



European Market Observatory for Fruit and Vegetables

Price monitoring for tomatoes

Unit G.2. - Wine, spirits, and horticultural products
DG Agriculture and Rural Development
European Commission

F&V Market Observatory – Sub-group Tomatoes - 18 October 2019

Price monitoring for tomatoes

1. Legal basis
2. Notifications from Member States
3. Calculation EU average prices
4. Discussion on possible improvements

Price monitoring for tomatoes

European Union Member States



1. Legal basis



- **Art. 55 Delegated Regulation 2017/891**
 - **Notifications MS producer prices on internal market**

2. Notifications from Member States



MS notify producer prices:

- Periodicity: *Weekly*
- Quality: *Class I marketing standards*
- Varieties: *Round, trusses, cherry*
- Sorted & packaged: *Ex-packaging station*
- Sales: *Representative markets identified by MS*

2. Notifications from Member States

Product	Type/variety	Presentation/size	Representative Markets
Tomatoes	Round	Size 57-100 mm, in bulk in packages of around 5-6 kg	Belgium Greece
	Trusses	in bulk in packages of around 3-6 kg	Spain France Italy
	Cherry	Trays of around 250-500 g	Hungary The Netherlands Poland Portugal Romania

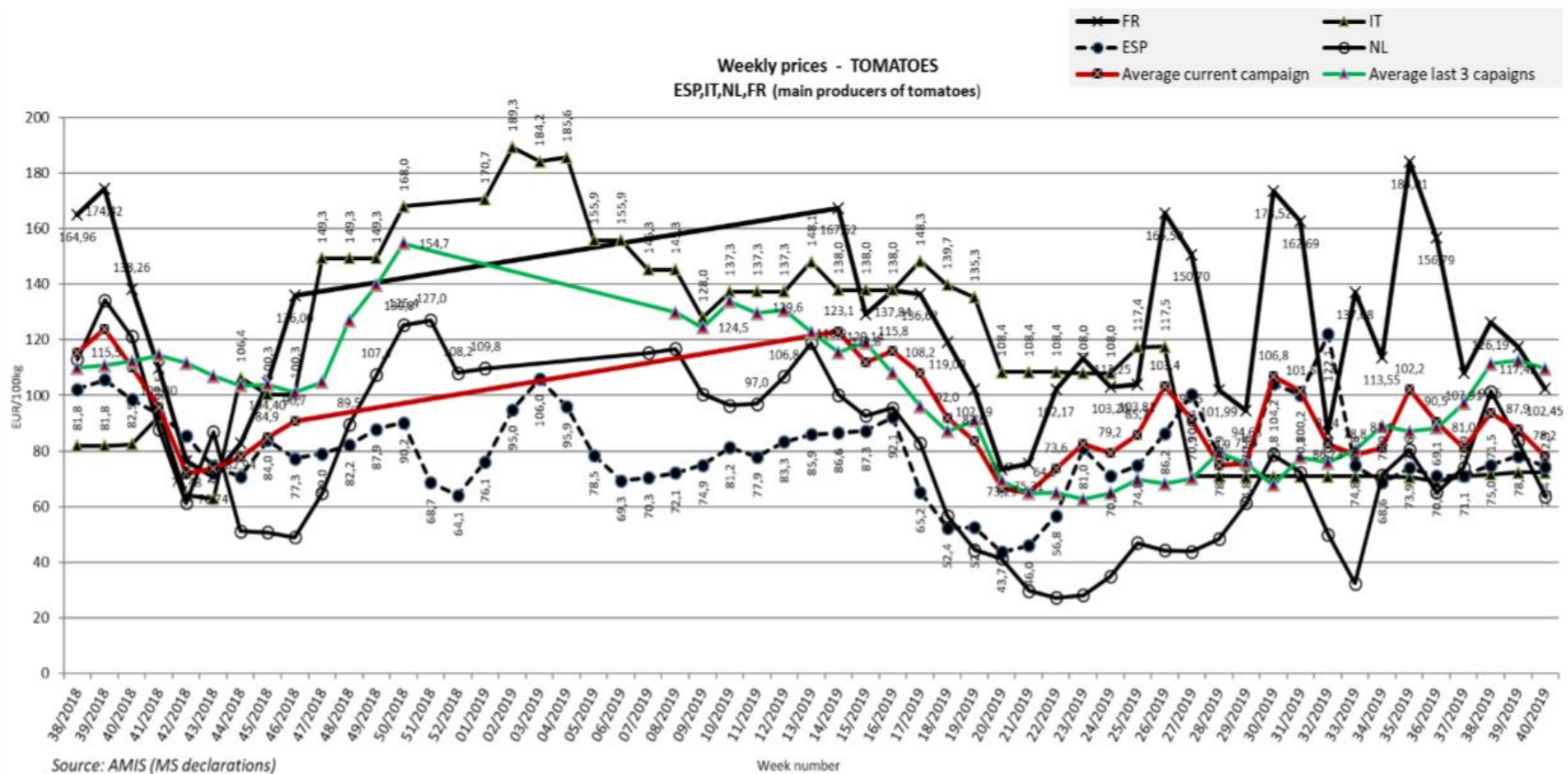
3. Calculation EU average prices



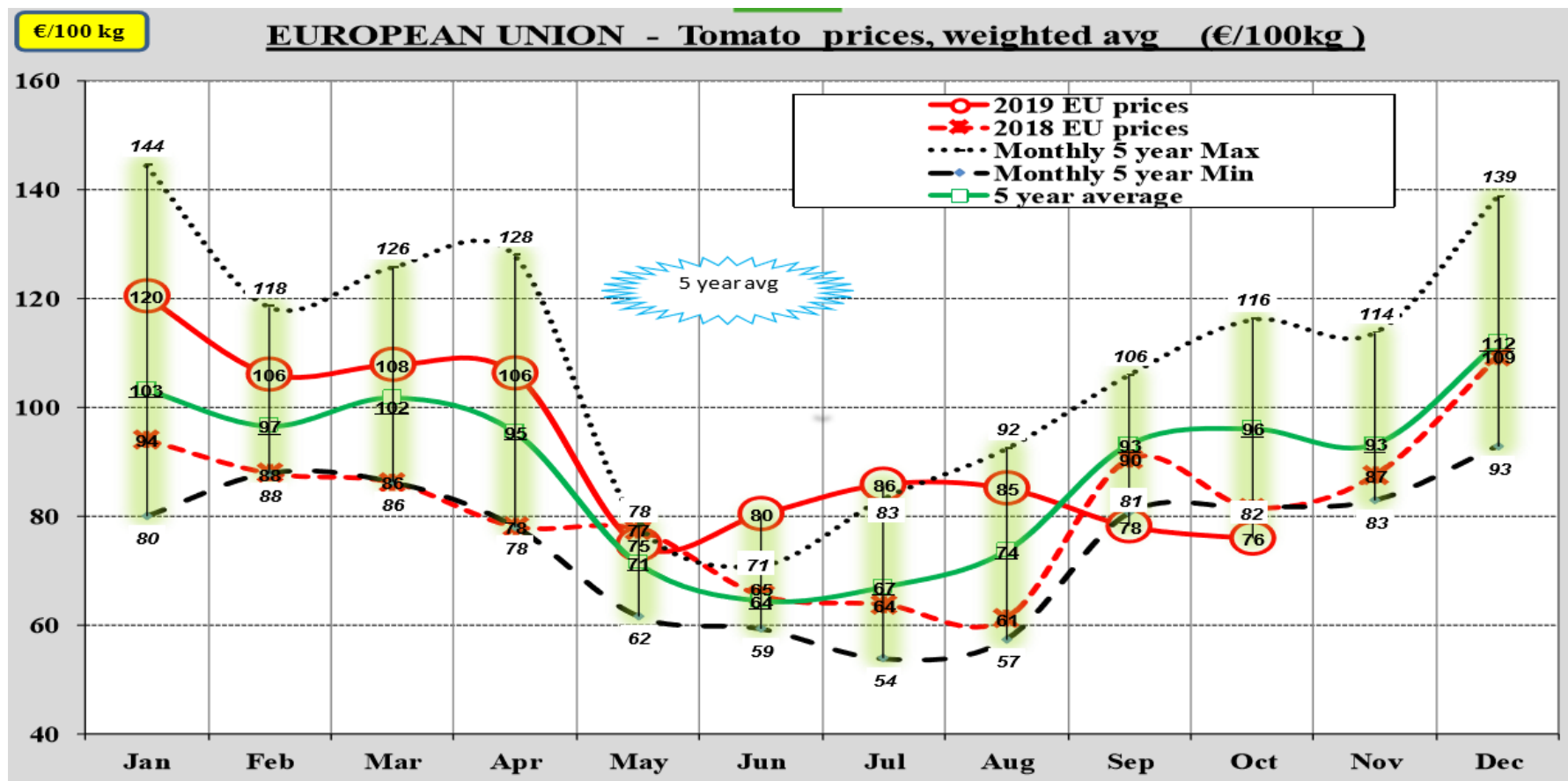
COM processes MS' notifications:

- Prices weighted by MS' production volume
- Weights by variety: *85% round, 14% vine, 1% cherry*
- Periodicity prices: *Weekly, monthly*
- Prices expressed in *€ / 100 kg*

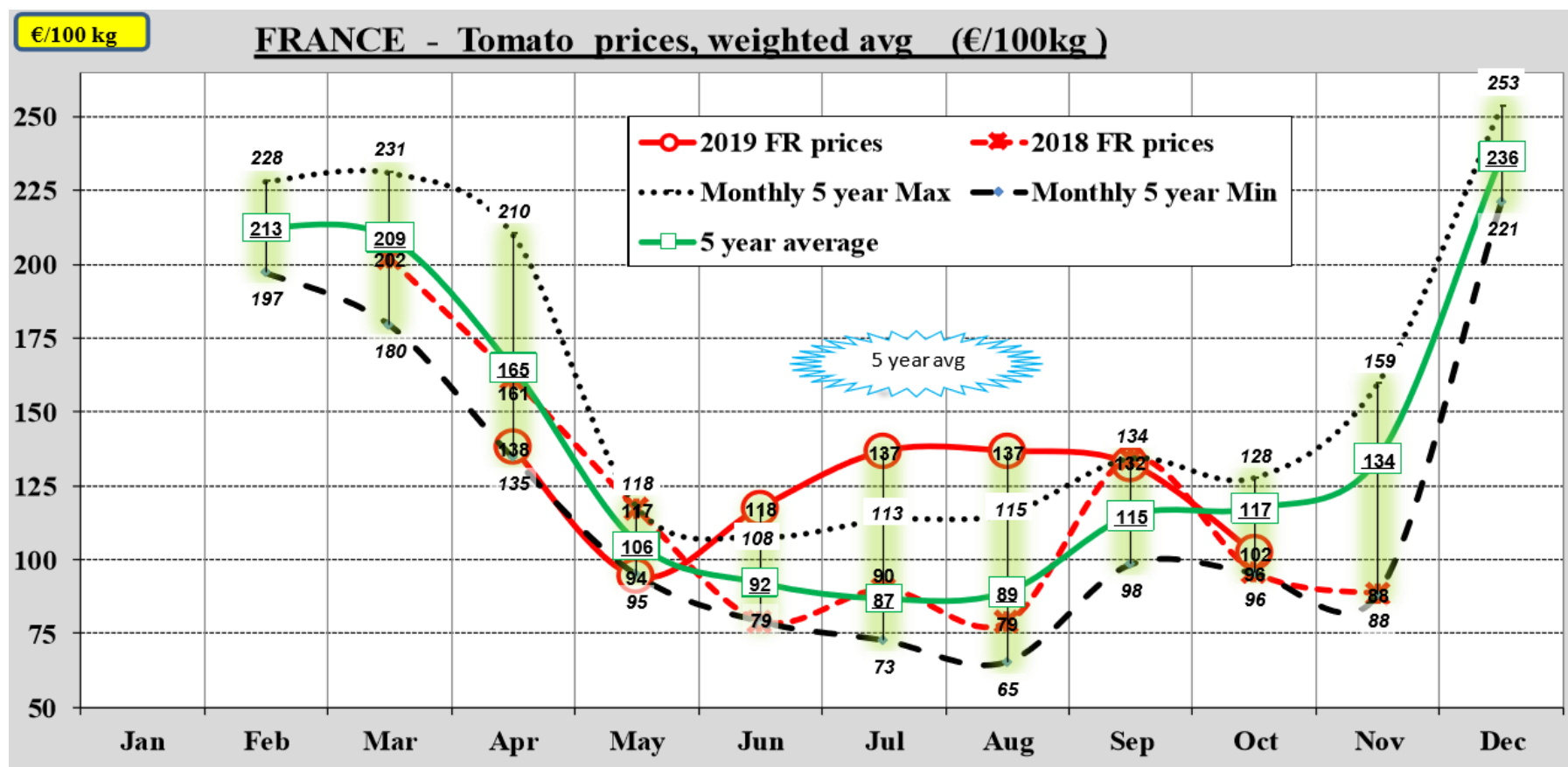
3. Calculation EU average prices



3. Calculation EU average prices



3. Calculation EU average prices



4. Discussion on possible improvements

- **Advantages current monitoring:**
 - **Well standardised and consolidated system**
 - **Provides historical series of EU prices**
 - **Focus on market trends rather than real prices**

4. Discussion on possible improvements

- **Some concerns:**
 - **Increasing development of new tomato varieties**
 - **Weights by variety outdated**
 - **Averages affected when prices some varieties missing**

4. Discussion on possible improvements

- Possible ways forward:
 - Keep current “basket” of varieties (same weights)
 - Keep “basket” with updated weights by variety
 - Set a representative variety to monitor

Possible input Member Organisations

- **Fresh tomatoes:**
 - Harvest forecast & balance, assessment market situation
 - Trade in main import platforms
- **Processing tomatoes:**
 - Harvest forecast & balance, assessment market situation
- **Retail / wholesale:**
 - Market trends
- **Consumption**

Thank you for your attention!

Unit G.2. - Wine, spirits, horticultural products, specialised crops

*European Commission
DG Agriculture and Rural Development
Directorate G. Markets and observatories*