



Market Observatory tomato sector

EU preliminary outlook for tomatoes

Brussels 18 October

Medium Term Outlook



Based on expert judgement

- Taking into account historic trends in supply and demand
- Based on Balance Sheets
- Your feedback: very important!
- Brexit not yet taken into account
- Russia ban lifted by 2021



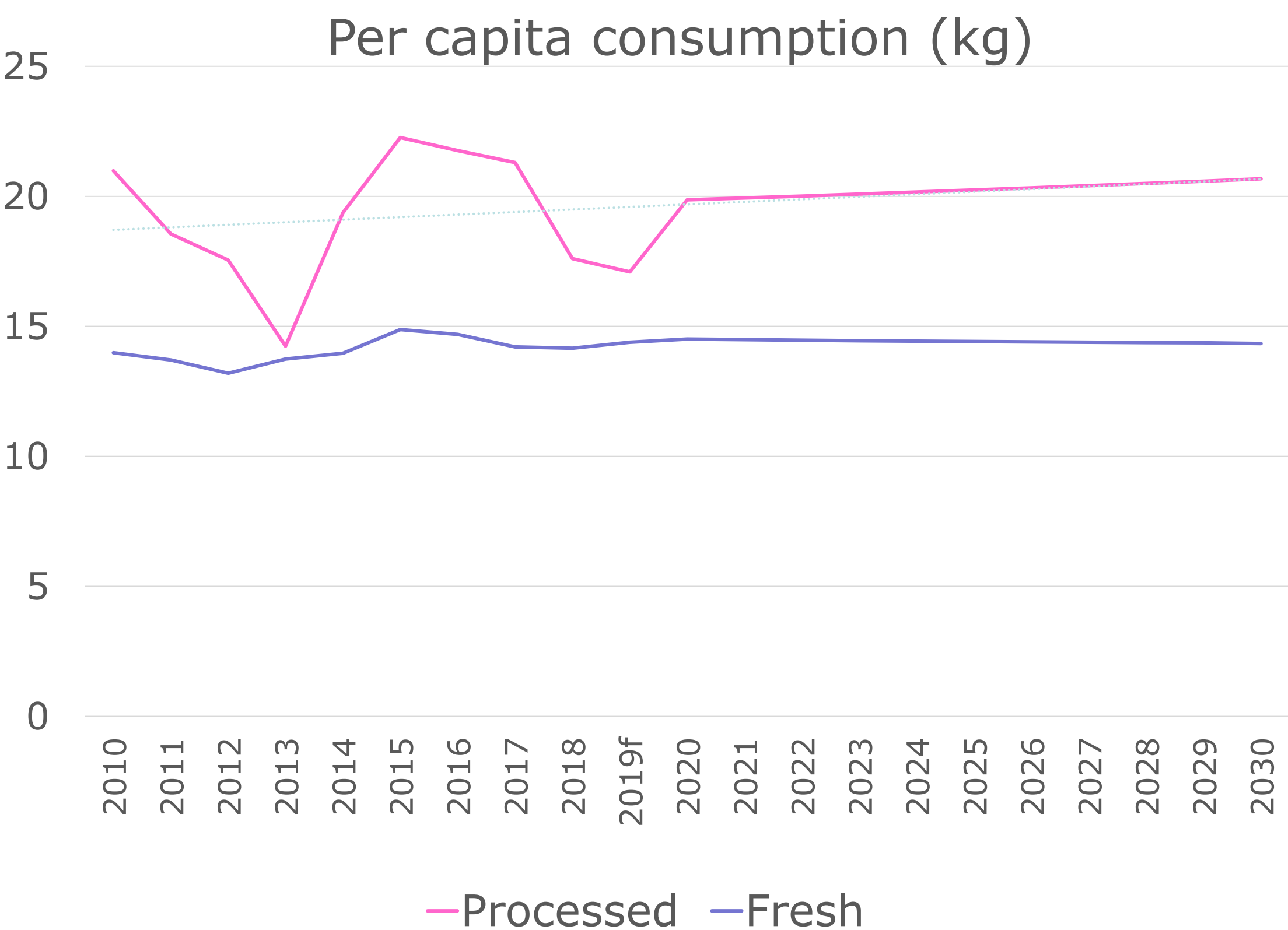
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Agriculture and
Rural Development

Consumption



Down mainly due to change towards smaller varieties



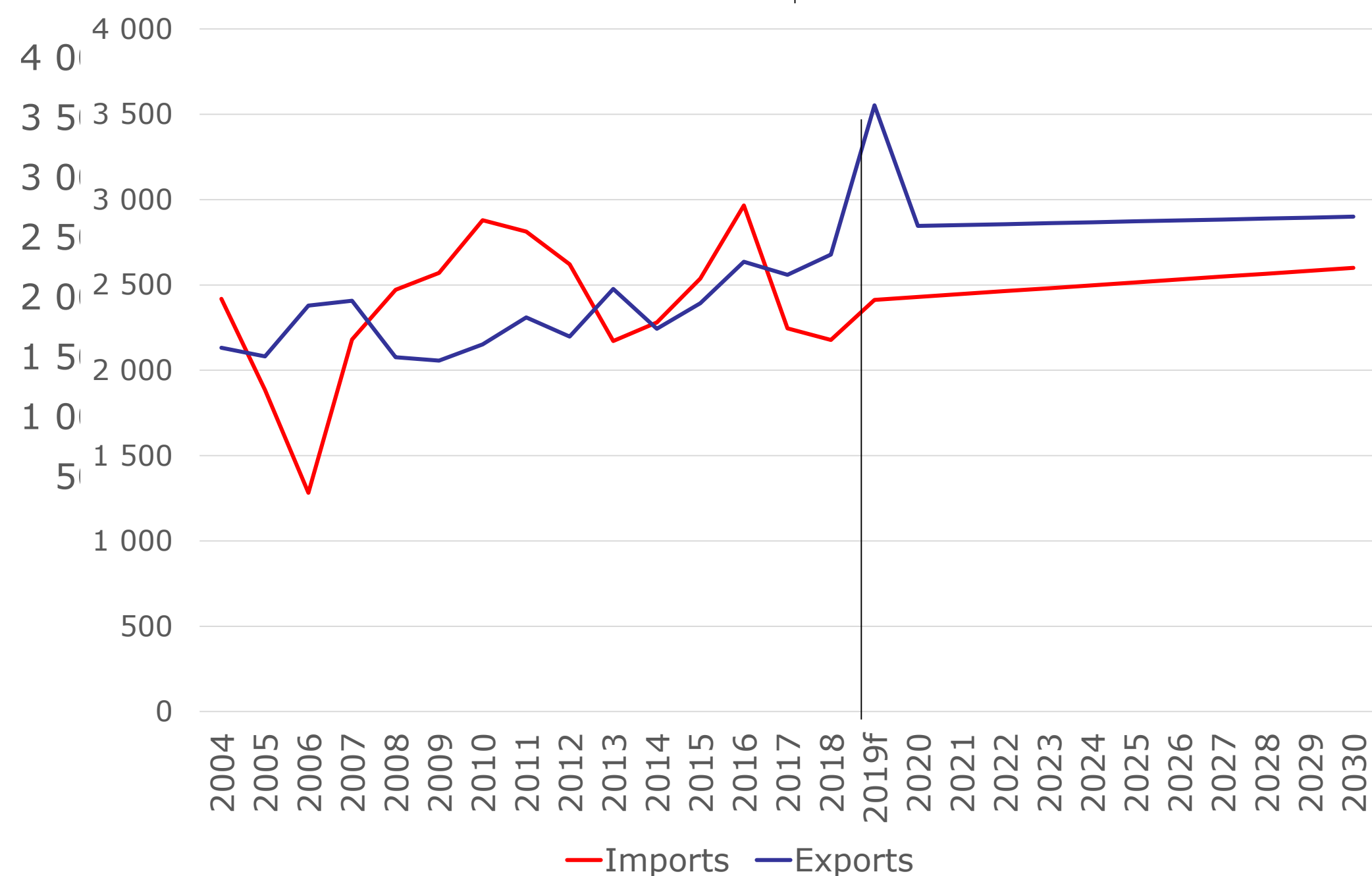
Annual growth to 2030	
Fresh:	- 0.1%
previous period	- 0.2%
<ul style="list-style-type: none">Diversity, convenienceSmaller varieties, higher valueHealth	
Processed:	+ 0.2%
previous period	+ 0.5%
<ul style="list-style-type: none">Mediterranean lifestyleProcessed food	
Note: Consumption includes variation of stocks, losses and waste.	

Tomato trade



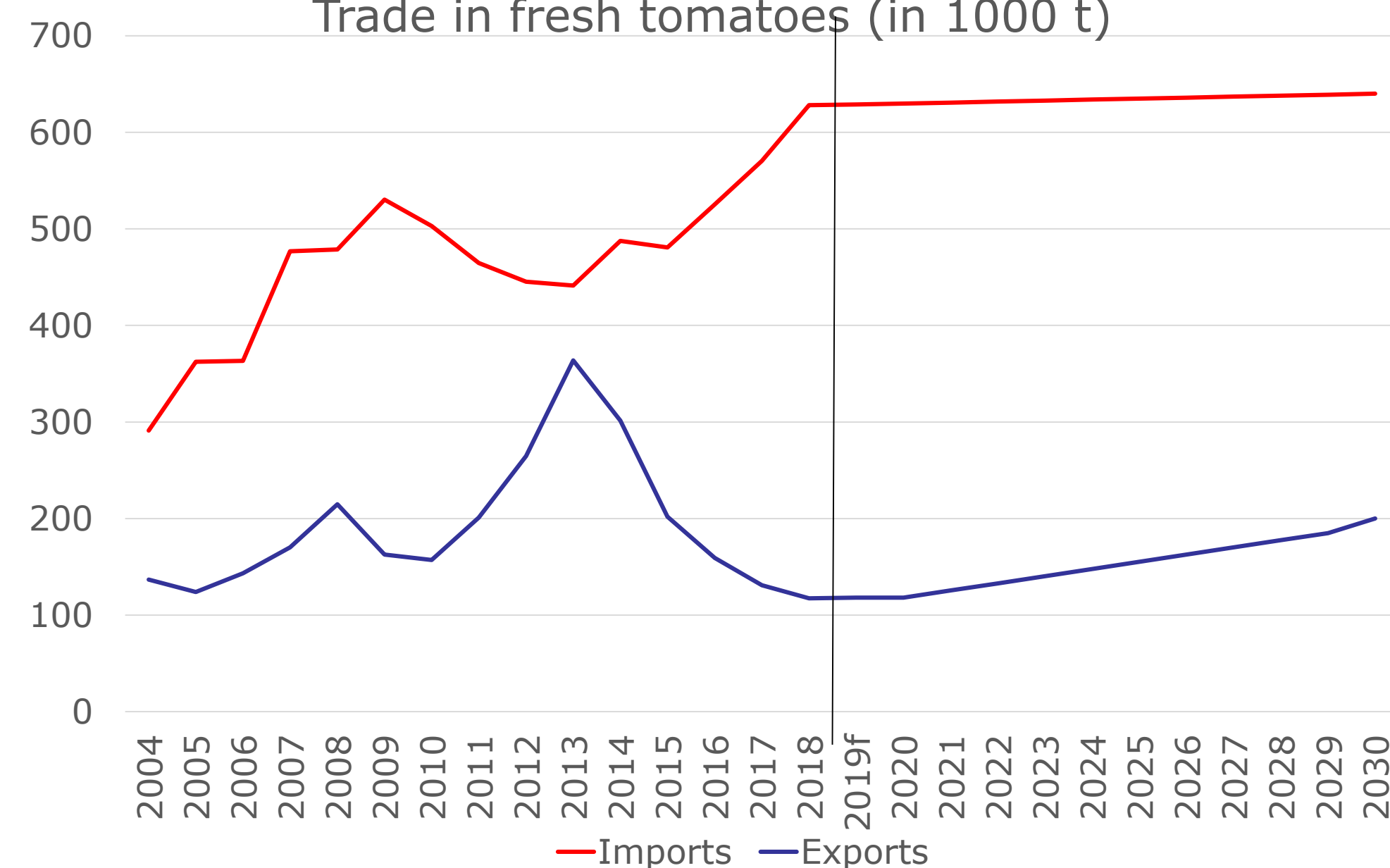
Increasing imports and exports

Trade processed tomatoes (in fresh equivalent, incl. inward processing – in 1000 t)



Increasing exports and imports

Trade in fresh tomatoes (in 1000 t)



Increasing imports, particularly from Morocco

Small increase exports



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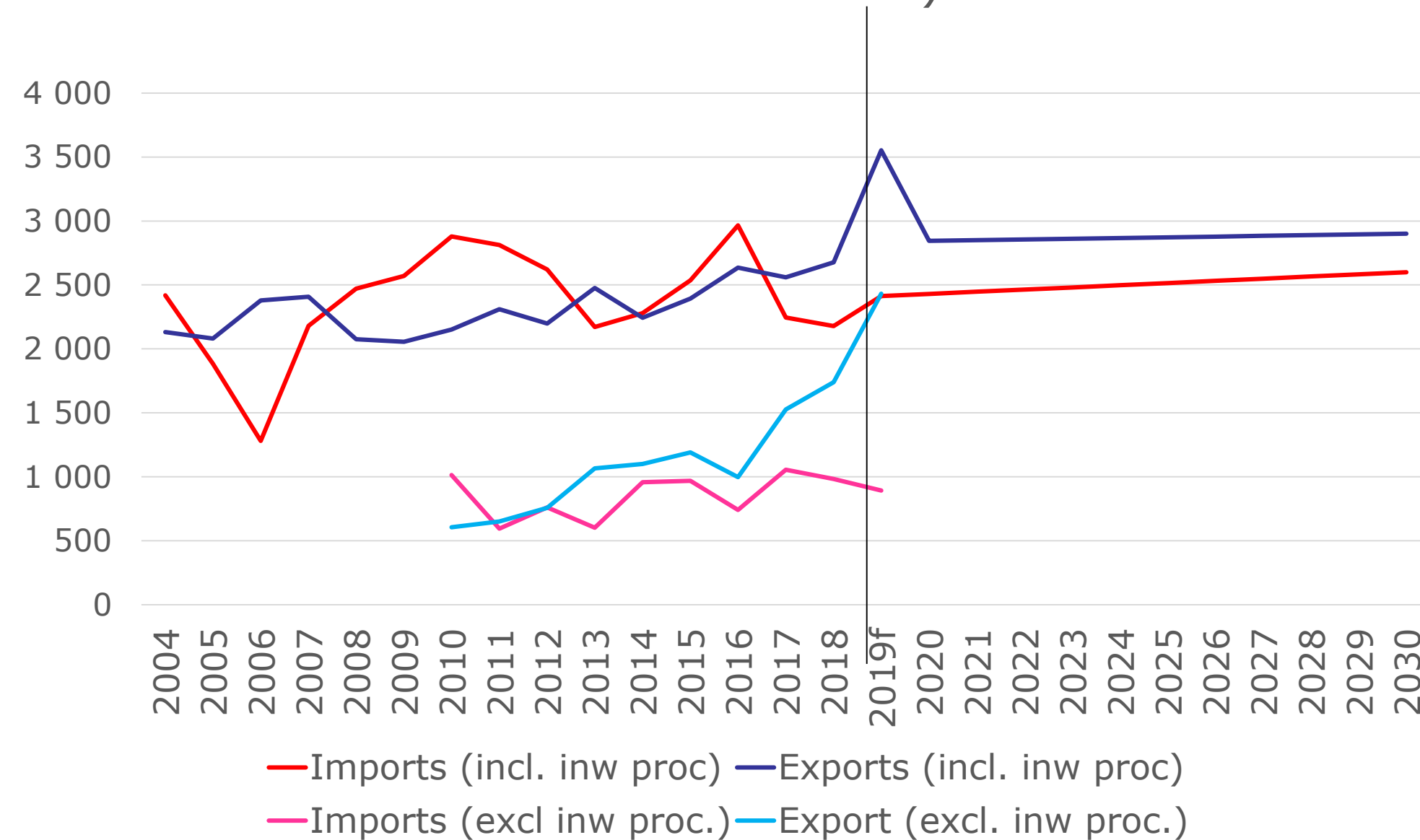
Agriculture and
Rural Development

Tomato trade



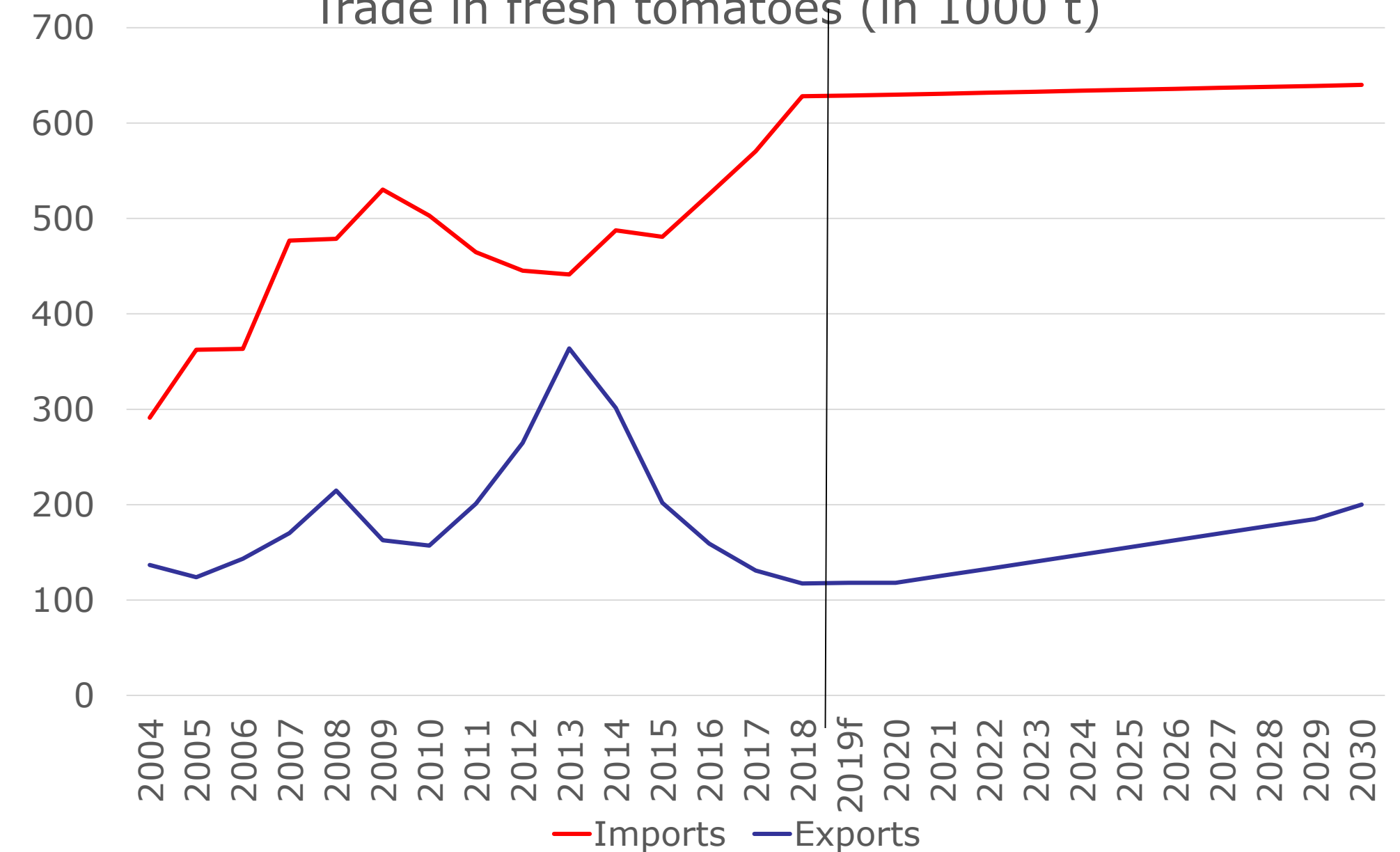
Increasing imports and exports

Trade processed tomatoes (in fresh equivalent, – in 1000 t)



- Competition on world market
- Increasing exports and imports

Trade in fresh tomatoes (in 1000 t)



- Increasing imports, particularly from Morocco
- Increase exports, mainly due to assumed opening of Russian market as from 2021



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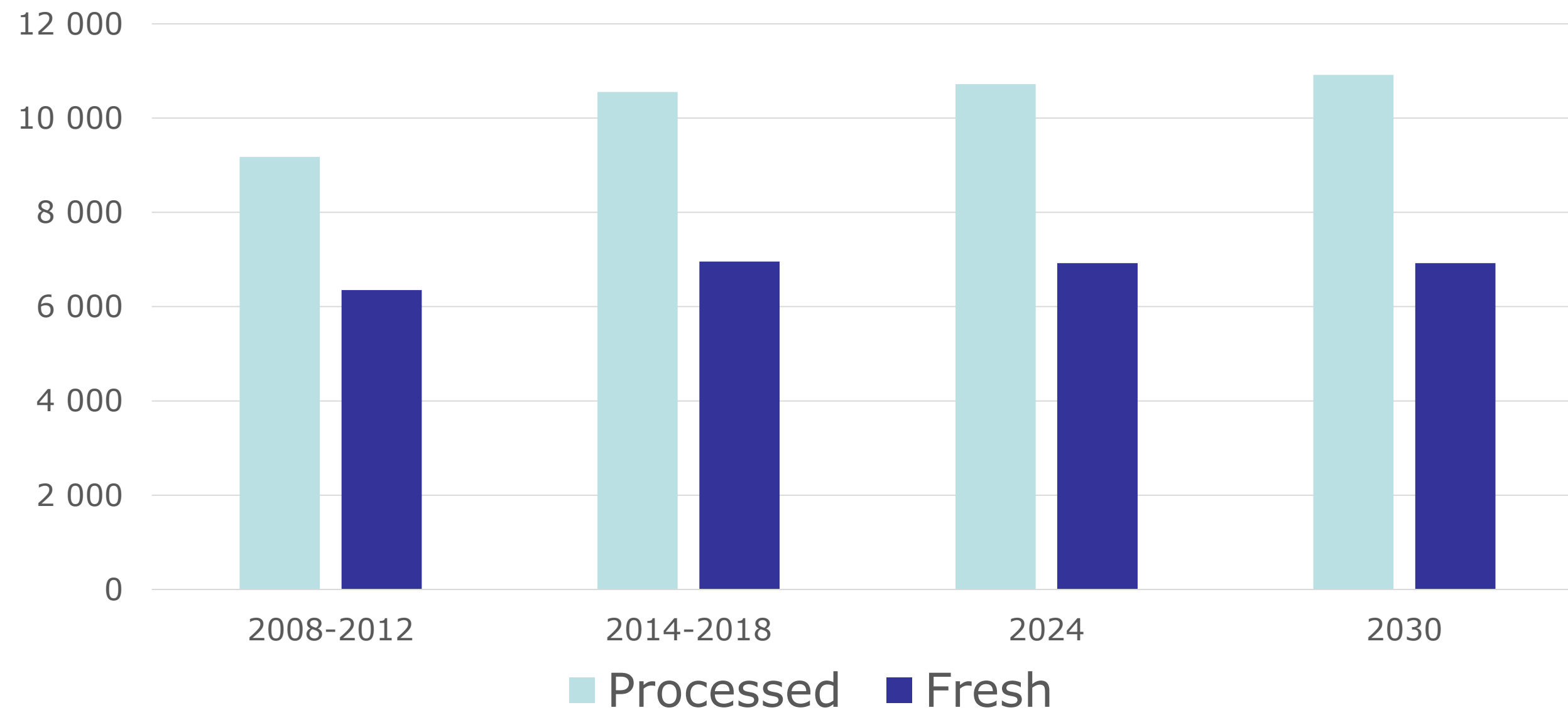
Agriculture and
Rural Development

Tomato Production



Stabilisation

Production (in 1000 t)



Annual growth to 2030

Fresh: 0%

previous period: - 0.2%

- Increased production of smaller varieties
- Extension season (but reducing)

Processed: +0.2%

previous period + 0.5%

- More focus on products with higher value

Thank you!

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