



# **Sugar Market Observatory: establishment procedure and kick-off meeting (11 July 2017)**

**CDG ARABLE CROPS – SUGAR/STARCH  
15<sup>th</sup> of September 2017**



# Just a reminder on market transparency: Agricultural Markets Task Force Report

[https://ec.europa.eu/agriculture/agri-markets-task-force\\_it](https://ec.europa.eu/agriculture/agri-markets-task-force_it)

- **Issue:** data gaps in the chain
- **Objective:** fill gaps in order to increase market transparency along the chain
- **Recommendations:**
  - Collection and dissemination of data, deeper into the chain
  - Creation of a platform for better integration of available data

# EU Market Observatories: tools to enhance market transparency and market analysis

- The aim of (existing and new) **Market Observatories** is to ensure more transparency in the relevant sectors by disseminating market data and short-term analysis in a timely manner
- **Key deliverables:**
  - Dedicated web-page
  - Market data and statistics
  - Discussion platform
  - Reports and market analyses



## Timeline

- **March 2017:** Commissioner Hogan announced the creation of the Sugar Market Observatory
- **10 April 2017:** deadline for applications for the selection of members of the Economic Board
- **May 2017:** selection of the experts
- **June 2017:** first webpage as initial input
- **11 July 2017:** kick-off meeting of the Sugar Market Observatory

# Dedicated Web-page

[https://ec.europa.eu/agriculture/market-observatory/sugar\\_en](https://ec.europa.eu/agriculture/market-observatory/sugar_en)



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Market-observatory

**EU Market Observatories**

With a view to helping the EU agriculture sector to cope better with market volatility and to read market signals, the European Commission has established a EU Milk Market Observatory (in April 2014) and a EU Meat Market Observatory (in July 2016) covering beef and pigmeat.

**EU Milk Market Observatory**

The aim of the EU Milk Market Observatory is to provide the dairy sector with more transparency by means of disseminating market data and short-term analysis in a timely manner.

[ENTER THE EU MILK MARKET OBSERVATORY](#) < EN | \*\*\*

**EU Meat Market Observatory**

The aim of the EU Meat Market Observatory is to provide the pigmeat and beef & veal sectors with more transparency by means of disseminating market data and short-term analysis in a timely manner.

[ENTER THE EU MEAT MARKET OBSERVATORY](#) < EN | \*\*\*

**EU Sugar Market Observatory**

The aim of the EU Sugar Market Observatory is to provide the sugar sector with more transparency by means of disseminating market data and short-term analysis in a timely manner.

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Milk Market Observatory

Meat Market Observatory

Sugar Market Observatory

Crops Market Observatory

Help us improve this website

**Did you find what you want?**

Yes ☐ No ☐

**What were you looking for?**

**Any suggestions?**

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# Content of the web-site

## Sugar



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## Outlook



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## Statistics / EU historical series



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## Trade

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[> EPA / EBA](#)

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# The Economic Board of the SMO

- The aim is to build a **discussion platform** to foster transparency, to evaluate market developments and to highlight and assess the current market situation, **for the sake of both economic operators and Commission services**
- The members of the Economic Board are **14 organisations**, represented by **25 market experts**, representing all the different economic actors in the whole chain
- The selection of the appropriate members and experts was launched via an open **Call for Applications**



## The kick-off meeting (I)

- The **kick-off meeting** was held on the **11<sup>th</sup> of July**, in DG AGRI premises, featuring 13 members represented by 20 experts
- "**Rules of Procedure**" have been adopted; beyond standard rules of EU Commission Expert Groups (presidency, frequency, experts' replacement, limits on sharing information only within the SMO, etc...) the role of **Observer** has been introduced, both for **Organizations** and for **individual experts**
- SMO secretariat already received **spontaneous candidatures** as Observer





## The kick-off meeting (II)

- Main outcome of the kick-off meeting is the commitment of both Commission and Members to **extend and improve data quality and data availability**:
  - more details on **sugar price dissemination**
  - more information on **bioethanol** production
  - precision level of available data on **stocks**
  - need to increase market knowledge along the value chain, in particular as regards **consumption**



## The kick-off meeting (III)

- The SMO team will work on **improving data presentation** on the web-site
- **Members agreed on making presentations in their fields of domain**, in order to contribute to the success of the SMO (our common target!)
- The Economic Board of the SMO will continue to discuss all possible ways to **improve market knowledge**
- **Next meeting: 15<sup>th</sup> of November 2017**