

**TOMATO MARKET OBSERVATION POLAND JANUARY -
September 2022/2023
October 26 2023 GORZÓW WLKP**

CEO GRUPA MULARSKI S.A

President of the Tomato and Cucumber Producers
Association in Poland



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1. Cost and Production situation

-

Energy price increase (+18%)	+ 0 %
Labor costs increase. (+12%).	+ 20%
Packaging costs decrease. (-23%).	- 20%

- 20-25% decrease in production - later planting, energy savings,
 - 34% light me year on year

No change in the production profile 70% Pink Tomato
15% Classic Tomato
15% Special Tomato

(+XX)-data 12-23 week.

(+XX)-data 12-40 week

INFLATION (17.5%). 9-10 %

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3. Price increase 2022/2023
week 12-41

Pink Tomato (+32 %)	+ 10%
Koktail (+40%)	+25 %
Cherry (+9 %)	+10 %
Strawberry (+4 %)	+30%

- (+XX)-data 12-23 week.

(+XX)-data 12-40 week

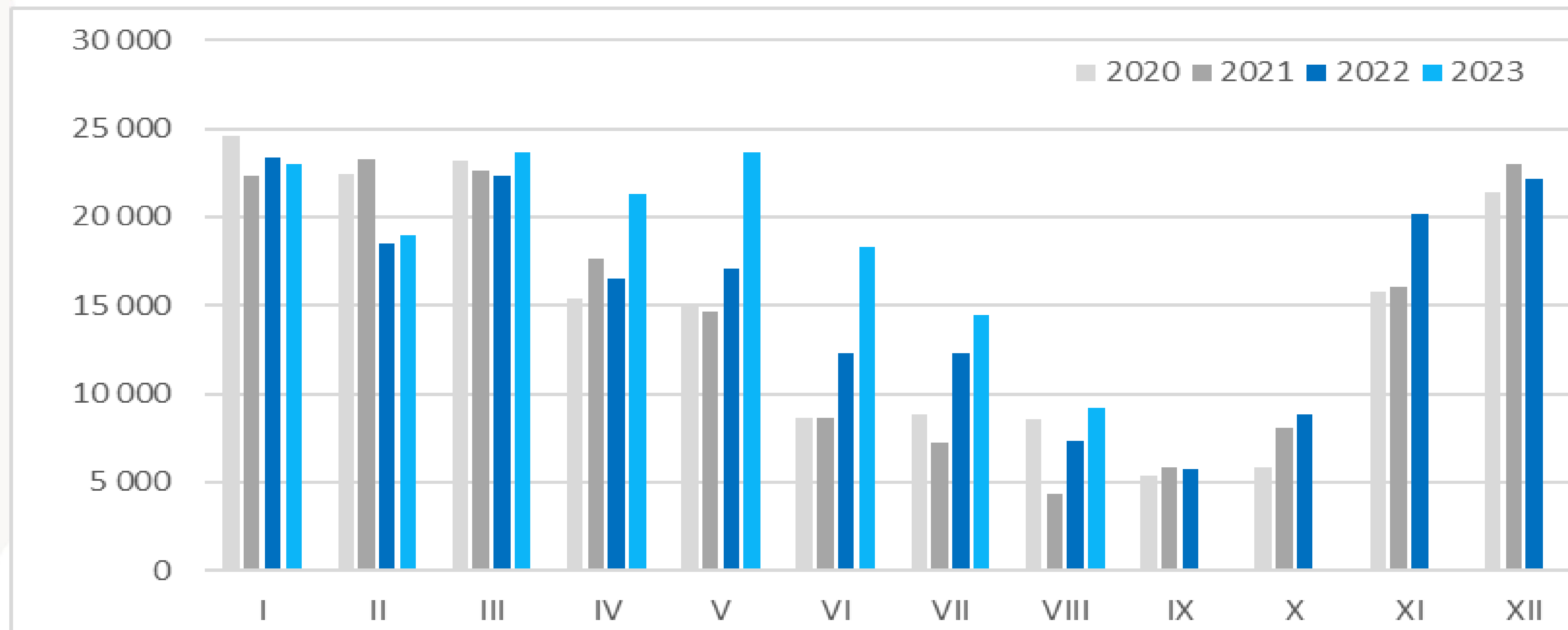
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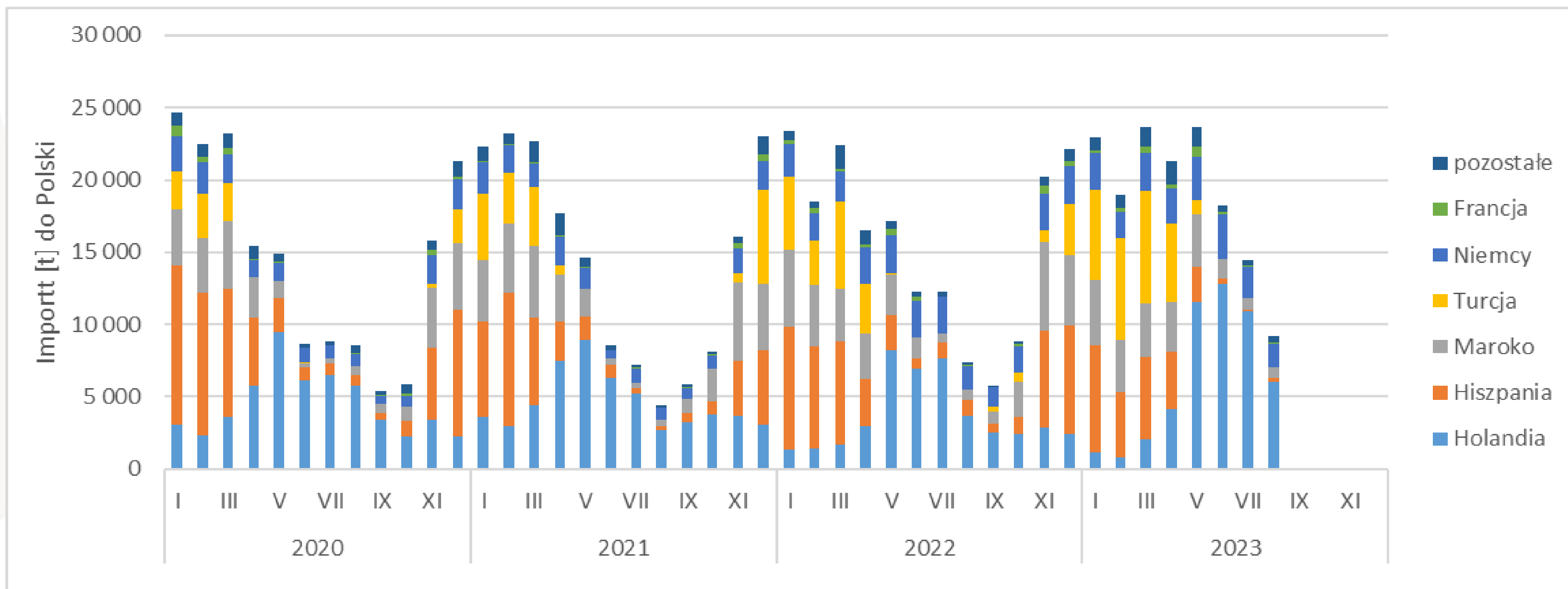


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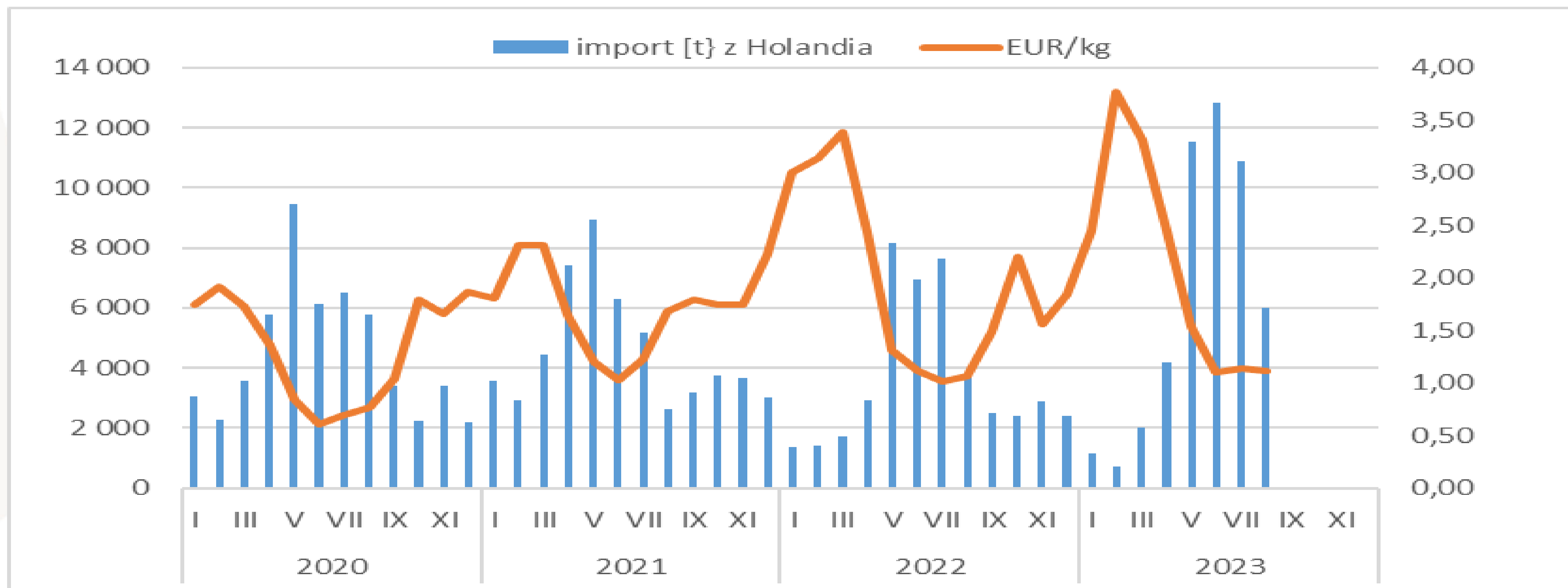
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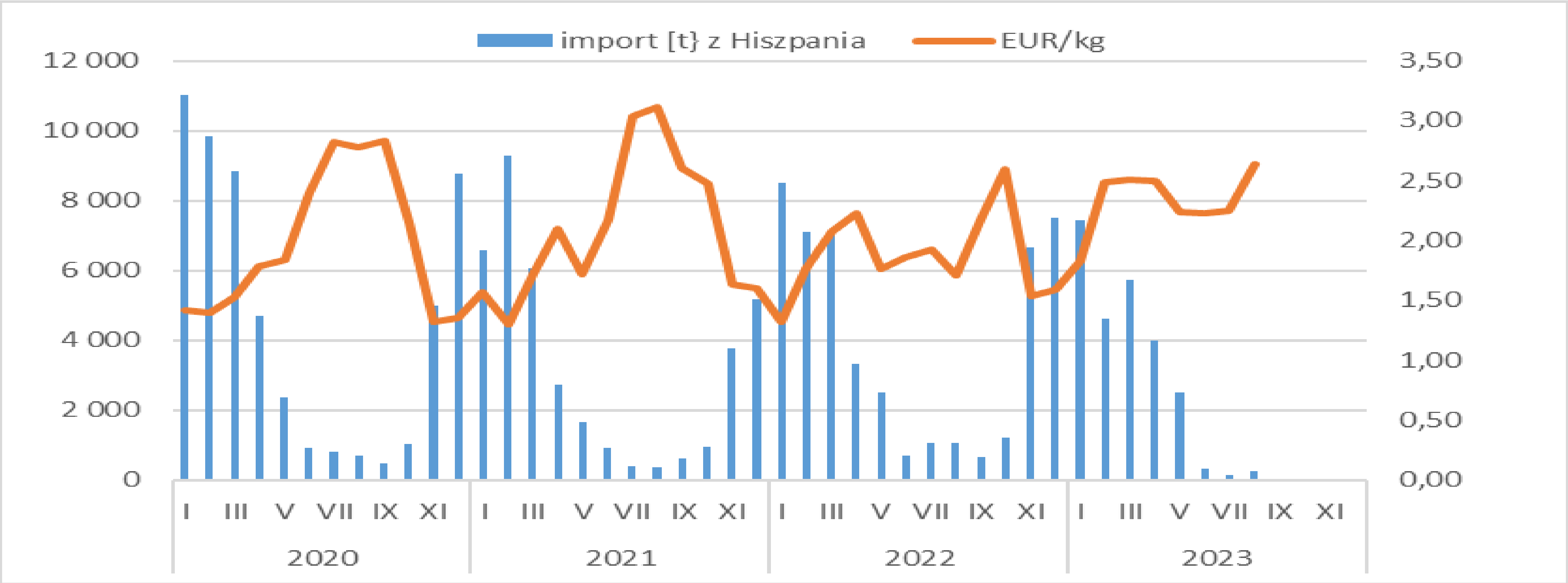
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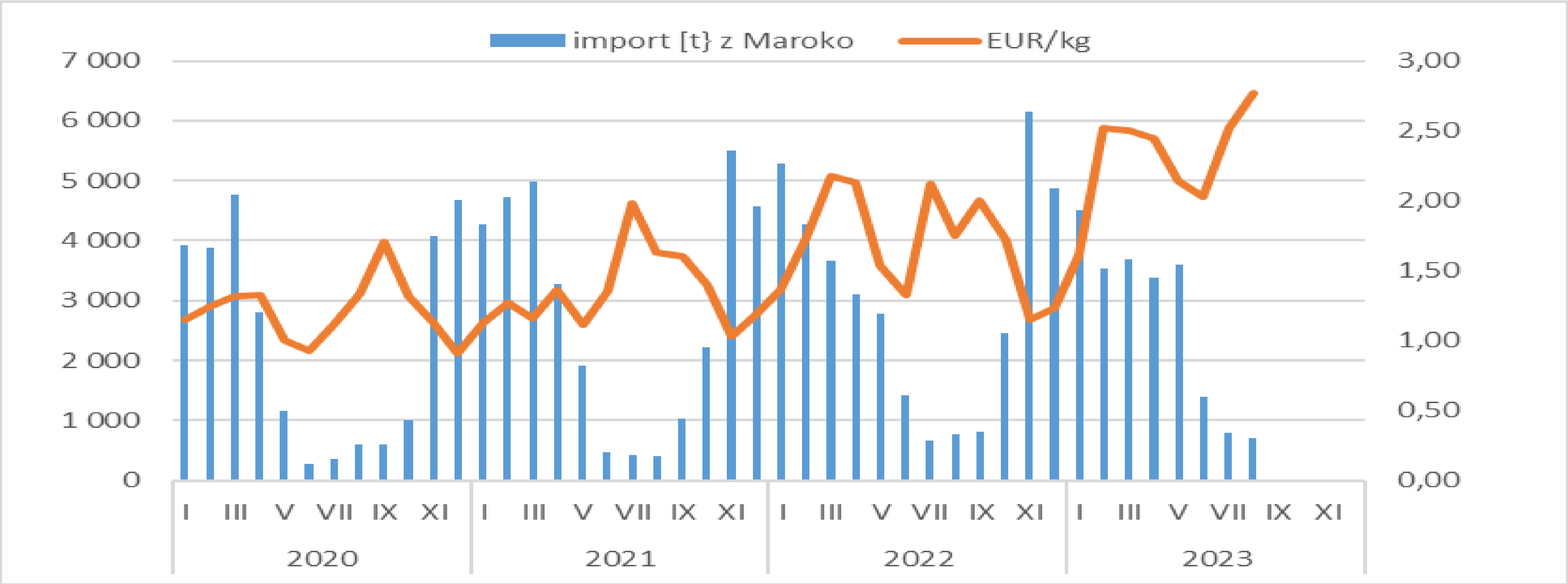
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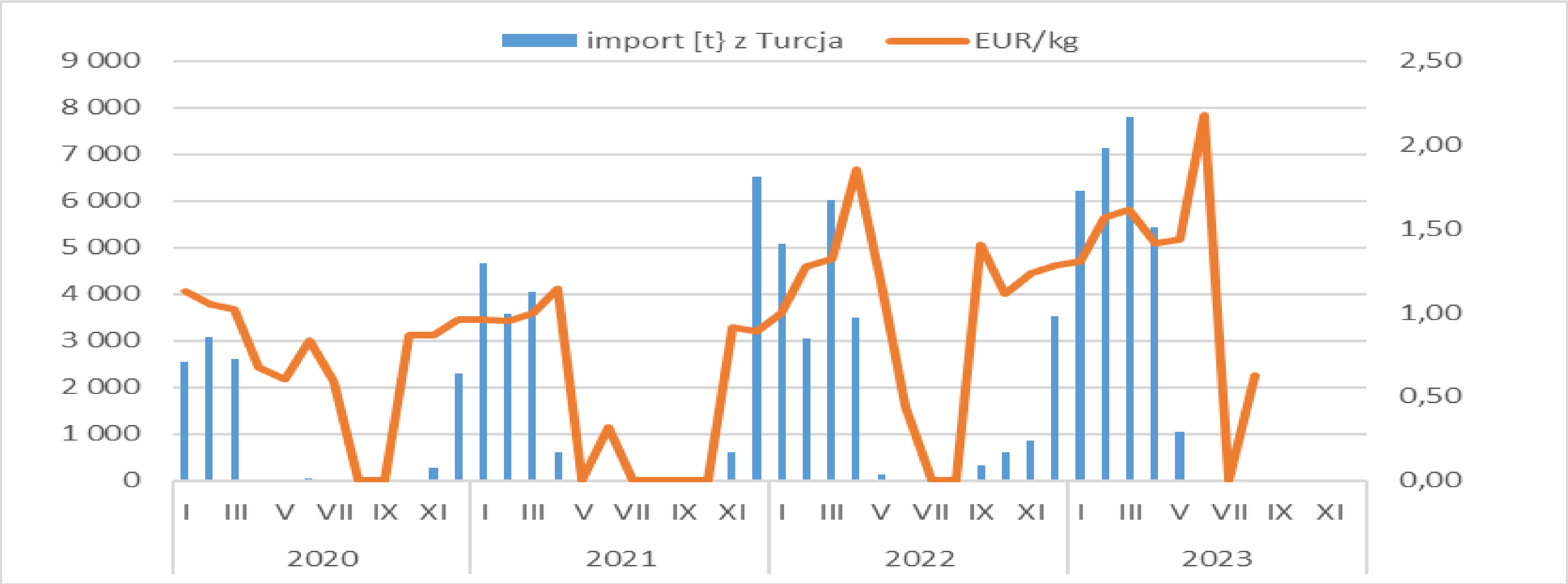


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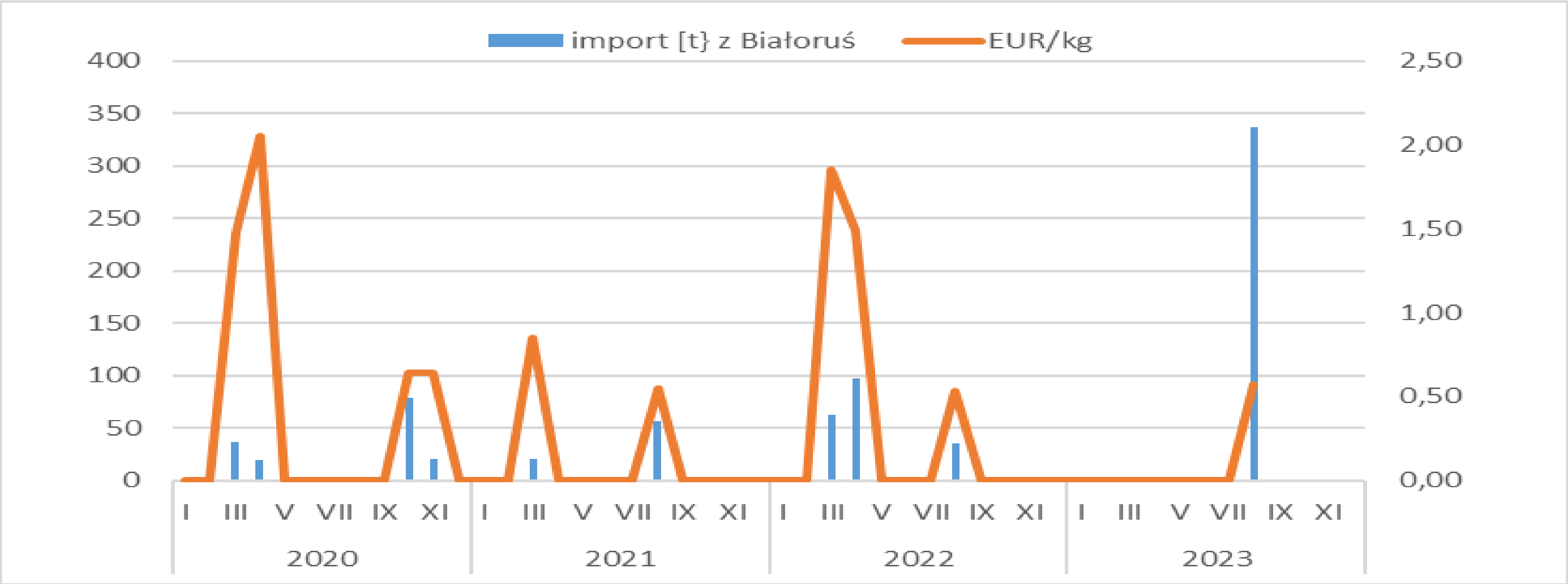


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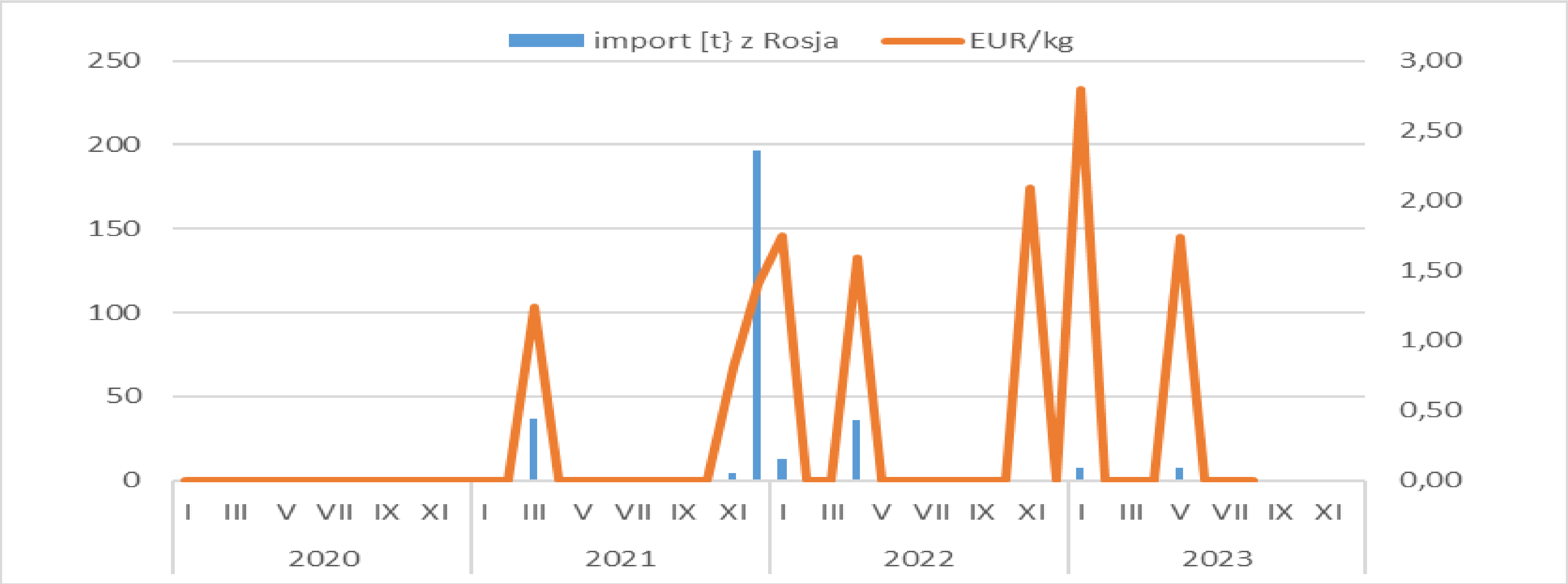
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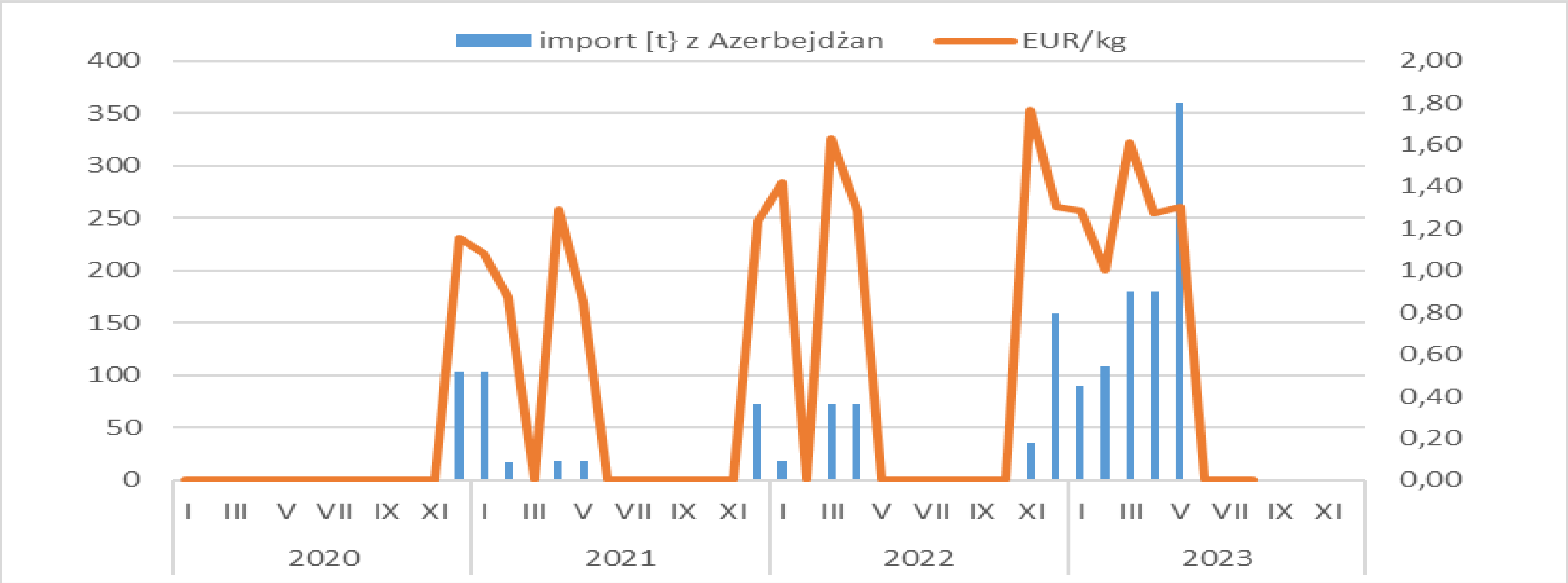
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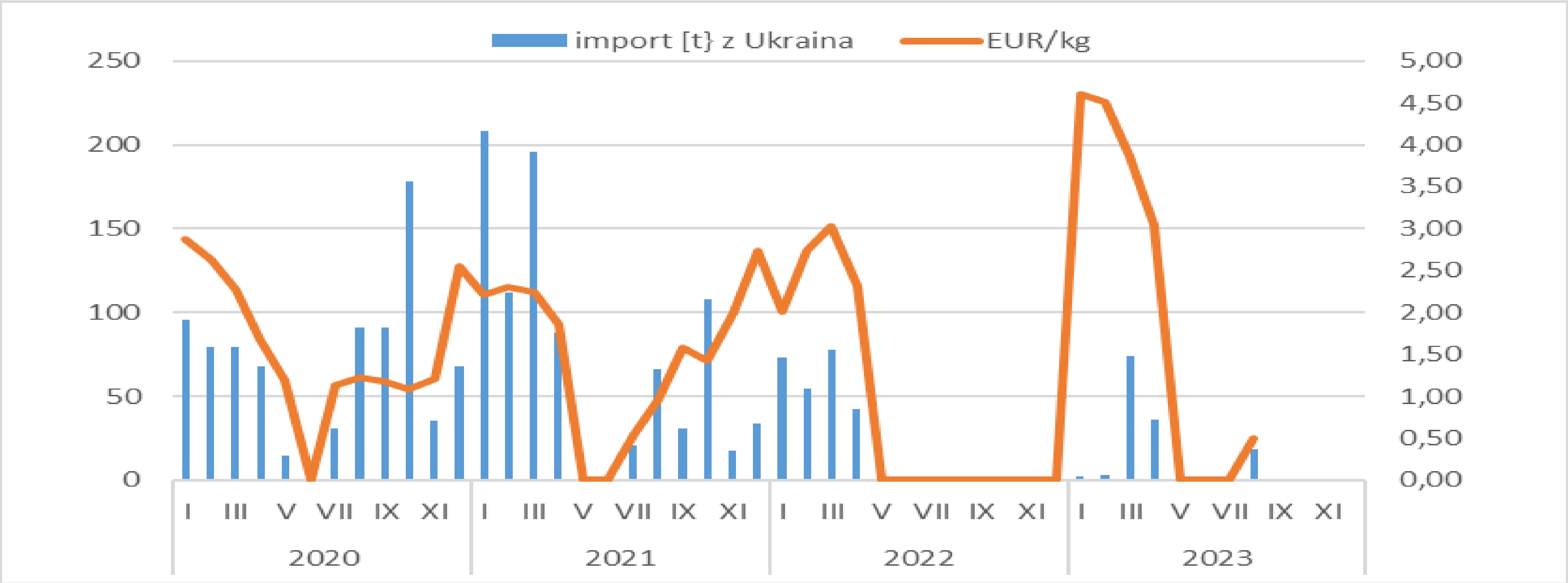


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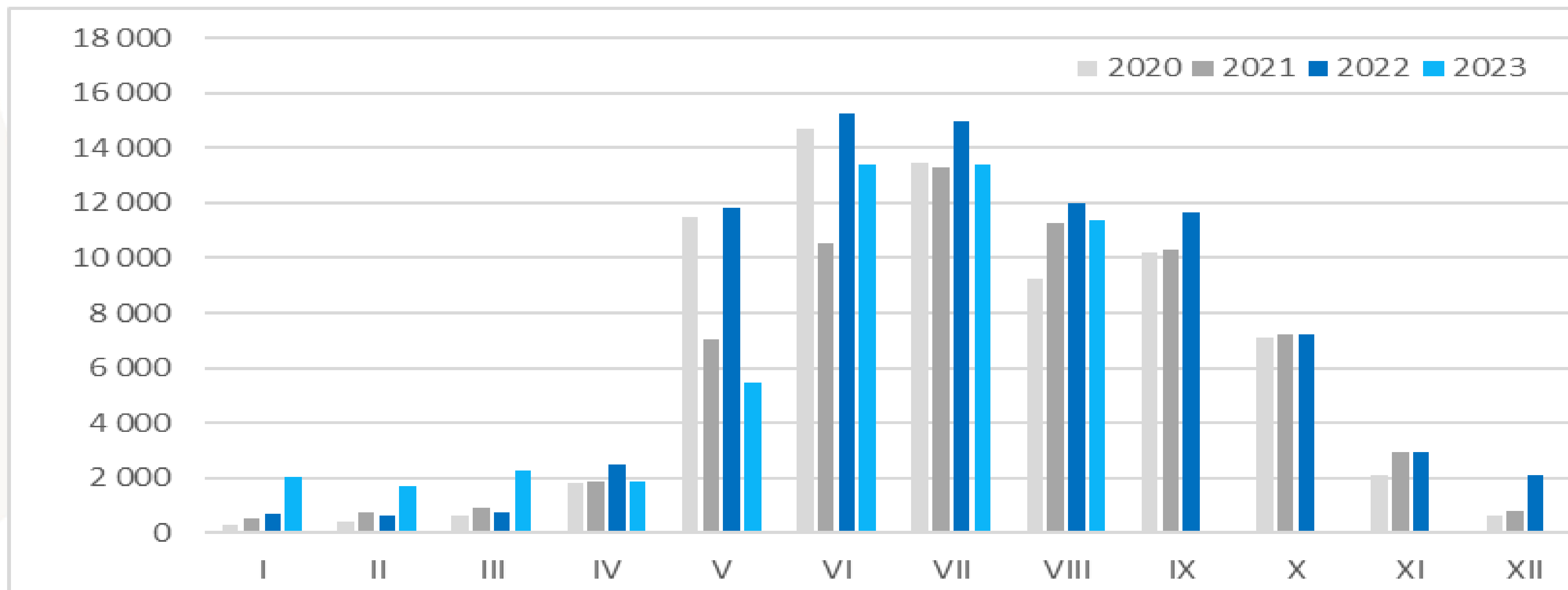


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EXPORT FROM POLAND



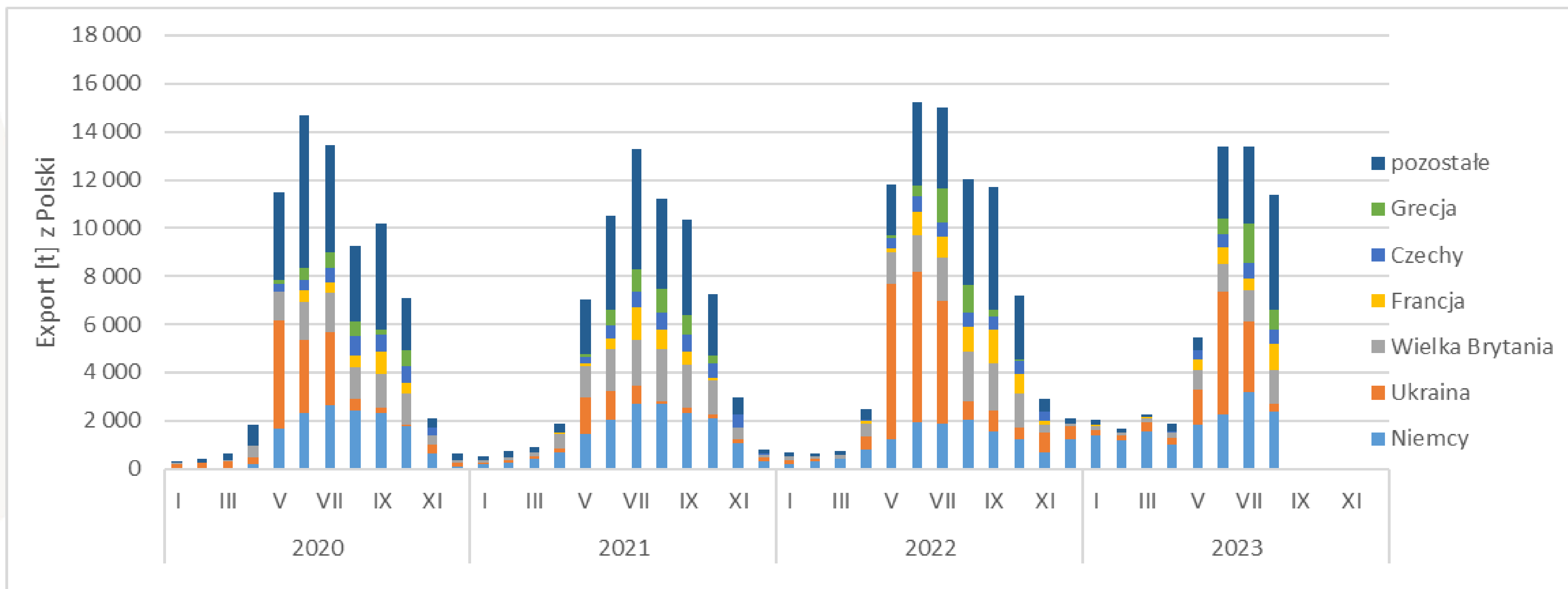
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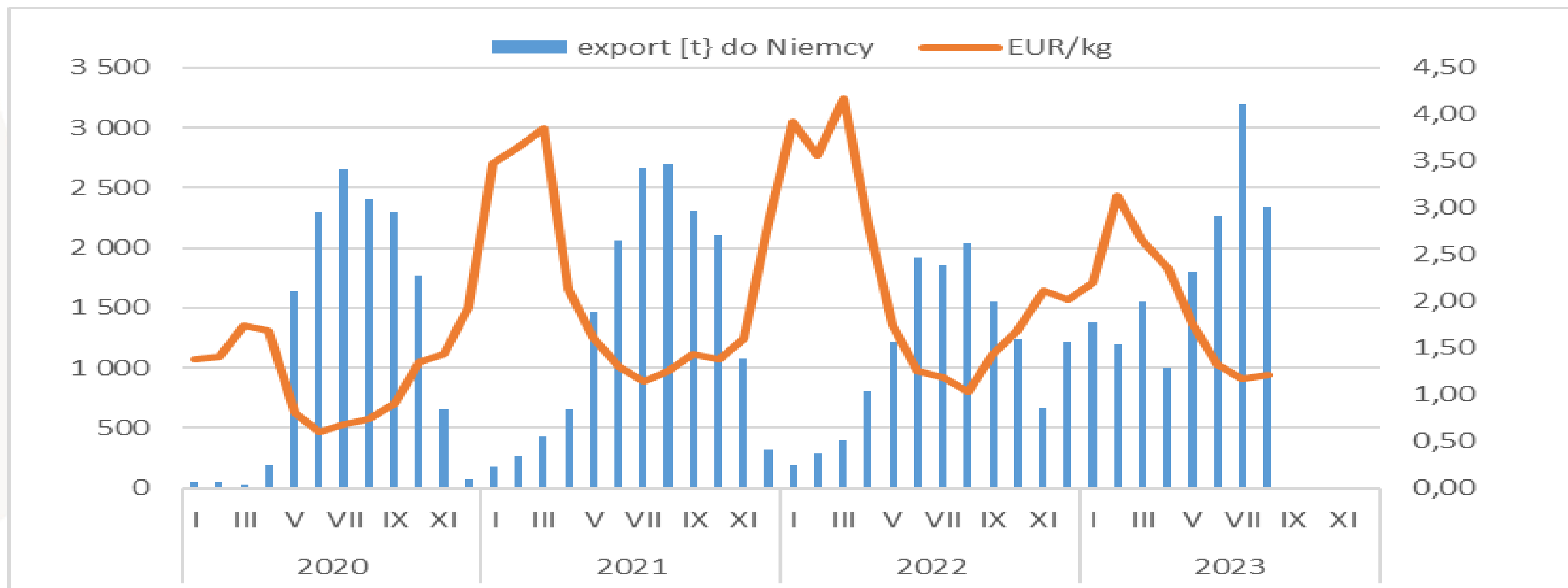
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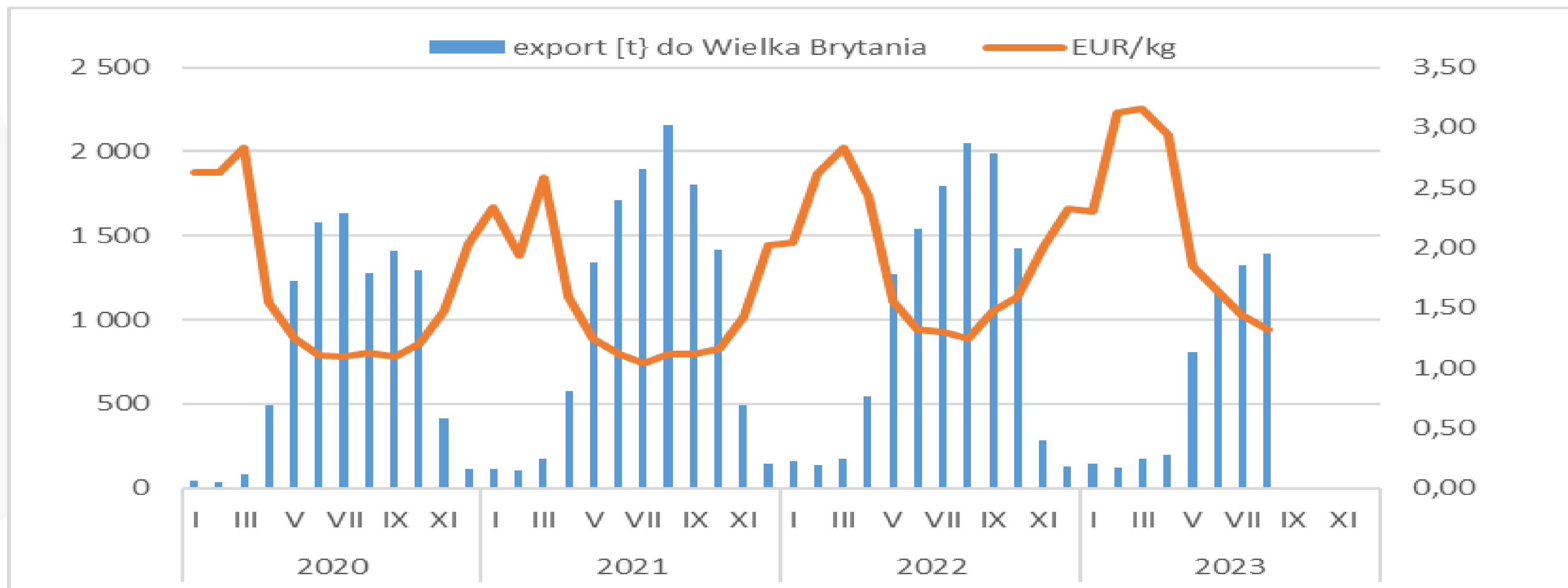
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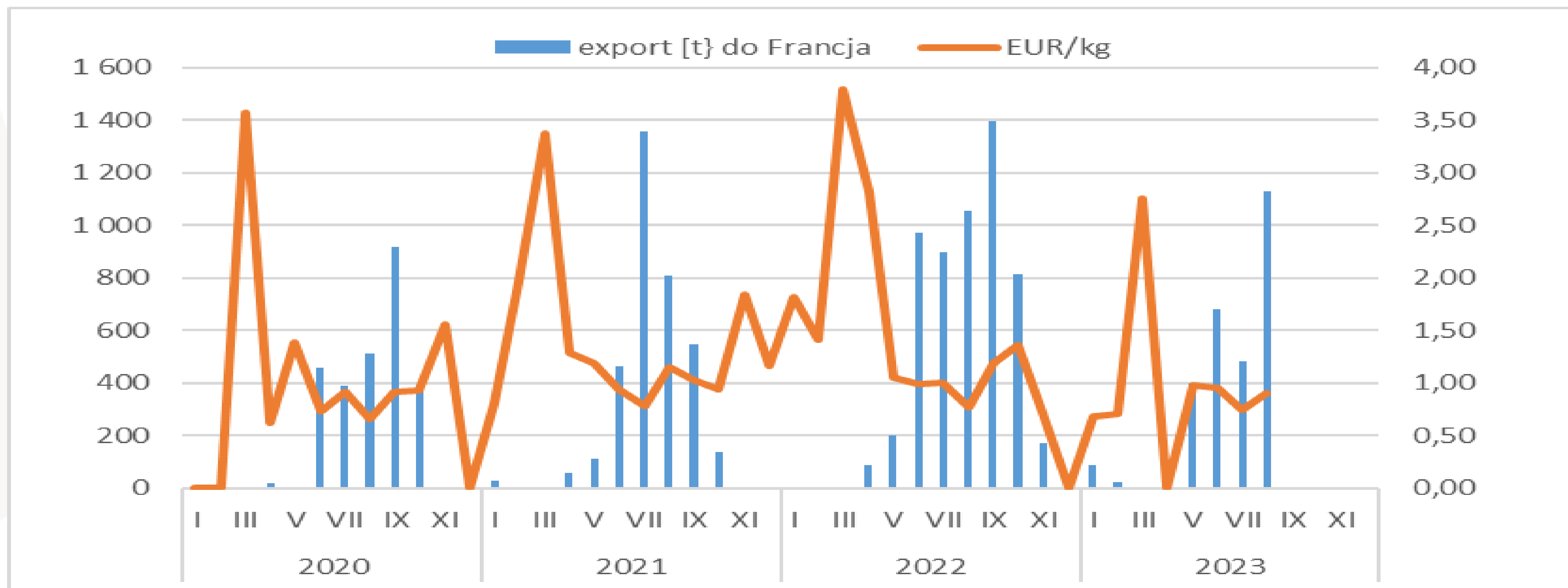
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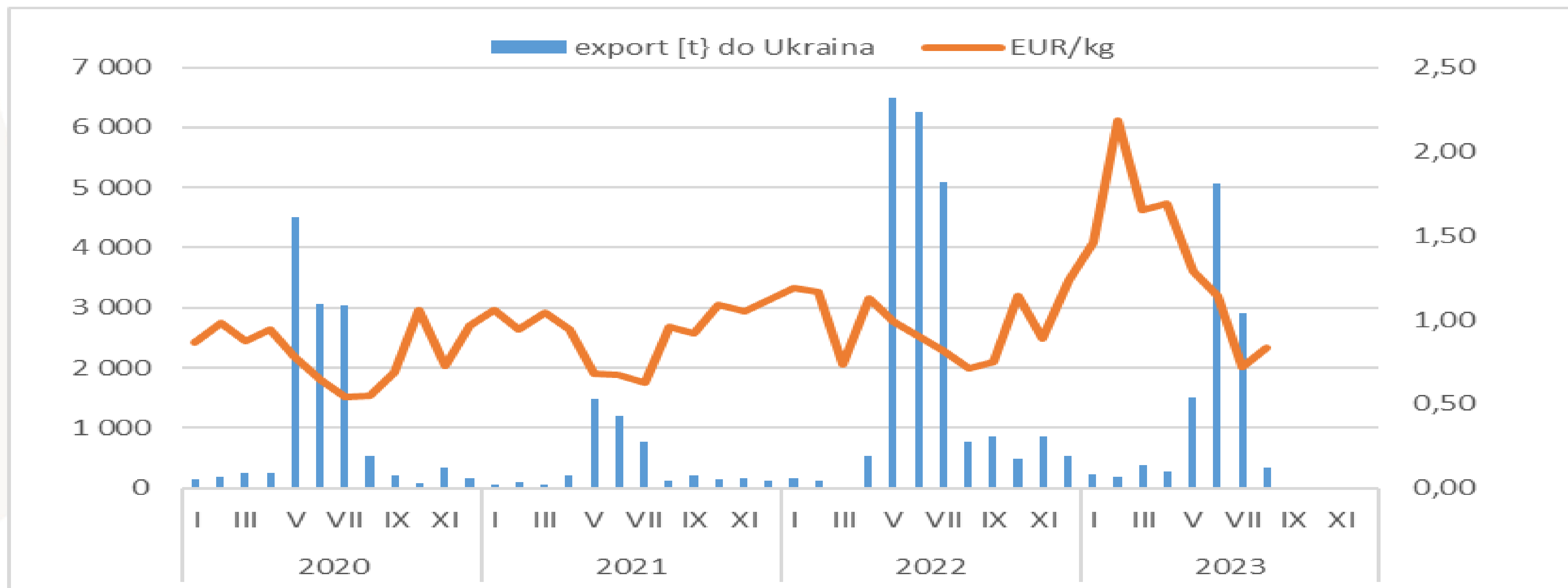
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SUMMARY

- NO Accumulation of production in Europe – light tomato in the Netherlands
- No stability of supplies - delay in production, no investment in crops,- similar quantity
- Focus on the local market - transport costs, knowledge of customers - not working
- Aggressive policy of retail chains - high prices - fight for the customer -use of imports, lower prices
- ToBRFV - reduction of production up to 20% - according to forecasts, resistant varieties
 - Problem with exceeding MRLs - no changes
- Green Deal - tomatoes from countries where it does not apply - lower costs, different rules, CO2 costs
- Visible increase in imports to the EU - due to the price, without control over production

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**TOMATO MARKET OBSERVATION POLAND JANUARY -
SEPTEMBER 2022/2023
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Thank you for your attention

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