



# Farm to Fork Strategy

25 November 2019

Iman Boot  
European Commission  
AGRI C1 'Policy perspectives'

**#FutureofCAP**

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# Farm to Fork Strategy



*‘We must preserve the vital work our farmers do to provide Europeans with nutritious, affordable and safe food. This is only possible if they can make a decent living for their families. We will support our farmers with a new **“Farm to Fork Strategy”** on sustainable food along the whole value chain.’*



European  
Commission



# Is our Food System sustainable?

*Food security – Health*

*Climate change*

*Biodiversity*

*Farming income*



# What do we mean with Food System?

*Whole chain approach*

*Input*

*Production*

*Processing*

*Trade*

*Common project DGs SANTE, AGRI and MARE*



# Farm to Fork Strategy

*Is part of New Green Deal (Dec 2019)*

*Describes the issue and announces action (spring 2020)*

*Inside CAP / outside CAP*

*Legislative / non-Legislative*

*Sensitive subjects (therefore extensive consultation)*





# Farm to Fork and the CAP Reform



**ENSURE  
FAIR INCOME**



**INCREASE  
COMPETITIVENESS**



**REBALANCE  
POWER IN  
FOOD CHAIN**



**CLIMATE CHANGE  
ACTION**



**ENVIRONMENTAL  
CARE**



**PRESERVE  
LANDSCAPES &  
BIODIVERSITY**



**SUPPORT  
GENERATIONAL  
RENEWAL**

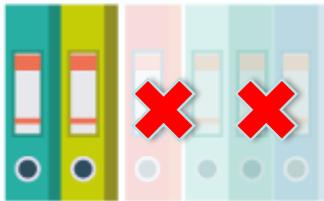


**VIBRANT  
RURAL AREAS**



**PROTECT  
FOOD & HEALTH  
QUALITY**

## SIMPLIFICATION



**Reduce  
administrative  
burden**

## PERFORMANCE BASED SYSTEM



**Ensure  
policy results**

## BETTER TARGETING



**Rules with better  
links to local  
realities**

## KEEP STRONG COMMON ELEMENTS



**Keep a level  
playing field**

**Enhanced ambition**

