



# Annual monitoring report

2018/2019 school year

*Country:* **Finland**

*Received on:* **31-01-2020**

Information by the country's competent authorities. The report is sent to, but not approved by, the Commission that may make comments.

Non-mandatory information, nevertheless recommended for the quality of the report, in grey.

Figures on budget execution (31 December 2019) are preliminary: corrections are possible and payments may still be made.

### 1.1. Expenditure for the supply/distribution of products (EUR)

	School fruit and vegetables			School milk			Total	
	Fresh	Processed	Total fruits and vegetables	Drinking milk and lactose-free versions	Cheese, curd, yoghurt and other milk products with no added flavouring, fruit, nuts or cocoa	Milk products with added flavouring, fruit, nuts or cocoa		Total milk and milk products
<b>EU aid</b>	443.803	0	<b>443.803</b>	2.271.336	241.657	31.464	<b>2.544.457</b>	<b>2.988.260</b>
<b>National Funds</b>	0	0	<b>0</b>	0	0	0	<b>0</b>	<b>0</b>
<i>of which: Public</i>			<i>0</i>				<i>0</i>	<i>0</i>
<i>of which: Private</i>			<i>0</i>				<i>0</i>	<i>0</i>
<b>Comments</b>								

### 1.2. Expenditure for the educational measures (EUR)

	On school fruit and vegetables	On school milk	Total
<b>EU aid</b>	142.765	333.118	<b>475.883</b>
<b>National Funds</b>	0	0	<b>0</b>
<i>of which: Public</i>			
<i>of which: Private</i>			
<b>Comments</b>			

### 1.3. Expenditure for information, monitoring and evaluation (EUR)

	On school fruit and vegetables	On school milk	Total
<b>EU aid</b>	0	0	<b>0</b>
<b>National Funds</b>	0	0	<b>0</b>
<i>of which: Public</i>			
<i>of which: Private</i>			
<b>Comments</b>			

## 2.1 Participating children

	Participating children		
	Number of children	Number of children who participated in the school fruit and vegetables part	Number of children who participated in the school milk part
<b>Nurseries/Pre-schools</b>	167.704		167.704
<i>Of which: Nurseries</i>			
<i>Of which: Pre-schools</i>			
<b>Primary schools</b>	484.565	188.928	482.859
<b>Secondary schools</b>	146.963		146.963
<b>Total</b>	<b>799.232</b>	<b>188.928</b>	<b>797.526</b>
<b>Comments</b>	<i>Primary schools include children in comprehensive school, classes 1-10. Technically classes 7-10 could be considered as secondary school but for the purposes of the scheme this division is more appropriate.</i>	<i>Target group: children in primary schools.</i>	<i>Lower numbers than in 2017/2018: changes made to the scheme in that year may have negatively affected participation in 2018/2019</i>

## 2.2 Number of children in the target group

	Number of children in the target group set out in the strategy
<b>Nurseries/Pre-schools</b>	
<i>Of which: Nurseries</i>	
<i>Of which: Pre-schools</i>	
<b>Primary schools</b>	
<b>Secondary schools</b>	
<b>Total</b>	
<b>Comments</b>	



## 2.3 Total number of children

	Number of children eligible for the EU school fruit, vegetables and milk scheme
<b>Nurseries/Pre-schools</b>	
<i>Of which: Nurseries</i>	
<i>Of which: Pre-schools</i>	
<b>Primary schools</b>	
<b>Secondary schools</b>	
<b>Total</b>	
<b>Comments</b>	



### 3.1 Participating schools

	Participating schools		
	Number of schools	Number of schools that participated in the school fruit and vegetables part	Number of schools that participated in the school milk part
<b>Nurseries/Pre-schools</b>	2.562		2.562
<i>Of which: Nurseries</i>			
<i>Of which: Pre-schools</i>			
<b>Primary schools</b>	2.413	863	2.399
<b>Secondary schools</b>	419		419
<b>Total</b>	<b>5.394</b>	<b>863</b>	<b>5.380</b>
<b>Comments</b>			<i>Lower numbers than in 2017/2018: changes made to the scheme in that year may have negatively affected participation in 2018/2019</i>

### 3.2 Number of schools in the target group

	Number of schools in the target group	School fruit and vegetables part of the scheme	School milk part of the scheme
<b>Nurseries/Pre-schools</b>			
<i>Of which: Nurseries</i>			
<i>Of which: Pre-schools</i>			
<b>Primary schools</b>			
<b>Secondary schools</b>			
<b>Total</b>			
<b>Comments</b>			

### 3.3 Total number of schools

<b>Nurseries/Pre-schools</b>	
<i>Of which: Nurseries</i>	
<i>Of which: Pre-schools</i>	
<b>Primary schools</b>	
<b>Secondary schools</b>	
<b>Total</b>	
<b>Comments</b>	



#### 4.1.1 Fresh fruit

	List
Apples	✓
Apricots	
Aromatic Herbs	
Avocados	
Bananas	✓
Berries	✓
Cherries	
Citrus Fruit	✓
Figs	
Grapes	
Guavas/Mangoes	
Kiwis	
Melons	
Nuts	
Peaches/Nectarines	
Pears	
Pineapples	
Plums	
Quinces	
Strawberries	✓
Watermelons	
<b>Comments</b>	<i>Berries include blueberry, lingonberry and currants. Bananas and citrus fruits: only in the spring term.</i>

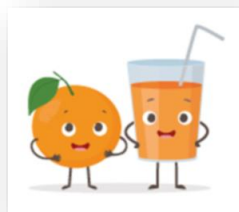


#### 4.1.2 Fresh vegetables

	List
Artichokes	
Asparagus	
Aubergines	
Beet	
Broccoli	
Cabbages	
Carrots	✓
Cauliflowers	
Celery	
Chicory	
Courgettes	
Cucumbers	✓
Fennel	
Kohlrabi	
Kale	
Garlic	
Gherkins	
Leeks	
Lettuce	
Mushrooms	
Onions	
Parsnips	
Peas	✓
Peppers	
Pulses	
Pumpkins	
Radishes	
Rutabagas	✓
Salad beetroot	
Salsifis	
Spinach	
Tomatoes	✓
Turnips	
<b>Comments</b>	

#### 4.1.3 Processed fruit and vegetables

	List
Fruit Juices	
Fruit Purées/Compotes	
Jams/Marmalades	
Dried Fruits	
Vegetable Juices	
Vegetables Soups	
Other:	
<b>Comments</b>	



#### 4.1.4 Milk and milk products

	List
Drinking milk or lactose-free versions	✓
Cheese and curd	✓
Plain yoghurt	✓
Milk products without added sugar, flavouring, fruit, nuts or cocoa	✓
Milk products without fruit juice, naturally flavoured	
Milk products with fruit juice, naturally flavoured or non-flavoured	
Milk-based drinks with cocoa, with fruit juice or naturally flavoured	
Fermented or non-fermented milk products with fruit, naturally flavoured or non-flavoured	
Comments	



#### 4.1.5 Other agricultural products that children tasted as part of educational measures

	List
Table olives	
Olive oil	
Honey	
Other:	
Comments	



#### 4.1.a) Priorities for the choice of school fruit, vegetables and milk

	Yes/No	Comments
Local/regional purchasing		
Organic products		
Short supply chains		
Quality schemes		
Fair trade		
Other:		

#### 4.2 Average size of portion of school fruit, vegetables and milk (Kg/Lt)

	School fruit and vegetables	School milk
<b>Kg</b>	0,03	
<b>Liters</b>		0,09
<b>Comments</b>	<i>Aid is limited to 0,15 kilograms of products per student per day. Aid is paid for the actual amount purchased. Therefore, the portion size is lower than what it could be based on the maximum possible amount.</i>	<i>Aid is limited at 0,25 litres of products per student per day. Aid is paid for the actual amount purchased. Therefore, the portion size is lower than what it could be based on the maximum possible amount.</i>

#### 4.3 Average cost of portion of school fruit, vegetables and milk (EUR)

	School fruit and vegetables	School milk
EU aid	0,04	0,02
National aid (private/public)		
Comments	<i>Aid is paid for the actual amount purchased, not the maximum possible amount. Therefore, the average cost of the portion is lower than what it could be.</i>	

#### 4.3.a Average cost of portion of apples in bulk (EUR)

	Portion of apples in bulk
EU aid	
National aid (private/public)	
Comments	

#### 4.3.b Average cost of portion of drinking milk (EUR)

	Portion of drinking milk
EU aid	
National aid (private/public)	
Comments	

#### 4.4. Frequency of supply/distribution of school fruit, vegetables and milk

	School fruit and vegetables	School milk
Once per week		
Twice per week		
Three times per week		
Four times per week		
Daily	✓	✓
Other:		
Comments	<i>Two application periods. 1.8.-31.10.2018 and 1.2.-30.4.2019. Products supplied daily within those periods.</i>	



#### 4.5. Duration of supply/distribution of fruit, vegetables and milk

	School fruit and vegetables	School milk
≤ 2 weeks		
> 2 and ≤ 4 weeks		
> 4 and ≤ 12 weeks		
> 12 and ≤ 24 weeks		
> 24 and ≤ 36 weeks	✓	
Entire school year		✓
Comments	<i>As described above.</i>	

#### 4.6.1 Fresh fruit and vegetables

		Quantity	Comments
Fresh fruit and vegetables	Quantity in kg	497.189	
<i>Of which: Fruit</i>	<i>Quantity in kg</i>	<i>192.499</i>	
<i>Of which: Vegetables</i>	<i>Quantity in kg</i>	<i>304.690</i>	

#### 4.6.2 Processed fruit and vegetables

		Quantity	Comments
Processed fruit and vegetables	Quantity in kg	0	
	Quantity in litres		
<i>Of which: Fruit juices</i>	<i>Quantity in litres</i>		
<i>Of which: Fruit purees/compotes</i>	<i>Quantity in kg</i>		
<i>Of which: Dried fruits</i>	<i>Quantity in kg</i>		
<i>Of which: Vegetable juices</i>	<i>Quantity in litres</i>		
<i>Of which: Vegetable soups</i>	<i>Quantity in litres</i>		
<i>Of which: Other</i>	<i>Quantity in kg</i>		

#### 4.6.3 Milk and milk products

		Quantity	Comments
Drinking milk and lactose-free versions	Quantity in litres	15.410.881	
Cheese and curd	Quantity in kg	179.645	
Plain yoghurt	Quantity in kg	451.416	<i>This includes also plain quark and plain curdled milk. The quantity is reported here so that the litres for sour milk can be reported in the next row.</i>
Milk products without added sugar, flavouring, fruit, nuts or cocoa	Quantity in kg	1.202.094	<i>This includes only sour milk so the quantity is in fact in litres, not in kilograms.</i>
Milk products without fruit juice, naturally flavoured	Quantity in kg	0	
Milk products with fruit juice, naturally flavoured or non-flavoured	Quantity in kg	0	
Milk-based drinks with cocoa, with fruit juice or naturally flavoured	Quantity in litres	0	
Milk products with fruit, naturally flavoured or non-flavoured	Quantity in kg	0	

#### 4.6.4 Other agricultural products

		Quantity	Comments
Olive/olive oil	Quantity in kg	0	
	Quantity in litres	0	
Honey	Quantity in kg	0	
Others:	Quantity in kg	0	



## 5.1 Educational measures carried out

		Number of schoolchildren	Comments
Type of measure	School gardens	0	<i>RuokaTutka doesn't have measures that involve school gardens</i>
	Visits to farms, dairies, famers' markets and similar activities	48.650	<i>Three YouTube-videos for children: one about RuokaTutka in general shot at farms, one about a visit to a cucumber farm and one about a visit to a dairy farm. The combined viewer number is an estimate based on YouTube and Instagram reaches of unique viewers.</i>
	Tasting classes, cooking workshops, other	281.870	<i>YouTube videos for children. Themes: 1. Ways to use vegetables in different foods 2. A cooking competition for kids 3. An eating competition of veggies 4. Making a smoothie 5. A tasting class video. In addition to the videos directed to children a number of teachers' tasting class etc videos has been produced in RuokaTutka. This has potentially reached thousands of kids indirectly.</i>
	Lessons, lectures, workshops	0	<i>No data available on whether teachers have used Ruokatutka materials as part of school lessons</i>
	Other activities: competitions, games, themed periods ...	163.952	<i>The number includes unique viewers of online exercises, games, tests and competitions, social media challenge reaches and augmented reality app users. In addition to this number RuokaTutka has been present in schools and daycare centers because of the poster sent to them (5610 units).</i>

## 5.2 Theme(s) of the educational measures carried out

			Comments
Theme(s)	Reconnection of children to agriculture	Yes	
	Healthy eating habits	Yes	
	Local food chains	Yes	
	Organic	Yes	
	Sustainable production	No	
	Food waste	Yes	
	Other: please specify under comments	Yes	<i>Cooking, Media education, School lunch, Future of food production.</i>



## 6. Communication activities carried out

		Yes/No	Comments
Activity carried out/tool used	Poster at school premises	Yes	<i>The poster is visually a part of the Food Radar campaign.</i>
	Poster at other relevant places	No	
	Dedicated website(s)	No	
	Informative graphic material	No	
	Information and awareness campaign (TV, radio, social media)	No	
	Others (e.g. networking activities)	No	



## 7. Authorities and stakeholders involved

		Name	Involved in Planning	Involved in Implementation	Involved in Monitoring	Involved in Evaluation	How	
Public authority/ Private stakeholder	Agriculture	Authority	Maa- ja metsätalousministeriö	Yes	Yes	No	Yes	Ministry of Agriculture and Forestry, directional ministry of the school scheme. The implementation of the scheme is in Finnish Food Authority under the Ministry. The Ministry is responsible for the legislation.
		Stakeholder	Maa- ja metsätaloustuottajain keskusliitto MTK	Yes	No	No	No	The Central Union of Agricultural Producers and Forest Owners (MTK), participated in information events, possibility to comment on national legislation.
	Health and Nutrition	Authority	Sosiaali- ja terveysministeriö	Yes	No	No	No	Ministry of Social Affairs and Health, participated in information events, possibility to comment on national legislation.
		Stakeholder	Terveyden ja hyvinvoinnin laitos	Yes	No	No	No	National Institute for Health and Welfare, participated in information events, possibility to comment on national legislation.
	Education	Authority	Opetus- ja kulttuuriministeriö	Yes	No	No	No	Ministry of Education and Culture, participated in information events, possibility to comment on national legislation.
		Stakeholder	Opetushallitus	Yes	No	No	No	Finnish National Agency for Education, participated in information events, possibility to comment on national legislation.
	Other	Authority	Valtiovarainministeriö	Yes	No	No	No	Ministry of Finance, participates in the planning of national legislation.
			Cocomms Oy	Yes	Yes	Yes	No	Cocomms Ltd, carries out the campaign RuokaTutka which is our additional educational measures campaign.