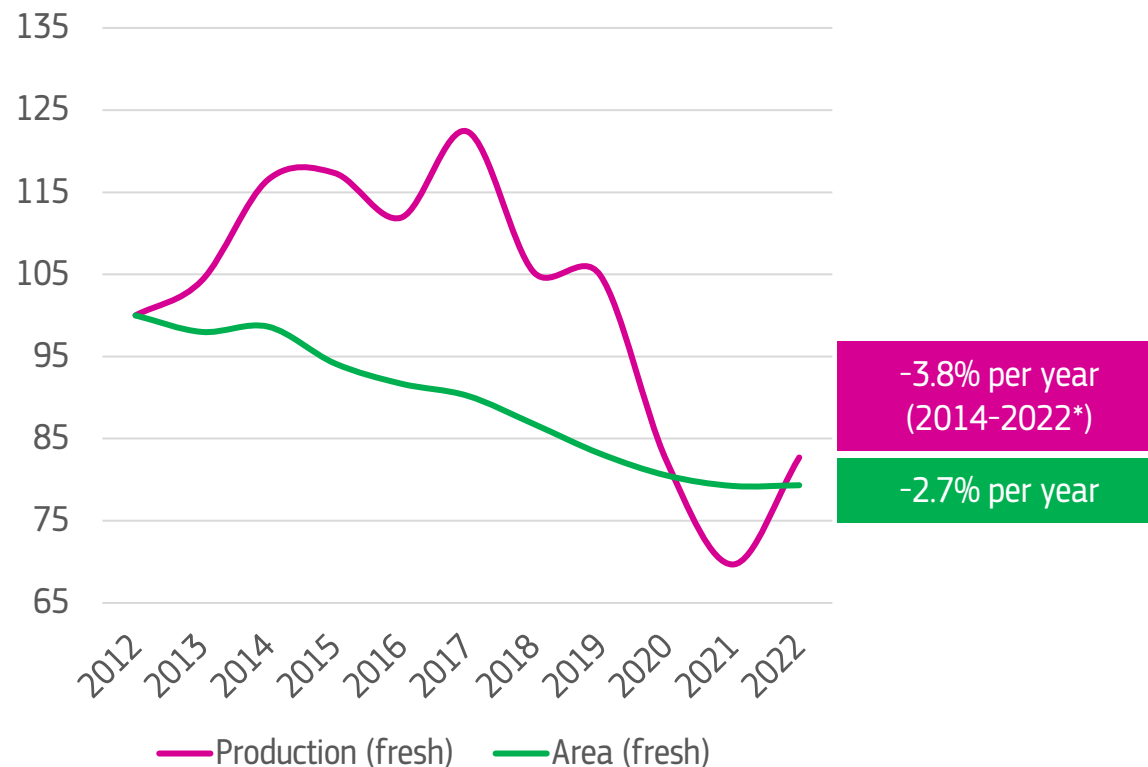




MEDIUM-TERM OUTLOOK FOR PEACHES AND NECTARINES – beyond 2030

Areas and production of P&N

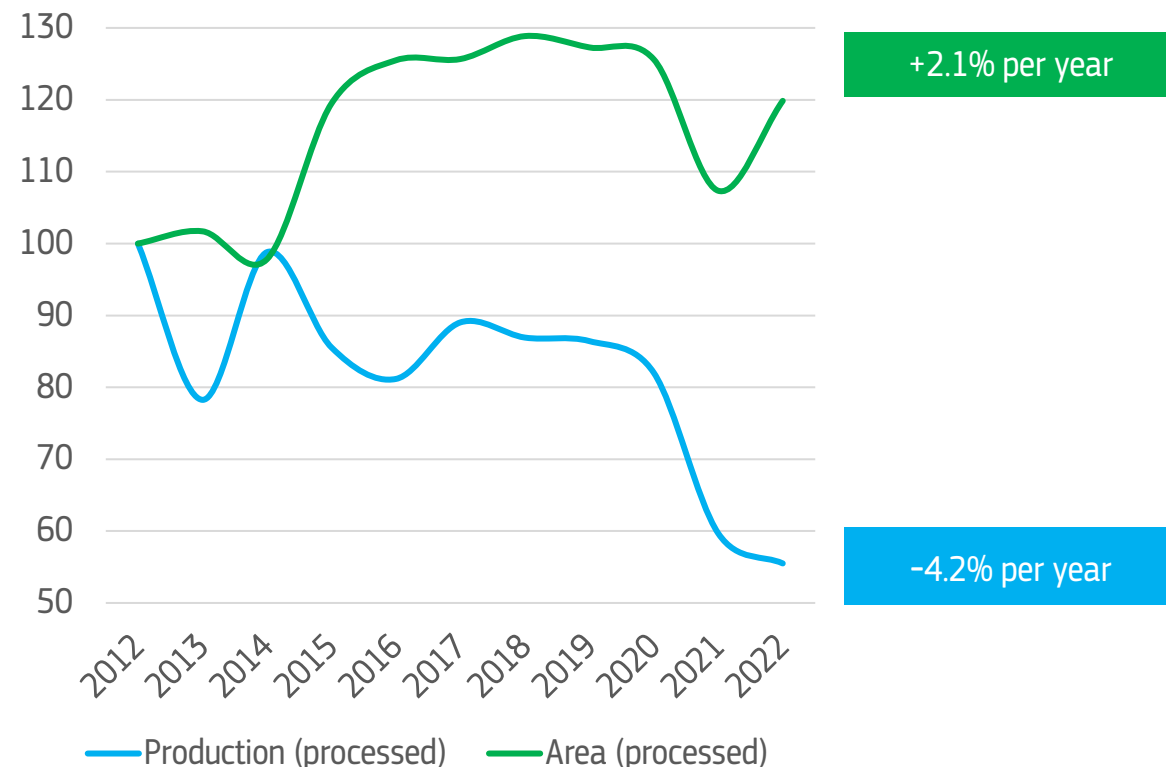
Developments of area and production of fresh P&N in the EU (2012=100)



Note: *basic average 2012-2014 and 2020-2022 are used

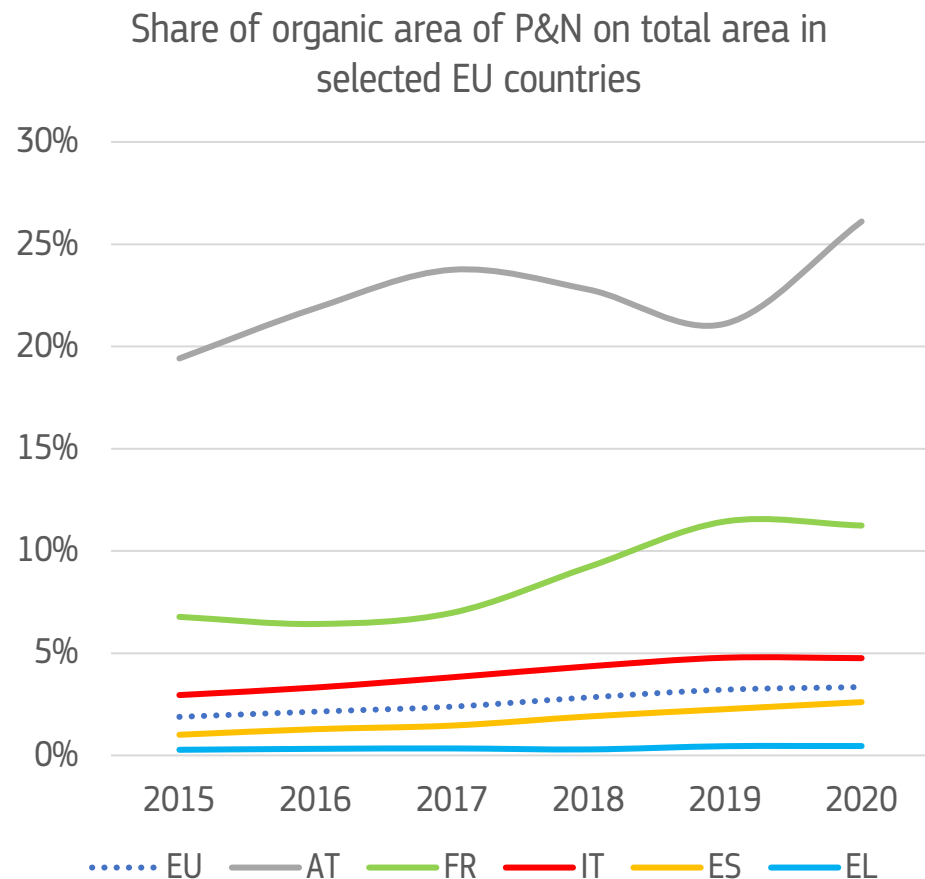
Source: DG Agriculture and Rural Development (STO)

Developments of area and production of P&N for processing in the EU (2012=100)

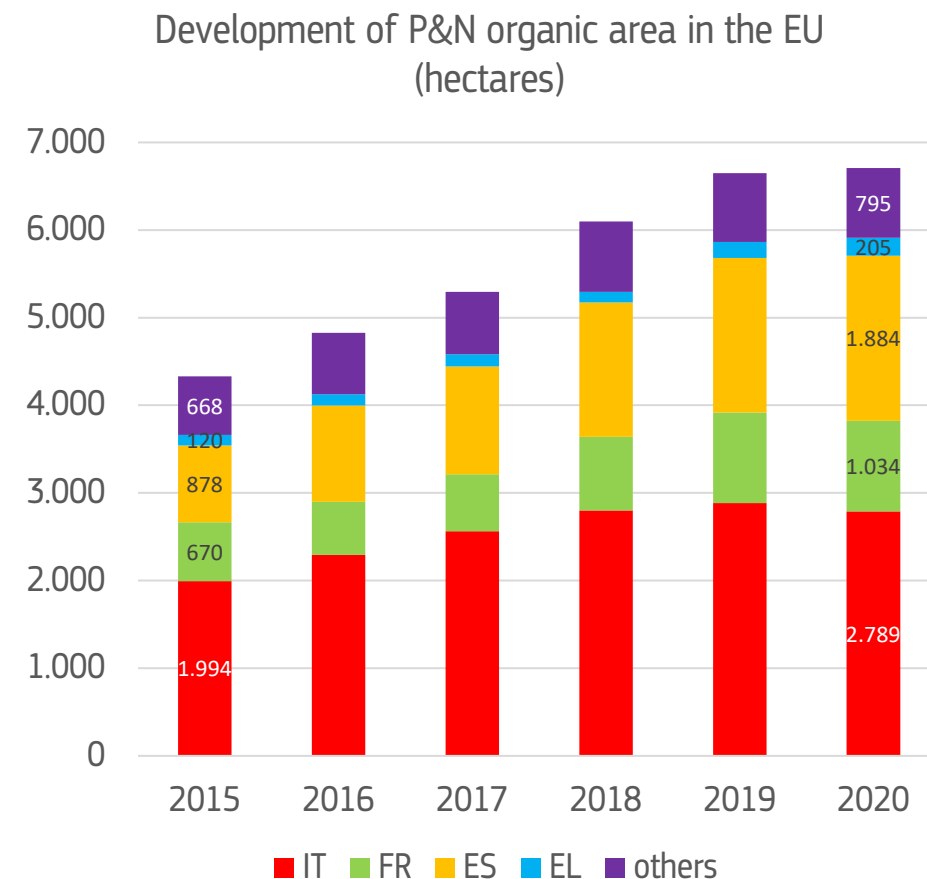


Source: DG Agriculture and Rural Development (STO)

Organic areas of P&N



Source: DG Agriculture and Rural Development, based on Eurostat



Source: DG Agriculture and Rural Development, based on Eurostat

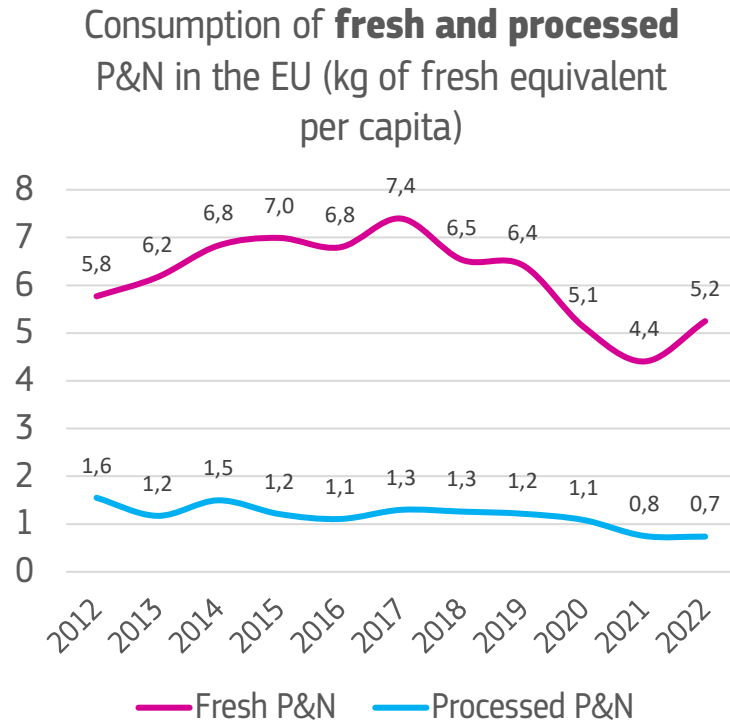
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How could organic areas for P&N change within next 10 years? (from currently 3.3%)



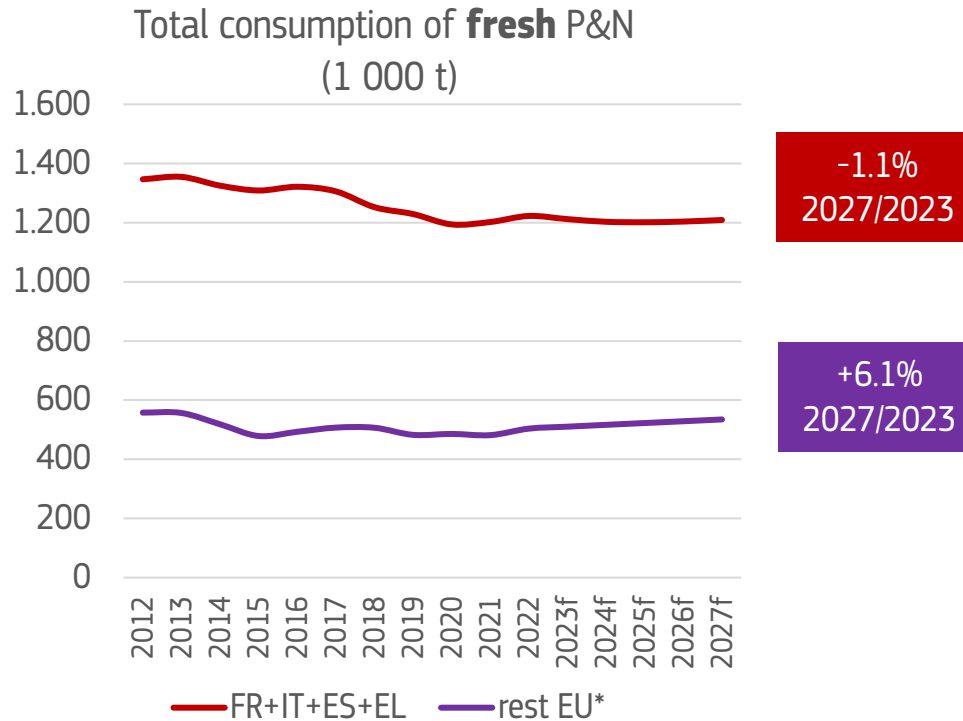
Consumption of P&N

Fresh versus processed



Note: apparent consumption (including waste and stocks)
Source: DG Agriculture and Rural Development, based on Eurostat

Main producing countries versus rest of the EU

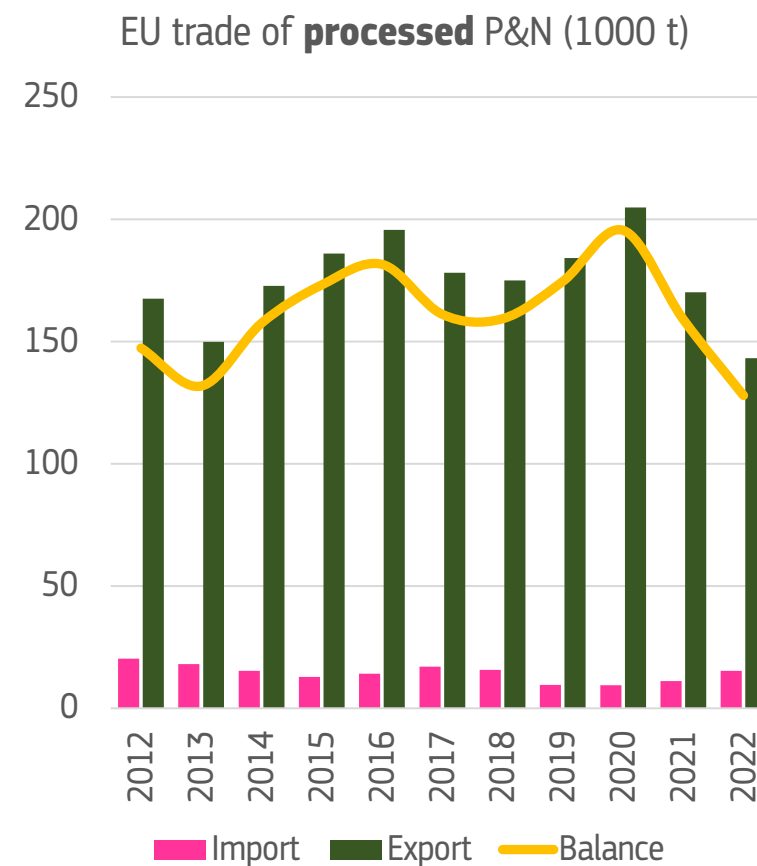
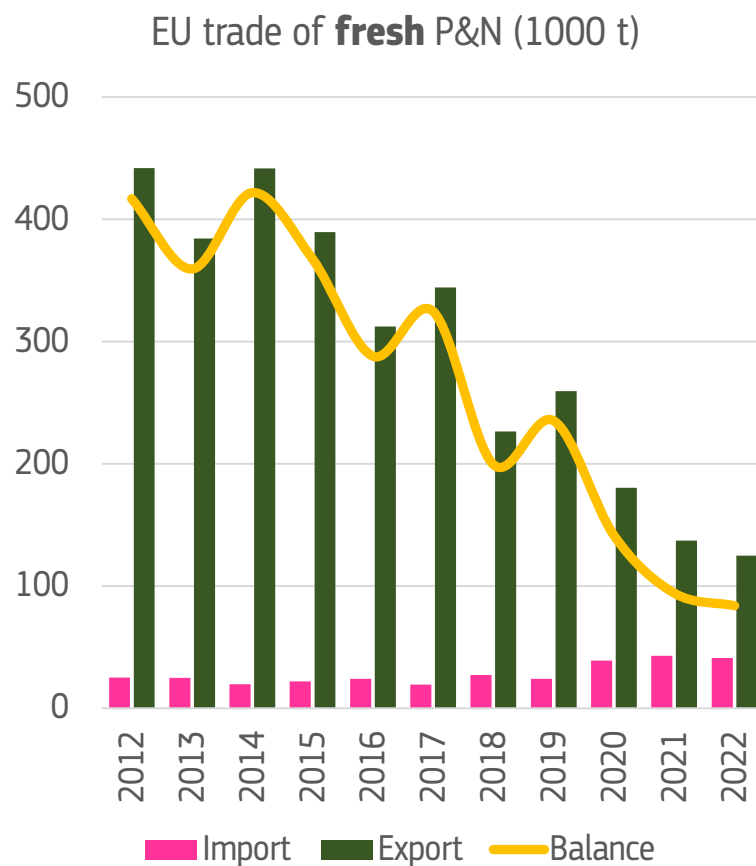


Note: *rest EU excludes LT, LV, EE, LU, MT, CY, SI, HR
Source: DG Agriculture and Rural Development, based on Euromonitor

What about future consumer preferences?

- Local products
- Organic products
- Sustainable products
- (More) healthy diets
- Fresh versus processed
- New generation of consumers?

Trade balance of P&N



An aerial photograph of a rural landscape. On the left, a lush green field contains several cows of various colors (black, white, brown, and orange). In the center, a dense grid of young green trees is planted in rows. To the right of the trees is a large, golden-brown field. In the top right corner, there is a body of water with a dark, textured surface. The text "THANK YOU" is overlaid in white on the water.

THANK YOU

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