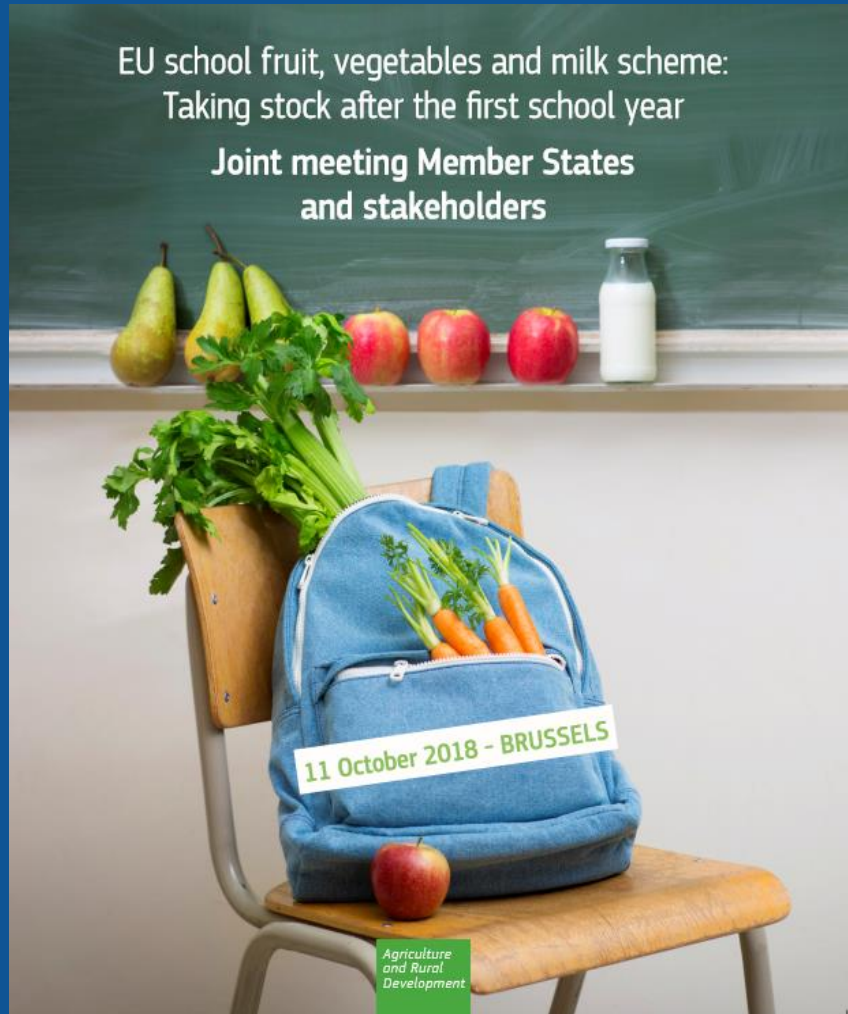


EU school fruit, vegetables and milk scheme:  
Taking stock after the first school year  
Joint meeting Member States  
and stakeholders



# Stepping up efforts to provide evidence of impact

Christina GERSTGRASSER  
DG AGRI C.4 Monitoring and evaluation

# Monitoring and evaluation: what?

- *Monitoring: answers the question if our policy, programme, project, initiative... is on track :  
-> are we doing things right?*

*Monitoring tells something about the performance of implementation*

*Monitoring information is a basic element for evaluations*

# Monitoring and evaluation: what?

- *Evaluation: answers the question if our programme, project, initiative... is answering to the needs it intends to serve:*

*-> are we doing the right things?*

*Evaluation tells something about the performance of the programme, project, initiatives... design*

# Monitoring and Evaluation : why

- *Transparency*
- *Learning*
- *Accountability*

# Evaluation and performance

*Evaluation covers five aspects :*

- effectiveness*
- efficiency*
- relevance*
- coherence*
- EU value added*

# Evaluation : how?

- *Different methodologies are possible*
- *At the core are :*
  - *Data availability*
  - *Link between the activity and the objective to be reached (so called « intervention logic »)*
- *Ideally, a mix of methods and data are used « triangulation »*

# Increase in attention to performance

- *EU better regulation guidelines: « evaluate first principle »*
- *EU budget focussed on results initiative, focussing on*
  - *better spending*
  - *increased accountability and transparency*
  - *creating a maximum added value for EU citizens*

# Increase in importance of evaluation / performance measurement in agriculture

*Pre 2013 CAP:*

- *Evaluation framework only in Rural Development*
- *First pillar : ad hoc evaluations*

*CAP 2014 -2020*

- Evaluation framework covering entire CAP*
- indicator set predefined*
- target indicators in Rural Development*

# Increase in importance of evaluation / performance measurement in agriculture

*CAP 2020 proposals:*

- *A clear performance framework covering :*
  - *Indicators*
  - *Targets related to specific objectives*
  - *Data collection and regular reporting*
  - *Mechanisms to reward good performance and address low performance*
  - *Evaluation activities*

# Efforts in the school scheme

- *Increased attention to performance*
- *Guidelines for evaluation*