



# **Joint Meeting on School Scheme 11th October 2018**

**The EU school fruit,  
vegetables and milk  
scheme in France**

# National strategy of France

- *Have an impact on children's eating habits :*
  - *Modify and promote healthier habits from an early age*
  - *Diversify and discover new products they are not used to consume*
- *Improve knowledge of agricultural sectors, jobs and products*
- *Sensitize to sustainable production*
- *Fight against food waste...*

*↻ French specificities : promotion of the French model, in particular :*

- *Quality products (GI, organic products...)*
- *Sheep and goat milk based products*



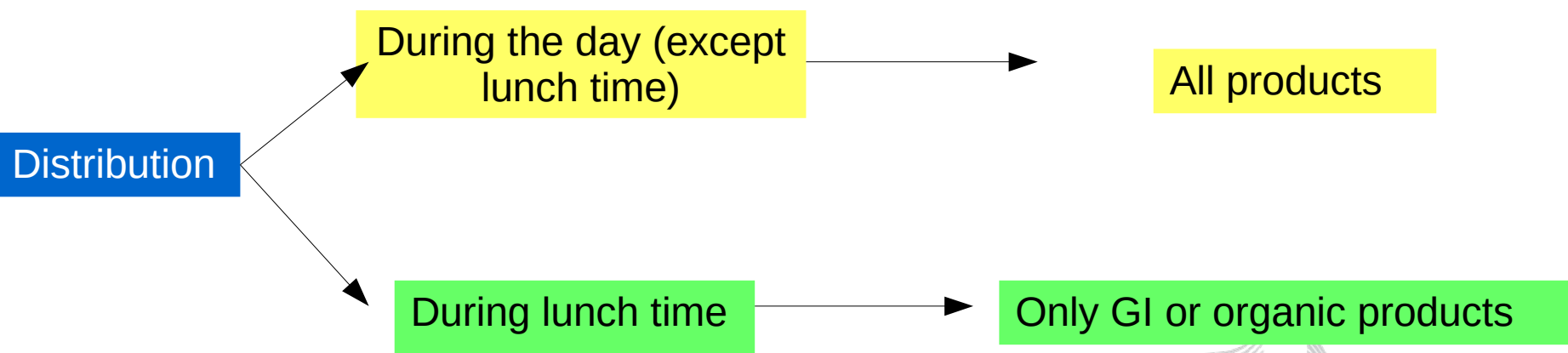
European  
Commission



# Fruits and vegetables



- Large **diversity** of **fruits and vegetables** products :
  - Fruits and vegetables under GI (DPO/PGI)
  - Important part of organic production
- Organization of the distribution to children :



# Milk and milk products



*Large **diversity** of dairy products in France :*

- *more than 50 cheeses under GI (PDO, PGI...)*
- *important part of goat and sheep milk production*
- *increase of organic milk products*

