



Farm to Fork Strategy

25 November 2019

Iman Boot
European Commission
AGRI C1 'Policy perspectives'

#FutureofCAP

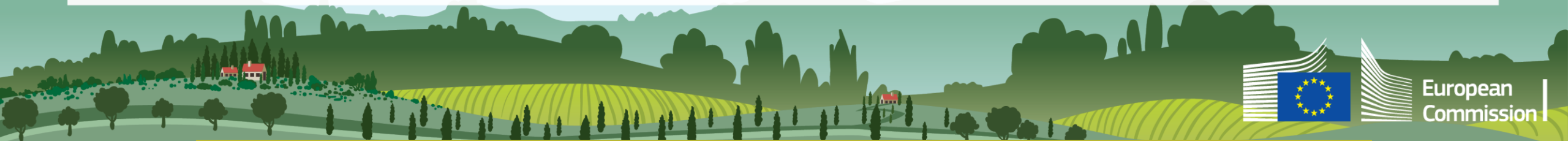
#FutureofCAP

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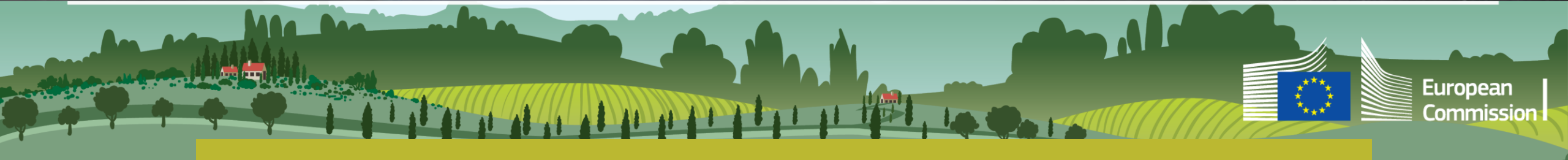
Farm to Fork Strategy



*‘We must preserve the vital work our farmers do to provide Europeans with nutritious, affordable and safe food. This is only possible if they can make a decent living for their families. We will support our farmers with a new **“Farm to Fork Strategy”** on sustainable food along the whole value chain.’*



European
Commission



European
Commission

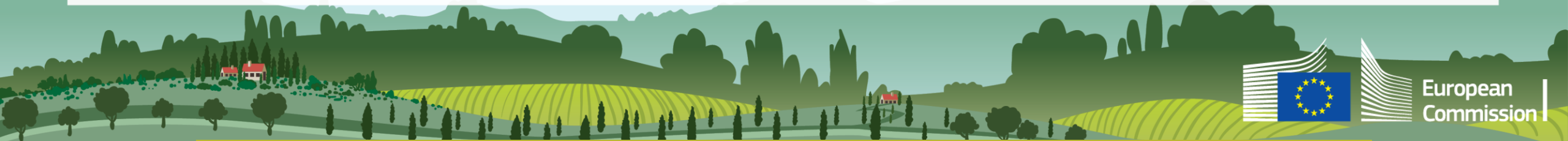
Is our Food System sustainable?

Food security – Health

Climate change

Biodiversity

Farming income



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What do we mean with Food System?

Whole chain approach

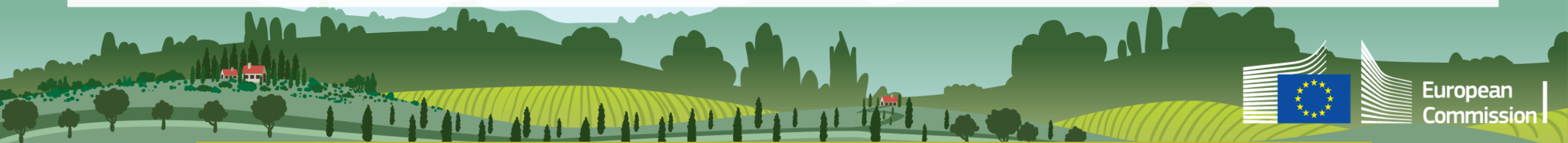
Input

Production

Processing

Trade

Common project DGs SANTE, AGRI and MARE



Farm to Fork Strategy

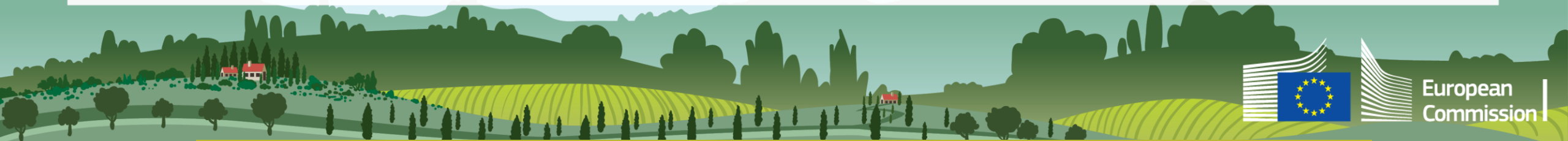
Is part of New Green Deal (Dec 2019)

Describes the issue and announces action (spring 2020)

Inside CAP / outside CAP

Legislative / non-Legislative

Sensitive subjects (therefore extensive consultation)





Farm to Fork and the CAP Reform



**ENSURE
FAIR INCOME**



**INCREASE
COMPETITIVENESS**



**REBALANCE
POWER IN
FOOD CHAIN**



**CLIMATE CHANGE
ACTION**



**ENVIRONMENTAL
CARE**



**PRESERVE
LANDSCAPES &
BIODIVERSITY**



**SUPPORT
GENERATIONAL
RENEWAL**



**VIBRANT
RURAL AREAS**



**PROTECT
FOOD & HEALTH
QUALITY**

SIMPLIFICATION



**Reduce
administrative
burden**

PERFORMANCE BASED SYSTEM



**Ensure
policy results**

BETTER TARGETING



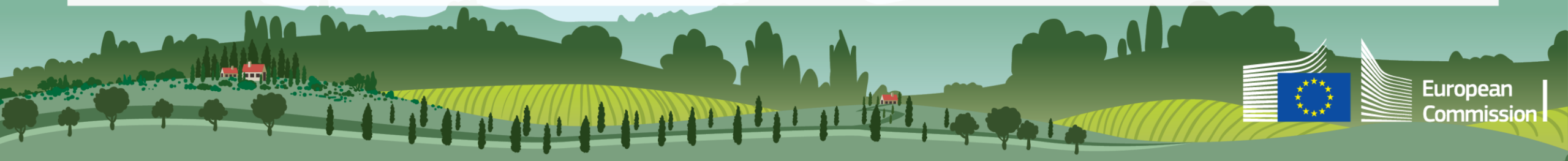
**Rules with better
links to local
realities**

KEEP STRONG COMMON ELEMENTS



**Keep a level
playing field**

Enhanced ambition



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