



Joint Meeting on School Scheme 11th October 2018

**The EU school fruit,
vegetables and milk
scheme in France**

National strategy of France

- *Have an impact on children's eating habits :*
 - *Modify and promote healthier habits from an early age*
 - *Diversify and discover new products they are not used to consume*
- *Improve knowledge of agricultural sectors, jobs and products*
- *Sensitize to sustainable production*
- *Fight against food waste...*

↻ French specificities : promotion of the French model, in particular :

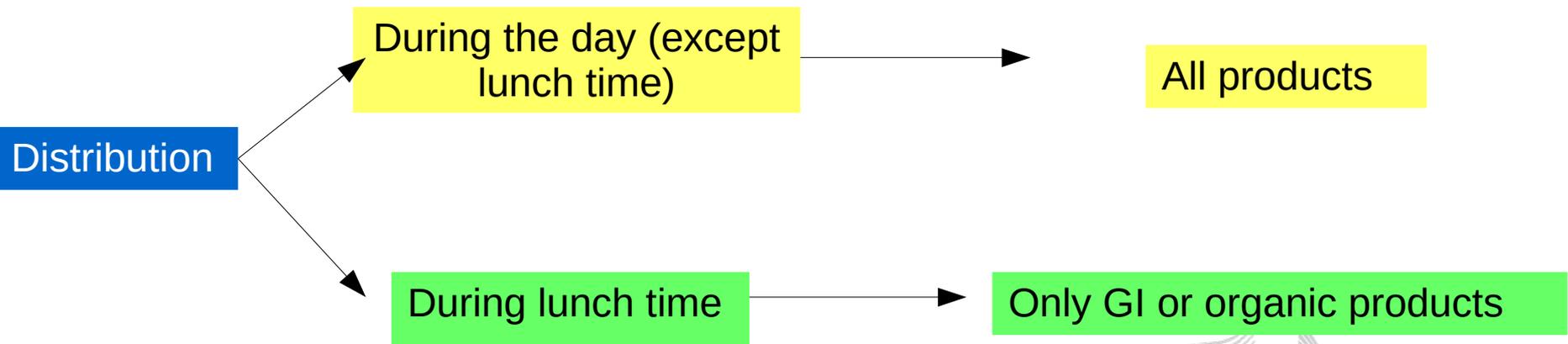
- *Quality products (GI, organic products...)*
- *Sheep and goat milk based products*



Fruits and vegetables



- *Large **diversity** of **fruits and vegetables** products :*
 - *Fruits and vegetables under GI (DPO/PGI)*
 - *Important part of organic production*
- *Organization of the distribution to children :*



Milk and milk products



*Large **diversity** of dairy products in France :*

- *more than 50 cheeses under GI (PDO, PGI...)*
- *important part of goat and sheep milk production*
- *increase of organic milk products*

