

The EU school fruit, vegetables and milk scheme



Annual monitoring report

2022/2023 school year

Country/region: **Finland**

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Information by the country's competent authorities. The report is sent to, but not approved by, the Commission that may make comments.

Non-mandatory information, nevertheless recommended for the quality of the report, in grey.

Figures on budget execution (31 December 2023) are preliminary: corrections are possible and payments may still be made.

1. Budget execution

1.1. Expenditure for the supply/distribution of products (EUR)

	School fruit and vegetables			School milk			Total	
	Fresh	Processed	Total fruits and vegetables	Drinking milk and lactose-free versions	Cheese, curd, yoghurt and other milk products with no added flavouring, fruit, nuts or cocoa	Milk products with added flavouring, fruit, nuts or cocoa		Total milk and milk products
EU aid	1 323 517		1 323 517	2 590 339	320 131		2 910 470	4 233 987
National Funds								
<i>of which: Public</i>								
<i>of which: Private</i>								
Comments								

1.2. Expenditure for the educational measures (EUR)

	On school fruit and vegetables	On school milk	Total
EU aid	155 693	363 284	518 977
National Funds			
<i>of which: Public</i>			
<i>of which: Private</i>			
Comments			

1.3. Expenditure for information, monitoring and evaluation (EUR)

	On school fruit and vegetables	On school milk	Total
EU aid	8 880	20 720	29 600
National Funds			
<i>of which: Public</i>			
<i>of which: Private</i>			
Comments			

2.1 Participating children

	Participating children		
	Number of children	Number of children who participated in the school fruit and vegetables part	Number of children who participated in the school milk part
Nurseries/Pre-schools	174 990	66 103	174 595
<i>Of which: Nurseries</i>			
<i>Of which: Pre-schools</i>			
Primary schools	509 219	207 982	504 491
Secondary schools	165 875	64 934	164 522
Total	850 084	339 019	843 608
Comments			

2.2 Number of children in the target group

	Number of children in the target group set out in the strategy
Nurseries/Pre-schools	
<i>Of which: Nurseries</i>	
<i>Of which: Pre-schools</i>	
Primary schools	
Secondary schools	
Total	
Comments	



2.3 Total number of children

	Number of children eligible for the EU school fruit, vegetables and milk scheme
Nurseries/Pre-schools	
<i>Of which: Nurseries</i>	
<i>Of which: Pre-schools</i>	
Primary schools	
Secondary schools	
Total	
Comments	



3.1 Participating schools

	Participating schools		
	Number of schools	Number of schools that participated in the school fruit and vegetables part	Number of schools that participated in the school milk part
Nurseries/Pre-schools	2 640	996	2 630
<i>Of which: Nurseries</i>			
<i>Of which: Pre-schools</i>			
Primary schools	2 298	979	2 274
Secondary schools	377	126	375
Total	5 315	2 101	5 279
Comments			

3.2 Number of schools in the target group

	Number of educational establishments in the target group set out in the strategy
Nurseries/Pre-schools	
<i>Of which: Nurseries</i>	
<i>Of which: Pre-schools</i>	
Primary schools	
Secondary schools	
Total	
Comments	

3.3 Total number of schools

Nurseries/Pre-schools	
<i>Of which: Nurseries</i>	
<i>Of which: Pre-schools</i>	
Primary schools	
Secondary schools	
Total	
Comments	



4.1 Products supplied/distributed to schoolchildren and, if applicable, tasted by schoolchildren as part of educational measures

4.1.1 Fresh fruit

	List
Apples	✓
Apricots	
Aromatic Herbs	
Avocados	
Bananas	✓
Berries	✓
Cherries	
Citrus Fruit	✓
Figs	
Grapes	
Guavas/Mangoes	
Kiwis	
Melons	
Nuts	
Peaches/Nectarines	
Pears	
Pineapples	
Plums	
Quinces	
Strawberries	✓
Watermelons	
Comments	

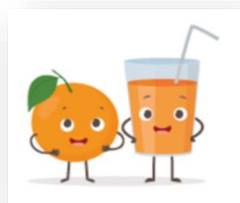


4.1.2 Fresh vegetables

	List
Artichokes	
Asparagus	
Aubergines	
Beet	
Broccoli	
Cabbages	✓
Carrots	✓
Cauliflowers	✓
Celery	
Chicory	
Courgettes	
Cucumbers	✓
Fennel	
Kohlrabi	
Kale	
Garlic	
Gherkins	
Leeks	
Lettuce	
Mushrooms	
Onions	
Parsnips	
Peas	✓
Peppers	
Pulses	
Pumpkins	
Radishes	
Rutabagas	✓
Salad beetroot	
Salsifis	
Spinach	
Tomatoes	✓
Turnips	
Comments	

4.1.3 Processed fruit and vegetables

	List
Fruit Juices	
Fruit Purées/Compotes	
Jams/Marmalades	
Dried Fruits	
Vegetable Juices	
Other:	
Comments	



4.1.4 Milk and milk products

	List
Drinking milk or lactose-free versions	✓
Cheese and curd	✓
Plain yoghurt	✓
Milk products without added sugar, flavouring, fruit, nuts or cocoa	✓
Milk products without fruit juice, naturally flavoured	
Milk products with fruit juice, naturally flavoured or non-flavoured	
Milk-based drinks with cocoa, with fruit juice or naturally flavoured	
Fermented or non-fermented milk products with fruit, naturally flavoured or non-flavoured	
Comments	



4.1.5 Other agricultural products that children tasted as part of educational measures

	List
Table olives	
Olive oil	
Honey	
Other:	
Comments	



4.1.a) Priorities for the choice of school fruit, vegetables and milk

	Yes/No	Comments
Local/regional purchasing		
Organic products		
Short supply chains		
Quality schemes		
Fair trade		
Other:		

4.2 Average size of portion of school fruit, vegetables and milk (Kg/Lt)

	School fruit and vegetables	School milk
Kg	0.03	0.01
Liters		0.09
Comments		Milk/kg=0.003

4.3 Average cost of portion of school fruit, vegetables and milk (EUR)

	School fruit and vegetables	School milk
EU aid	0.03	0.02
National aid (private/public)		
Comments		

4.3.a Average cost of portion of apples in bulk (EUR)

	Portion of apples in bulk
EU aid	
National aid (private/public)	
Comments	

4.3.b Average cost of portion of drinking milk (EUR)

	Portion of drinking milk
EU aid	
National aid (private/public)	
Comments	



4.4. Frequency of supply/distribution of school fruit, vegetables and milk

	School fruit and vegetables	School milk
Once per week		
Twice per week		
Three times per week		
Four times per week		
Daily	✓	✓
Other:		
Comments	<i>Fall term and 1.2.-30.4.2023</i>	<i>Whole school year</i>

4.5. Duration of supply/distribution of fruit, vegetables and milk

	School fruit and vegetables	School milk
≤ 2 weeks		
> 2 and ≤ 4 weeks		
> 4 and ≤ 12 weeks		
> 12 and ≤ 24 weeks		
> 24 and ≤ 36 weeks		
Entire school year		
Other: please specify under comments		
Comments		

4.5.a. Supplied/distributed portions

	School fruit and vegetables	School milk
Number of portions supplied/distributed per child	47	161
Comments		

4.6. Quantities of school fruit, vegetables and milk supplied/distributed and, if applicable, of other agricultural products that children tasted under educational measures

4.6.1 Fresh fruit and vegetables

		Quantity	Of which organic products	Comments
Fresh fruit and vegetables	Quantity in kg	1 429 052	9 663	
<i>Of which: Fruit</i>	<i>Quantity in kg</i>	<i>533 439</i>	<i>3 313</i>	
<i>Of which: Vegetables</i>	<i>Quantity in kg</i>	<i>895 613</i>	<i>6 350</i>	

4.6.2 Processed fruit and vegetables

		Quantity	Of which organic products	Comments
Processed fruit and vegetables	Quantity in kg			
	Quantity in litres			
<i>Of which: Fruit juices</i>	<i>Quantity in litres</i>			
<i>Of which: Fruit purees/compotes</i>	<i>Quantity in kg</i>			
<i>Of which: Jams/Marmalades</i>	<i>Quantity in kg</i>			
<i>Of which: Dried fruits</i>	<i>Quantity in kg</i>			
<i>Of which: Vegetable juices</i>	<i>Quantity in litres</i>			
<i>Of which: Other</i>	<i>Quantity in kg</i>			

4.6.3 Milk and milk products

		Quantity	Of which organic products	Comments
Drinking milk and lactose-free versions	Quantity in litres	12 867 113	3 166 952	
Cheese and curd	Quantity in kg	238 803		
Plain yoghurt	Quantity in kg	200 358		
Milk products without added sugar, flavouring, fruit, nuts or cocoa	Quantity in kg			
	Quantity in litres	1 023 387		
Milk products without fruit juice, naturally flavoured	Quantity in kg			
Milk products with fruit juice, naturally flavoured or non-flavoured	Quantity in kg			
Milk-based drinks with cocoa, with fruit juice or naturally flavoured	Quantity in litres			
Milk products with fruit, naturally flavoured or non-flavoured	Quantity in kg			

4.6.4 Other agricultural products

		Quantity	Of which organic products	Comments
Olive/olive oil	Quantity in kg			
	Quantity in litres			
Honey	Quantity in kg			
Others:	Quantity in kg			

5.1 Educational measures carried out

		Number of schoolchildren	Comments
Type of measure	School gardens	0	RuokaTutka doesn't have measures that involve school gardens
	Visits to farms, dairies, famers' markets and similar activities	160 190	"Totally six remote farm, dairy and farmer's market visit in new digital lessons (includes one recording) for children. Topics concerned dairy cattle, the journey of milk in cheese and yoghurt dairies, vegetables in farm, berries and markets. Combined number of schoolchildren is an estimate based on attendees and YouTube, Facebook, and Instagram reach and viewers of the videos and recordings."
	Tasting classes, cooking workshops, other	161 150	"Three remote school visit digital lessons (includes two recordings) with the theme of cooking and school meals. Three YouTube videos: basic flavors, how temperature affects sensory characteristics and how the shape of food affects sensory characteristics. Envoy digital remote classes on taste and basic flavors for school classes. In addition to the number of participants, the total number includes the reach of social media and website on these actions. Combined number of schoolchildren is an estimate based on attendees and YouTube, Facebook, and Instagram viewers or reach of the recordings and videos. "
	Lessons, lectures, workshops	370 570	"Digital lesson for children about school lunch and a digital lesson for young about good diet. Webinars and workshops about food education for teacher's has been produced in RuokaTutka. These topics and webinar lessons have potentially reached thousands of children indirectly. In addition to the number of participants, the total number includes the reach or views in social media. "
	Other activities: competitions, games, themed periods ...	766 130	"The number includes views or reach of online games, ThingLink learning environments, theme week materials, sound fairy tales for children, printable materials on website and other exercises and tests on website and on social media. Reach or views of influencer campaigns on social media. The numbers includes also the number of nutrition themed printed exercise books sent to schools. One major effort to reach children was the influencer collaborations which reached almost 250 000. RuokaTutka has also approached teachers through educational fairs. At the fairs, teachers were given also printed materials to share with children. RuokaTutka has also approached teachers through marketing, influencer campaigns, search engine marketing, print ads and newsletters. These actions have potentially indirectly reached thousands or tens of thousands of children. In addition to this number RuokaTutka has been present in schools and daycare centers because of the mandatory poster (approx. 5800 schools/daycare centers that means about 820 000 children). Note! This is not included in the number of children."

5.2 Theme(s) of the educational measures carried out

		Yes/No	Comments
Theme(s)	Reconnection of children to agriculture	Yes	
	Healthy eating habits	Yes	
	Local food chains	Yes	
	Organic	Yes	
	Sustainable production	Yes	
	Food waste	Yes	
	Other: please specify under comments	Yes	Cooking, Tasting, Media education, School lunch



6. Communication activities carried out

		Yes/No	Comments
Activity carried out/tool used	Poster at school premises	Yes	
	Poster at other relevant places	No	
	Dedicated website(s)	No	
	Informative graphic material	No	
	Information and awareness campaign (TV, radio, social media)	No	
	Others (e.g. networking activities)	No	



7. Authorities and stakeholders involved

		Name	Involved in Planning	Involved in Implementation	Involved in Monitoring	Involved in Evaluation	Responsible for implementation / supervision / advice (if yes, please specify for which of those under comments)	Member of Steering / Consultative or Coordination / Monitoring Committee (if yes, please specify which committee or group under comments)	Participation in regular meetings	Events (conferences/seminars, workshops ...) (if yes, please specify which event/s under comments)	Surveys or other information / communication activities, including through web and social media (if yes, please specify which activity/ies under comments)	Other (if yes, please specify under comments)	Comments	
Public authority/ Private stakeholder	Agriculture	Authority	Ministry of Agriculture and Forestry	Yes	No	No	Yes	No	No	No	No	No	Supervises the Finnish Food Authority	
		Stakeholder	The Central Union of Agricultural Producers and Forest Owners (MTK)	No	No	No	No	No	No	No	No	No	Yes	Commented on national legislation.
	Health and Nutrition	Authority	Ministry of Social Affairs and Health	No	No	No	No	No	No	No	No	No	Yes	Had the opportunity to comment on national legislation, did not comment.
		Stakeholder	The Finnish Institute of Health and Welfare (THL)	No	No	No	Yes	No	No	No	No	No	Yes	Carried out a part of the evaluation of the scheme. Commented on national legislation.
	Education	Authority	The Ministry of Education and Culture	No	No	No	No	No	No	No	No	No	Yes	Commented on national legislation.
		Stakeholder	The Finnish National Agency for Education	No	No	No	No	No	No	No	No	No	Yes	Commented on national legislation.
	Other	Authority	Ministry of Finance	Yes	No	No	No	No	No	No	No	No	Yes	Commented on national legislation.
		Stakeholder	Kaiku Helsinki Oy	No	Yes	No	No	Yes	No	Yes	No	No	No	Carries out/implements additional educational measures RuokaTutka.