        | 0%    |
| <b>Private</b>                   | 50    | 80         | 60%   | 80         | 60%   |
| <b>Change in stocks</b>          | -75   | -70        |       | 30         |       |
| <b>out of which Intervention</b> | 25    | -100       |       | 0          |       |



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# Outline

## Dairy Outlook 2030

- Modelling exercise
- Projections and not forecast
- Still EU-28
- Agreement with Japan not in
- Russian ban until end of 2018
- Oil price at 90 USD/bbl by 2030

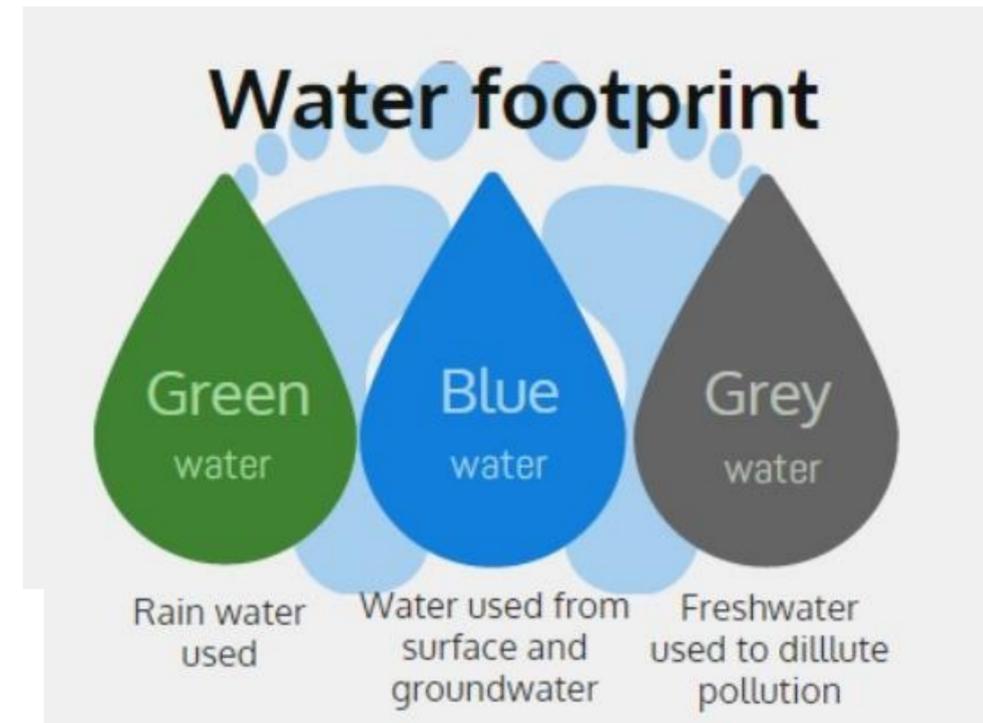


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# We hear

## GREENHOUSE GAS EMISSIONS GLOBALLY BY LIVESTOCK SPECIES



Animal welfare



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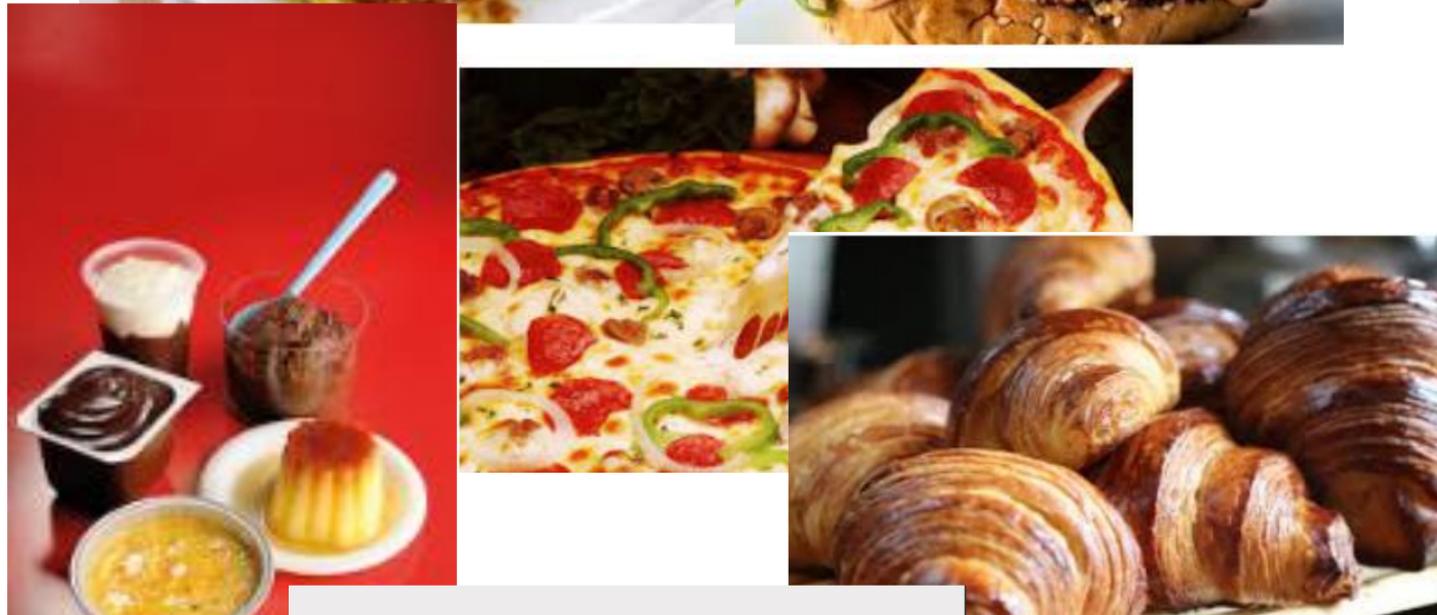
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# We observe and we expect



## An increase of dairy products consumption

- Less drinking milk
- But more butter, cream, cheese...



## More processed products

## More products of higher value added

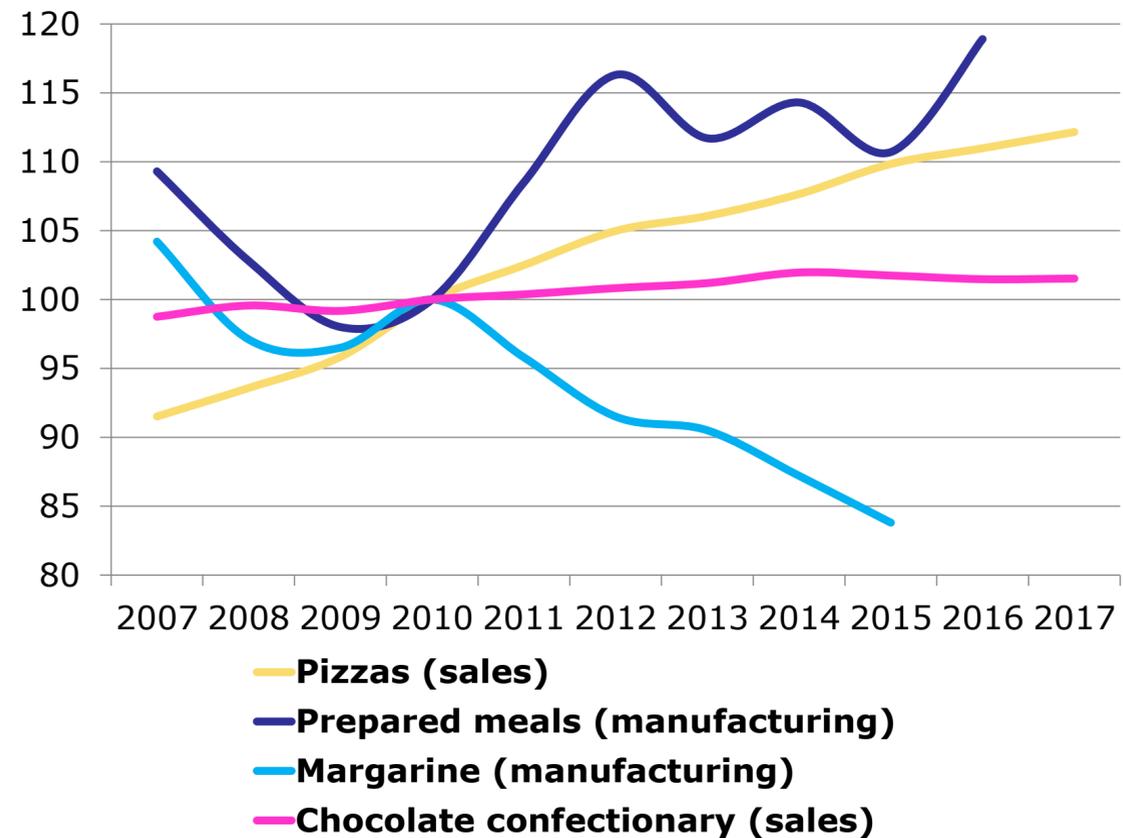


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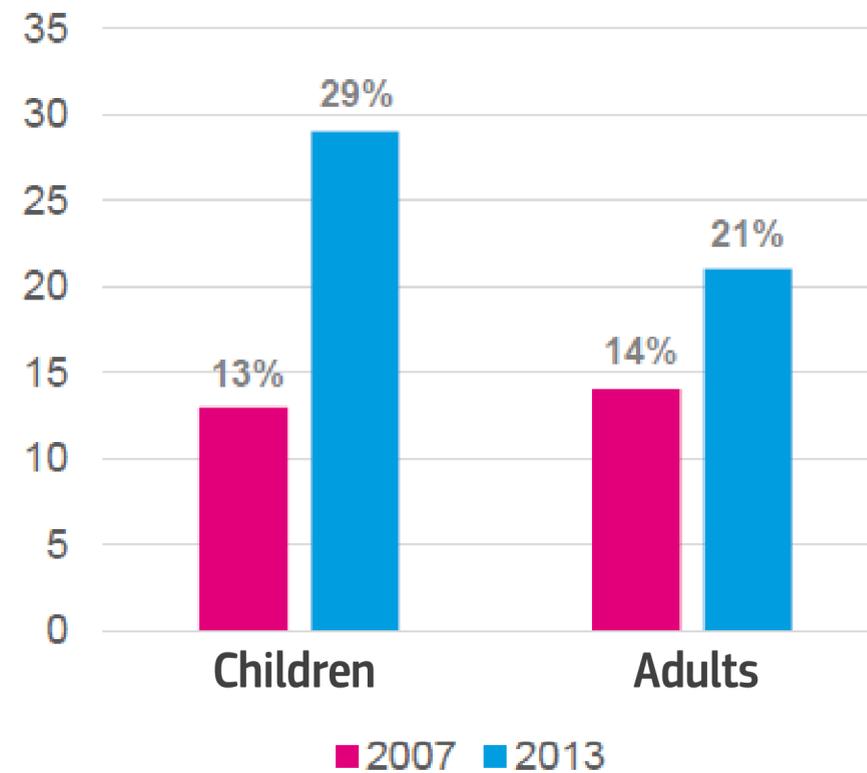
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# Changing consumption habits

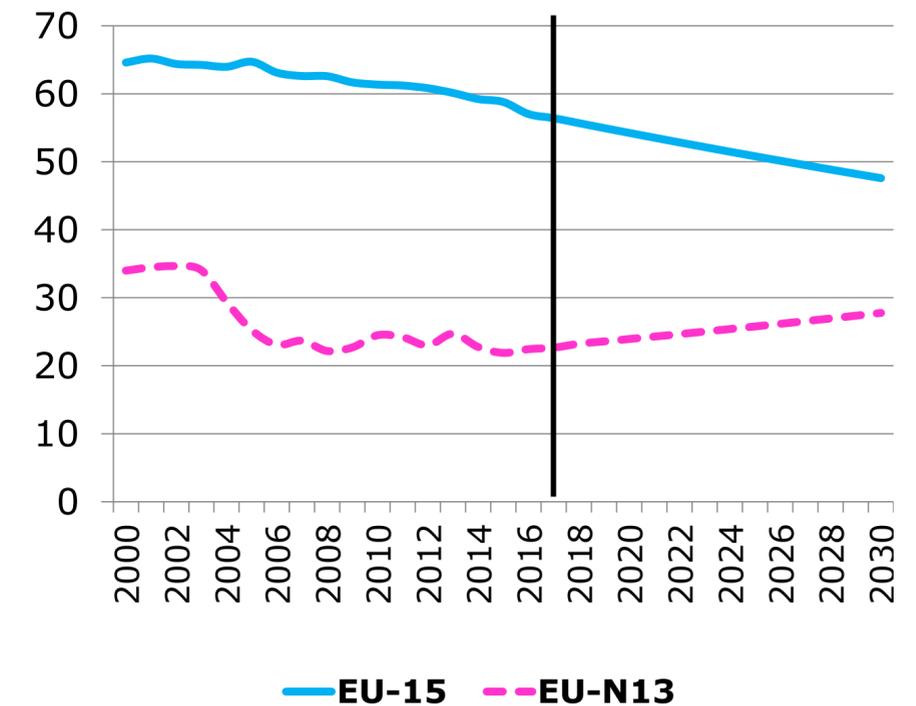
Production of prepared meals and retail sales and use in catering of pizzas (2010=100)



Share of individuals skipping at least 1 breakfast per week in France



Outlook for liquid milk consumption (kg/capita)



Source: DG Agriculture and Rural Development, based on Eurostat and Euromonitor

Source: CREDOC, 2013 CCAF surveys

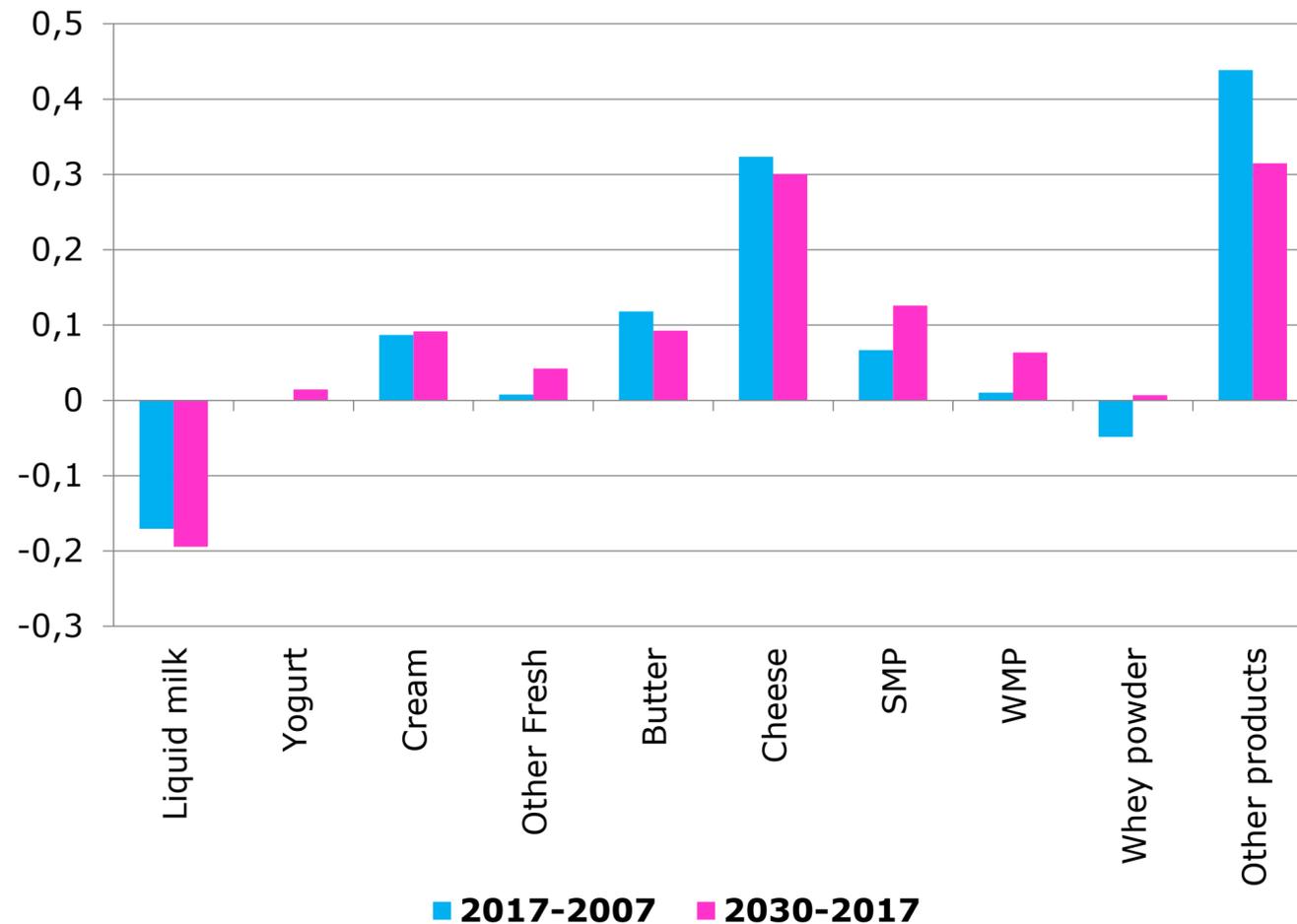
Source: DG Agriculture and Rural Development

→ **EU liquid milk consumption** will continue **decreasing** by **0.5 kg/capita** per year

# The EU domestic market

## Main driver of EU production growth

Average yearly change in milk domestic use  
(million t milk equivalent)

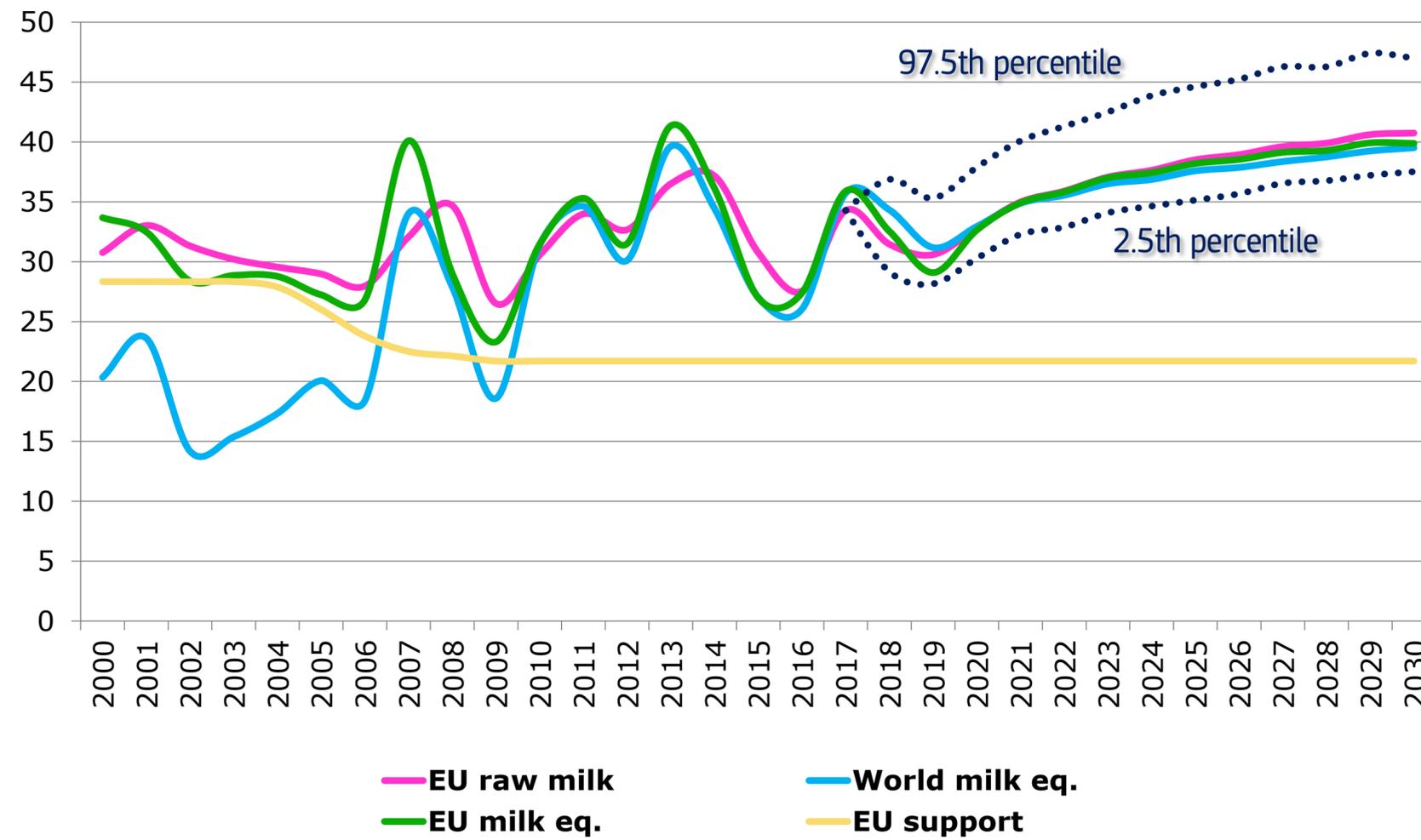


- Moderate **increase in milk production**:  
→ 182 Mt in 2030, +18 Mt in 13 years
- **Domestic use** also to **process** products → export

# Milk price increase

Driven by demand

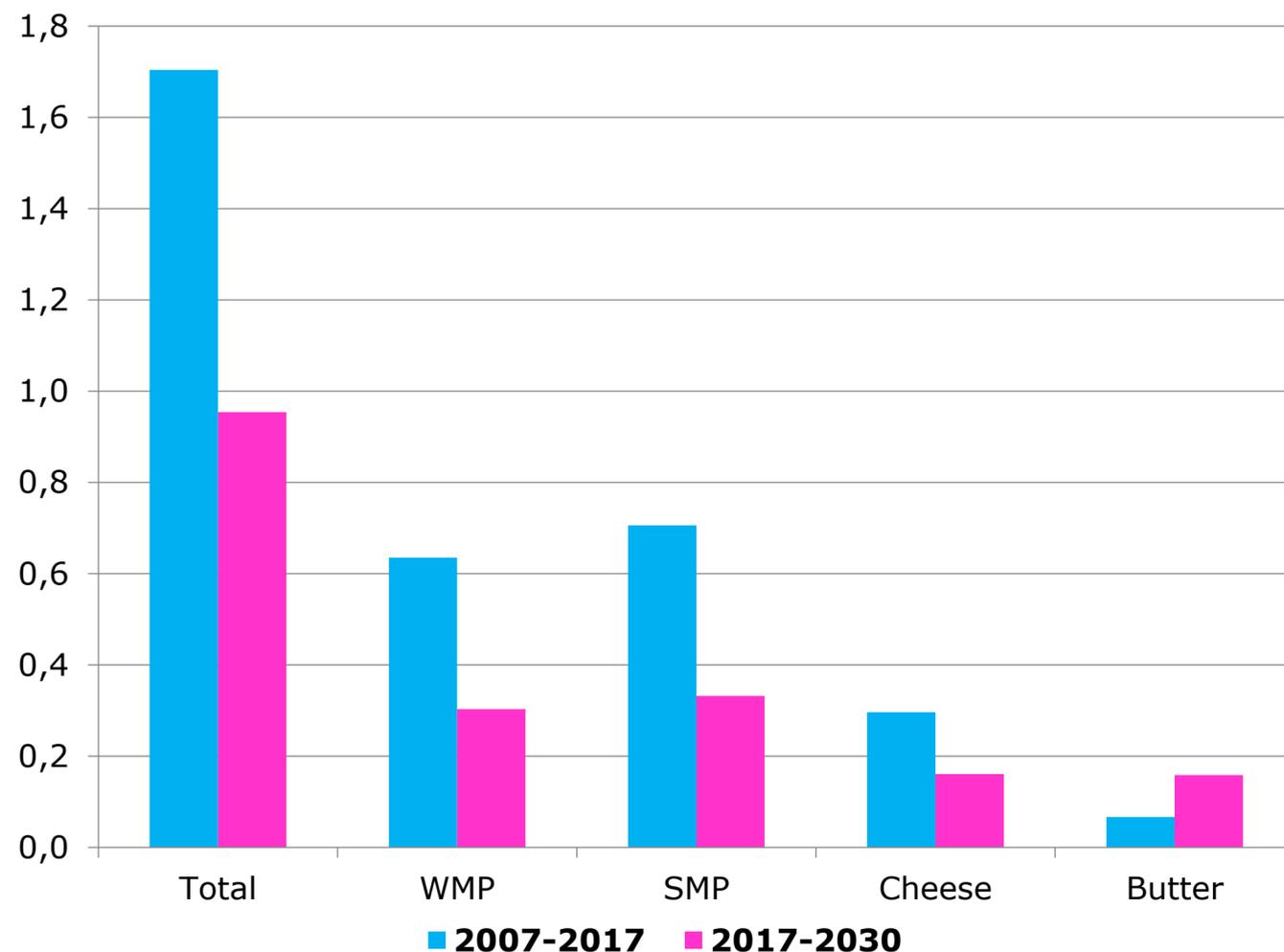
### Milk price development (EUR/t)



# Continuous growth in world import demand

**Though lower than in the past decade**

Global dairy trade  
annual increase (Mt of milk eq.)



Note: Based on trade of SMP, WMP, cheese and butter in milk equivalent (total solids).  
Source: DG Agriculture and Rural Development (draft baseline)

- **+1.7% per year** in world **consumption and production**, i.e. +16 Mt/year
- **+1.7% per year** in world **imports of SMP, WMP, cheese and butter**, i.e. less than 1 Mt/year
- **China** remains the **first world importer**, with imports up by **3.7%/year**
- Main importers: **China, East Asia** and **Africa**
- Towards more:
  - **Value added** products
  - **Technical** products

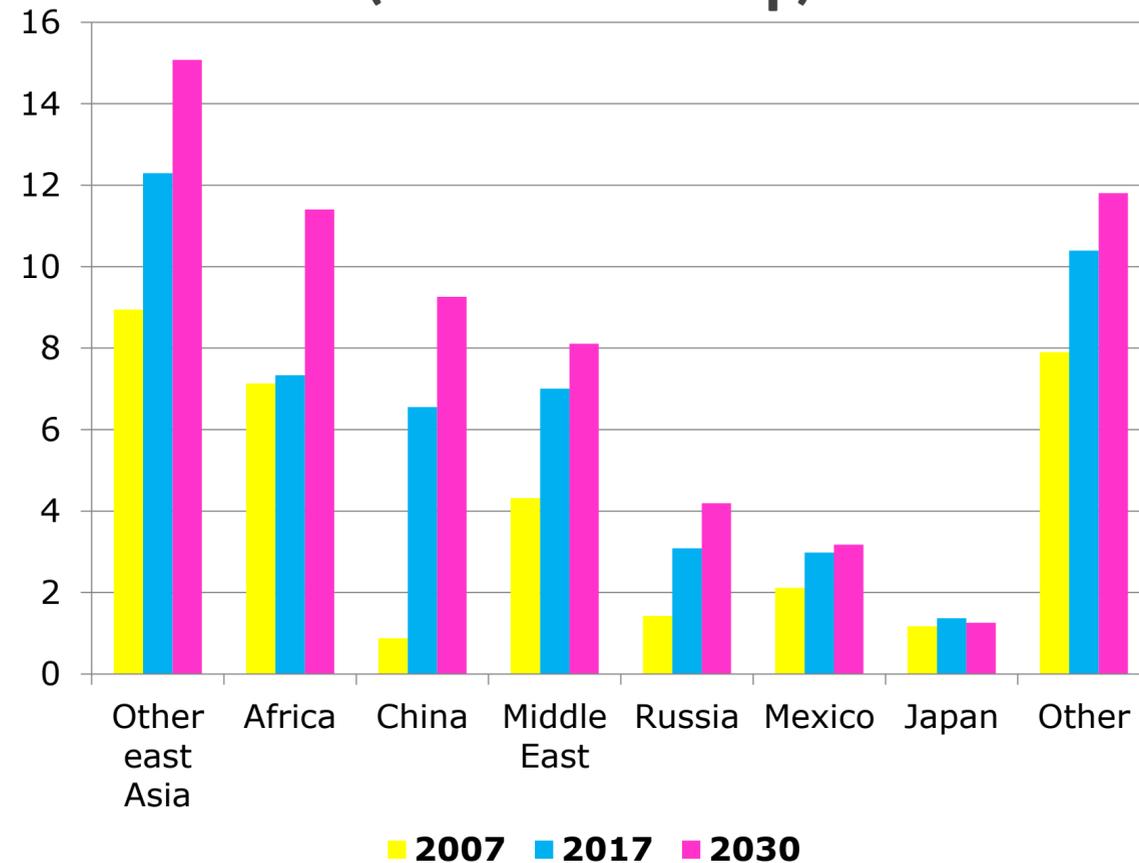


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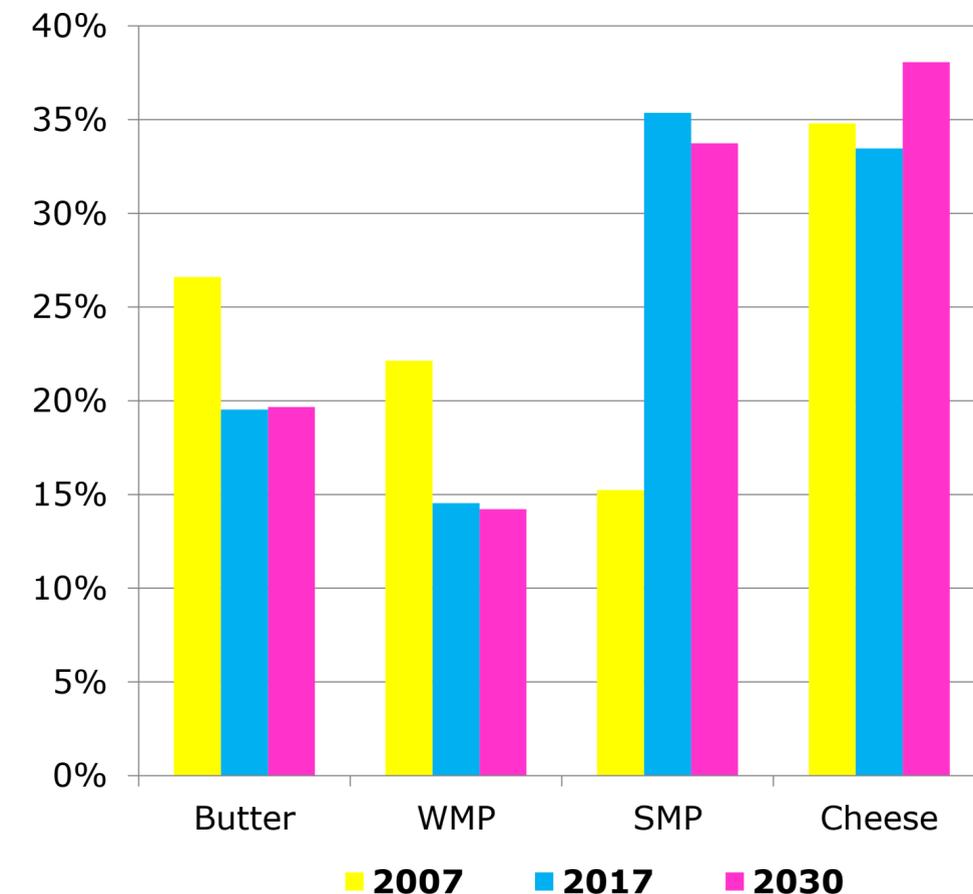
# Global dairy market

## Global imports of dairy products (Mt of milk eq.)



Note: \* Africa without South Africa  
Source: DG Agriculture and Rural Development (draft baseline)

## Share of EU exports in global trade



- **EU exports to expand** by more than **400 000 t/year** (in milk equivalent)

- **More than 1/3** of world trade growth for **cheese, SMP, WMP and butter**



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# Towards changes in production systems

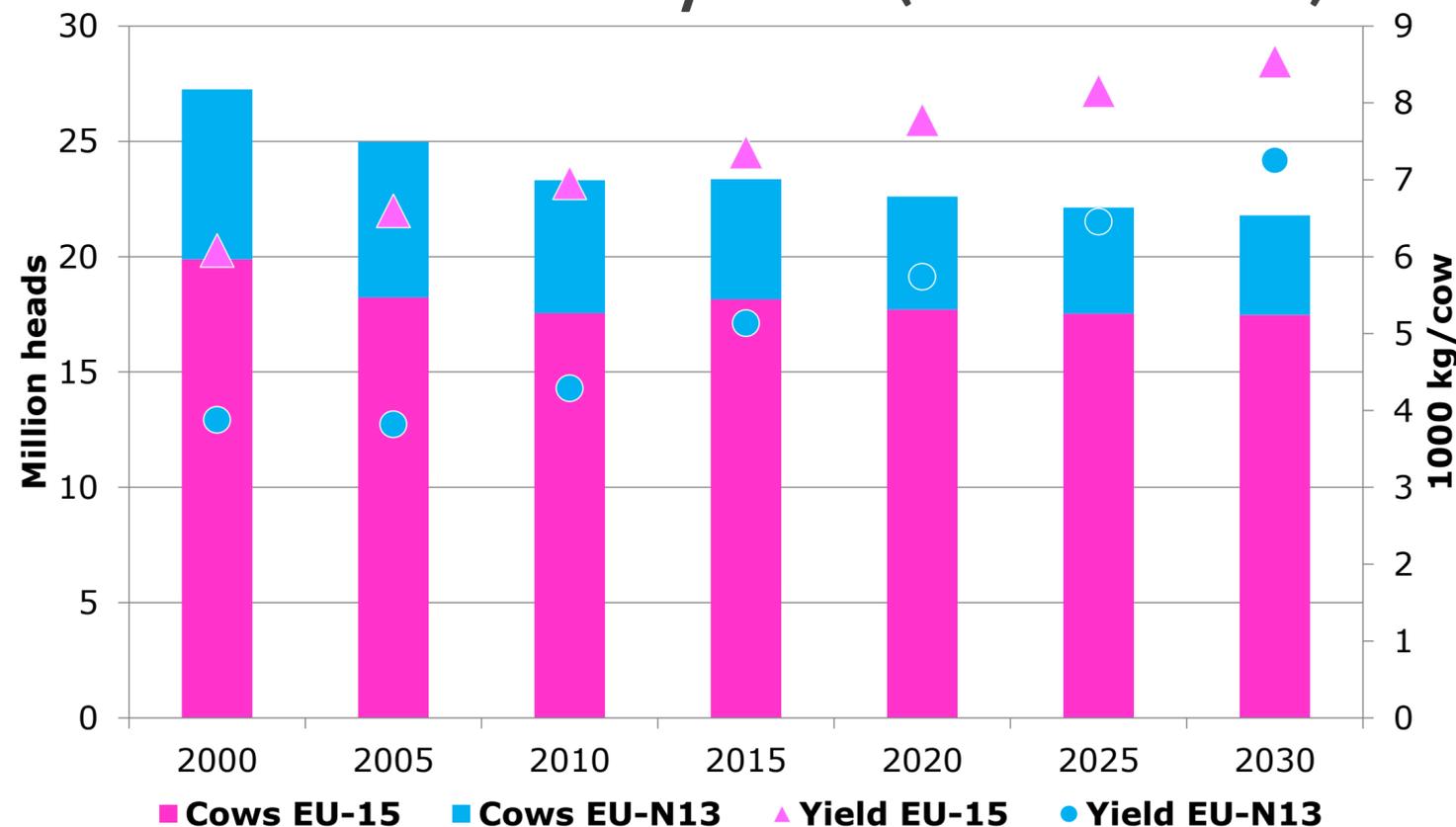
Driven by consumer expectations and to create value

The example of **milk production**:

→ Towards **10% of organic milk** (assumption)

→ **Yield gap** => lower decrease in cow numbers

Number of dairy cows (million heads)



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# Towards changes in production systems

Driven by sustainability requirements and COP 21

## Main issues in livestock production

- Water and air quality (Ammonia)
- GHG emissions
- Landscape & pastures

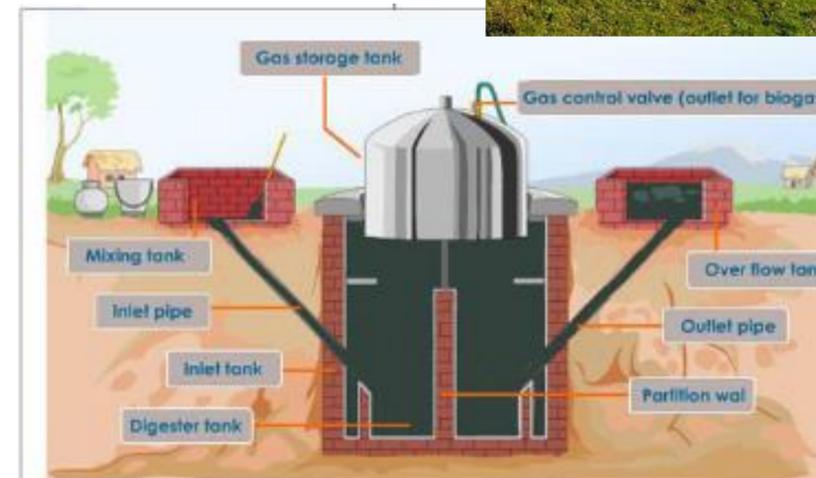
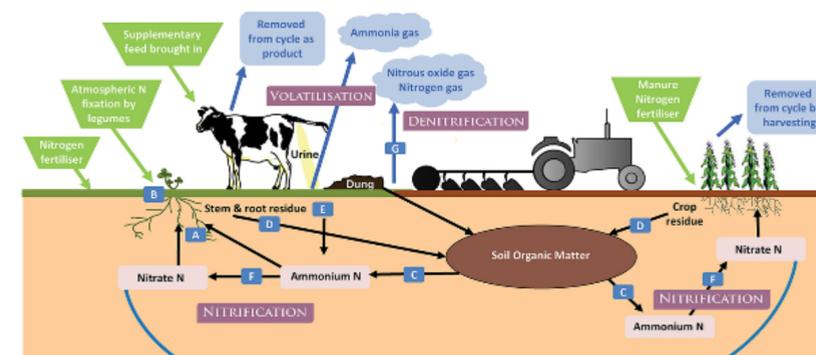
## Potentially limiting supply development

- and leading to reductions in animal numbers (e.g. NL in 2017)

## Leading to changes in production systems

- production location and competition between productions
- nutrient management plan, biogas plants, better management of pastures, change in feed...

Figure 1. Inputs, outputs and transformations of nitrogen in farming systems



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# Thank you

## Agricultural Outlook

[https://ec.europa.eu/agriculture/markets-and-prices/medium-term-outlook\\_en](https://ec.europa.eu/agriculture/markets-and-prices/medium-term-outlook_en)

## Markets briefs

[https://ec.europa.eu/agriculture/markets-and-prices/market-briefs\\_en](https://ec.europa.eu/agriculture/markets-and-prices/market-briefs_en)

## Market observatories

[https://ec.europa.eu/agriculture/market-observatory\\_en](https://ec.europa.eu/agriculture/market-observatory_en)

## CAP reform

[https://ec.europa.eu/agriculture/future-cap\\_en](https://ec.europa.eu/agriculture/future-cap_en)