



EUROPEAN COMMISSION
DIRECTORATE-GENERAL FOR AGRICULTURE AND RURAL DEVELOPMENT

Directorate E – Markets
The Director

Brussels,
AGRI.2/AGT/ib(2024)2492257

AGENDA

MEETING OF THE EXPERT GROUP WINE MARKET OBSERVATORY

Meeting via Interactio platform

on 10 April 2024 from 10:00 to 13:00

1. Adoption of the agenda
2. EU wine market overview (COM)
3. Key factors affecting consumption & trade trends (OEMV)
4. Wine sales data of German wine producers and cooperatives (COPA-Cogeca)
5. Italian wine sector - Factors affecting consumption trends (EFOW)
6. Presentation on consumption projections (CEEV)
7. Presentation focusing on the French red wine sector (EFOW)
8. Evolution of wine consumption in several European countries (Eurocommerce)
9. Conclusions
10. AOB

The meeting will be structured in blocks addressing:

- a) Factors Affecting Consumption Trends;
- b) Production Uncertainties;
- c) Strengthening Trade Resilience.

Discussions will also address opportunities for the sector in the medium term.

*Please send us your AOB questions in due time before the meeting
(e-mail: AGRI-WINE-MO@ec.europa.eu).*