



EUROPEAN COMMISSION
DIRECTORATE-GENERAL FOR AGRICULTURE AND RURAL DEVELOPMENT

Directorate B. Quality, Research and Innovation, Outreach

Brussels,
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DRAFT AGENDA

CDG «QUALITY AND PROMOTION »

**in Brussels, rue de la Loi 130
11th floor - Meeting room: A
on Wednesday 7 March 2018, from 09:30 to 17:30**

1. New application AGM – "Advanced Gateway to EU Meetings" to deal with meetings invitations, accreditations and reimbursements of travel expenses for Commission Committees and Expert Groups (Information from the Commission).
2. Approval of the agenda and minutes of the meeting of 15/12/17

Promotion (a.m.)

3. Implementation of the EU Promotion Policy:
 - a) Final uptake of programmes from the Call for proposals 2017
 - b) Call for proposals for multi and single promotion programmes for 2018
 - c) CHAFEA's Info Day on 31.01.2018 - Debriefing
4. Annual Work Programme 2019:
 - a) Work by the Commission on the Annual Work Programme for 2019 – stakeholder input
5. Own Initiative campaigns from the Commission:
 - a) High Level Mission to China (14-18 May 2018) – preliminary programme and business delegation
 - b) SPS Seminar in Korea
 - c) Communication campaigns in Canada, UAE, KSA, China and Japan
6. Stocktaking and Discussion on possible evolution of the promotion policy (input to Commission interim report due by 31 December 2018).
7. A.O.B.

Quality (p.m.)

8. On-going legislative developments in the area of quality policy.
9. CAP – The future of food and farming
10. EU accession to the Geneva Act of the Lisbon Agreement on Appellations of Origin and Geographical Indications
11. A.O.B.

Please send us your AOB questions in due time before the meeting (e-mail: AGRI-B1-PROMOTION@ec.europa.eu).