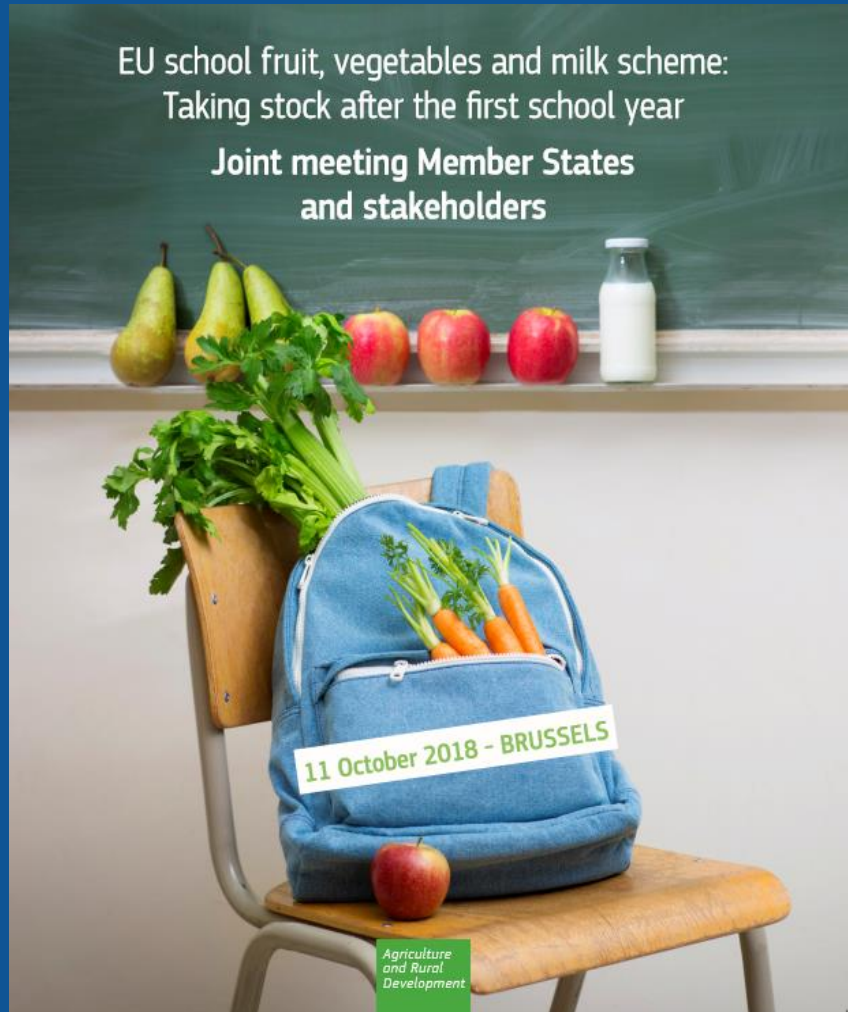


EU school fruit, vegetables and milk scheme:  
Taking stock after the first school year  
Joint meeting Member States  
and stakeholders



# Introducing you to the EU school scheme

**M. Giulia MEDICO, AGRI.G.3**

# Let's take stock

1) Strategies for implementation in 2017-2023 ⇒ <https://ec.europa.eu/agriculture/school-scheme>



2) Implementation in 2017/2018 school year

# 1. Highlights from strategies

- **Broader coverage** ⇒ all EU countries participate
- **All countries** target **primary school children**
- Contribution to **healthier eating habits**:
  - ✓ **fruit/vegetables** for children in **26** countries (with **12** only fresh)
  - ✓ **milk and milk products** ⇒ added sugar in less countries and less percentage
- **Priority** to **quality** and **environmental** benefits
- Enhanced **educational** dimension
- Involvement of **authorities and stakeholders**

# Broader coverage

## All EU countries participate

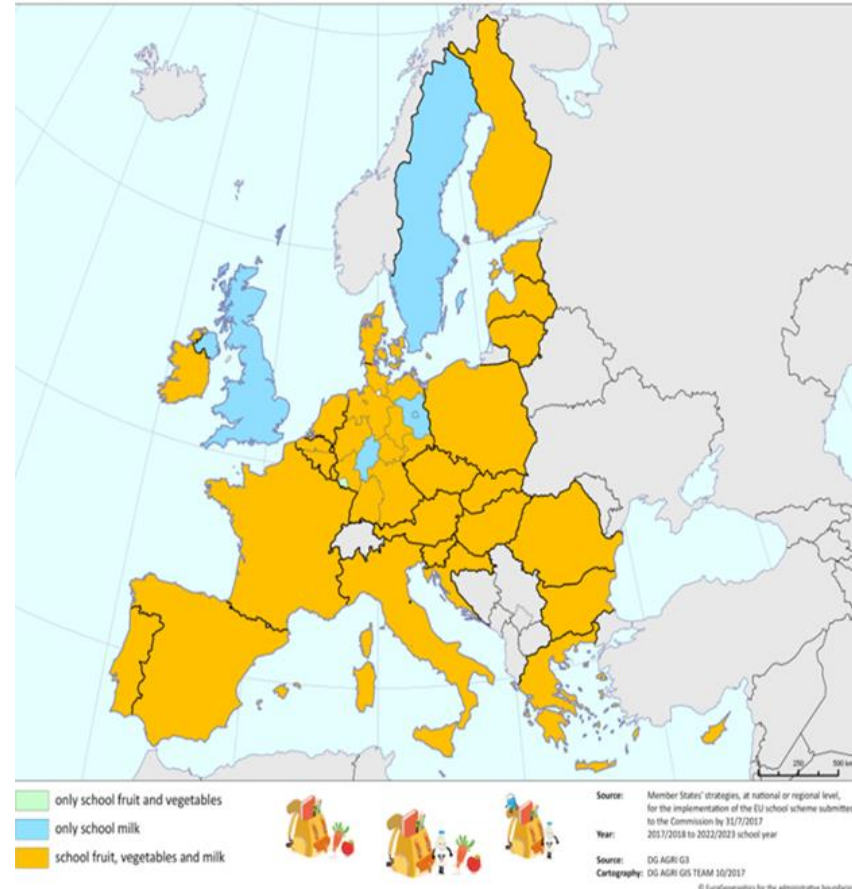
Like in previous schemes

- ✓ SE, UK and 3 Länder in DE (Berlin, Brandenburg, Hessen) only school milk
- ✓ 1 Land (Saarland) only school fruit and vegetables
- ✓ 1 Land (Hamburg) does not participate

## New ⇒ fruit/vegetables also in

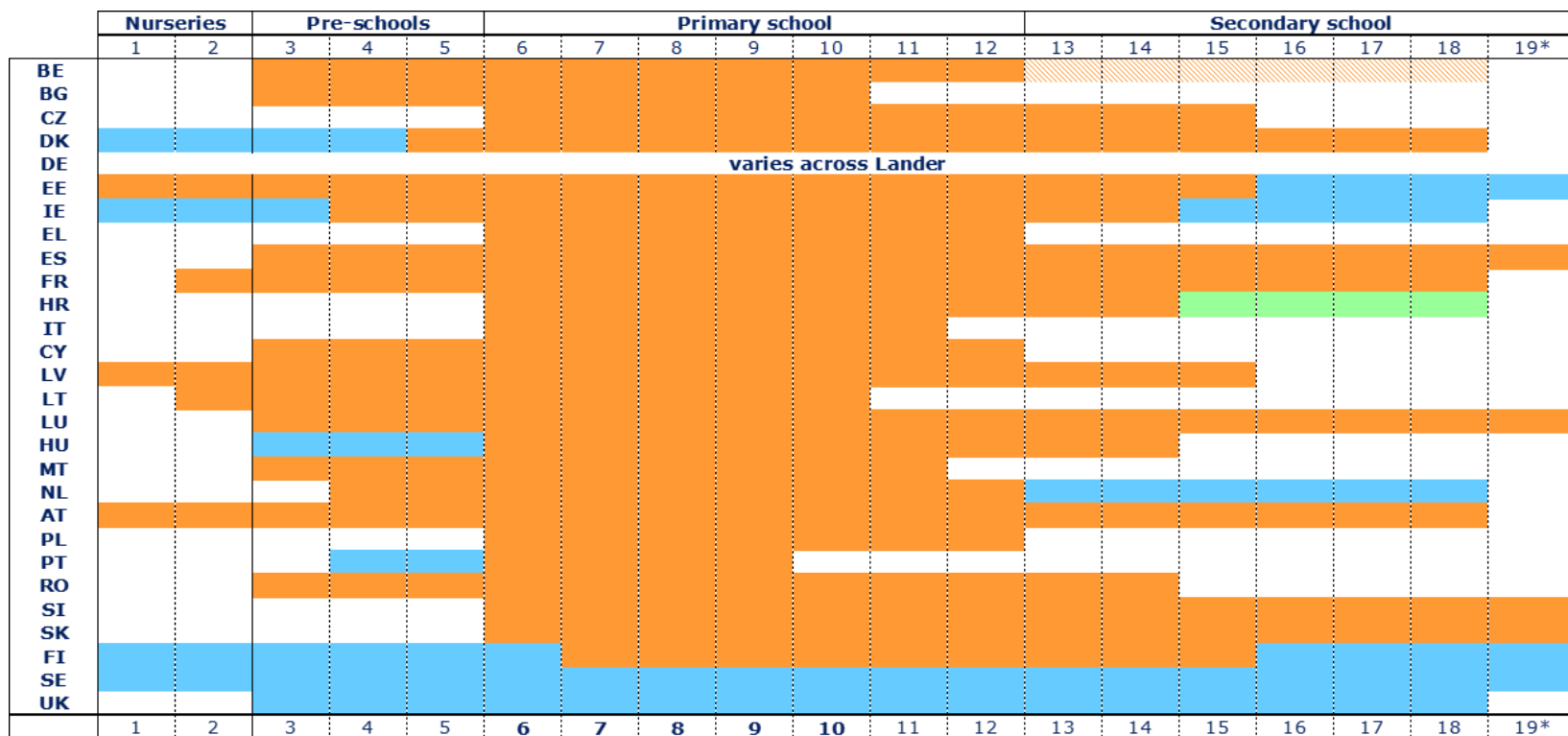
- ✓ **EL** (not since 2014)
- ✓ **FI and 3 Länder** (Mecklenburg, Saxony and Schleswig-Holstein)

Implementation of the EU school fruit, vegetables & milk scheme 2017/2023



# Children aged 6-10 in all countries

younger/older children based on country choices

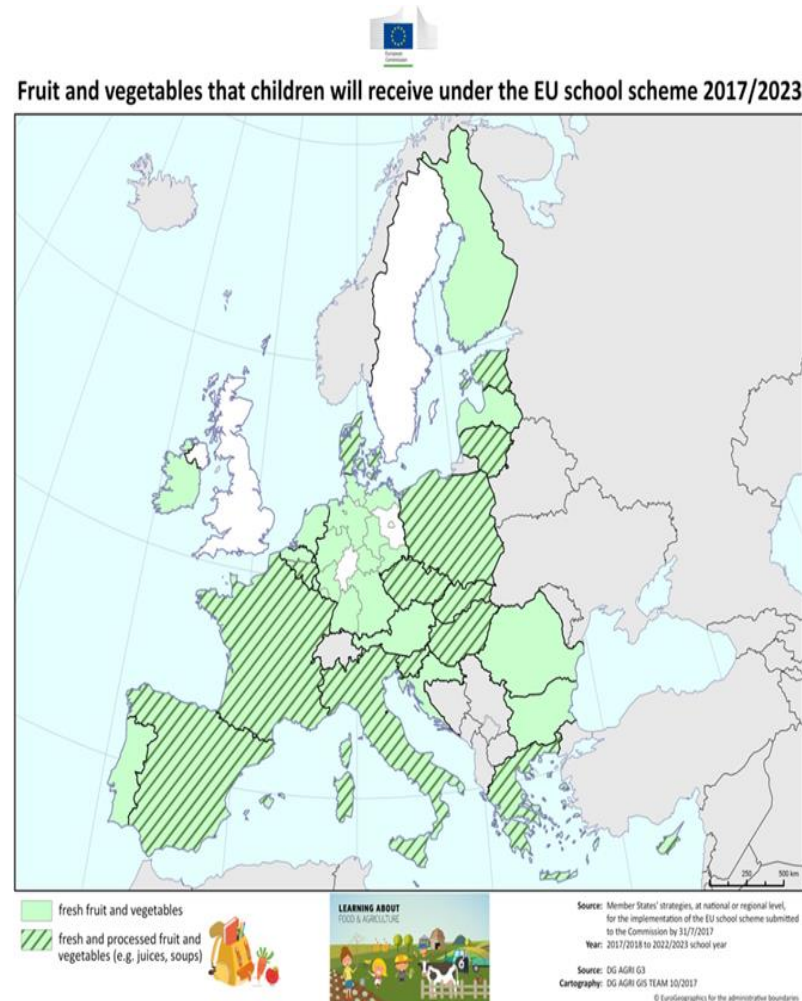


school fruit/vegetables  
school milk  
school fruit/vegetables and milk

\* can be higher in some MS with establishments for children with special educational needs

# Healthier eating habits: fruit/vegetables

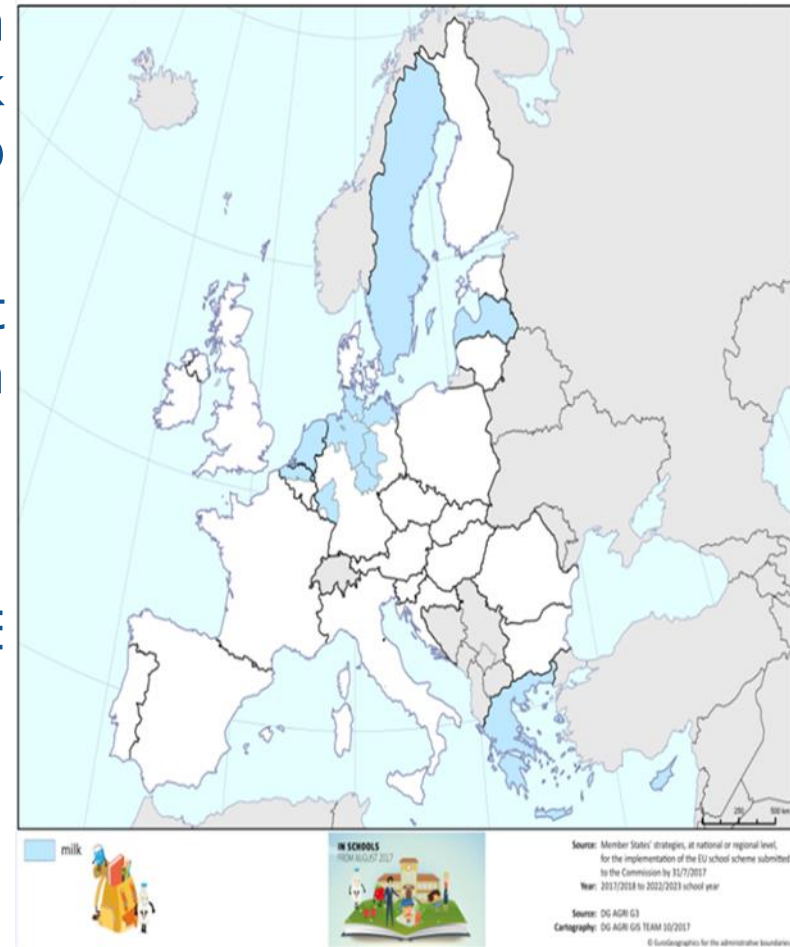
- For schoolchildren in **26 countries**
- **Only fresh** in **12 countries** and most BE and DE (green in map)
- Clear **priority** for **fresh** in countries (striped in map) where schoolchildren receive also processed, mostly juices & soups
- Processed fruit/vegetables:
  - ✓ **No added sugar**
  - ✓ Transparency on very few cases of **exceptions** to no added salt and added fat (gazpacho, kraut)



# Healthier eating habits: milk

- **New** ⇒ national health/nutrition authorities **approve list** of milk products and **any exception** to no added sugar/salt/fat
- **New** ⇒ **priority for milk** : not the case for 9 countries in previous school milk scheme
- **Milk in all countries**
- In **6** countries and part BE/DE (light blue in map) **only milk**

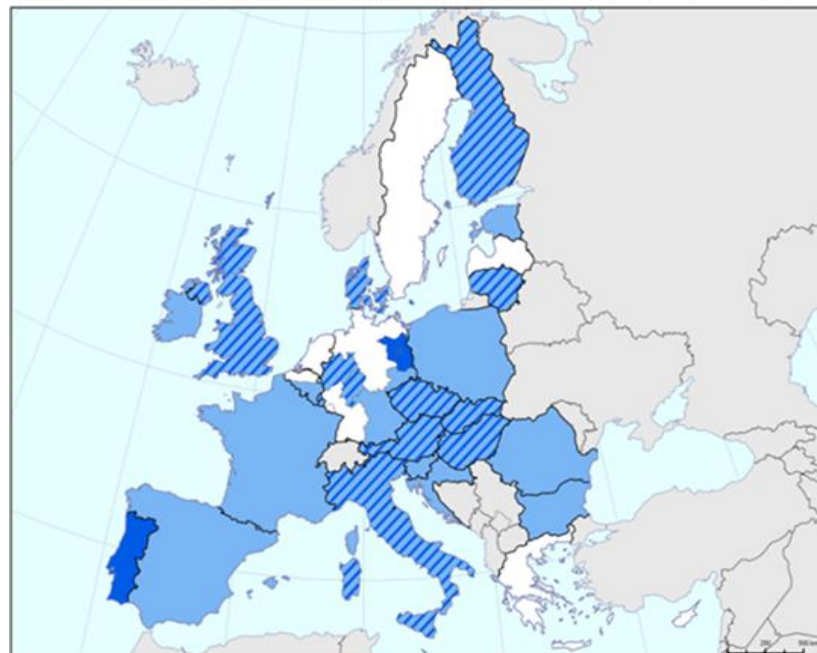
Milk and dairy products that children will receive under the EU school scheme 2017/2023



# Healthier eating habits: milk products

- Milk and milk products with **no added sugar** in **9** countries and part BE/DE (bright blue in map)
- Milk and milk products with **added sugar** in **11** countries and part DE (deep blue in map) ⇒ **less countries** and **less % added sugar** compared to previous school milk scheme

Milk and dairy products that children will receive under the EU school scheme 2017/2023



■ Milk and dairy products without added sugar  
■ Milk and dairy products with added sugar  
■ Milk and dairy products with and without added sugar

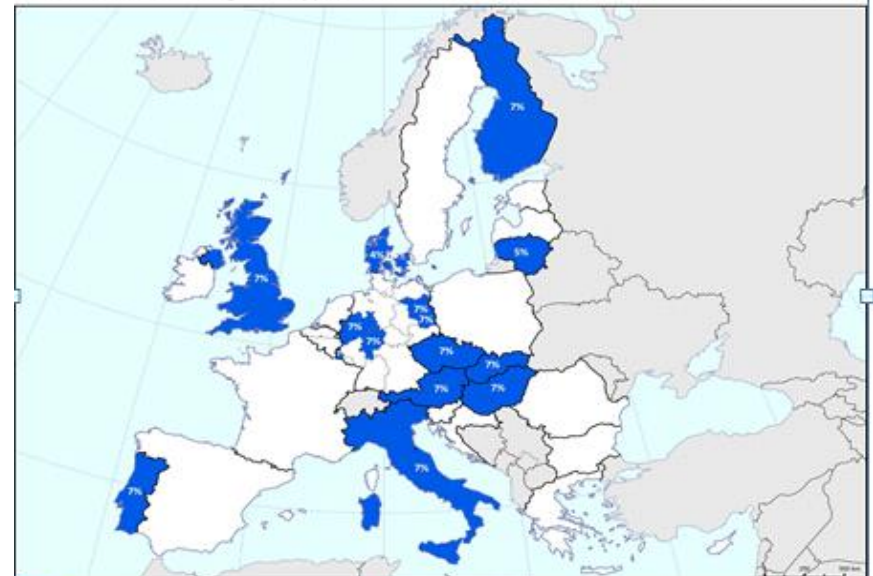


Source: Member States' strategies, at national or regional level, for the implementation of the EU school scheme submitted to the Commission by 31/12/2017  
Year: 2017/2018 to 2022/2023 school year

Source: DG AGRI G3  
Cartography: DG AGRI GIS TEAM 10/2017

© Eurographics for the administrative boundaries

Maximum level of added sugar in dairy products that children will receive under the EU school scheme 2017/2023



■ dairy products with added sugar  
■ % maximum added sugar



Source: Member States' strategies, at national or regional level, for the implementation of the EU school scheme submitted to the Commission by 31/12/2017  
Year: 2017/2018 to 2022/2023 school year

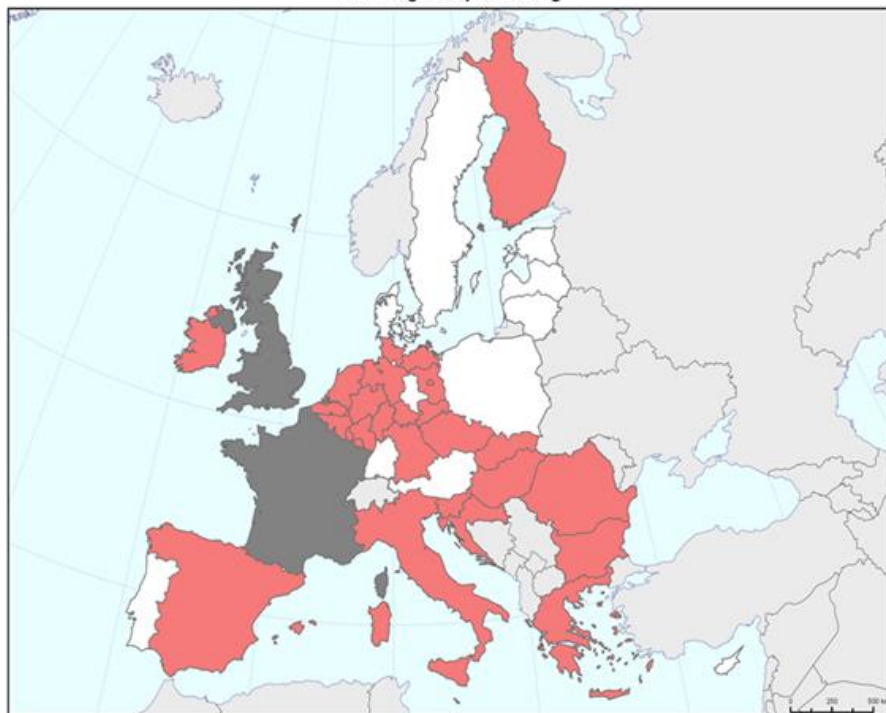
Source: DG AGRI G3  
Cartography: DG AGRI GIS TEAM 10/2017

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# Priority to local and short supply



Priorities for the choice of fruit, vegetables, milk and milk products under the EU school scheme :  
Local/regional purchasing



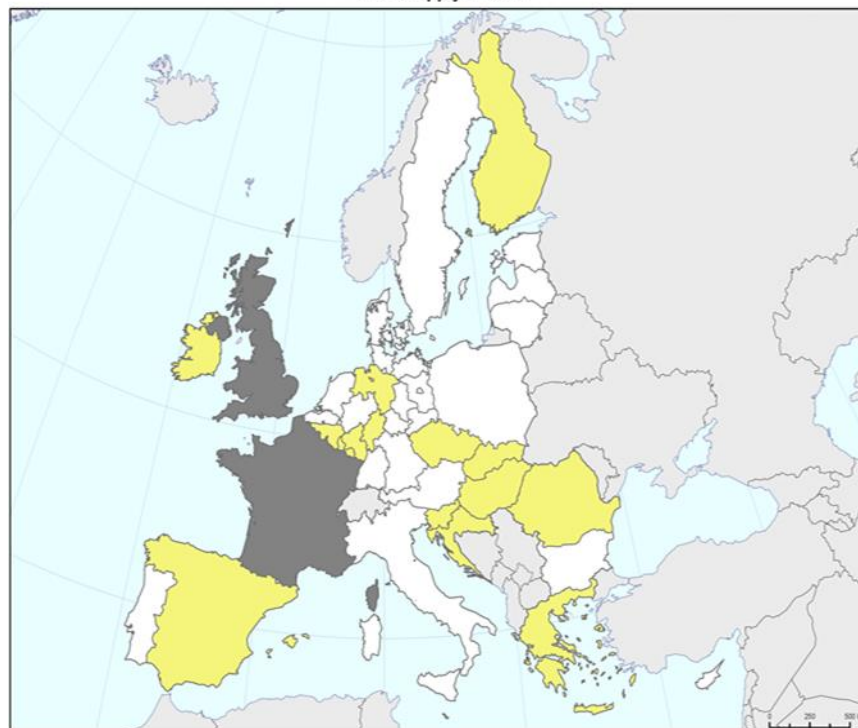
- Local/regional purchasing
- No priority to local/regional purchasing
- No information



Source: Member States' strategies, at national or regional level, submitted by 31/12/2017 and available in Europe ([https://ec.europa.eu/agriculture/school-scheme/en/countries\\_en](https://ec.europa.eu/agriculture/school-scheme/en/countries_en))  
Year: 2017/2018 to 2022/2023 school year  
Overview: DG AGRI G3  
Cartography: AGRI GIS TEAM 04/2018  
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Priorities for the choice of fruit, vegetables, milk and milk products under the EU school scheme :  
Short supply chains

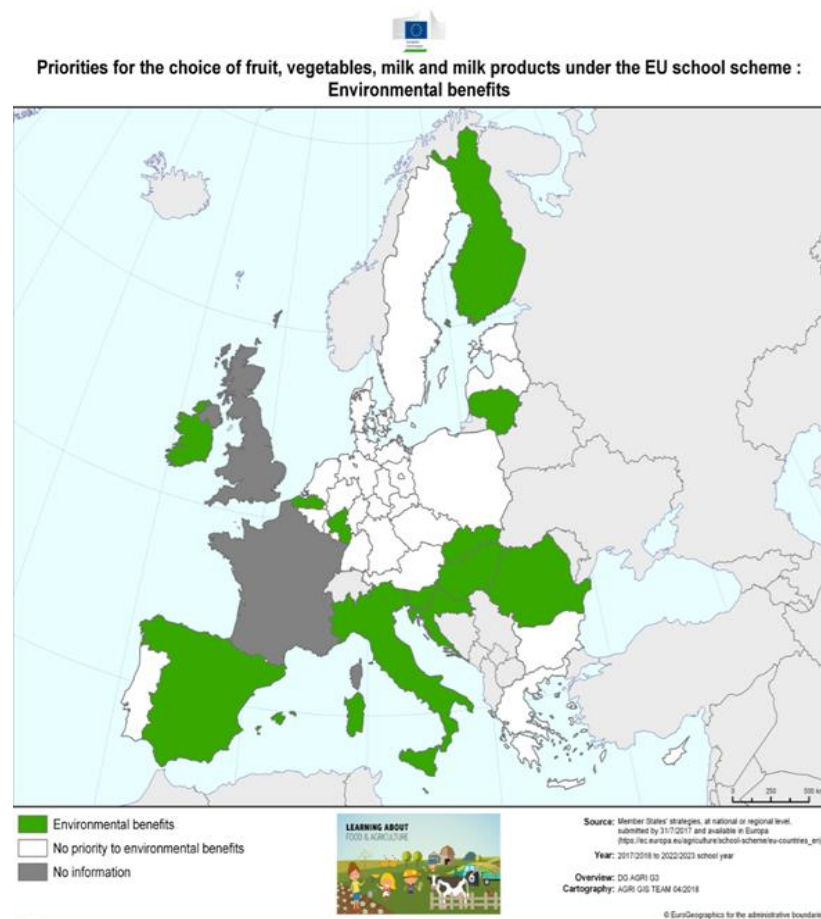
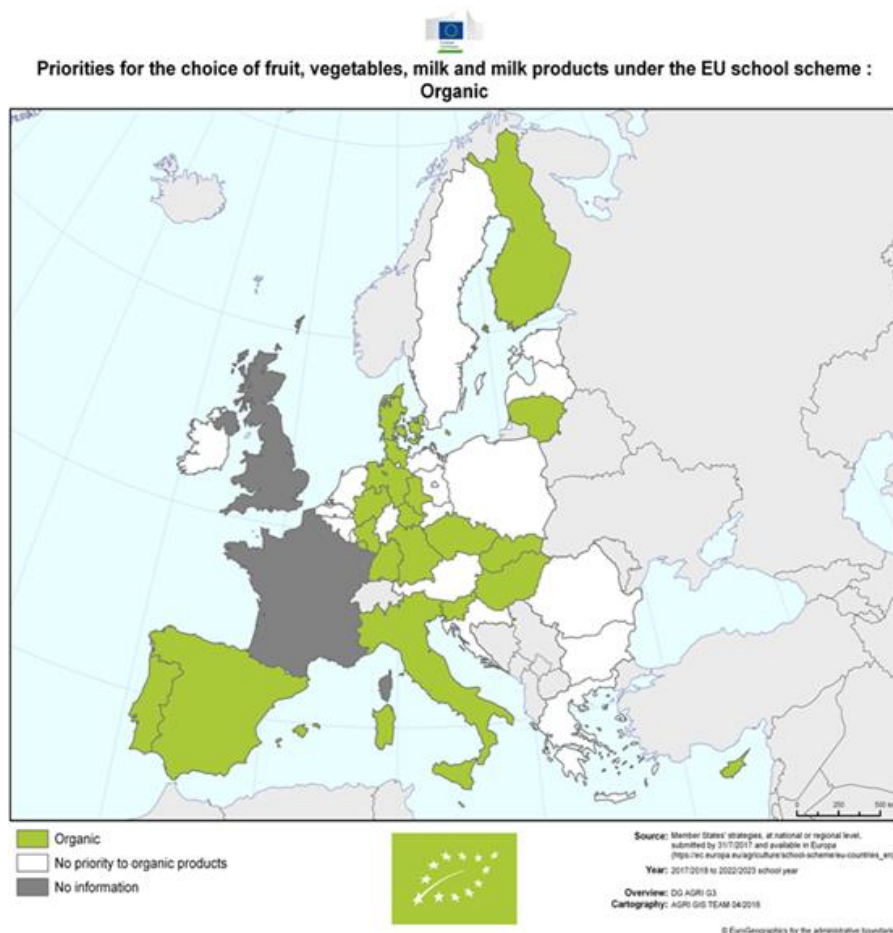


- Short supply chains
- No priority to short supply chains
- No information



Source: Member States' strategies, at national or regional level, submitted by 31/12/2017 and available in Europe ([https://ec.europa.eu/agriculture/school-scheme/en/countries\\_en](https://ec.europa.eu/agriculture/school-scheme/en/countries_en))  
Year: 2017/2018 to 2022/2023 school year  
Overview: DG AGRI G3  
Cartography: AGRI GIS TEAM 04/2018  
© EuroGeographics for the administrative boundaries

# Priority to organic/environment



# Educational dimension

- Educational activities for children
  - ✓ school gardens
  - ✓ visits to farms, dairies, markets, museums
  - ✓ tasting/cooking classes, workshops
  - ✓ seminars, lessons
  - ✓ other: e.g. competitions, games
- Some ⇒ also **parents/teachers** involved
- ~ **8%** of planned 6-year-**budget** (max=15%) ⇒ if confirmed **enhanced** as non-mandatory in previous milk scheme

# Some examples



## GLI ASPETTI NUTRIZIONALI

I formaggi e i latticini sono alimenti ricchi in calcio, proteine e vitamine. Sono alimenti che contribuiscono a mantenere la salute e a prevenire le malattie. Sono alimenti che contribuiscono a mantenere la salute e a prevenire le malattie. Sono alimenti che contribuiscono a mantenere la salute e a prevenire le malattie.



Il formaggio è un alimento ricco in calcio e proteine. È un alimento che contribuisce a mantenere la salute e a prevenire le malattie. È un alimento che contribuisce a mantenere la salute e a prevenire le malattie.



Gesunde Ernährung macht Schule

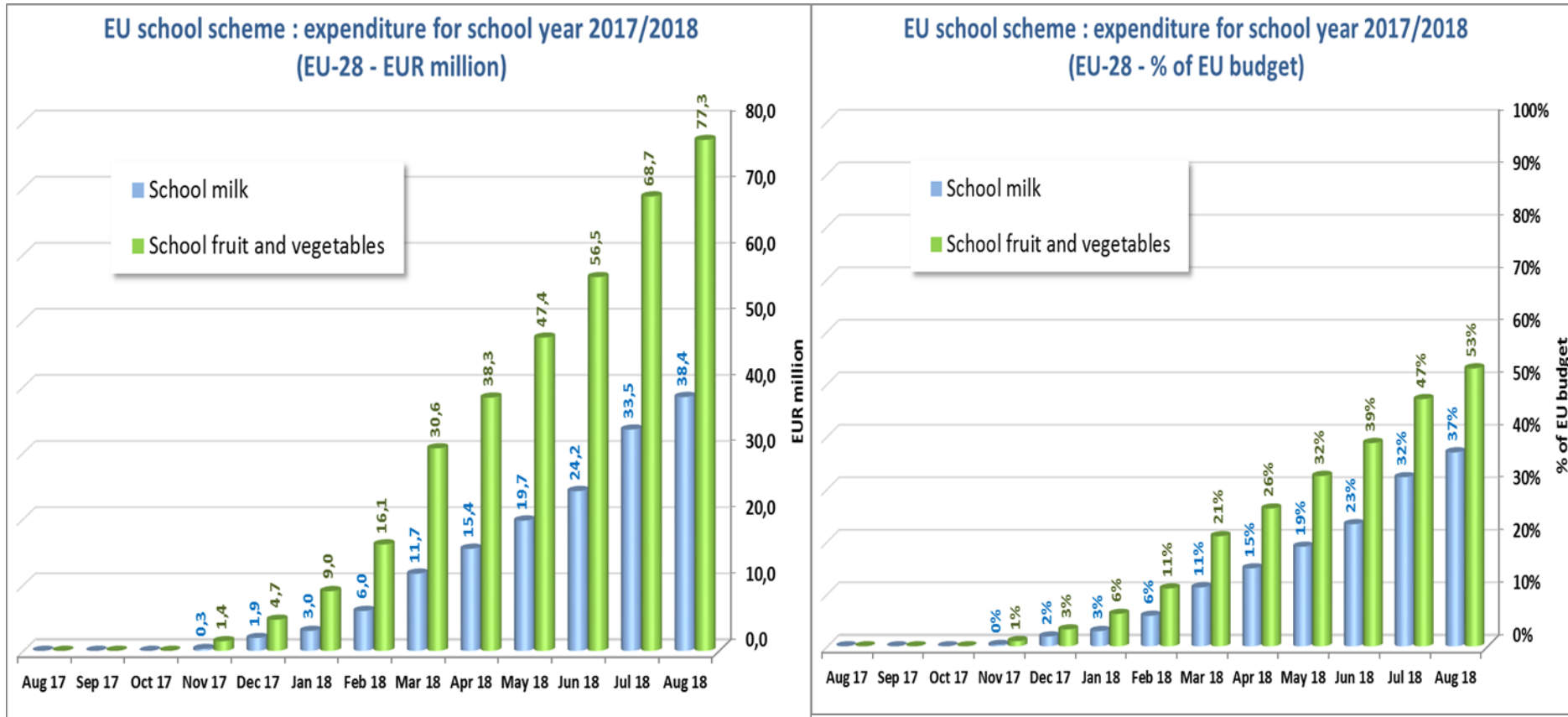
# Authorities/stakeholders

- **Strategies** and **choice of products** for schoolchildren  $\Rightarrow$  **health/nutrition** in **all** countries as per EU rules
- **Different** role on **implementation** as per national rules
  - ✓ Most countries  $\Rightarrow$  regular meetings or participation in working groups/committees with advisory and/or technical support function
  - ✓ Some countries  $\Rightarrow$  not directly involved in implementation or administration (e.g. PL, SE, UK)
  - ✓ Some countries  $\Rightarrow$  directly involved in educational measures, information, monitoring, evaluation (e.g. HR, SI, SK, PT)

## 2. Highlights from implementation 2017/2018 school year

- Fruit, vegetables and milk in schools of most countries since **Autumn 2017** ⇒ delays in some due to legislation, tenders, administrative issues
- Launch of **educational measures** varied depending on centralised/decentralised choice
- **Information** and publicity activities stepped up
- **Monitoring** structures in place
- Preliminary figures on beneficiaries confirm uptake of previous programmes ⇒ **positive** in first year of implementation

## 2. Budget execution 2017/2018 school year (preliminary figures)



Note:

- Payments can still be made and situation improve
- Average results from different performance (some 100%)

# Questions?

Strategies and legislation available under  
[https://ec.europa.eu/agriculture/school-scheme\\_en](https://ec.europa.eu/agriculture/school-scheme_en)

Mail for questions/contacts  
[agri-school-scheme@ec.europa.eu](mailto:agri-school-scheme@ec.europa.eu)