

**STRATEGY FOR THE IMPLEMENTATION OF THE SCHOOL SCHEME IN GERMANY.
FROM 2017/2018 TO 2022/2023 SCHOOL YEAR
REGION: BADEN-WÜRTTEMBERG**

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1. ADMINISTRATIVE LEVEL

Article 23(8) of Regulation (EU) No 1308/2013 as amended by Regulation (EU) 2016/791 (hereafter, the basic act) and Article 2(1)a of the Commission Implementing Regulation (EU) 2017/39 (hereafter, implementing regulation)

National	<input type="checkbox"/>	
Regional	<input checked="" type="checkbox"/>	<p>1) In Germany, 15 of the 16 Federal States are participating in either one or both components of the EU school scheme from the 2017/2018 school year onwards.</p> <p>In addition to the provisions of European law, the German Act for the Implementation of Provisions of Union Law on the School Fruit, Vegetables and Milk Scheme (Agricultural products - School Scheme Act - LwErzgSchulproG) and the Regulation Implementing Participation by the Federal States in the School Agricultural Product Scheme (Agricultural products - School scheme - Participation Regulation - LwErzgSchulpro - TeilnV) have been adopted as a legal basis for the participation of Federal States and coordination of the EU school scheme in Germany.</p> <p>Regular meetings of experts are also held at Federal and State level under the chairmanship of the Federal Ministry of Food and Agriculture to clarify issues over the implementation and performance of the EU School Scheme and ensure that information is shared between Federal States.</p> <p>The Federal States submit their regional strategies to the EU Commission via the Federal Ministry of Food and Agriculture.</p> <p>2) <i>Central contact for relations with the Commission:</i> Federal Ministry of Food and Agriculture Department 212 - Nutritional Prevention, Nutritional Information</p>

2. NEEDS AND RESULTS TO BE ACHIEVED

2.1. Identified needs

Article 23(8) of the basic act and Article 2(1)b of the implementing regulation

1. Regular and attractive offering of fruit, vegetables and milk for shared consumption by children as part of nursery and school life
2. Age-appropriate teaching about fruit, vegetables and milk, e.g. relating to production and the importance of a balanced diet and life skills, e.g. relating to handling and preparing food
3. Achieving acceptance, appreciation and a positive attitude among children towards fresh fruit and vegetables and milk

2.2. Objectives and indicators

Article 23(8) of the basic act and Article 2(1)c of the implementing regulation

General objective(s)	Impact indicator(s)	Specific objective(s)	Result Indicator(s)	Output Indicator(s)
Helping children to develop balanced eating habits	50 % of the children in the target group take part in the scheme and thereby regularly receive an extra portion of fruit & vegetables and/or milk free of charge	Regular joint consumption of fruit / vegetables / milk by children at participating educational institutions	Percentage of children participating in the school scheme per school year compared to the total number of children in the target group	Number of children participating in the school scheme per school year
Increase in knowledge of children about balanced eating habits, the variety of agricultural products and their production	Increase in the number of educational institutions that make the subject of health and nutrition a fundamental part of their institutional profile and teach it on a daily basis	Increase in knowledge of participating children, according to their age, e.g. about balanced eating habits, the variety of products and where food comes from	Percentage of educational institutions participating in the school scheme per school year compared to the total number of educational institutions in the target group	Number of educational institutions participating in the school scheme per school year

Increase in acceptance and a positive attitude among children towards fruit / vegetables / milk		Increasing the skills of participating children in handling food		Average amount of fruit / vegetables / milk (amount or portions) distributed to each child per school year within the framework of the scheme
		Increase in acceptance and a positive attitude among participating children towards fruit / vegetables / milk		Number of parents per school year who are given information on promoting balanced eating habits in their children
				Number of educational institutions / children / education professionals per school year who participate in activities offered by the Federal State to accompany the school scheme

In addition to the above, no further indicators were set before the start of the programme. The purpose of the evaluation is to collect the impact of the EU school scheme on the eating habits of children, including also those outside the school.

2.3. Baseline

Article 23(8) of the basic act and Article 2(1)d of the implementing regulation

Consumption of fruit and vegetables and milk and milk products by children and young people in Germany and factors influencing eating habits

There are no representative data on the consumption of fruit and vegetables and of milk and milk products by children in Baden-Württemberg. Data from the nationwide Health Survey for Children and Adolescents (KiGGS) are therefore used.

The KiGGS study shows that the majority of children and young people in Germany do not eat enough fruit and vegetables and do not drink enough milk and milk products: only 12.2% of girls and 9.4% of boys between the ages of 3 and 17 eat the recommended five portions of fruit and vegetables each day. As far as milk and milk products are concerned, less than half of children and young people reach the recommended amount. With regard to both the consumption of fruit and vegetables and the consumption of milk and milk products, primary school age represents a critical time frame. There is a fall in the average portions of fruit and vegetables consumed per day when children go from nursery school to primary school. As far as milk and milk products are concerned, the proportion of those who reach the recommended amount of milk and milk products is very low, particularly among girls between 6 and 11 years of age. This is also reflected in the provision of calcium: The median level of calcium provision is too low, particularly among girls between 6 and 11 years of age^{1,2}.

Eating habits are influenced by a number of factors. Alongside environment-related influences such as the meals offered at nurseries and in schools, and social influences such as meals offered at home, individual factors also play a role. Individual influences include, amongst other things, knowledge, attitude towards diet and skills in handling food³. They can be promoted by implementing nutritional and consumer education measures. The subject of nutrition is anchored in the orientation and education plan in Baden-Württemberg's nurseries, day care centres and schools.

¹ Borrmann et al. (2015): 'Obst- und Gemüseverzehr von Kindern und Jugendlichen in Deutschland. Ergebnisse der KiGGS-Welle 1'; *Bundesgesundheitsblatt* 2015:58 1005-1014

² Mensink GBM et al. (2007): 'Ernährungsstudie als KiGGS Modul (EsKiMo): Forschungsbericht', online: https://www.bmel.de/SharedDocs/Downloads/Ernaehrung/EsKiMoStudie.%20pdf?__blob%20=publicationFile

³ Story M. et al. (2008): 'Creating Healthy Food and Eating Environments: Policy and Environmental Approaches'; online: <http://www.med.upenn.edu/chbr/documents/2008-Story-CreatingHealthyFoodEatingEnviro.pdf>

Participation in the EU school fruit and vegetable scheme in Baden-Württemberg

Around 3 200 institutions with approximately 322 500 children took part in the EU school fruit and vegetable scheme in the 2015/2016 school year. On average, 73 portions were distributed per child per school year. Participation by target group was as follows:

Type of institution	Number of institutions	Number of children
Day care centres	1 924	101 496
Primary schools and special schools	958	134 523
Secondary level 1	315	86 438

3. BUDGET

3.1. Union aid for the school scheme

Article 23a of the basic act and Article 2(1)e of the implementing regulation

EU aid for the school scheme (in EUR)	Period 01/08/2017 to 31/7/2023		
	School fruit and vegetables	School milk	Common elements if applicable
Distribution of school fruit and vegetables/school milk	19 891 492.08	7 401 246.37	
Accompanying educational measures			
Monitoring, evaluation, publicity			
Total	19 891 492.08	7 401 246.37	
Overall total	27 292 738.45		

3.2. National aid granted, in addition to Union aid, to finance the school scheme

Article 23a(6) of the basic act and Article 2(2)d of the implementing regulation

No	<input type="checkbox"/>			
Yes	<input checked="" type="checkbox"/>			
If yes, amount (in national currency)	Fruit/vegetables	Milk/milk products		Common elements
		Milk/milk products other than Annex V	Annex V products	Fruit/vegetables, Milk/milk products other than Annex V
Supply/distribution			-	
Accompanying educational measures			-	EUR 300 000
Monitoring, evaluation, publicity			-	EUR 300 000
Total	EUR 600 000*			

* within the framework of the Federal State budget resources available in each case

Comment/explanatory text (eg. Name of the national aid, legal basis, duration).

In Baden-Württemberg, any costs not covered by EU aid that are associated with products and their provision are borne by institutions or their sponsors. Attracting sponsors is a matter for participating institutions.

Accompanying educational measures are partly financed from Federal State funds (see table). Institutions also provide their own resources to support the EU school scheme.

Monitoring is a matter for the authorities (Baden-Württemberg Ministry of Rural Affairs and Consumer Protection in cooperation with the Tübingen Regional Government Office as the competent implementing authority).

3.3. Existing national schemes	
Article 23a(5) of the basic act and Article 2(2)e of the implementing regulation	
No	<input checked="" type="checkbox"/>
Yes	<input type="checkbox"/>
- Extension of the target group	<input type="checkbox"/>
- Extension of the range of products	<input type="checkbox"/>
- Increased frequency or duration of distribution of products	<input type="checkbox"/>
- Enhanced educational measures (increased number or frequency or duration or target group of those measures)	<input type="checkbox"/>
- Other: please specify (eg. if products originally not free of charge and that are provided free of charge)	<input type="checkbox"/>
Comment/explanatory text	

4. TARGET GROUP/S

Article 23(8) of the basic act and Article 2(1)f of the implementing regulation

School level	Age range of children	School fruit and vegetables	School milk
Nurseries	ca. 0 to 6 years of age	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Pre-schools		<input type="checkbox"/>	<input type="checkbox"/>
Primary*	ca. 6 to 10 years of age	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Secondary		<input type="checkbox"/>	<input type="checkbox"/>

* Primary schools and other schools in the primary sector

Comments

The core target group for the EU school scheme in Baden-Württemberg consists of schools in the primary sector (Years 1-4). Nurseries can also take part if sufficient EU funds are available.

5. LIST OF PRODUCTS DISTRIBUTED UNDER THE SCHOOL SCHEME

Article 23(9) of the basic act and Article 2(1)g of the implementing regulation

5.1. Fruit and vegetables

5.1.1. Fresh fruit and vegetables - Article 23(3)a of Regulation (EU) No 1308/2013

Apricots, cherries, peaches, nectarines, plums	<input checked="" type="checkbox"/>	Carrots, turnips, salad beetroot, salsify, celeriac, radishes and other edible roots	<input checked="" type="checkbox"/>
Apples, pears, quinces	<input checked="" type="checkbox"/>	Cabbages, cauliflowers and other edible brassicas	<input checked="" type="checkbox"/>
Bananas	<input checked="" type="checkbox"/>		
Berries	<input checked="" type="checkbox"/>	Cucumbers, gherkins	<input checked="" type="checkbox"/>
Figs	<input checked="" type="checkbox"/>	Lettuces, chicory and other leaf vegetables	<input checked="" type="checkbox"/>
Grapes	<input checked="" type="checkbox"/>	Lentils, peas, other pulses	<input type="checkbox"/>
Melons, watermelons	<input checked="" type="checkbox"/>	Tomatoes	<input checked="" type="checkbox"/>
Citrus fruit	<input checked="" type="checkbox"/>	Other vegetables: Peppers, onions, garlic, garlic chives, spring onions, leeks, shallots, artichokes, aubergines, fennel, pumpkins, courgettes, rhubarb, asparagus, celery, Chinese celery, stalk celery, parsley root	<input checked="" type="checkbox"/>
Tropical fruit	<input checked="" type="checkbox"/>	Fresh herbs (dill, tarragon, basil, marjoram, oregano, melissa, peppermint, parsley, rosemary, sage, chives, thyme, savory, wild garlic, watercress, chervil, lovage, sorrel, lemongrass)	<input checked="" type="checkbox"/>
Other fruit: Kiwi, carambola, pomegranates, maracuya/passion fruit, papaya fruit, physalis, starfruit, plantains, durian, persimmon, lychees, nectarines, sloes	<input checked="" type="checkbox"/>	Cultivated mushrooms (oyster mushrooms, white mushrooms, king oyster mushrooms, shiitake mushrooms)	<input checked="" type="checkbox"/>
Hazelnuts in their shells, walnuts in their shells, sweet chestnuts in their shells	<input checked="" type="checkbox"/>		<input type="checkbox"/>

5.1.2. Processed fruit and vegetables – Article 23(4)a of Regulation (EU) No 1308/2013

Products distributed under the school scheme		Added salt		Added fat		Comments (optional)	
		No	Yes	No	Yes		
Fruit juices	<input type="checkbox"/>						
Fruit purées, compotes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>	
Jams, marmalades	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>		
Dried fruits	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>		
Vegetable juices	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>		
Vegetable soups	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>		
Other: please specify	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>		
.....							

5.2. Milk and milk products

5.2.1. Milk - Article 23(3)b of Regulation (EU) No 1308/2013

Drinking milk and lactose-free versions	<input checked="" type="checkbox"/>
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5.2.2. Milk products - Article 23(4)b of Regulation (EU) No 1308/2013

Products distributed under the school scheme		Added salt			Added fat			Comments (optional)
		No	Yes		No	Yes		
Cheese and curd	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Cheese should contain no more than 4% salt	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<i>If yes, please indicate the limited quantity</i>	
Plain yoghourt	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input checked="" type="checkbox"/>	<input type="checkbox"/>		
Fermented or acidified milk products* without added sugar, flavouring, fruits, nuts or cocoa	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input checked="" type="checkbox"/>			

* Included in the list at a later date if applicable. Fermented products such as sour milk did not appear on the "school milk" list in the first school year and therefore are not eligible. If it turns out that these milk products, which are also valuable in terms of health aspects, would usefully complement the basket, the list of products may be adapted for school years after. At the start of the new programme, the process should be as streamlined as possible, with a view to gathering experience.

5.2.3. Milk products - Annex V to Regulation (EU) No 1308/2013

Products to be distributed under the school scheme		Added salt			Added fat			Added sugar
		No	Yes		No	Yes		
Category I (milk component $\geq 90\%$). Fermented milk products without fruit juice, naturally flavoured	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>		%
Category I (milk component $\geq 90\%$). Fermented milk products with fruit juice, naturally flavoured or non-flavoured	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>		%
Category I (milk component $\geq 90\%$). Milk-based drinks with cocoa, with fruit juice or naturally flavoured	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>		%
Category II (milk component $\geq 75\%$). Fermented or non-fermented milk products with fruit, naturally flavoured or non-flavoured	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>		%

5.2.4. Prioritisation of fresh fruit and vegetables and drinking milk

Article 23(3) of the basic act

Products according to Article 23(5) are not eligible for funding in Baden-Württemberg. As far as school fruit and vegetables are concerned, only fresh products according to Article 23(3) are eligible for funding. As far as school milk is concerned, drinking milk is given priority in terms of eligibility for funding, but products according to paragraph 4(b) are also eligible. Institutions and suppliers are informed of the prioritisation of drinking milk over cheese, quark, natural yoghurt or other fermented or soured milk products without additives. The composition of the “baskets of goods” supplied is determined on application.

It is assumed that even in the absence of a binding requirement, demand and distribution of drinking milk will prevail. Therefore, no rule will be set that is binding on the institutions and suppliers. However, if it is found, on the basis of the delivered baskets, that, contrary to expectations, drinking milk will not have priority in practice, it will be ensured, if necessary at a later stage the priority to drinking milk over natural yoghurt and cheese.

5.3. Other agricultural products in the educational measures

Article 23(7) of the basic act and Article 2(1)g of the implementing regulation

Yes		No
<input type="checkbox"/>	Please list the products	<input checked="" type="checkbox"/>

5.4. Criteria for the choice of products distributed under the school scheme and any priorities for the choice of those products

Article 23(11) of the basic act and Article 2(2)a of the implementing regulation

Health considerations	<input checked="" type="checkbox"/>
Environmental considerations	<input type="checkbox"/>
Seasonality	<input type="checkbox"/>
Variety of products	<input type="checkbox"/>
Availability of local or regional produce	<input type="checkbox"/>
Any comments – including e.g. on the required quality of products: The products have to meet the requirements laid down under food law. Fruit and vegetables have to meet the relevant marketing standards and have to be fresh, ripe enough to eat, undamaged and free of foreign bodies.	

Any priority/ies for the choice of products:	
Local or regional purchasing	<input type="checkbox"/>
Organic products*	<input checked="" type="checkbox"/>
Short supply chains	<input type="checkbox"/>
Environmental benefits (please specify: <i>eg. food miles, packaging ...</i>)	<input type="checkbox"/>
Products recognised under the quality schemes established by Regulation (EU) No 1151/2012	<input type="checkbox"/>
Fair-trade	<input type="checkbox"/>
Other: please specify	
<p>Any comments:</p> <p>For organic products, a larger amount of aid can be charged if the supplier has submitted a corresponding application for authorisation as an organic supplier, the control system is subject to the EU Organic Regulation and this is demonstrated by means of an up-to-date certificate.</p> <p>Thus, the institutions should be allowed to choose organic products.</p>	

6. ACCOMPANYING EDUCATIONAL MEASURES

Article 23(10) of the basic act and Article 2(1)j of the implementing regulation

Title	Objective	Content
Information to be passed on to the parents of all participating children*	Help in promoting balanced eating habits of children at home.	<p>Introduction: The EU school scheme and its implementation in Baden-Württemberg.</p> <p>Tips on increasing the consumption of fruit, vegetables and milk by children at home.</p> <p>Advice on sources of information on food for children and on nutritional education.</p>
Information for all participating institutions and their education professionals	Help in promoting balanced eating habits of children at the institution.	<p>Tips on increasing the consumption of fruit, vegetables and milk by children as part of nursery and school life.</p> <p>Tips on implementing the EU school scheme at the institution, e.g. relating to organisation and educational support.</p> <p>Advice on sources of information on food for children and on nutritional education.</p>
Baden-Württemberg-wide activity days under the EU school scheme (offer to get involved)	Promoting the knowledge, appreciation and life skills of children.	<p>Participating institutions put the subject of fruit, vegetables and/or milk at the centre of nursery or school life for one or more days.</p> <p>Institutions are given considerable supporting material on the implementation of activity days beforehand</p>
Educational activities and working materials relating to the Sensible Child Nutrition (BeKi) Federal State initiative for target groups consisting of education professionals, parents and children (offer of support).	<p>Help in the promotion of balanced eating habits among children at the institution and at home and help in implementing educational support of the EU school scheme.</p> <p>Promoting the knowledge, appreciation and life skills of children.</p>	<p>Depending on the requirements of the target groups, e.g.</p> <p><i>Parents and education professionals:</i> Tips on the implementation of dietary recommendations, on increasing the consumption of fruit, vegetables and milk and nutritional education at the institution and at home.</p>

		<p><i>Education professionals:</i> Demonstration of various possible accompaniments to the EU school scheme and provision of working materials.</p> <p><i>Children:</i> Sensory education, processing of school scheme products, experiments on the subject of fruit, vegetables, milk and milk products.</p>
Information on possible accompaniments and working materials of external suppliers (offer of support).	<p>Help with the educational support of the EU school scheme.</p> <p>Raising children's awareness of German agriculture, the cultivation and origin of school scheme products and their production processes.</p>	<p>Information on external suppliers, such as Lernort Bauernhof Baden-Württemberg, Baden-Württemberg school gardens, Streuobst-Pädagogen e.V., etc.</p> <p>Information on working materials of external suppliers, such as the Federal Office for Agriculture and Food (BLE) and Federal State consumer advice centres, etc.</p>

* The factsheet, issued to parents of participating children, offers parents suggestions and tips for more fruit, vegetables and milk in everyday life for children at home. It consists an introduction with a brief presentation of the EU school scheme, the objectives of the European Commission and the financial contribution by the European Union.

Independent of the EU school scheme but pursuing the same objective, the subjects of health and nutrition are firmly established in Baden-Württemberg's day care centres and primary schools.

The new curriculum has been in force in Baden-Württemberg since 1.8.2016. The subjects of health and nutrition are an integral part of general studies at primary school and primarily of the themes of "Education for sustainable development", "Prevention and health promotion" and "Consumer education" (Year 1 to Abitur). The Baden-Württemberg Ministry of Culture, Youth and Sport's "stark.stärker.WIR" scheme is implemented voluntarily in the State's schools. In addition to the prevention of violence and addiction, promotion of health is also included as part of the scheme.

The subject of health and nutrition forms a fundamental part of the "Orientation plan for education and upbringing in Baden-Württemberg's nurseries and other day care centres", primarily in the educational and developmental areas of "body" and "mind".

The Ministry of Rural Development and Consumer Protection will provide all primary schools in Baden-Württemberg with the media package "Nutrition licence - A building block for nutritional education in primary schools" in good time before the 2017/18 school year. Teachers will also be offered further training statewide on the Federal State's Sensible Child Nutrition (BeKi) initiative. This cooperation project with the

Ministry of Culture is intended to assist schools in the practical provision of nutritional education in general studies and show how the theme of consumer education can be taught as an everyday subject in primary schools.

A *BeKi* certificate for the Ministry of Rural Development and Consumer Protection's State initiative *BeKi*, Sensible Child Nutrition, can be obtained voluntarily by the State's day care centres and nurseries. The four main elements incorporated are the subjects of nutritional education, balanced meals in the everyday life of a nursery, educational partnership and external relations.

7. ARRANGEMENTS FOR IMPLEMENTATION

7.1. Price of school fruit and vegetables/milk

Article 24(6) of the basic act and Article 2(1)h of the implementing regulation

EU school scheme products are distributed to children free of charge.

The distribution of every portion of fruit and vegetables or milk is supported by a fixed amount from EU funds. The aid is received by the supplier. The amounts of aid per portion are published and notified to participating suppliers and institutions before the start of the school year. The costs of products and the delivery thereof and any value added tax not covered by the aid are to be borne by the institutions or their sponsors. The level of this residual amount is not stipulated. Guide prices are given to help institutions and suppliers and these are prices published.

During on-the-spot checks, invoices that have been issued are examined to make sure that the Union aid is reflected in the prices at which the products are made available under the school scheme.

7.2. Frequency and duration of distribution of school fruit and vegetables/milk and of accompanying educational measures

Article 23(8) of the basic act and Article 2(2)b of the implementing regulation

Envisaged frequency of distribution:

	School fruit and vegetables	School milk
Once per week	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Twice per week	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Three times per week	<input type="checkbox"/>	<input type="checkbox"/>
Four times per week	<input type="checkbox"/>	<input type="checkbox"/>
Daily	<input type="checkbox"/>	<input type="checkbox"/>
Other : please specify	<input type="checkbox"/>	<input type="checkbox"/>

Any comments:

The aim is to distribute up to three portions of school fruit and vegetables and/or school milk per child per week. The actual frequency of distribution depends on the EU budget available and the participation of institutions in the scheme and, as can be seen from the table, is expected to be up to two portions of school fruit and vegetables and one portion of school milk distributed per week.

Envisaged duration of distribution:

	School fruit and vegetables	School milk
≤ 2 weeks	<input type="checkbox"/>	<input type="checkbox"/>
> 2 and ≤ 4 weeks	<input type="checkbox"/>	<input type="checkbox"/>
> 4 and ≤ 12 weeks	<input type="checkbox"/>	<input type="checkbox"/>
> 12 and ≤ 24 weeks	<input type="checkbox"/>	<input type="checkbox"/>
> 24 and ≤ 36 weeks	<input type="checkbox"/>	<input type="checkbox"/>
Entire school year	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

Any comment:

The aim is for distribution to participating institutions throughout the school year. Depending on the availability of EU funds, the Federal State reserves the right to reduce the distribution period.

Envisaged duration of accompanying educational measures during the school year:

(please indicate the number of hours or shortly explain/comment)

At the beginning of each school year, all participating institutions receive information to be passed on to parents.

During the course of the school year, the institutions receive information for education professionals to help with the scheme and to increase the consumption of fruit, vegetables and milk by children as part of nursery and school life.

Institutions are required to provide educational support for the EU school scheme throughout the school year concerned. To help them, institutions receive, amongst other things, offers of support as part of the Federal State's Sensible Child Nutrition (BeKi) initiative and are encouraged to participate in activity days under the EU school scheme.

Educational accompaniment in terms school scheme activity days take up between one and five days of the school year. The actual time spent is left to the discretion of the institutions concerned. The amount of time during the school year spent on BeKi educational activities may, for example, be two to three lessons for children or one to two lessons for parents.

7.3. Timing of distribution of school fruit and vegetables/milk

Article 23(8) – and 23a(8) if supply in relation to the provision of other meals – of the basic act and Article 2(2)b of the implementing regulation

Envisaged timing of distribution during the day:

	School fruit and vegetables	School milk
Morning/morning break(s)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Lunchtime	<input type="checkbox"/>	<input type="checkbox"/>
Afternoon/afternoon break(s)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Comments:		

7.4. Distribution of milk products in Annex V to Regulation (EU) No 1308/2013

Article 23(5) of the basic act, Article 5(3) of the fixing regulation (No 1370/2013), Article 2(2)f of the implementing regulation

No

Yes

7.5. Selection of suppliers

Article 23(8) of the basic act and Article 2(1)l of the implementing regulation

Producers and traders of fruit, vegetables and/or milk can apply to be suppliers under the EU school scheme by applying for a licence. Applicants are licensed by the relevant authority. Each institution is responsible for choosing its own school scheme suppliers.

7.6. Eligible costs

7.6.1. Reimbursement rules

Article 23(8) of the basic act and Article 2(1)i of the implementing regulation

Costs of providing school fruit and vegetables and school milk

The costs of providing school fruit and vegetables and school milk are reimbursed on the basis of simplified cost options, i.e. on the basis of fixed amounts. The distribution of every portion of fruit and vegetables or milk is supported by a fixed amount from EU funds.

These usually cover only part of the net costs.

These fixed amounts are based on the net product and delivery costs calculated by the Federal State (guide prices). They are determined on the basis of the following parameters:

- *Baskets of goods for fruit and vegetables and milk and milk products:* In the first year of the scheme, the basket of goods as far as school fruit and vegetables are concerned contains the quantities of various types of fruit and vegetable which were distributed in previous years under the EU school fruit and vegetable scheme. The basket of goods as far as school milk is concerned is based on the expected amount of products distributed because there was no comparable basket of goods in previous years. The baskets of goods are adjusted in subsequent years if need be.
- *Consumer prices for fruit and vegetables and milk and milk products:* Consumer prices are used as a basis for calculation for both product groups. The consumer prices are based on the consumer price level of the agricultural market information company Agrarmarkt Informationsgesellschaft mbh (AMI) and on the household panel (Germany, all business types) of the consumer research company Gesellschaft für Konsumforschung (GfK).
- *Flat-rate estimates for the supply and provision of products (logistics, distribution, settlement, administration, handling, etc.):* For the cost item relating to the supply and provision of products, flat-rate estimates are expected to be made based on historical values from calculations under the previous EU school fruit and vegetable scheme in Baden-Württemberg and comparable calculations of other Federal States. The individual cost items have been firmly established and calculated in the previous EU school fruit and vegetable scheme.
- *Defined portion sizes:* In terms of portion sizes, 100 g has been set for school fruit and vegetables, 250 ml for drinking milk, 150 g for quark and yoghurt and 30 g for cheese.

7.6.2. Eligibility of certain costs

Article 23(8) of the basic act and Article 2(2)b of the implementing regulation

The guide prices calculated include all costs associated with the supply and provision of products to the institution. They include the costs of supplier equipment and vehicles. Not included are expenses incurred by the school for the receipt of products and any equipment that may be required, such as storage space, refrigerators, etc.

7.7. Involvement of authorities and stakeholders

Article 23(6) and (9) of the basic act and Article 2(1)k of the implementing regulation

Authority / Party	Type of participation according to process step			
	Planning	Implementation	Monitoring	Evaluation
Baden-Württemberg Ministry of Rural Development and Consumer Protection, Agricultural Department	Management	Regular meetings and coordination with the relevant authority	Monitoring by the relevant authority	Management
Baden-Württemberg Ministry of Rural Development and Consumer Protection, Nutrition Division*	Regular meetings and coordination, in particular in the selecting of products	Regular meetings and coordination in relation to educational accompaniment of the scheme		Help with preparation and implementation
Baden-Württemberg Ministry of Culture, Youth and Sport	Meetings	As required		Help with preparation and implementation as required
Federal State Office for the Development of Agriculture and Rural Areas, Schwäbisch Gmünd	Regular meetings and coordination	Regular meetings and coordination, organisation of accompanying educational measures of the Federal State		Help with preparation and implementation

Regional Council of Tübingen	Regular meetings and coordination	Relevant authority for the administrative implementation of the scheme, administrative checks and on-the-spot checks	Relevant authority	Help with preparation and implementation
Representatives of agriculture, processing and marketing	Exchange of information and meetings, e.g. with professionals, previous suppliers, workshop	Information events for suppliers		Survey if applicable
Representatives of institutions	Workshop, telephone survey	Information events if applicable		Survey if applicable

** the competent body in Baden-Württemberg with responsibility for healthy nutrition*

7.8. Information and publicity

Article 23a(8) of the basic act and Article 2(1)m of the implementing regulation

A number of different measures are implemented to inform the public and the parties about the EU school scheme (see table below).

Target group	Measures
General public	<ul style="list-style-type: none"> • EU school scheme homepage www.schulprogramm-mlrbw.de • EU school scheme poster • EU school scheme activity days
Day care centres and schools	<p>see general public, and also:</p> <ul style="list-style-type: none"> • Information on the EU school scheme for education professionals • Information events for trainee education professionals (e.g. student teachers) • Offers of further training for education professionals

Parents	<p>see general public, and also:</p> <ul style="list-style-type: none"> • Information on the EU school scheme and on implementation at home for the parents of participating children
Suppliers	<p>see general public, and also:</p> <ul style="list-style-type: none"> • Information events for school scheme suppliers

7.9. Administrative and on-the-spot checks

Article 2(2)g of the implementing regulation

Administrative checks and on-the-spot checks are carried out by the relevant authority, the Regional Council of Tübingen.

7.10. Monitoring and evaluation

Article 2(2)g of the implementing regulation

Data such as amounts distributed, the number of applicants, the number of children and institutions benefiting and the aid provided are evaluated as part of the annual monitoring process. Monitoring is carried out by the relevant authority.

The intention is to contract out evaluation of the scheme for the first five school years by tender.