



European
Commission



The 2020 EU Agricultural Outlook Conference
NEXT GENERATION EU AGRICULTURE
from the Covid-19 crisis to green recovery

16-17 DECEMBER 2020

AGENDA



Agriculture
and Rural
Development

DAY 1 ► 16 DECEMBER 2020

NEXT GENERATION EU AGRICULTURE

13:50-14:00	Welcome and Introduction by the Master of Ceremony
14:00-14:35	SESSION 1 - Opening <i>Opening speeches:</i> Ursula von der Leyen, <i>President of the European Commission</i> Janusz Wojciechowski, <i>European Commissioner for Agriculture</i> <i>Video messages – the CAP co-legislators:</i> Julia Klöckner, <i>Federal Minister for Food and Agriculture Germany, Council Presidency</i> Norbert Lins, <i>MEP, Chair of Committee on Agriculture and Rural Development, European Parliament</i>
14:35-15:40	SESSION 2 – Lessons learnt from the crisis: vulnerabilities and opportunities for the EU agri-food sector <i>Keynote speaker:</i> Beth Bechdol, <i>Deputy Director General, FAO</i> <i>Presentations and panel discussion</i> Dairy setor during the Covid crisis: Focus on the Italian market Giovanni Guarneri, <i>Head of the Office, Italian Dairy Cooperatives</i> Rethinking food supply chains in times of COVID-19 –evolving trends Lonneke Knipscheer, <i>Lead Partner for the Supply Chain & Network Operations, Deloitte</i> The retailers’ perspective – the impact of the crisis on short supply chains Marcel Weber, <i>Head of Buying Private Labels, Rewe Group</i> The Commission’s perspective – the work on a contingency plan for food security Michael Scannell, <i>Deputy Director-General, DG Agriculture and Rural Development, EC</i>

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15:40-16:45	<p>SESSION 3 – A green recovery for the EU agricultural sector</p> <p><i>Video presentation:</i> A citizen-driven approach to incentivising carbon farming Ivo Degn, <i>Co-Founder Climate Farmers, Strategic Mission Lead Farm-Food-Climate Challenge</i></p> <p><i>Presentations and panel discussion</i></p> <p>The experience of an EU organic producer Lone Andersen, <i>Organic dairy farmer, Chairwoman of the COPA-COGECA working party on organic farming</i></p> <p>The contribution of livestock to an EU sustainable agri-food system Imke de Boer, <i>Professor of animal production systems, Wageningen University</i></p> <p>Investing in green agriculture Isabelle Laurencin, <i>Fund manager, Triodos Organic Growth Fund</i></p> <p>Connecting farmers and consumers Wojtek Mejor, <i>Cooperative representative, Food Cooperative Dobrze</i></p>
16:45-16:50	Break
16:50-17:50	<p>SESSION 4 – Next generation EU farmers: the Farmers of the future foresight study results</p> <p><i>Introduction:</i> Stephen Quest, <i>Director General, Joint Research Centre, EC</i></p> <p><i>Presentation of the study:</i></p> <p>Anne-Katrin Bock and Maciej Krzysztofowicz, <i>Unit Foresight, Modelling, Behavioural Insights & Design for Policy, DG Joint Research Centre, EC</i></p> <p>Farmers’ futures – the point of view of farmers</p> <p>Jannes Maes, <i>Farmer and President of CEJA, Belgium</i> Sinead Moran, <i>Farmer, Gleann Buí Farm, Ireland</i> Jacek Podlewski, <i>Farmer, Grupa Fundacja Potulicka, Poland</i> Anna Trettenero, <i>Farmer, Societa’ Agricola Hiweiss Societa’ Semplice, Italy</i></p> <p>Open discussion</p>
17:50-17:55	<p>CONCLUDING REMARKS by Wolfgang Burtscher, <i>Director General, DG Agriculture and Rural Development, European Commission</i></p>
18:00-19:00	NETWORKING SESSIONS

DAY 2 ► 17 DECEMBER 2020

EU AGRICULTURAL OUTLOOK BY 2030

09:00-09:45	SESSION 5 – General situation	
	<i>Wrap up Day 1 and Outlook Day 2</i>	
	<i>Presentations and panel discussion</i>	
	<p>Global perspective, Covid recovery Marion Jansen, <i>Director Trade and Agriculture, OECD</i></p>	
	<p>Between a rock and a hard place? Opportunities, challenges and risks in a post Covid world Tassos Haniotis, <i>Director for Strategy, simplification and policy analysis, DG Agriculture and Rural Development, EC</i></p>	
	<p>Food and consumption changes around Covid in Europe Richard Herbert, <i>Global Insight Director, Europanel</i></p>	
	<p>Consumption trends – transparency via blockchain Coline Laurent, <i>Marketing and Communication Manager</i></p>	
09:45-11:00	SESSION 6 The agricultural outlook for arable crops – cereals and oilseeds	SESSION 7 The agricultural outlook for specialised crops – wine, olive oil, apples, peaches, nectarines and tomatoes
	<p>EU agricultural outlook for arable crops</p>	<p>EU agricultural outlook for specialised crops</p>
	<p>Barthélémy Lanos, <i>Analysis and Outlook Unit, DG Agriculture and Rural Development, EC</i></p>	<p>Marijke van Schagen, <i>Analysis and Outlook Unit, DG Agriculture and Rural Development, EC</i></p>
	<p>The feed sector perspective Asbjørn Børsting, <i>Director of Dansk Korn and Foder, President, European Compound Feed Manufacturers' Federation (FEFAC)</i></p>	<p>Organic Production, Trends, Growth potential, Research – F&V, wine, olives Beate Huber, <i>President, FIBL Europe</i></p>
	<p>Sustainable drivers for a transforming sector Tiberiu Dan Stan, <i>Vice President, Romanian Corn Producers Association</i></p>	<p>Vincent Thoen, <i>Public Affairs Manager, Ahold-Delhaize</i></p>
	<p>Marta Zuluaga Zilbermann, <i>Vice President Government Relations EMEA, Cargill; Chair FEDIOL working group on environment and sustainability</i></p>	<p>Raphael Martinez, <i>Director, Federation of Fruits and Vegetables Occitanie</i></p>
	<p>Amparo Lobato, <i>Head of Corporate Affairs, Kellogg Iberia</i></p>	<p>Cristina Stribacu, <i>Co-Founder and Executive Vice President, Lía Extra Virgin Olive Oil</i></p>
	interactive Q&A	interactive Q&A

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EU AGRICULTURAL OUTLOOK BY 2030

11:00-11:15	Break	
11:15-12:45	SESSION 8 The agricultural outlook for meat and dairy	SESSION 9 The agricultural outlook for sugar and biofuels
	<p>EU agricultural outlook for meat and dairy <i>Andrea Čapkovičová, Analysis and Outlook Unit, DG Agriculture and Rural Development, EC</i></p> <p>Sustainability & follow-up of crisis <i>Robert Erhard, President, Sustainable Agriculture Initiative Platform</i></p> <p>Dairy ingredients <i>Jean Luc Bordeau, Managing Director, Lactalis</i></p> <p>Meat consumption <i>Tero Hemmilä, CEO, HKScan Corporation</i></p> <p>Regional food system <i>Jan Huijgen, Farmer, Eemlandhoeve</i></p>	<p>EU agricultural outlook for sugar and biofuel <i>Dangiris Nekrasius, Analysis and Outlook Unit, DG Agriculture and Rural Development, EC</i></p> <p>Sugar Processing <i>Pascale Giry, Director of Institutional Relations, Saint Louis Sucre</i></p> <p>Pesticide regulations and impact on sugar beet yields <i>Geraldine Kutas, Director General, European Crop Protection Association (ECPA)</i></p> <p>Green Deal and impact on biofuel <i>Bernd Kuepker, Unit Renewables and CCS (Carbon Capture and Geological Storage) policy, DG Energy, EC</i></p>
	interactive Q&A	interactive Q&A
12:45-13:00	CONCLUDING REMARKS by <i>María de los Ángeles Benítez Salas, Deputy Director-General, Agriculture and Rural Development, European Commission</i>	

