# STRATEGY FOR THE IMPLEMENTATION OF THE SCHOOL SCHEME IN GERMANY REGION: SAARLAND FROM 2017/2018 TO 2022/2023 SCHOOL YEAR

DATE: 09.06.2017, AMENDED ON 20.12.2017







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## 1. ADMINISTRATIVE LEVEL

Article 23(8) of Regulation (EU) No 1308/2013 as amended by Regulation (EU) 2016/791 (hereafter, the basic act) and Article 2(1)a of the Commission Implementing Regulation (EU) 2017/39 (hereafter, implementing regulation)

National	
Regional	1) In Germany, 15 of the 16 Federal States are participating in either one or both components of the EU school scheme from the 2017/2018 school year onwards.  In addition to the provisions of European law, the German Act for the Implementation of Provisions of Union Law on the School Fruit, Vegetables and Milk Scheme (Agricultural products - School Scheme Act - LwErzgSchulproG) and the Regulation Implementing Participation by the Federal States in the School Agricultural Product Scheme (Agricultural products - School scheme - Participation Regulation - LwErzgSchulpro - TeilnV) have been adopted as a legal basis for the participation of Federal States and coordination of the EU school scheme in Germany.  Regular meetings of experts are also held at Federal and State level under the chairmanship of the Federal Ministry of Food and Agriculture to clarify issues over the implementation and performance of the EU school scheme and ensure that information is shared between Federal States  The Federal States submit their regional strategies to the EU Commission via the Federal Ministry of Food and Agriculture.  2) Central contact for relations with the Commission: Federal Ministry of Food and Agriculture Department 212 - Nutritional Prevention, Nutritional Information

## 2. NEEDS AND RESULTS TO BE ACHIEVED

#### 2.1. Identified needs

Article 23(8) of the basic act and Article 2(1)b of the implementing regulation

- 1) Funding of the recommended daily requirement of fruit and vegetables
- 2) Teaching about fruit and vegetables
- 3) Promoting sales of regionally produced products

## 2.2. Objectives and indicators

Article 23(8) of the basic act and Article 2(1)c of the implementing regulation

The present strategy serves as a basis for the implementation of a school scheme in Saarland from 1 August 2017 to 31 July 2023.

The objective of the school fruit and vegetable component of the EU school scheme is to increase the consumption of fruit and vegetables by children of primary school age, but also by children of pre-school age and by older children at special schools and in the lower years of secondary schools by regularly offering them a variety of fruit and vegetables in addition to the lunch already provided, and thereby to establish their lifelong habit of ensuring a healthy and balanced diet. At the same time, the scheme serves to promote the sale of fruit and vegetables, where possible regional and organic fruit and vegetables.

Schools and pre-schools are suitable places to learn about "nutrition". Knowledge and handling of food can be taught and food can be eaten together. It has been proven that, from as early as pre-school age onwards, children are increasingly influenced by role models from their social group (parents and teachers) and their peer group. In school, it is also possible to reach children who are at a disadvantage in terms of health on account of their social status and who are not included in health promotion measures. Attitudes towards diet and exercise are also engrained during childhood. Habits formed during childhood turn into beliefs and opinions in youth and adulthood. A school scheme which regularly provides children with fresh fruit or vegetables in addition to lunch is therefore a good way of increasing their consumption of fruit and vegetables in the long term.

EsKiMo, the nutrition study of the Health Survey for Children and Adolescents (KiGGS) module, was carried out as part of KiGGS. 25.3% of girls between the ages of 12 and 17 met the recommendations for fruit and 29.4% met the recommendations for vegetables. Overall, for both food groups combined, 47.3% of girls met the recommendations. 15.6% of boys met the recommendations for fruit and 18.2% for vegetables. Overall, for both food groups, 28.9% of boys met the recommendations.

The figures show that there is a need for appropriate action to increase the consumption of fruit and vegetables by this age group. The school scheme, for example, could be a suitable means of doing this. The SchmExperten concept can be cited here as a very good scheme when it comes to nutritional education. It is particularly suitable for this age group. There are also numerous other concepts.

Extending the school fruit and vegetable component of the EU school scheme to secondary schools in Years 5 and 6 is preferable to extending it to nurseries because, since education is compulsory in the latter, all children have the opportunity to benefit from the provision. A survey of nurseries in Saarland carried out by the Nursery Catering Networking Agency in 2013 showed that, in around 91% of establishments that took part in the survey, raw food in the form of fruit or vegetables was offered at breakfast in the nursery. 87% of establishments said that raw food was provided as an afternoon snack. As a result, children at nursery appear to be well provided for as far as fruit and vegetables are concerned. In schools, it was found that, in practice, fruit and vegetables were rarely offered at tuck shops.

In light of the above, fruit and vegetables are agricultural products that are worthy of support.

General objective(s)	Impact indicator(s)	Specific objective(s)	Result Indicator(s)	Output Indicator(s)
Increasing the proportion of fruit/vegetables in children's diets and developing healthy eating habits	Change in the direct and indirect consumption of fruit/vegetables by children after the age of 6.	Increasing the consumption of fruit/vegetables by children	Use of all available financial resources  Approximately 25% of the Saarland	Use of all available financial resources  Between 26.000 and 27.000 children can
Increasing knowledge of food  Valuing agricultural products	Over the entire period, ~25% of the Saarland children in the defined target group, 2-13 years, should be supplied with fruit and vegetables. This is intended to ensure that eating habits are stabilized and the food is valued. In addition, the children are learning about production		children benefit from the support programme. These are spread over approximately 30% of the educational institutions.	participate in the scheme per school year. This is linked to the costs per portion determined, following a Europe-wide call for tenders. A child receives an average of 90 portions of 100g per year.  Average quantity of fruit/vegetable s consumed per child per
	processes and the thoughtful care and handling of animals and nature.	Increasing school children's knowledge of the variety of agricultural products and of healthy eating habits	Percentage of children participating in accompanying educational measures per school year compared to the total number of children in the target group	Number of children participating in accompanying educational measures per school year  Expenditure on educational measures per school year

## 2.3. Baseline

Article 23(8) of the basic act and Article 2(1)d of the implementing regulation

A number of evaluations carried out in Saarland have shown that, as a result of the school fruit and vegetable component of the EU school scheme, a group dynamic is created in which children who were not originally familiar with fruit or vegetables also eat them and therefore also become familiar with them. It has generally been observed that the level of familiarity of individual kinds of fruit and vegetables has risen.

Approximately 90 portions of fruit and vegetables are delivered per child per school year. About 25% of the defined children of the target group in Saarland benefit from this. The aim is to maintain the current situation with the funds made available by the Commission and by Saarland. As a result of the fact that Saarland has been participating in the EU School Fruit and Vegetable Scheme since 2009, several generations have already benefited from healthier diet. The fact that each year children are leaving the defined target group and new ones are coming, increases annually the knowledge and thus is constantly passed on to the next generation. We would like to reach all children in preschool and school establishments, but due to the limited financial resources and to the defined supply of three times a week and a school year, this is unfortunately not possible. Nevertheless, the EU school scheme has been enriching eating habits for many years and children have been reached through the scheme for many years. It is also clearly recognisable that through the EU school scheme educators and teachers rethink the nutritional education of children.

In Saarland, therefore, efforts are being made to continue to reach as many children as possible, despite declining EU funding, and thereby to continue the success of the scheme. Through the school scheme the appreciation of food will be increased and also show the variety of foods available on the market. At the same time, the scheme contributes to a healthy diet and expects long-term changes in eating habits.

# 3. BUDGET

# 3.1. Union aid for the school scheme

Article 23a of the basic act and Article 2(1)e of the implementing regulation

	Period 1/8/2017 to 31/7/2023					
EU aid for the school scheme (in EUR)	School fruit and vegetables	School milk	Common elements if applicable			
Distribution of school fruit and vegetables/school milk	1 509 057	0				
Accompanying educational measures	0	0				
Monitoring, evaluation, publicity	0	0				
Total	1 509 057	0				
Overall total	1 509 057	1	'			

# 3.2. National aid granted, in addition to Union aid, to finance the school scheme1 Article 23a(6) of the basic act and Article 2(2)d of the implementing regulation No Yes $\boxtimes$ If yes, amount (in national currency) Milk/milk products Milk/milk Annex V Fruit/vegetables products products other than Annex V 3 480 000 Supply/distribution Accompanying educational measures 300 000 Monitoring, evaluation, publicity 240 000 4 020 000 Total Comment/explanatory text (e.g. name of the national aid, legal basis, duration).

National or regional level

3.3. Existing national schemes										
Article 23a(5) of the basic act and Article 2(2)e of the implementing regulation										
No	No 🖂									
Yes										
If yes (=existing national schemes extended or made more effective through Union aid under the school scheme), please indicate the arrangements to ensure added value of the school scheme through <sup>2</sup> :										
Extension of the target group										
Extension of the range of produc	ts									
Increased frequency or duration of the control	of distribution of products									
Enhanced educational measured frequency or duration or target grades.	,									
- Other: please specify (e.g. if products originally not free of charge and that are provided free of charge) □										
Comment/explanatory text										

<sup>&</sup>lt;sup>2</sup> One or more

## 4. TARGET GROUP/S

Article 23(8) of the basic act and Article 2(1)f of the implementing regulation

School level	Age range of children	School fruit and vegetables	School milk
Nurseries	2 - 5	$\boxtimes$	
Pre-schools	5 - 6	$\boxtimes$	
Primary	6 - 10	$\boxtimes$	
Secondary	10 - 13	$\boxtimes$	

## Comments

In Saarland, the kindergartens, primary and special-needs schools, as well as the fifth and sixth grade of the secondary schools are beneficiaries of the scheme. At special-needs schools, children from the first to the tenth grade can benefit from the aid.

## Primary school target group:

EsKiMo, the nutrition study of the Health Survey for Children and Adolescents (KiGGS) module, which was carried out as part of KiGGS, found that only a fraction of children of primary school age ate enough fruit and vegetables. 18.8% of girls between the ages of 6 and 11 met the recommendations for fruit and 7.4% met the recommendations for vegetables. For both food groups combined, 33% of girls met the intake recommendations. 15.1% of boys between the ages of 6 and 11 met the recommendations for fruit and 5.5% met the recommendations for vegetables. For both food groups, 26.5% met the intake recommendations.

## Special school target group:

The entire school falls within the defined target group in the case of Saarland's special schools. For pupils at special schools, a shared breakfast is often an essential element of both social learning and regular nutrition. The task therefore facing special schools in particular, in terms of promoting health and preventing bad habits for example, is to get pupils used to eating fruit and/or vegetables every day. That is why the scheme is not to be limited to Year 4, but is instead to benefit all pupils at special schools.

## Secondary school target group:

EsKiMo, the nutrition study of the Health Survey for Children and Adolescents (KiGGS) module, which was carried out as part of KiGGS, found that children beyond primary school age were not eating enough fruit and vegetables either. Overall, for both food groups combined, 47.3% of girls met the recommendations. 15.6% of boys met the recommendations for fruit and 18.2% for vegetables. Overall, for both food groups, 28.9% of boys met the recommendations.

The figures show that there is a need for appropriate action to increase the consumption of fruit and vegetable by this age group.

## Nursery target group:

The VELS study (a study of consumption seeking to determine the food intake by infants and young children) broke down the average food consumption of infants and young children by age group. It was striking here that, unlike all of the other food groups, the consumption of fruit and vegetables did not rise with increasing age, but instead remained about the same or saw only a very slight increase or even a decrease. Among 2-to 4-year-olds, 29% of boys and 37% of girls consumed less than half the recommended amount of fruit, and among 4- to 5-year-olds these figures rose to 46% of boys and 49% of girls. In infancy, close attention is obviously paid to the nutritional requirements of infants, but this does not lead to established eating habits when they become young children.

70% of boys and 72% of girls aged between 1 and 5 eat less than half the recommended amount of vegetables a day and only 4% eat the recommended amounts.

The results show that eating habits as far as the consumption of fruit and vegetables in infancy is concerned are not carried over into early childhood in the long term. Positive effects on shaping fruit and vegetable consumption are expected here under the school fruit and vegetable component of the EU school scheme.

Accompanying educational measures in nurseries can take various forms, for example shared breakfast activities, activity days, farm visits or special nutritional education concepts. Eating together plays a much greater role in nurseries than in schools, so the eating habits of children can be influenced far more here.

## 5. LIST OF PRODUCTS DISTRIBUTED UNDER THE SCHOOL SCHEME

Article 23(9) of the basic act and Article 2(1)g of the implementing regulation

## 5.1. Fruit and vegetables

5.1.1. Fresh fruit and vegetables - Article 23(3)a of Regulation (EU) No 1308/2013

Apricots, cherries, peaches,	$\boxtimes$	Carrots, turnips, salad beetroot, salsify, celeriac,	$\boxtimes$
nectarines, plums		radishes and other edible roots	
Apples, pears, quinces	$\boxtimes$	Cabbages, cauliflowers and other edible brassicas	
Bananas	$\boxtimes$		
Berries	$\boxtimes$	Cucumbers, gherkins	
Figs		Lettuces, chicory and other leaf vegetables	$\boxtimes$
Grapes	$\boxtimes$	Lentils, peas, other pulses	
Melons, watermelons	$\boxtimes$	Tomatoes	$\boxtimes$
Citrus fruit	$\boxtimes$	Other vegetables: please specify <sup>3</sup>	
Tropical fruit <sup>4</sup>	$\boxtimes$		
Other fruit: kiwis	$\boxtimes$		

Fresh, unprocessed fruit and vegetables which can be eaten raw are eligible for funding. In detail: apples, pineapple, oranges, apricots, bananas, pears, blackberries, clementines, strawberries, blueberries, raspberries, currants, cherries, kiwifruit, kohlrabi, mandarins, melon, mirabelles, carrots, nectarines, peppers, peaches, plums, radishes, cucumbers, gooseberries, tomatoes, seedless grapes, damsons.

By agreement with the Ministry for the Environment and Consumer Protection, suppliers can also supply other fresh fruit and vegetables, as listed in Annex I, part IX of Regulation (EU) 1308/2013, which can be eaten raw.

When deciding which products are eligible for funding, the primary consideration is that children become familiar with the widest and most varied possible range of fruit and vegetables. The emphasis is placed on regionality and seasonality here, firstly, by taking account of ecological considerations (minimising long-distance transportation) and, secondly, by familiarising children as early as possible with the fruit that grows locally. Only unprocessed fruit is used to teach children life skills such as, amongst other things, growing food, cutting it up and preparing it in other ways.

Other agricultural products than fruit and vegetables, as referred to in Article 23(7) of the basic act (e.g. olives), should not be reported here but under section 5.3.1

<sup>&</sup>lt;sup>4</sup> Pineapples, Avocados, Guavas, Mangos and Mangostines

# 5.1.2. Processed fruit and vegetables – Article 23(4)a of Regulation (EU) No 1308/2013

Products distributed u the school scheme	Added salt			Added fat			Comments (optional)	
the sensor seneme	No Yes		No Yes		(optional)			
Fruit juices								
Fruit purées, compotes				If yes, please indicate the limited quantity			If yes, please indicate the limited quantity	
Jams, marmalades								
Dried fruits								
Vegetable juices								
Vegetable soups								
Other: please specify								

# 5.2. Milk and milk products

5.2.1. Milk - Article 23(3)b of Regulation (EU) No 1308/2013

= : : :	(- )	- 6	( - )	
Drinking milk and lactose-	free versions			

5.2.2. Milk products - Article 23(4)b of Regulation (EU) No 1308/2013

Products distributed under the school scheme		No	ed salt Yes	Added fat No Yes			Comments (optional)	
Cheese and curd				If yes, please indicate the limited quantity			If yes, please indicate the limited quantity	
Plain yoghourt								
Fermented or acidified milk products without added sugar, flavouring, fruits, nuts or cocoa								

## 5.2.3. Milk products - Annex V to Regulation (EU) No 1308/2013

Products to be distrib	Added salt			1	Added sugar		
		No		Yes	No	Yes	
Category I (milk component ≥90%). Fermented milk products without fruit juice, naturally flavoured				If yes, please indicate the limited quantity		If yes, please indicate the limited quantity	%
Category I (milk component ≥90%). Fermented milk products with fruit juice, naturally flavoured or non-flavoured							%
Category I (milk component ≥90%). Milk-based drinks with cocoa, with fruit juice or naturally flavoured							%
Category II (milk component ≥75%). Fermented or nonfermented milk products with fruit, naturally flavoured or nonflavoured							%

# 5.2.4. Prioritisation of fresh fruit and vegetables and drinking milk

Article 23(3) of the basic act

Only fresh, unprocessed fruits and vegetables are distributed to establishments. No alternatives are made available to children/pupils.

## 5.3. Other agricultural products in the educational measures

Article 23(7) of the basic act and Article 2(1)g of the implementing regulation

	Yes	No

5.4. Criteria for the choice of products distributed under the scho any priorities for the choice of those products	ol scheme and			
Article 23(11) of the basic act and Article 2(2)a of the implementing regulation				
Health considerations				
Environmental considerations	$\boxtimes$			
Seasonality	$\boxtimes$			
Variety of products	$\boxtimes$			
Availability of local or regional produce	$\boxtimes$			
Any comments – including e.g. on the required quality of products				
Any priority/ies for the choice of products:				
Local or regional purchasing	$\boxtimes$			
Organic products	$\boxtimes$			
Short supply chains	$\boxtimes$			
Environmental benefits (please specify: e.g. food miles, packaging)				
Products recognised under the quality schemes established by Regulation (EU) No 1151/2012				
Fair-trade				
Other: please specify				
Any comments				

# 6. ACCOMPANYING EDUCATIONAL MEASURES

Article 23(10) of the basic act and Article 2(1)j of the implementing regulation

Title	Objective	Content	
School gardens	Familiarising children with where food comes from and processes used to produce it	Creation and tending of a school garden by children with educators	
Visits to farms/farmers' markets/fields etc.	Familiarising children with where food comes from and processes used to produce it	Learning about production sites and conditions	
Tasting classes/cooking workshops, etc.	Learning a wide range of tastes and possible ways of preparing food	Learning a wide range of tastes and possible ways of preparing food	
Lessons, lectures, workshops taken by Saarland farmers	Providing basic knowledge of nutrition both to teachers/educators and to	Providing basic knowledge of nutrition both to teachers/educators and to children	

	children		
"Too good for the bin" campaign	_	food an	Increasing children's appreciation of food and illustrating it to them

## 7. ARRANGEMENTS FOR IMPLEMENTATION

## 7.1. Price of school fruit and vegetables/milk

Article 24(6) of the basic act and Article 2(1)h of the implementing regulation

All products are distributed to children and establishments free of charge.

Prices are set once a year by an EU-wide invitation to tender and are binding on participating suppliers for the whole school year.

## Frequency and duration of distribution of school 7.2. fruit vegetables/milk and of accompanying educational measures Article 23(8) of the basic act and Article 2(2)b of the implementing regulation Envisaged frequency of distribution: School fruit and vegetables School milk Once per week П Twice per week П Three times per week $\boxtimes$ Four times per week П Daily Other: please specify<sup>5</sup> Any comments: Envisaged duration of distribution: School fruit and vegetables School milk < 2 weeks П > 2 and $\le 4$ weeks П > 4 and $\leq$ 12 weeks > 12 and $\leq 24$ weeks > 24 and $\le 36$ weeks Entire school year $\boxtimes$ Any comment: 100 g per child per day Envisaged duration of accompanying educational measures during the school year: Throughout the school year. The individual institutions have many options available for accompanying measures as regards the nature and scope of the measures. Many institutions have a healthy breakfast, food pyramid, etc. throughout the funding period.

<sup>&</sup>lt;sup>5</sup> E.g. Distribution once every two weeks

Farms and agricultural holdings are visited. The institutions also have the opportunity to have external staff carry out nutritional education. The implementation of these measures varies from one institution to another, and takes place at different times. The institutions shall inform the competent Ministry in writing of the measures carried out. These are checked on a random basis during on-the-spot checks.   [ (please indicate the number of hours or shortly explain/comment)					
7.3. Timing of distribution of school fruit and vegetables/milk  Article 23(8) – and 23a(8) if supply in relation to the provision of other meals – of the					
basic act and Article 2(2)b	of the implementing regulation				
Envisaged timing of distribution during the day (please tick one or more of the checkboxes below):					
	School fruit and vegetables	School milk			
Morning/morning break(s)	$\boxtimes$				
Lunchtime					
Afternoon/afternoon break(s)					
Comments:					
The products are distributed in the classrooms of the individual Years and are prepared and eaten together before the main break. This creates a sense of togetherness and the children encourage one another to try the products offered.					

7.4. Distribution of milk products in Annex V to Regulation (EU) No 1308/2013
Article 23(5) of the basic act, Article 5(3) of the fixing regulation (No 1370/2013), Article 2(2)f of the implementing regulation
⊠ No
□ Yes

## 7.5. Selection of suppliers

Article 23(8) of the basic act and Article 2(1)l of the implementing regulation

An EU-wide invitation to tender is carried out in Saarland each year. This is used to identify a supplier to supply all of the participating schools in Saarland in the school year concerned. The contract is awarded by the Ministry for the Environment and Consumer Protection.

## 7.6. Eligible costs

#### 7.6.1. Reimbursement rules

Article 23(8) of the basic act and Article 2(1)i of the implementing regulation

The most favourable supplier identified through the invitation to tender delivers 100 g of fruit and vegetables (mixed calculation) per child per delivery day. The trader that is awarded the contract is notified of the precise number of children by each participating site. Each month, the trader provides the Ministry with the delivery notes for all establishments and an overall invoice for the delivery month. These are settled and, if applicable, corrected by the Ministry according to the children registered. The establishments are obliged to inform the Ministry of any changes in pupil numbers immediately. Days on which the school is closed and on which school trips are made are also to be notified. The supplier is informed thereof and correspondingly only receives the funds for children actually present.

## 7.6.2. Eligibility of certain costs

Article 23(8) of the basic act and Article 2(2)b of the implementing regulation Not applicable

#### 7.7. Involvement of authorities and stakeholders

Article 23(6) and (9) of the basic act and Article 2(1)k of the implementing regulation

Implementation of the EU school scheme is provided with technical support by an inter-ministerial working group made up of representatives of the departments of the Environment, Consumer Protection, Education, the Interior and Health. Health authorities, educators, farmers, trade and trade associations, consumer associations and parents' associations are also involved in implementation according to their regional relevance and interest.

## 7.8. Information and publicity

Article 23a(8) of the basic act and Article 2(1)m of the implementing regulation

In Saarland, the school scheme is presented on the homepage of the www.umwelt.saarland.de website. Each child is also handed an information leaflet for their parents providing details of the scheme and the EU funding. Reference is also regularly made to the scheme at events and in publications of the Nursery and School Catering Networking Agency in Saarland. Each establishment is obliged to put a DIN

A3-sized poster up in their main entrance referring to the scheme and its financing by the EU.

## 7.9. Administrative and on-the-spot checks

Article 2(2)g of the implementing regulation

Two employees from the Ministry for the Environment and Consumer Protection are responsible for administrative checks. The latter check the substantive and arithmetic accuracy of the delivery notes and invoices received. On-the-spot checks of establishments and suppliers are carried out by another employee from the Ministry.

## 7.10. Monitoring and evaluation

Article 2(2)g of the implementing regulation

Beneficiaries submit a verifiable invoice together with delivery notes for each delivery month. These are checked in the administrative check. In the on-the-spot check, the original invoices for the purchase of goods are looked at again, boxes are re-weighed and the checker looks out for reused boxes.

The payment office for EU funds re-checks the invoices that have been submitted before any payment is made to the trader.

The certifying body for EU funds checks the EU-wide award process once a year, checks the administrative check by random sampling and monitors on-the-spot checks.

## Evaluation

An evaluation, by an external person or institute, has been carried out in Saarland continually since the beginning of the school fruit and vegetable scheme. The evaluation has not been carried out for exactly the same group of people each year but has changed. This is because the scheme is optional in Saarland and the same establishments do not take part in the scheme each year. This makes it very difficult for evaluators to follow an individual child.

An external company will also be carrying out an evaluation for the new funding phase for which tenders are still being invited. As soon as the company has been decided upon, the basic parameters / contents of the order, which will be based on the evaluation report drawn up by the Federal Government, will be discussed with the contractor and the key points, including in terms of the expected number and type of establishments, will be determined.