

# OPENING SPEECHES

DAY 1



THIS IS THE MOST TRANSPARENT & OPEN REVIEW TO DATE



JANUSZ WOJCIECHOWSKI  
EU Commissioner Agriculture & Rural Development

LET'S EMBARK ON SERIOUS DEBATE TO FIND THE RIGHT ANSWERS TO CHALLENGES

- REINFORCE IP
- MEET SOCIETAL EXPECTATIONS
- SIMPLIFY PROCESSES
- DIVERSITY OF EXPERIENCES & NEEDS
- MORE ATTRACTIVE TO PRODUCERS

GREEN DEAL

SUSTAINABLE PRODUCTION

## PANDEMIC OPPORTUNITY



HAS CAUSED CHANGES IN THE LIFE OF CONSUMERS  
MORE HOME COOKING  
NEW APPRECIATION FOR DOMESTIC AGRICULTURE

LET'S NOT LOSE SIGHT OF GI RIGHTS



HANS-JOACHIM FUCHEL  
Parliamentary State Secretary at Federal Ministry of Food & Agriculture

CONTINUE TO DEVELOP GI AWARENESS

SUPPORT PRODUCERS TO MAKE AN ECONOMICALLY VIABLE PRODUCT

CLOSE THE LEGAL GAP BETWEEN AGRICULTURAL & NON AGRICULTURAL GI



SUPPORT SMALL PRODUCERS



COMBAT FRAUD

INTERNATIONAL AGREEMENTS ARE FUNDAMENTAL

REPAIR ECONOMIC RELATIONS WITH USA AFTER TRUMP & TARIFFS ON GIs



IRÈNE TOLLERET  
Member of European Parliament Intergroup "Wine, spirits & quality foodstuff"