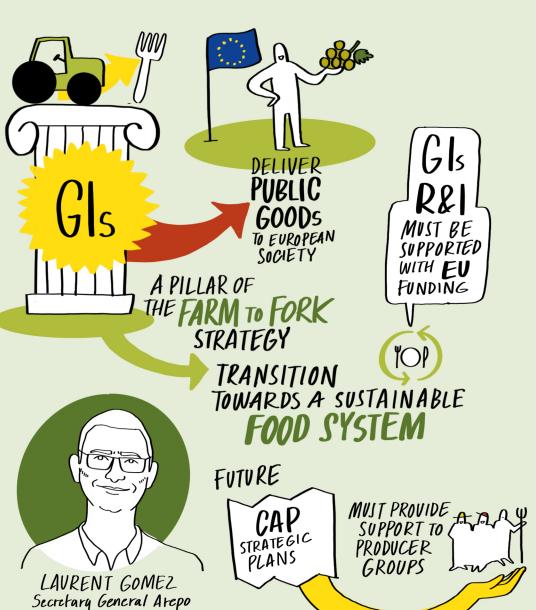
STRENGTHENING GEOGRAPHICAL INDICATIONS 25 & 26 NOVEMBER 2020

CLOSING PLENARY







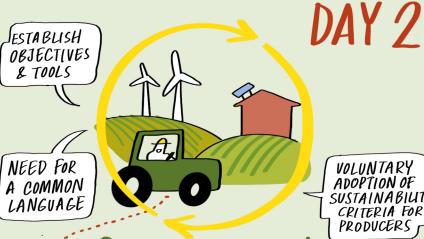


CLARIFY SCOPE OF PROTECTION · 600DS & SERVICES · INGREDIENTS • REPUTATION





ANETTE RASMUSSEN President ECTA



VOLUNTARY ADOPTION OF SUSTAINABILITY CRITERIA FOR PRODUCERS

A CRITICAL CHALLENGE

MUST EMPOWER PRODUCERS
TO SECURE A BETTER SHARE OF THE PROFITS



MINGREDIENTS

SUSTAINABILITY IS THE CHALLENGE OF THIS GENERATION

PLATFORMS AROMAS



MASSIMO VITTORI Managing Director, oriGln







