



# European Market Observatory for Fruit and Vegetables

## Structure and functioning

**Unit G.2. - Wine, spirits, and horticultural products**  
**DG Agriculture and Rural Development**  
**European Commission**

***F&V Market Observatory – Sub-group Tomatoes - 18 October 2019***

# Structure & functioning F&V Observatory

## 1. Market Observatories for AGRI products

### 1.1. Objectives

### 1.2. Tools

## 2. New Market Observatory for F&V

### 2.1. Economic Board

### 2.2. Web page

## **1.1. Objectives Observatories AGRI**

- **Market transparency – Dissemination data & analyses**
- **Tackle price volatility – Make informed decisions**
- **Monitoring market crises – Russian ban**

## 1.2. Tools Observatories AGRI



**Economic Board**

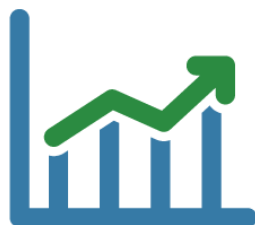


**Dedicated webpage**



**Dashboards**

## 1.2. Tools Observatories AGRI



**Statistics production, prices, trade**



**Reports, minutes, presentations**



**Outlook information (ST, MT)**



## 2.1. Economic Board

- 4 sub-groups:





## 2.1. Economic Board

- **Selection:**
  - 17 applications received – 12 selected
  - 6 producers, 2 processors, 2 traders, 2 wholesale/retail
- **Members:**
  - Organisations operating in EU in F&V supply chain
  - 16-19 experts / sub-group nominated by members
  - Experts to provide high level of expertise



## 2.1. Economic Board

- **Tasks:**
  - Advice on economic factors affecting market developments
  - Inform about market situation including data
  - Highlight and assess the current market situation
- **Kick-off meetings:**
  - *Tomatoes: 18/10/19*
  - *Citrus fruit: 13/11/19*
  - *Pip fruit: 20/12/19 (tbc)*





## 2.2. Web page

- **Online:**

[https://ec.europa.eu/agriculture/market-observatory/fruit-vegetables\\_en](https://ec.europa.eu/agriculture/market-observatory/fruit-vegetables_en)

- **Focus on 4 sub-groups**
- **But includes other products**



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**Details**

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**Statistics**

**Members**

**Name:** Expert Group Fruit and Vegetables Market Observatory (E03653)

**Active**

**Policy Area:** Agriculture

**Lead DG:** AGRI - DG Agriculture and Rural Development

**Type:** Informal, Permanent

**Scope:** Limited

**Mission:** To address the increasing need for enhancing market intelligence in the fruit and vegetables sector.

**Task:** -to provide AGRI with advice and expertise regarding the economic factors affecting market developments; - to provide "first hand" information about market situation including data; - to highlight and assess the current market situation for the sake of economic operators and the Commission services

Other

**Contact:** AGRI-FV-MO@ec.europa.eu

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# Thank you for your attention!

*Unit G.2. - Wine, spirits, horticultural products, specialised crops*

*European Commission  
DG Agriculture and Rural Development  
Directorate G. Markets and observatories*