



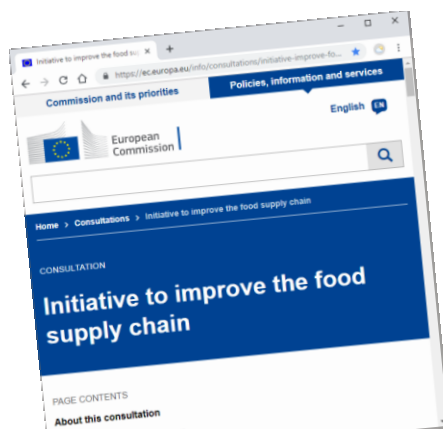
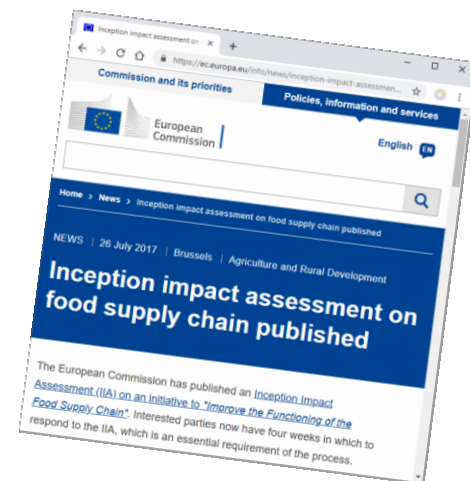
# **Market transparency in the food supply chain**

**CDG HOS – OLIVES SECTOR  
7 June 2019**

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# Member States and stakeholder views

- Inception impact assessment (July 2017)
- Open public consultation (Aug-Nov 2017)
- AGRI/JRC experts workshop (May 2018)
- GREX/CDG workshop (September 2018)
- Questionnaires to Member States, companies and consumers (Sep-Oct 2018)
- Stakeholder workshop (February 2019)



# Conclusions of evidence gathering

There is support to extend the collection and publication of market data *as long as*:

- system not too costly
- publication raises no new competition concerns
- reporting targeted on key products only
- data are of good quality and published in a timely manner
- information contributes to a better understanding of structural issues in the chain



# Draft proposal: main elements

- Selling prices completed where needed (processed products), incl. for organic products
- Buying prices: new points of observation in the supply chain
- Quantities when useful to understand the chain
- Possibility for MS to delegate to operators the transmission of information
- Better coordination mechanisms with MS and stakeholders

# Commission proposal

## prices/quantities to collect

### (1) Horizontal issues

- Member states concerned
  - General rule: *Member States concerned are the ones producing or using more than 2% of the total Union corresponding production or use*
  - Specific rules in some sectors
- Buying Prices (BP)
  - Prices along the FSC (processing and retail prices)
  - Same frequency of reporting as the relevant Selling Prices (SP)
- High added-value products
  - Organic, non-GM
  - Monthly frequency (Annex II)

# Possible prices/quantities to collect

## (2) Olive oil and table olives

### *Summary table*

	Sector	Current Regulation 2017/1185	Change Implementing Act	To be clarified technically in ISAMM forms etc.
<b>Annex I</b> – <b>Weekly Prices</b>	Olive Oil	Extra Virgin, Virgin, lampante, refined, composed, crude olive-pomace, refined olive-pomace oil, olive-pomace oil.	BP Olive oil per cat.	<u>Retail</u> : virgin, extra virgin
<b>Annex II</b> – <b>Non Weekly Price</b>	Table Olives	None.	Monthly - SP raw olives for table olives	
	Olive Oil	None	Monthly - SP Organic olive oil	<u>Organic</u> : Virgin, Extra virgin
<b>Annex III</b> – <b>Production and market information</b>	Olive Oil	Yearly - Olive oil production, consumption, stocks.	Yearly - Organic production	Organic production virgin and extra virgin.

# Possible prices/quantities to collect

## (3) Olive Oil and Table Olives

*Concrete proposals*

### Annex I - weekly prices

#### 4. Olive oil

##### a) Selling prices

- *Representative average prices of representative markets and **weighted** national average prices*
- *Member States producing more than 20 000 t of olive oil*
- *Representative markets shall cover at least 70 % of the national production*

##### b) Buying prices

- **representative retailer buying price for the categories virgin olive oil and extra virgin olive oil**
- **Representative prices shall correspond to conditioned virgin olive oil and extra virgin olive oil in containers ready to be offered to final consumers and shall cover at least one third of the national purchases of the product concerned**

# Possible prices/quantities to collect

## (4) Olive Oil and Table Olives

*Concrete proposals*

## Annex II – non-weekly prices

### 5. Olive oil and table olives

- Notification of
  - Representative market prices **and weighted national average prices** for organic olive oil for the categories virgin olive oil and extra virgin olive oil
  - Representative prices of raw olives for table olives
- Member States concerned
  - For organic olive oil, Member States producing more than 20 000 t of organic olive oil
  - For table olives, Member States producing more than 10 000 tonnes
- Notification by
  - For organic olive oil, the 10th of each month
  - For table olives, the 10th of each month during the harvesting period
- Prices shall correspond to olive oil in bulk, ex-mill for virgin olive oil and ex-factory for other categories
- Representative markets shall cover at least 70 % of the national production



# Possible prices/quantities to collect

## (5) Olive Oil and Table Olives

*Concrete proposals*

### Annex III – market information

#### **5. Olive oil**

- *Notification of*
  - *data on final production (including data on organic production), total domestic consumption and ending stocks*
  - *an estimate of monthly production and estimates of total production, domestic consumption and ending stocks*
- *Notification by 31 October*
- *Member States producing olive oil*

# Schedule for the IA (tentative)

- Stakeholder conference 25 Feb / CMO committee (horizontal) Feb-Mar sessions
- Finalized interservice consultation
- Proposal launched (4 week feedback mechanism)
- Continuing technical exchanges in all fora
- Discussion in CMO committee
- Vote (June or July ?)
- Implementation - > 1 year
- Technical guidance / implementation



**Thank you.**