



EUROPEAN COMMISSION
DIRECTORATE-GENERAL FOR AGRICULTURE AND RURAL DEVELOPMENT

Directorate C. Single CMO, economics and analysis of agricultural markets
C.3. Animal products

Brussels,

Milk Market Observatory – Economic board meeting

Thursday 24 July 2014 – 09h30 till 13h00
Brussels, rue de la Loi, 130, 11th floor, **room B**

Agenda

09h30 Milk Market Situation (DG AGRI)

09h50 Short Term Outlook (DG AGRI)

10:10 Dairy investments in the EU (Benoit ROUYER – CNIEL)

10h30 Assessment on market situation and perspectives (Stakeholders' expert market knowledge):

Farm gate milk prices, producers' margins, milk production trends, etc.
(Producers)

Level of supply, stocks and needs, etc. (Industry)

Prospective development of demand on the world market, etc. (Trade)

Consumption trends and domestic market developments, etc. (Retail)

12:00 Round table and exchange of views

13h00 Closure and conclusions