



**STUDY: "ANALYSIS ON FUTURE DEVELOPMENTS IN THE MILK SECTOR"**

CONTRACT No. AGRI-2012-0647

**Evaluation Sheet**

Concerning these criteria, the evaluation report is :	Unacceptable	Poor	Satisfactory	Very Good	Excellent
<b>1. Meeting the needs:</b> Does the study adequately address the information needs of the commissioning body and fit the terms of reference?				X	
<b>2. Relevant scope:</b> Are the necessary policy instruments represented and is the product and geographical coverage as well as time scope sufficient for the impact assessment?				X	
<b>3. Defensible design:</b> Is the applied methodology appropriate and adequate to ensure a clear and credible result?				X	
<b>4. Reliable data:</b> To what extent is the selected quantitative and qualitative information adequate?				X	
<b>5. Sound analysis:</b> Is the quantitative and qualitative information appropriately and systematically analysed and have the respective tasks been correctly fulfilled?				X	
<b>6. Validity of the conclusions:</b> Does the report provide clear conclusions? Are the conclusions based on credible information?				X	
<b>7. Clearly reported:</b> Does the report clearly describe the problem, the procedures and findings of the evaluation, so that information provided can easily be understood?				X	
<b>Taking into account the contextual constraints of the study, the overall quality rating of the report is:</b>				X	

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## JUSTIFICATION FOR THE EVALUATION

<p><b>1. Meeting the needs:</b> The contractor has met the information needs identified in the Terms of Reference (ToR) as well as the requirements of the ToR.</p>
<p><b>2. Relevant scope:</b> The policy instruments, product and geographical coverage as well as timeframe are in line with the criteria set out in the terms of reference.</p>
<p><b>3. Defensible design:</b> The contractor applied the methodology proposed in the technical dossier, which provide useful results with relation to the objectives. The core of the intervention logic consisted in providing replies by the six experts to the analysis questions. To do so, the contractor set up the precise scenarios on which the analysis should be based and gathered figures on the milk sector to serve as benchmarks for providing answers as much precise as possible. The sequence of deliverables was properly organized in a way to construct gradually all the parts of the Final Report.</p>
<p><b>4. Reliable data:</b> The data used for the study (notably collected and compiled for the theoretical analysis and descriptive chapter) come from relevant and reliable data sources, as depicted in the scoping paper.</p>
<p><b>5. Sound analysis:</b> The experts have based their analyses both on the information provided in the first deliverable (theoretical analysis and descriptive chapter) and on their own sources. Each expert has freely exploited this information according to his/her individual approach towards the analysis questions, and developed ad-hoc quantitative and qualitative methods in order to arrive to precise conclusions and recommendations.</p>
<p><b>6. Validity of the conclusions:</b> Given the singular approach chosen for this study, based on independent opinions from individual experts, the conclusions are not always coincident. Anyhow they are all valuable and based both on objective data and on the individual expertise of each expert. In addition, the contractor succeeded to safeguard the independence of experts' opinions throughout the project.</p>
<p><b>7. Clearly reported:</b> Overall the report is written in an understandable language, without redundancies and can be considered good. The contractor has managed to smartly synthesise the conclusions and recommendations from the six experts in a comprehensive manner</p>

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