



European Milk Board



# European Milk Board

Key elements international trade

# European Milk Board ...



**... is lobbying for milk producers in Europe since 2006**

**... has 21 member organisations in 16 European countries and cooperations with organisations in many additional states**

**... stands for forward-looking, sustainable milk production in every region of Europe that enables farmers to earn a decent living from their labour**

**The basic prerequisite for this is a milk price that covers the average milk production costs.**

# European Milk Board ...



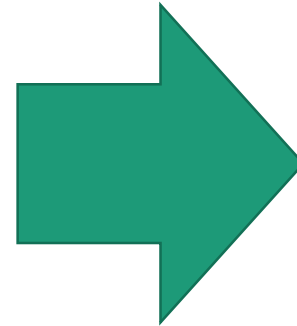
- ... knows the costs of production including a decent income for farmers**
- ... and therefore knows how much a fair milk price is**
- ... stands for a responsible production in Europe, with balanced supply and demand**

# Key elements international trade

**The agricultural orientation towards liberalization and global competitiveness,**

**the associated dumping practices against the EU's own farmers and producers in other countries**

**and the dependence on imports**



**undermine and destabilize the EU production system as well as environmental and climate protection.**

# Key elements international trade

## For farmers in Europe

- **Exempt agricultural products from FTAs**
- **Mirror clauses to prevent imported products that do not meet EU standards from entering the EU market:**
  - to ensure equal social, health and ecological standards;
  - to ensure that domestic EU products, which are produced at higher costs, are not displaced by "cheaper" imports;
  - to prevent that more products are being produced externally using more environmentally damaging methods; emissions are thus only shifted externally, which would allow more environmentally damaging consumption in the EU;
  - to motivate external producers to improve production methods comparable to EU standards
  - to globally allow equal social standards, improvement of social standards (fair incomes, fair working conditions, ...)
- **Less dependence on feed import, promotion of circular agriculture**
- **End of *liberalization of world trade at any cost* to enable fair and cost-covering producer prices**

## For farmers in other countries

- **Protection of local (African) markets from cheap milk powder exports from Europe**
  - > Therefore avoid overproduction in Europe via crisis instrument (MRP)/ flexible volume management
- **Support of local producers to build independent local infrastructure**

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## For farmers in Europe

- **For crisis instrument – flexible volume management**  
-> external protection, if necessary

## For farmers in other countries

- **Protection of local (African) markets from cheap milk powder exports from Europe**  
-> Therefore avoid overproduction in Europe via crisis instrument (MRP)/ flexible volume management
- **Support of local producers to build independent local infrastructure**



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