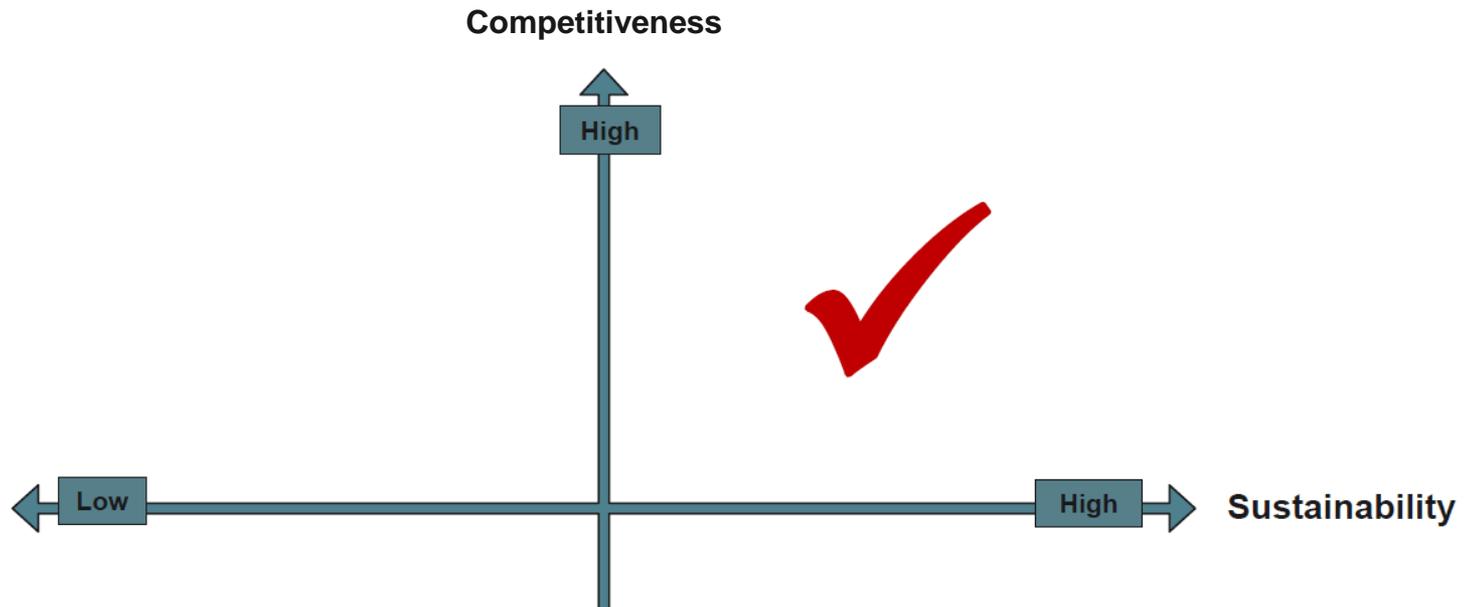




**Greening in the future CAP:
delivering objectives and making it simple
for users**

Maria SKOVAGER OSTERGAARD
Civil Dialogue Group on Direct Payments & Greening
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Greening and competitiveness



Ambition:

- Reward farmers for their contribution to greening
- Adjust greening obligations to farmers practices
- Support sustainable agricultural production
- Make the CAP simpler for farmers
- Meeting public demand for better environment, climate and biodiversity

Some ideas for a future greening

Greening payment is voluntary

- “Green envelope” distributed to each farmer (as today)
- Will be used if sufficiently attractive for the farmer
- Unused funds will be at disposal for other farmers in the same member states in order to do extra greening

Mandatory long list of measures

- Focus on the needs of the individual farmer
 - Ensure relevant measures for all farmers
- Two options:
 1. Reusing what the farmer is already doing
 2. Investment in new measures – backed up by “incentives”
 - Incentives of up to 10 % of national budget (first pillar)

Greening amounts to 30 % of direct payments

New control regime

- “Guidance and correction” instead of “control and sanctions”

Organic producers “green by definition”

Possibility for MS to develop its own version of equivalence measures



Greening and competitiveness

Long list of measures for the farmer to choose between

1. Reward what the farmer is already doing

- Traditional “EFA-type” measures”
- Conversion factor

and/or

2. Investment in new actions

- Investment aid backed up by “incentive premiums”
- Points-based system



	Environment	Climate	Biodiversity
Traditional “EFA- type” measures (excl. incentives)	<ul style="list-style-type: none"> • Catch crops • Constructed wetland • Environmental certification schemes 	<ul style="list-style-type: none"> • Perm. grassland • Fallow land • Certification sch. guaranteeing climate efficiency 	<ul style="list-style-type: none"> • Hedges • Buffer strips • Field margins • Fallow land
New actions (investments) (incl. incentives)	<ul style="list-style-type: none"> • Precision farming technology • Construction of wetlands 	<ul style="list-style-type: none"> • Acidification of slurry • Bio-energy • LED-lighting • Perennial crops 	<ul style="list-style-type: none"> • Planting of hedges • Establish small biotopes and corridors

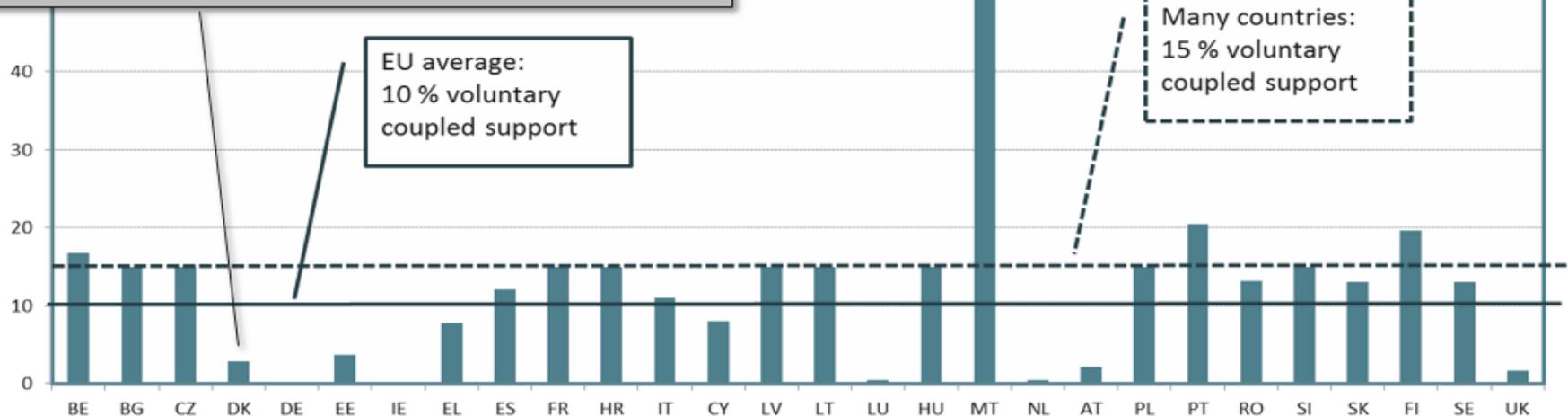
Budget-ceiling for incentive premiums

Proposal:

Allow member states to use up to 10% of their national envelope for either "greening incentive premiums" or coupled payments.

DK-example:

Greening: €270 mio.
Incentives (up to): €90 mio.



Greening in the future CAP



Key messages:

- Simple, workable and non-bureaucratic greening measures;
- flexibility for farmers and national authorities;
- reward and incentivize;
- equivalence;
- proportionality of the rules on calculation and reduction of the greening payment.



Thank you
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