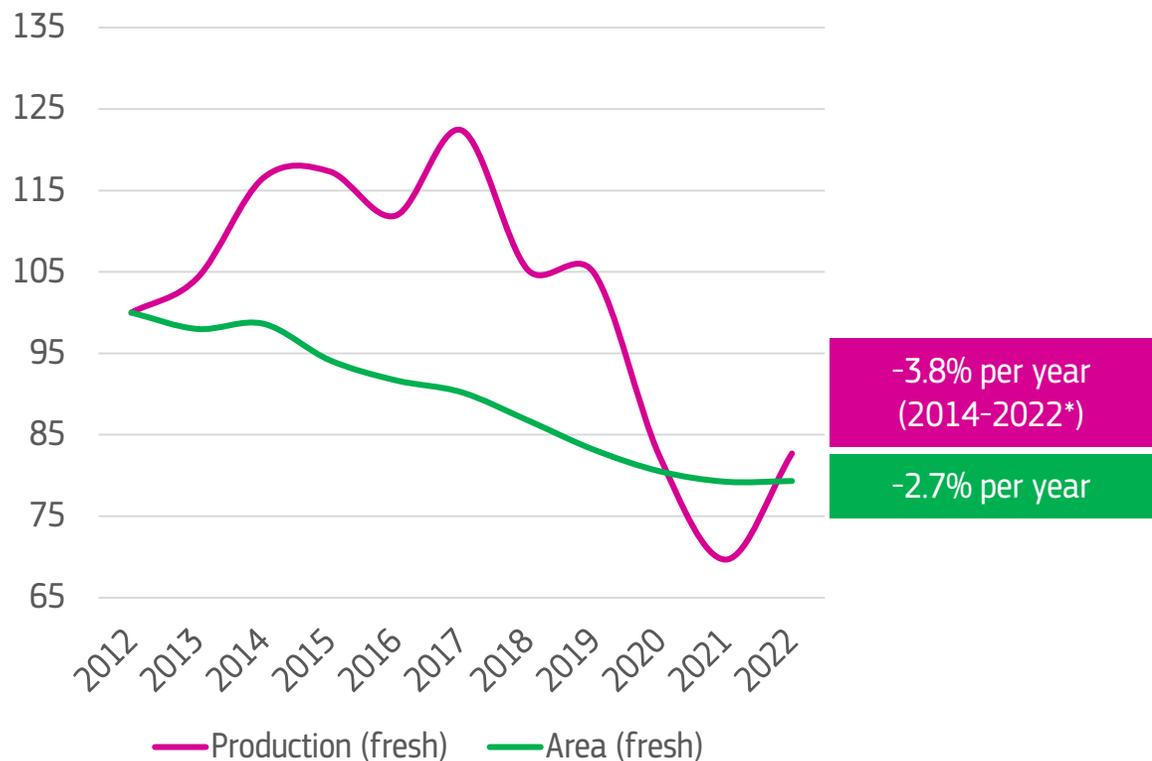




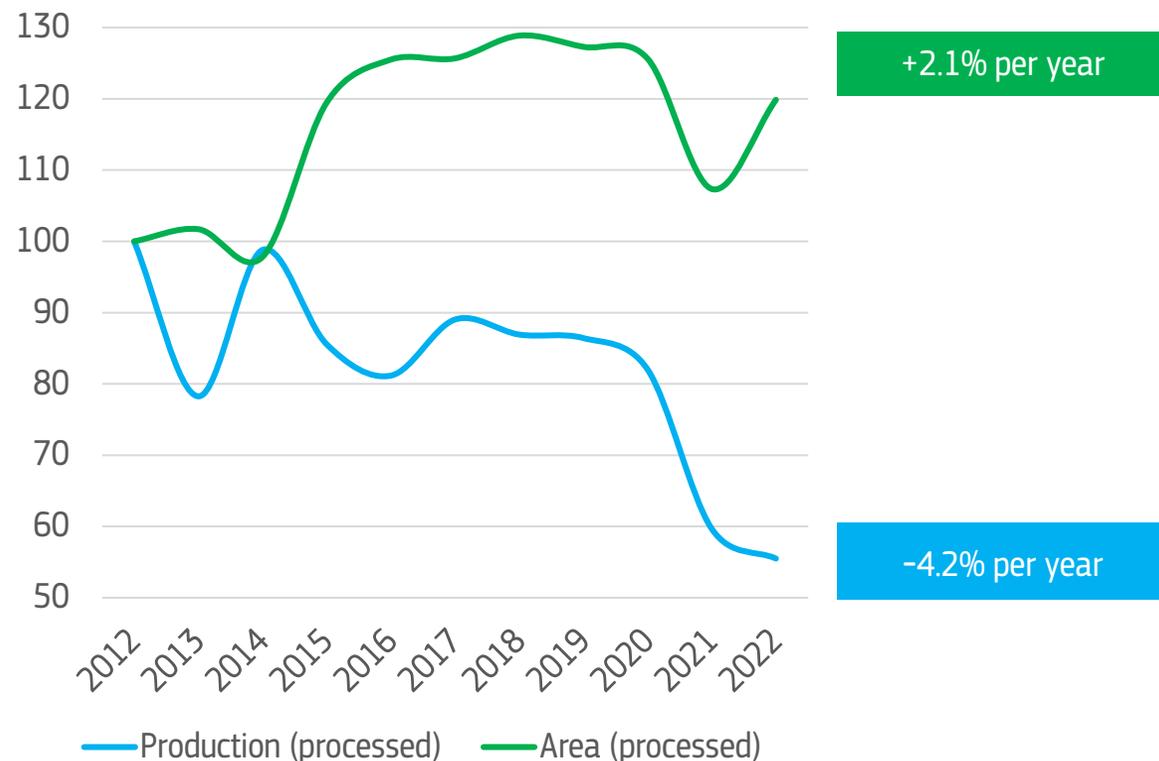
MEDIUM-TERM OUTLOOK FOR PEACHES AND NECTARINES – beyond 2030

Areas and production of P&N

Developments of area and production of fresh P&N in the EU (2012=100)



Developments of area and production of P&N for processing in the EU (2012=100)

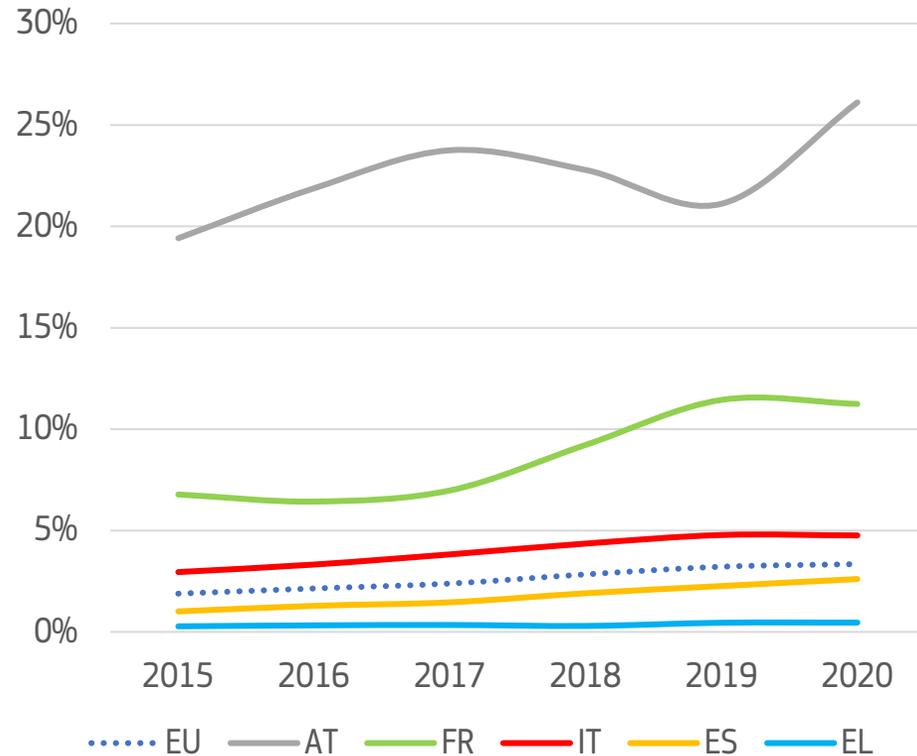


Note: *basic average 2012-2014 and 2020-2022 are used
 Source: DG Agriculture and Rural Development (STO)

Source: DG Agriculture and Rural Development (STO)

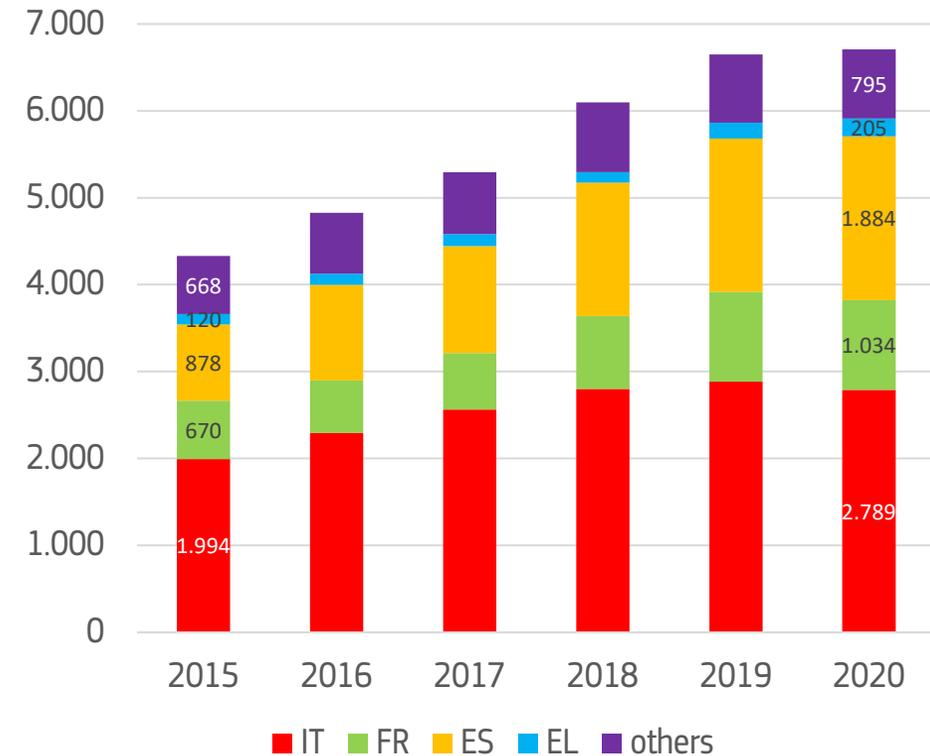
Organic areas of P&N

Share of organic area of P&N on total area in selected EU countries



Source: DG Agriculture and Rural Development, based on Eurostat

Development of P&N organic area in the EU (hectares)



Source: DG Agriculture and Rural Development, based on Eurostat

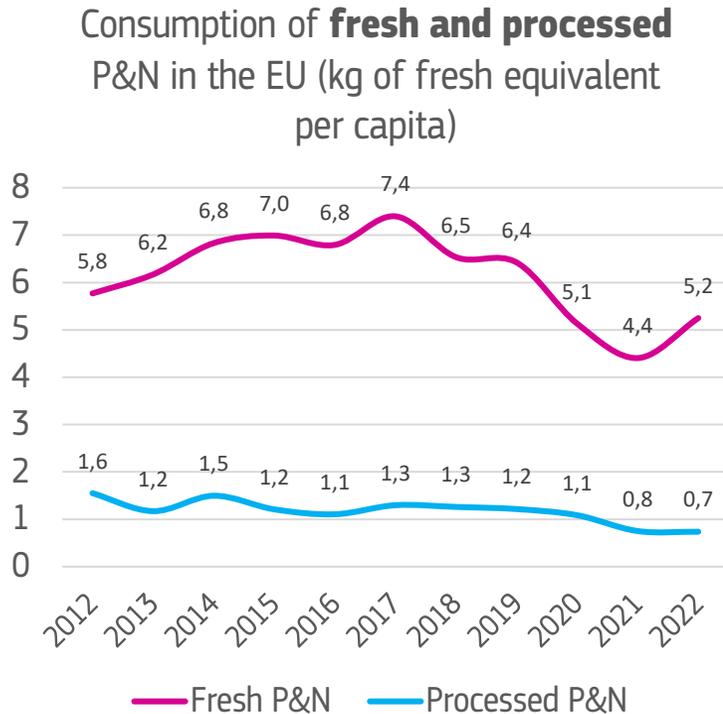
#AgriOutlook

How could organic areas for P&N change within next 10 years? (from currently 3.3%)



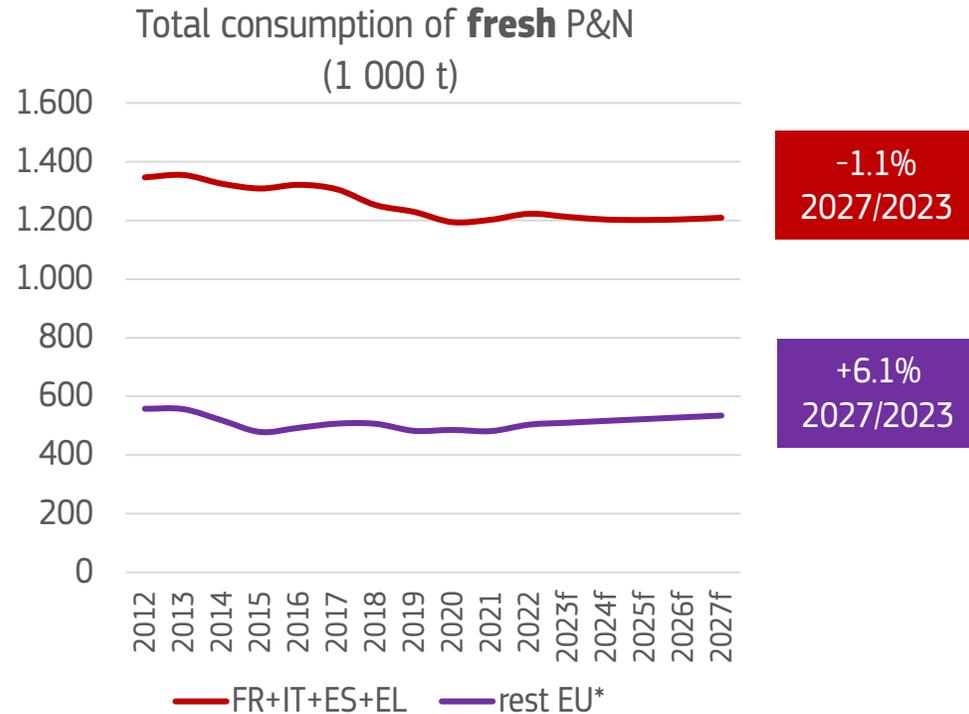
Consumption of P&N

Fresh versus processed



Note: apparent consumption (including waste and stocks)
Source: DG Agriculture and Rural Development, based on Eurostat

Main producing countries versus rest of the EU



Note: *rest EU excludes LT, LV, EE, LU, MT, CY, SI, HR
Source: DG Agriculture and Rural Development, based on Euromonitor

What about future consumer preferences?

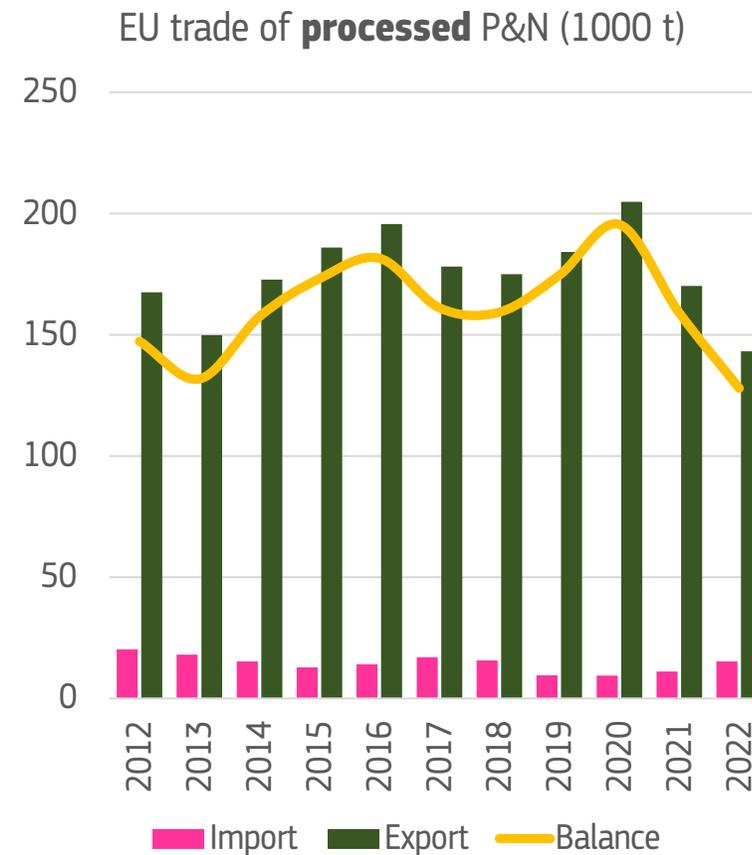
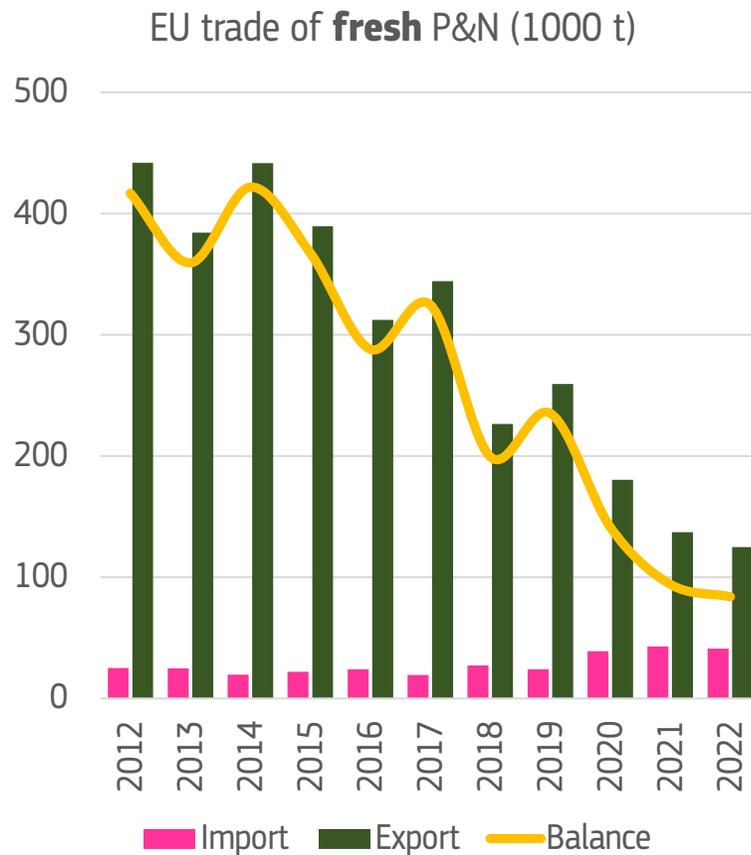
- Local products
- Organic products
- Sustainable products
- (More) healthy diets
- Fresh versus processed
- New generation of consumers?

#AgriOutlook

What factors could drive the consumption up in next 10 years? What factors could push the consumption down? Which ones will prevail?



Trade balance of P&N



An aerial photograph of a rural landscape. On the left, a lush green field contains a herd of cows of various colors. In the center, a dense, rectangular plantation of young green trees is visible, with a small red tractor parked in the middle. To the right, a large, golden-brown field, possibly a wheat field, is shown. The top right corner of the image is a dark, textured green area.

THANK
YOU

#AgriOutlook