



EU School Scheme in Poland

Brussels, 24.11.2022



School Scheme in Poland – success story

KEY INSIGHTS – general approach

Part of school's everyday life for over 1,7 mln children in Poland



Long-term investment



Shaping eating habits of future consumers who will make their own decisions and nutrition choices



Creation of future demand for fruit, vegetables and milk products

School Scheme in Poland – success story

KEY INSIGHTS – general approach

- **Design to combine high effectiveness, easy accessibility for schools and simplified procedures for suppliers**
 - ✓ **long duration and high frequency of provisions of products** to increase effectiveness of the scheme (16-28 weeks in a school year, deliveries at least twice a week milk products, twice a week F&V)
 - ✓ products **free of charge** / no parental contribution
 - ✓ 99,9% schools make use of **suppliers (= aid applicants)**
 - ✓ **flat rate system**

School Scheme in Poland – success story

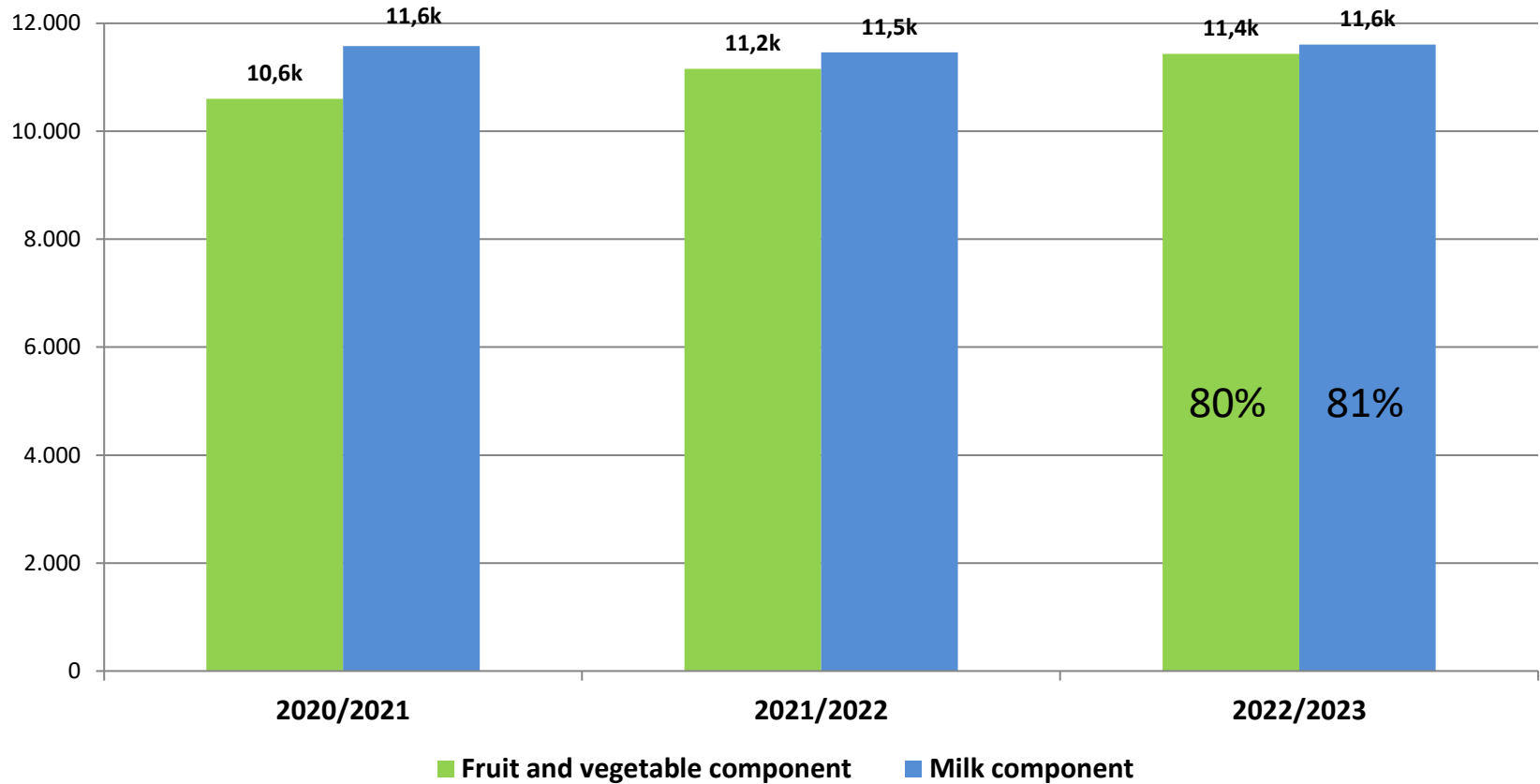
KEY INSIGHTS - participation

Despite the obstacles caused mainly by Covid-19 pandemic we manage to maintain very high participation rate of the target group

- **81% of primary schools participating in the scheme**
- **87% of children from the target group in the scheme (I-V grades of primary school)**

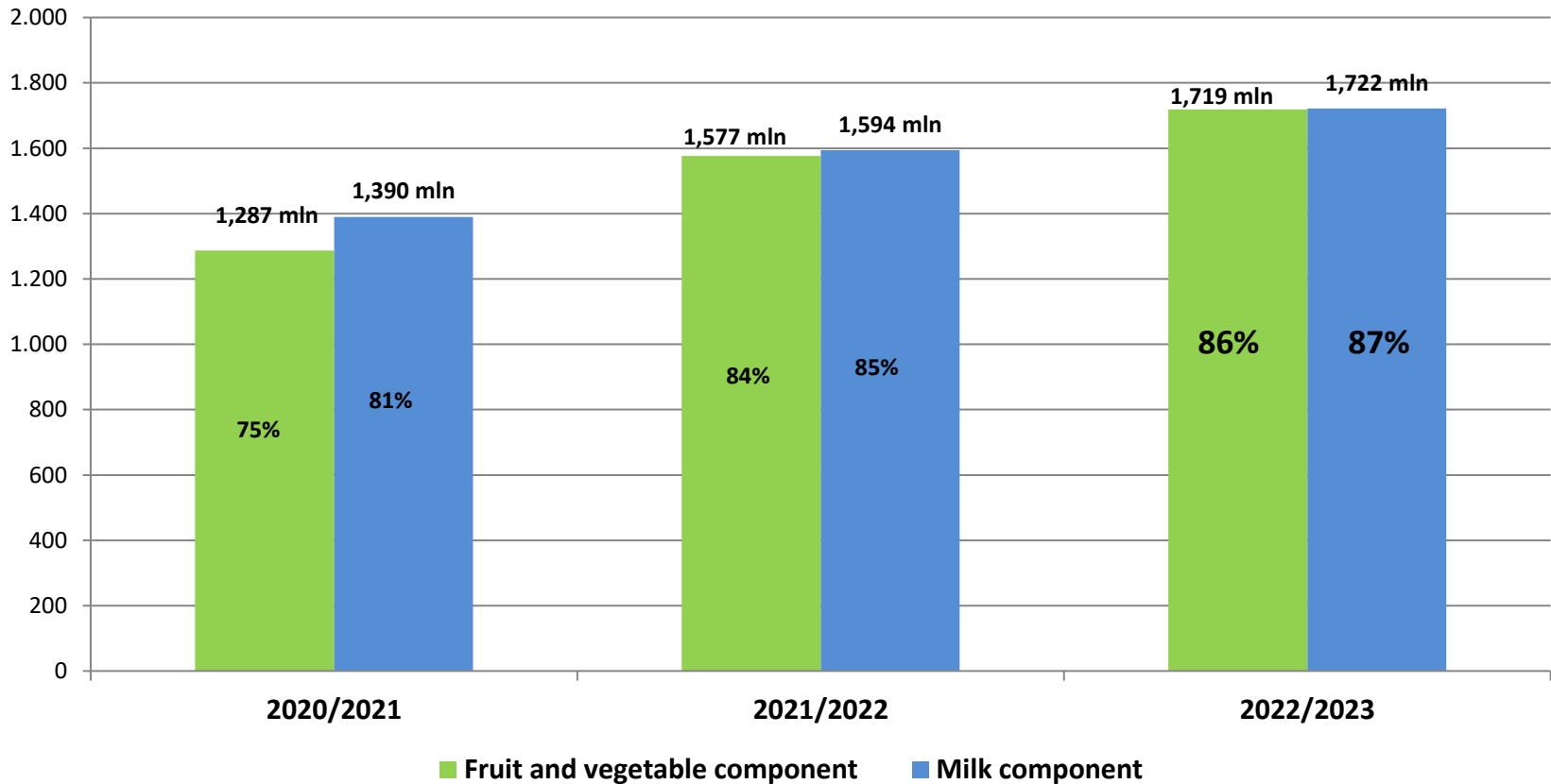


Target group: PRIMARY SCHOOLS over 80% of schools in the scheme



Target group: CHILDREN

87% of children from the target group in the scheme



School Scheme in Poland – success story

KEY INSIGHTS - financing

- Two components developing in parallel
- **Strong support from national budget**
EU budget 44%, national top up 56% of overall budget in Poland
- **High uptake of EU budget** – over 98% (in 2021/2022 school year)
- Simplified financing procedure – **flat rate system**



School Scheme in Poland – success story

KEY INSIGHTS – products and suppliers

- Focus on **local production** – products/species produced or cultivated locally, popular in the region
- **Health dimension:** no added sugar in distributed products (only plain milk products distributed)
- **Organic products – no obligation to deliver** (included in accompanying educational measures)
- Every pupil receives in a school year exact number of portions of given kind of products
- Approved suppliers – mainly **retail companies** (not producers)
- Products delivered to schools are **ready to eat**

School Scheme in Poland – success story

KEY INSIGHTS – products and suppliers

Since 2017/2018 school year

1,2 mld portions of fruit/vegetables and milk products have been delivered to schools

Distributed products:

Fruits: apples (150g), pears (150g), plums (150g), strawberries (100g)

Vegetables: carrots (90g), small radishes (90g), sweet pepper (90g), kohlrabi (90g), small tomatoes (90g)

Fruit juices (0,2l)

Plain milk (0,25l) pasteurized or UHT – depends on school's choice

Plain yoghurt (150g), **butter milk** (150g), **cottage cheese** (150g)

School Scheme in the future

Scheme has been developed and adjusted to the local and global circumstances as Covid-19 pandemic, difficult macroeconomic situation and global political situation (war in Ukraine) through the recent years

Despite difficulties it's implemented successfully in its current set-up in Poland

Challenges and demands

- **Budget** – increase of annual budget is necessary to keep/improve the scale and intensity of the scheme (including children from Ukraine) and strengthen educational measures
- **Eligible products** – current scope is proper, no major changes required
- **Organic products** – voluntary not obligatory (insufficient product supply and higher costs)
- **Environmental issues** – packaging as a challenge
- **Target group** – including teachers as a role models worth considering

Possible changes should not jeopardize scheme's legacy





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