



European Market Observatory for Fruit and Vegetables

Price monitoring for tomatoes

Unit G.2. - Wine, spirits, and horticultural products
DG Agriculture and Rural Development
European Commission

F&V Market Observatory – Sub-group Tomatoes - 18 October 2019

Price monitoring for tomatoes

1. Legal basis
2. Notifications from Member States
3. Calculation EU average prices
4. Discussion on possible improvements



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Price monitoring for tomatoes

European Union Member States



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1. Legal basis



- **Art. 55 Delegated Regulation 2017/891**
 - **Notifications MS producer prices on internal market**

2. Notifications from Member States



MS notify producer prices:

- Periodicity: *Weekly*
- Quality: *Class I marketing standards*
- Varieties: *Round, trusses, cherry*
- Sorted & packaged: *Ex-packaging station*
- Sales: *Representative markets identified by MS*

2. Notifications from Member States

Product	Type/variety	Presentation/size	Representative Markets
Tomatoes	Round	Size 57-100 mm, in bulk in packages of around 5-6 kg	Belgium Greece
	Trusses	in bulk in packages of around 3-6 kg	Spain France
	Cherry	Trays of around 250-500 g	Italy Hungary The Netherlands Poland Portugal Romania

3. Calculation EU average prices



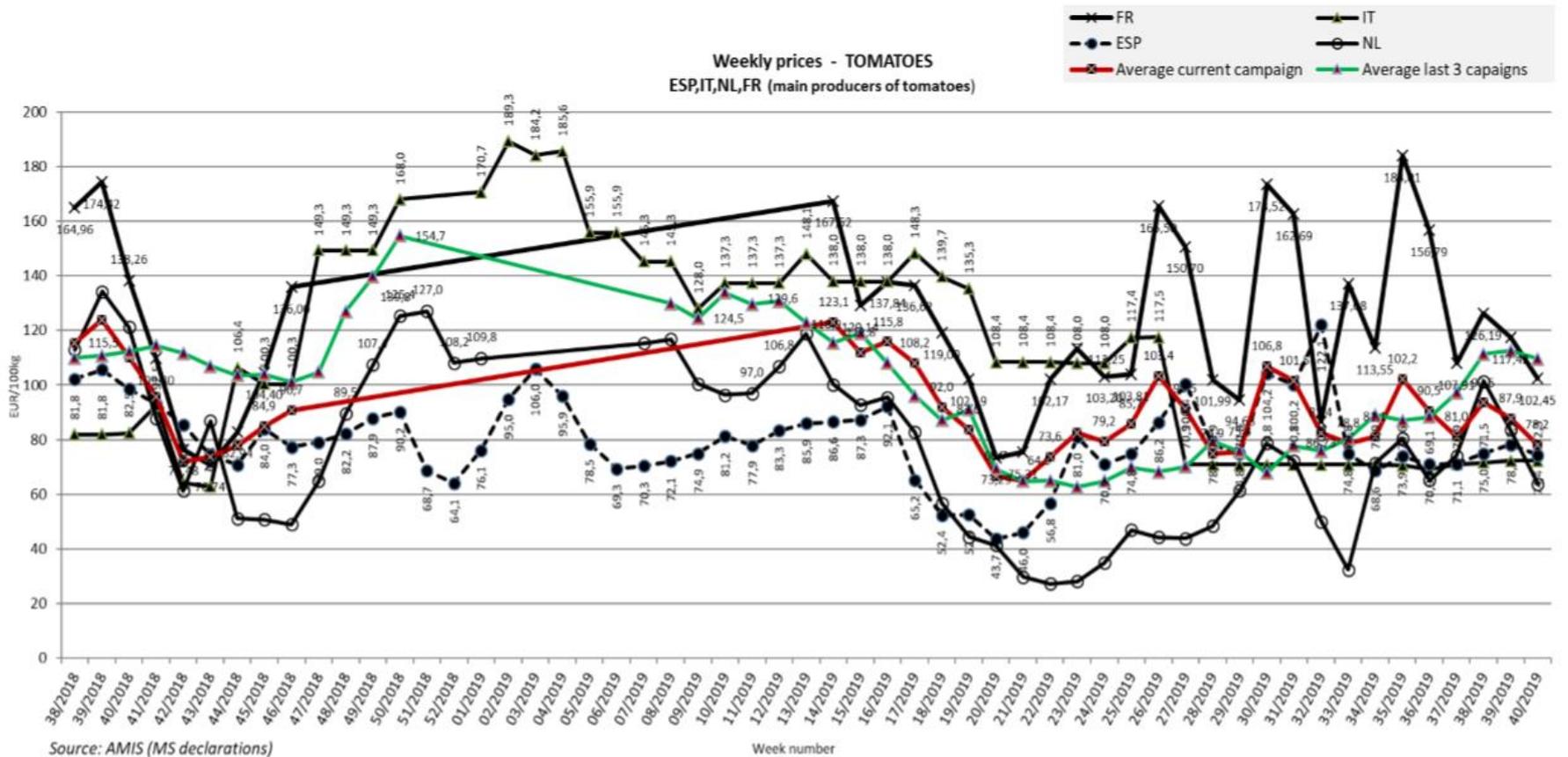
COM processes MS' notifications:

- Prices weighted by MS' production volume
- Weights by variety: *85% round, 14% vine, 1% cherry*
- Periodicity prices: *Weekly, monthly*
- Prices expressed in *€ / 100 kg*



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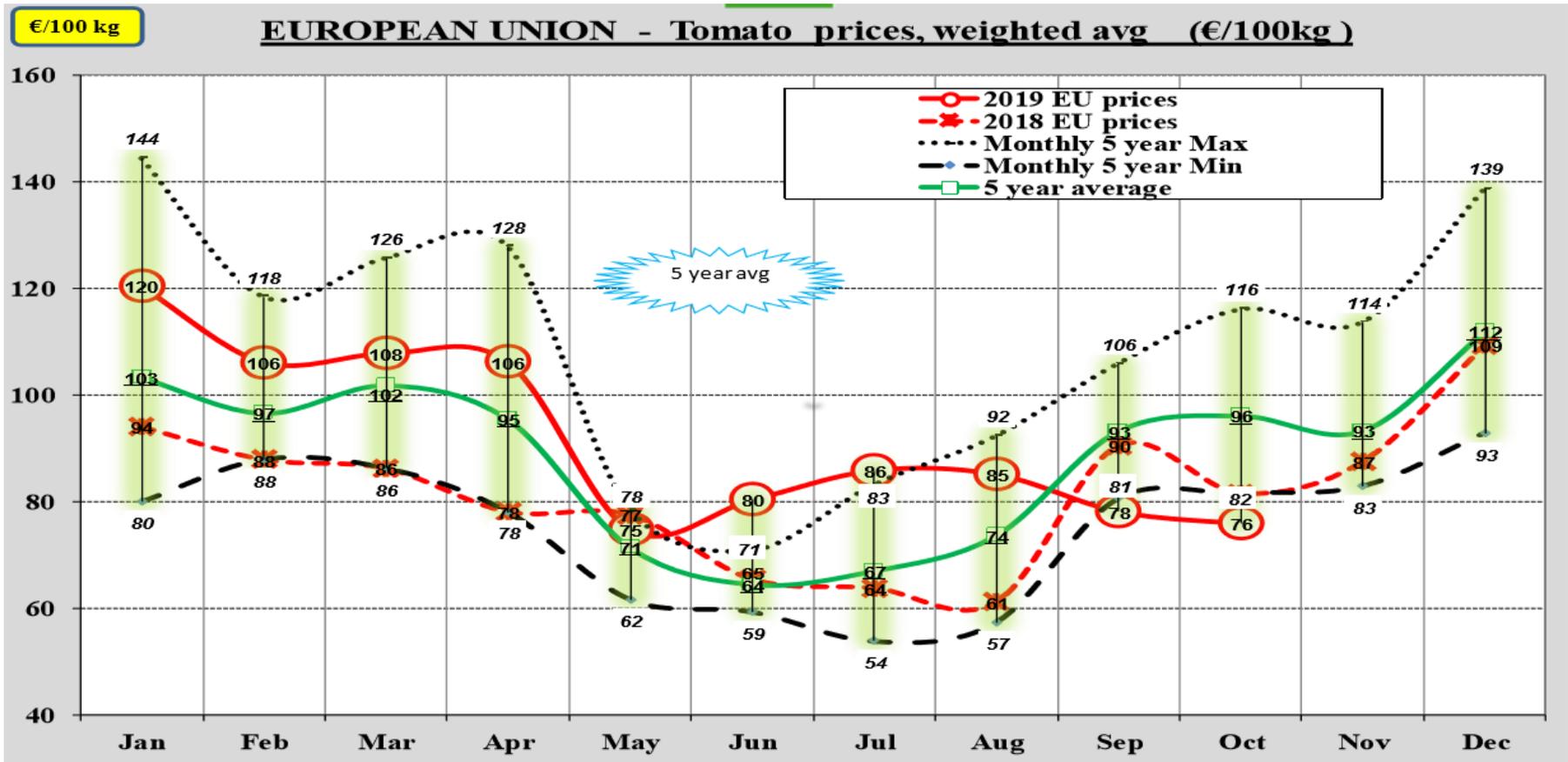
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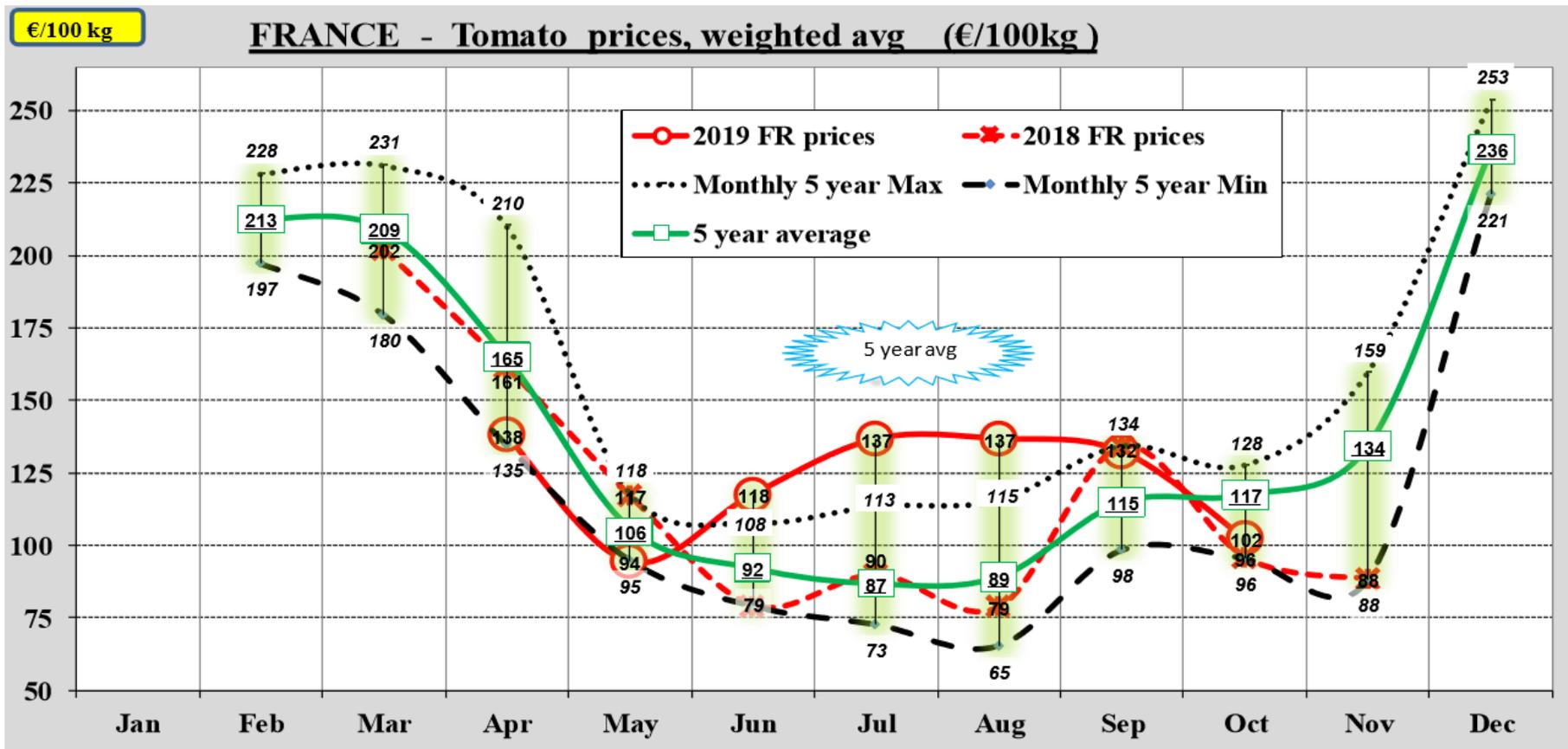
3. Calculation EU average prices





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3. Calculation EU average prices



4. Discussion on possible improvements

- **Advantages current monitoring:**
 - **Well standardised and consolidated system**
 - **Provides historical series of EU prices**
 - **Focus on market trends rather than real prices**

4. Discussion on possible improvements

- **Some concerns:**
 - **Increasing development of new tomato varieties**
 - **Weights by variety outdated**
 - **Averages affected when prices some varieties missing**

4. Discussion on possible improvements

- Possible ways forward:
 - Keep current “basket” of varieties (same weights)
 - Keep “basket” with updated weights by variety
 - Set a representative variety to monitor

Possible input Member Organisations

- **Fresh tomatoes:**
 - Harvest forecast & balance, assessment market situation
 - Trade in main import platforms
- **Processing tomatoes:**
 - Harvest forecast & balance, assessment market situation
- **Retail / wholesale:**
 - Market trends
- **Consumption**



Thank you for your attention!

Unit G.2. - Wine, spirits, horticultural products, specialised crops

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DG Agriculture and Rural Development
Directorate G. Markets and observatories*