



# Honey Market Presentation



# Overview of EU honey market (1)

- EU second world producer (250 000 tons) after China
- Total number of beehives: 16 millions
- Total number of beekeepers decreasing: 600 000
- Small sector but essential for agriculture for pollinisation



## Overview of EU honey market (2)

- EU is not self-sufficient in honey
- Imports needed to cover EU domestic consumption
- Main supplier for imported honey: China (around 50% of EU imports)
- EU honey trade balance largely negative: Imports > Exports

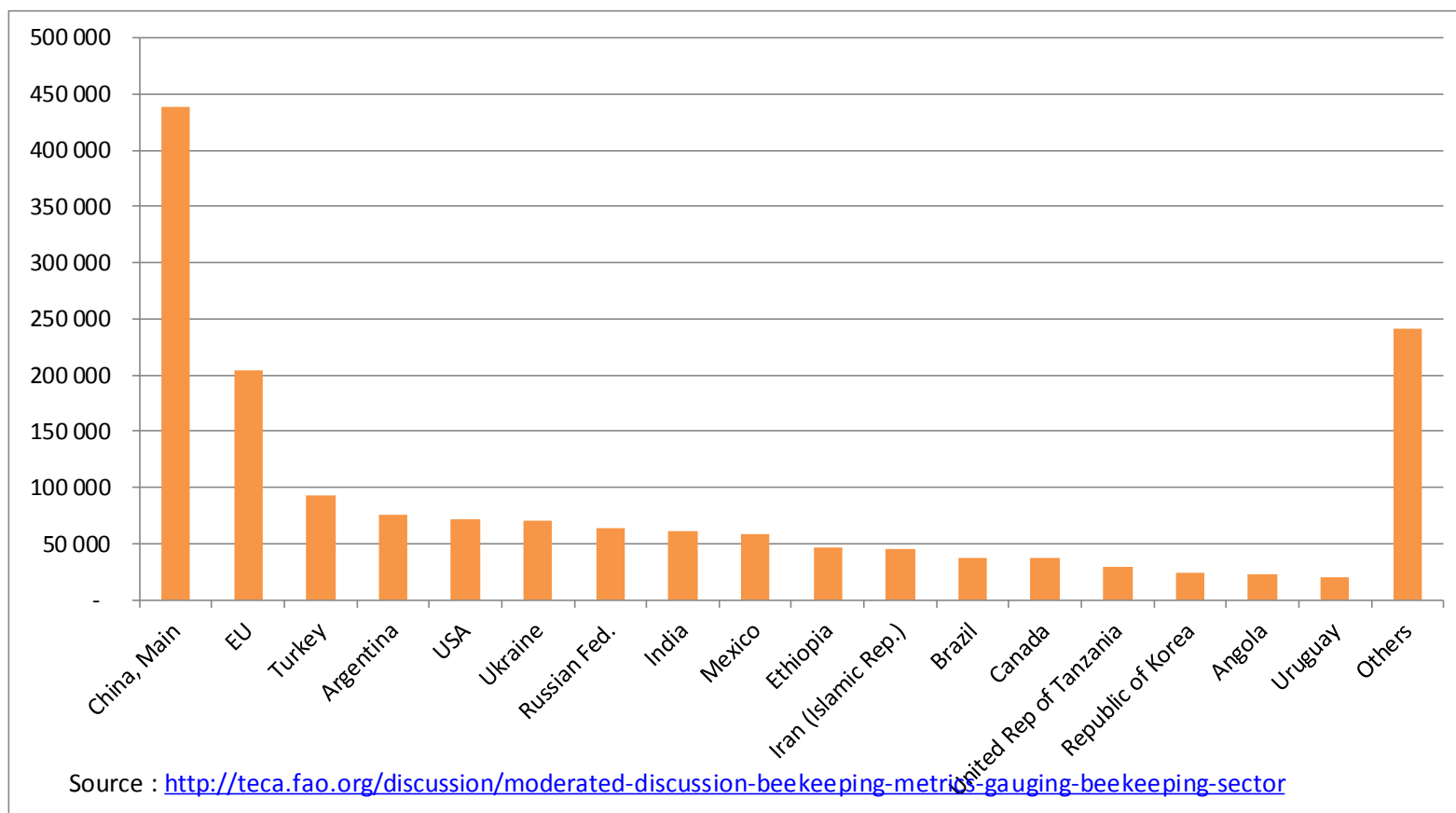


## World Production per Country (1 000 T)

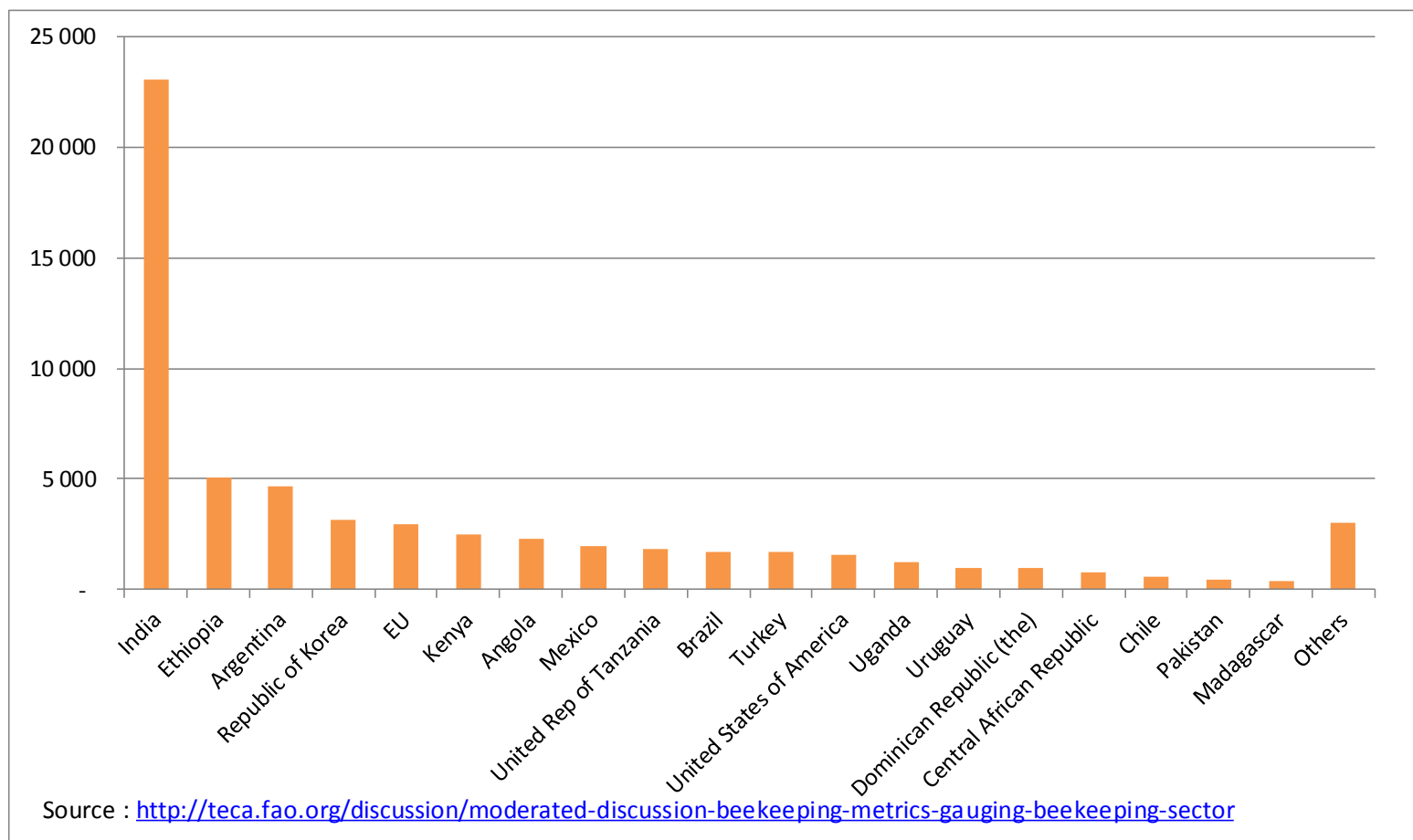
	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013
China	254	268	295	298	300	338	357	407	407	409	446	462	466
EU	182	179	200	206	200	206	198	201	205	204	221	191	204
Turkey	60	75	70	74	82	84	74	81	82	81	94	89	95
Argentina	80	83	75	80	110	105	81	72	62	59	76	80	80
Ukraine	60	51	54	58	71	76	68	75	74	71	70	70	74
Russian Federation	53	49	48	53	52	56	54	57	54	52	60	65	68
USA	84	78	82	83	73	70	67	74	66	80	67	65	68
India	52	52	52	52	52	52	51	55	55	60	60	60	61
Mexico	59	59	57	57	51	56	55	60	56	56	58	59	57
Ethiopia	34	40	38	41	36	51	42	42	42	54	40	46	45
Iran	27	28	15	29	35	36	47	41	46	47	48	45	44
Brazil	22	24	30	32	34	36	35	38	39	38	42	34	35
Canada	35	37	35	34	36	48	31	29	32	34	36	41	35
Tanzania	27	27	27	28	28	28	28	27	28	29	28	29	30
Korea	22	20	18	16	24	23	26	26	28	24	21	25	25
Angola	24	25	23	22	24	23	26	27	26	23	23	23	23
Uruguay	10	10	10	13	10	13	16	10	8	19	19	20	20
New Zealand	9	5	12	9	10	10	10	12	13	13	9	10	18
Central African Republic	14	15	16	16	14	14	14	15	15	15	16	16	16
Viet Nam	7	11	13	11	14	17	16	10	12	12	12	12	13
Kenya	27	26	24	20	25	19	15	12	7	9	10	12	12
Australia	19	18	16	15	15	18	18	18	17	16	10	11	11
Others	112	111	120	120	123	127	135	137	139	143	148	153	164
	<b>1 273</b>	<b>1 290</b>	<b>1 328</b>	<b>1 365</b>	<b>1 418</b>	<b>1 505</b>	<b>1 462</b>	<b>1 525</b>	<b>1 511</b>	<b>1 547</b>	<b>1 614</b>	<b>1 617</b>	<b>1 664</b>

Source : FAO

# World Production of Honey Average 2010-2014 (1 000 T)



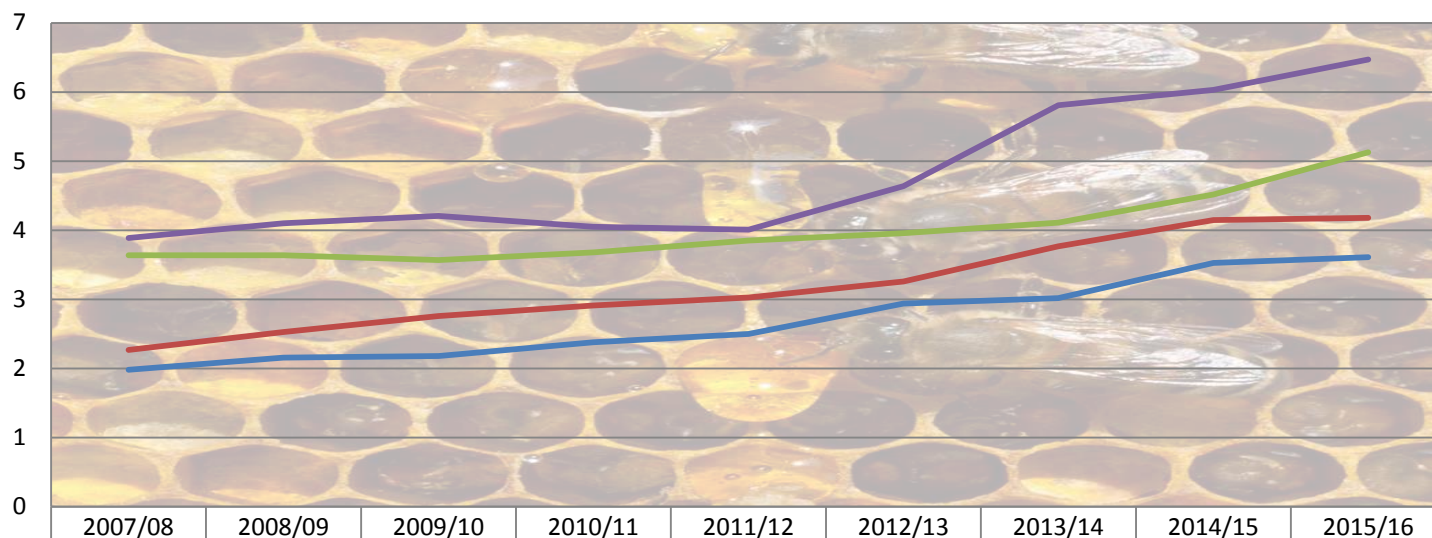
## World Production of Beeswax Average 2009-2013 (1 000 T)





# Honey Price Evolution in Spain

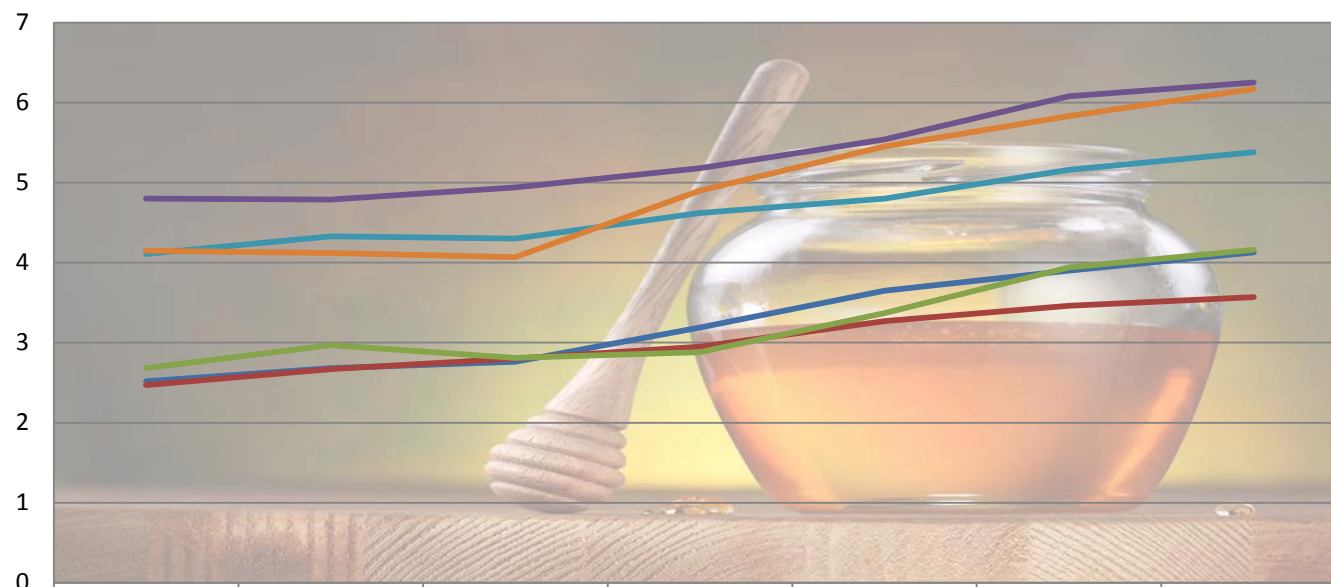
**Honey Price Evolution 2007-2016 (euros/kg)**



Source : Gobierno de España - ministerio de agricultura, alimentacion y medio ambiente

# Honey Price Evolution in Spain

Honey Price Evolution (euros/kg)



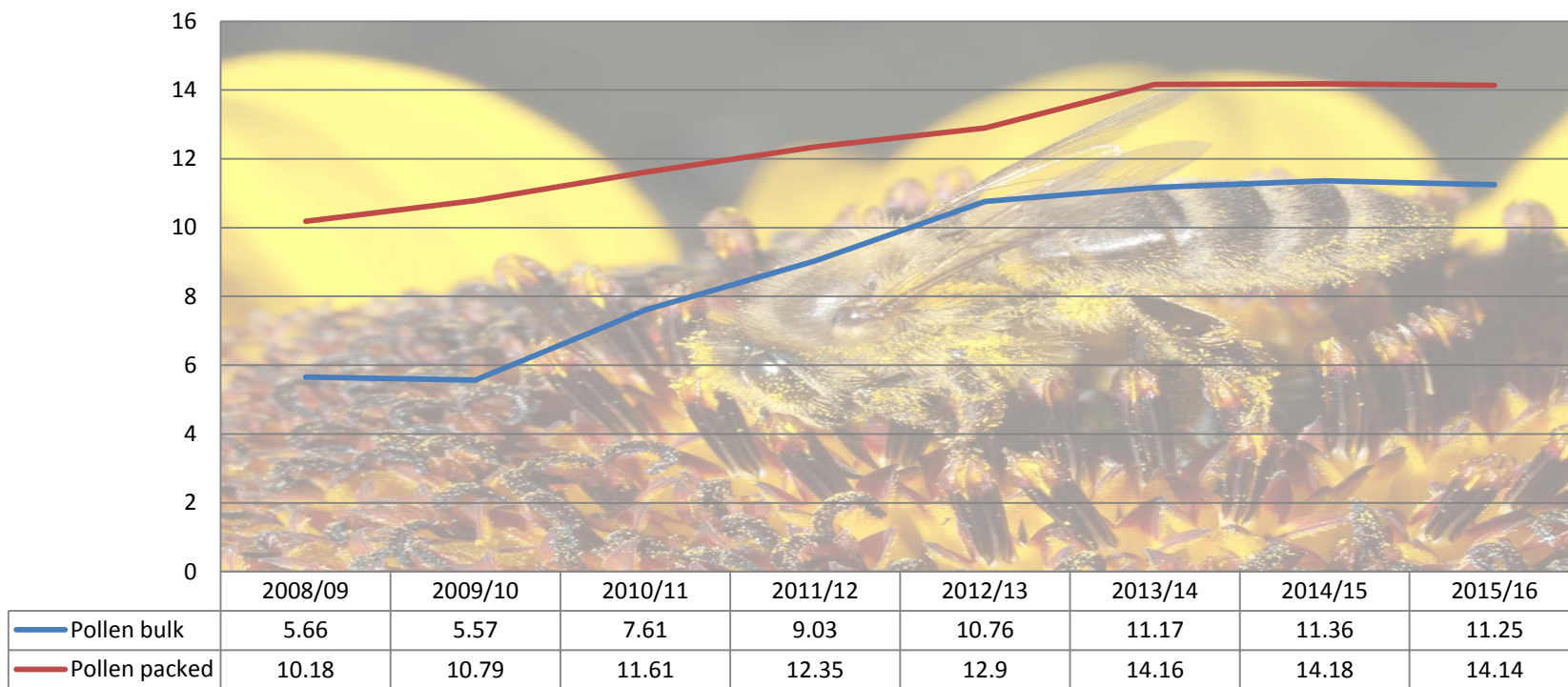
	2009/10	2010/11	2011/12	2012/13	2013/14	2014/15	2015/16
Blossom Honey bulk	2.52	2.68	2.76	3.19	3.65	3.9	4.13
Eucalyptus Honey bulk	2.47	2.67	2.8	2.95	3.27	3.46	3.57
Rosmary honey bulk	2.68	2.97	2.81	2.88	3.37	3.94	4.16
Blossom Honey packed	4.8	4.79	4.94	5.18	5.54	6.08	6.25
Eucalyptus Honey packed	4.11	4.33	4.3	4.62	4.8	5.16	5.38
Rosmary honey packed	4.15	4.12	4.07	4.9	5.45	5.83	6.17

Source : Gobierno de España - ministerio de agricultura, alimentacion y medio ambiente



# Pollen Price Evolution in Spain

**Pollen Price Evolution (euros/kg)**



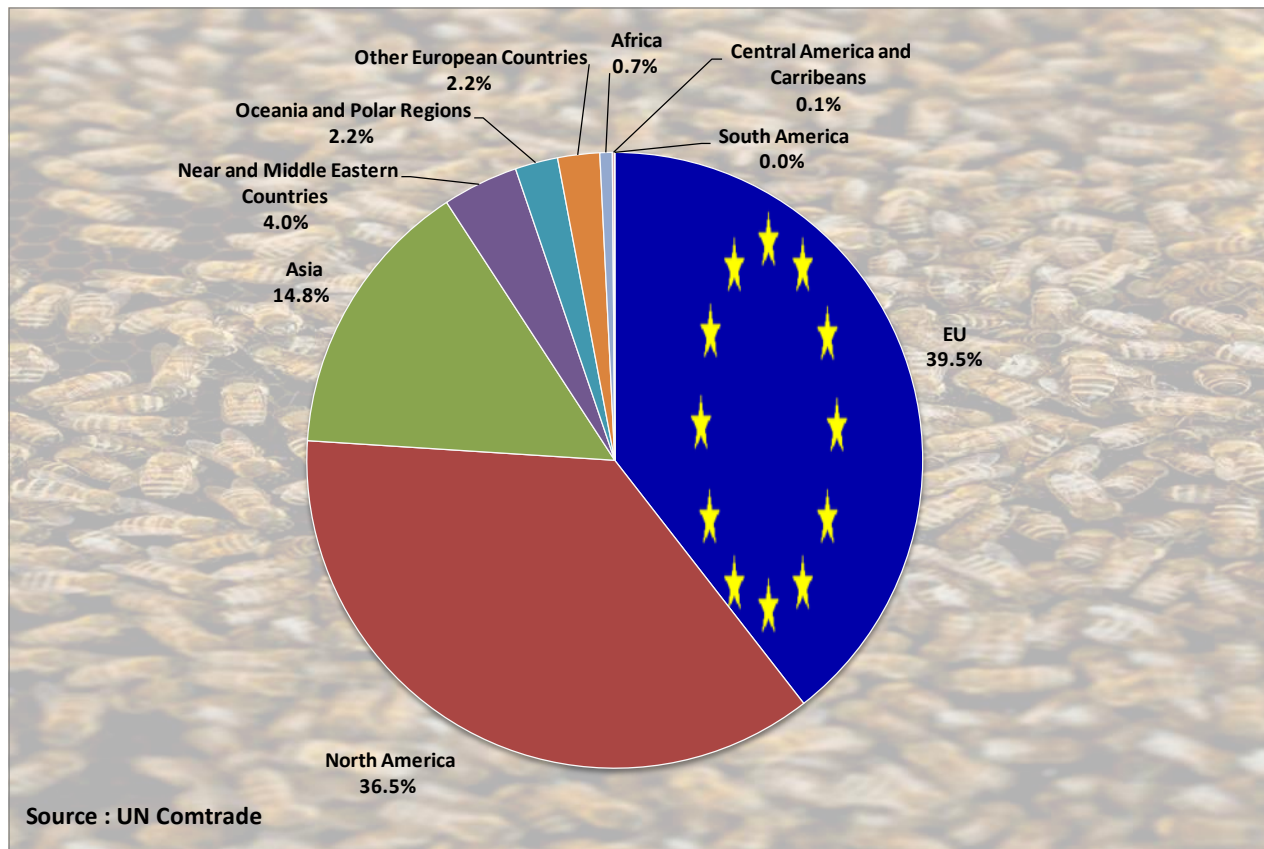
Source : Gobierno de España - ministerio de agricultura, alimentacion y medio ambiente

# World Imports of Honey

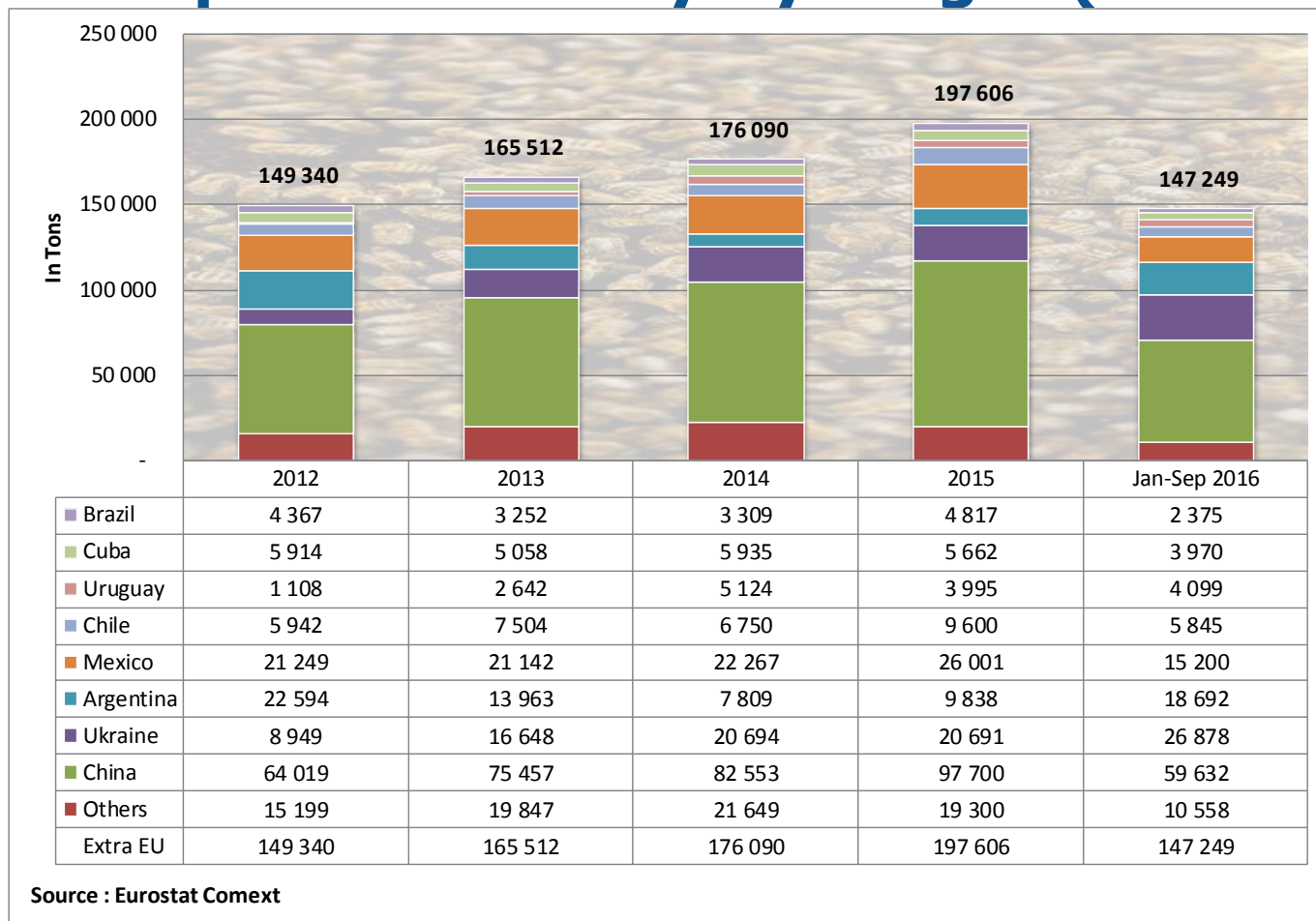
	2008		2009		2010		2011		2012		2013		2014		2015	
	Tons	1 000 €	Tons	1 000 €	Tons	1 000 €	Tons	1 000 €	Tons	1 000 €	Tons	1 000 €	Tons	1 000 €	Tons	1 000 €
<b>European Union</b>	141 357	238 749	136 425	262 926	148 227	304 291	147 101	305 402	149 340	310 537	165 512	337 667	176 090	377 332	197 545	498 027
<b>North America</b>	104 324	167 650	100 350	178 707	117 460	240 867	133 433	298 176	144 474	346 596	158 629	394 957	172 349	460 559	182 785	574 993
<i>of which</i> USA	100 570	157 807	95 473	165 548	114 127	230 017	130 494	288 200	141 016	334 671	153 065	375 585	165 945	438 269	175 403	545 572
<b>Asia</b>	62 588	89 341	69 711	109 376	80 574	145 712	64 955	148 690	64 516	178 353	68 729	198 965	77 630	232 117	73 999	284 494
<i>of which</i> Japan	41 682	57 915	36 919	62 543	39 950	75 617	40 584	84 529	36 823	82 021	39 030	87 545	37 870	90 474	36 222	106 032
<i>China</i>	1 950	3 166	2 420	3 817	2 189	7 310	2 468	9 271	3 368	20 398	4 857	32 326	5 791	44 119	6 521	67 363
<b>Near and Middle Eastern Countries</b>	17 915	41 856	11 815	29 663	16 666	48 649	17 803	48 872	25 336	76 172	28 082	85 736	34 610	114 180	19 878	59 908
<b>Other European Countries</b>	9 869	25 171	11 403	32 552	15 224	44 897	14 505	43 701	13 262	40 972	11 860	39 270	11 035	40 597	11 019	45 895
<b>Africa</b>	5 622	6 210	5 086	6 967	6 053	8 665	5 403	7 221	6 457	11 389	6 516	9 483	7 093	11 212	3 255	6 415
<b>Oceania and Polar Regions</b>	5 708	12 954	5 213	13 570	3 788	11 828	3 625	13 180	4 403	15 669	2 956	15 626	7 776	30 276	11 229	50 717
<b>Central America and Carribeans</b>	704	1 420	664	1 409	785	1 797	764	1 654	759	1 827	525	1 373	597	1 521	548	1 690
<b>South America</b>	587	1 191	389	919	599	1 334	473	1 085	581	1 372	387	942	319	832	73	281
<b>Total</b>	<b>348 674</b>	<b>584 541</b>	<b>341 056</b>	<b>636 088</b>	<b>389 376</b>	<b>808 039</b>	<b>388 063</b>	<b>867 980</b>	<b>409 127</b>	<b>982 888</b>	<b>443 196</b>	<b>1 084 019</b>	<b>487 499</b>	<b>1 268 625</b>	<b>500 332</b>	<b>1 522 420</b>

Source : UN Comtrade

# Share of Imports of Honey in 2015



# EU Imports of Honey by Origin (in Tons)



## EU Average Unit Value for Imported Honey (€/Kg) by Origin

	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	Jan-Sep 2016
China	0.93	1.00	1.12	1.24	1.26	1.34	1.44	1.37	1.40	1.64	1.57
Ukraine	1.00	1.11	1.87	1.70	2.02	1.96	1.83	1.82	1.93	2.16	1.86
Argentina	1.20	1.26	1.69	2.00	2.24	2.24	2.23	2.35	2.75	3.24	2.21
Mexico	1.51	1.38	1.67	2.14	2.35	2.47	2.44	2.53	2.72	3.24	3.00
Chile	1.29	1.36	1.77	2.19	2.57	2.70	2.59	2.62	2.97	3.72	2.77
Uruguay	1.20	1.22	1.73	1.97	2.15	2.15	2.26	2.50	2.64	3.15	2.20
Cuba	1.22	1.22	1.30	1.92	2.08	2.25	2.32	2.29	2.38	2.82	2.44
Brazil	1.31	1.37	1.91	2.02	2.21	2.34	2.51	2.44	2.86	3.42	3.19
Moldova	1.00	1.13	1.51			2.43	2.27	2.46	2.82	3.04	2.68
Guatemala	1.36	1.53	1.85	2.06	2.54	2.35	2.42	2.43	2.67	3.55	2.57
Thailand	1.15	1.84	1.52	1.56	1.75	1.76	1.82	1.74	1.78	2.25	2.14
Vietnam	1.06	1.02	1.08	0.99	1.31	3.99	3.53	1.69	1.87	2.34	1.69
New Zealand	4.39	5.06	5.13	4.49	6.77	7.55	8.83	9.21	14.29	16.14	24.04
Turkey	2.46	4.24	5.53	3.85	2.79	4.74	4.90	3.51	3.86	3.98	3.89
Serbia		1.90	1.99	2.25	3.02	3.35	3.43	3.33	3.37	4.17	3.84
<b>Extra EU</b>	<b>1.31</b>	<b>1.37</b>	<b>1.69</b>	<b>1.93</b>	<b>2.05</b>	<b>2.08</b>	<b>2.08</b>	<b>2.04</b>	<b>2.14</b>	<b>2.52</b>	<b>2.22</b>

Source : Eurostat Comext

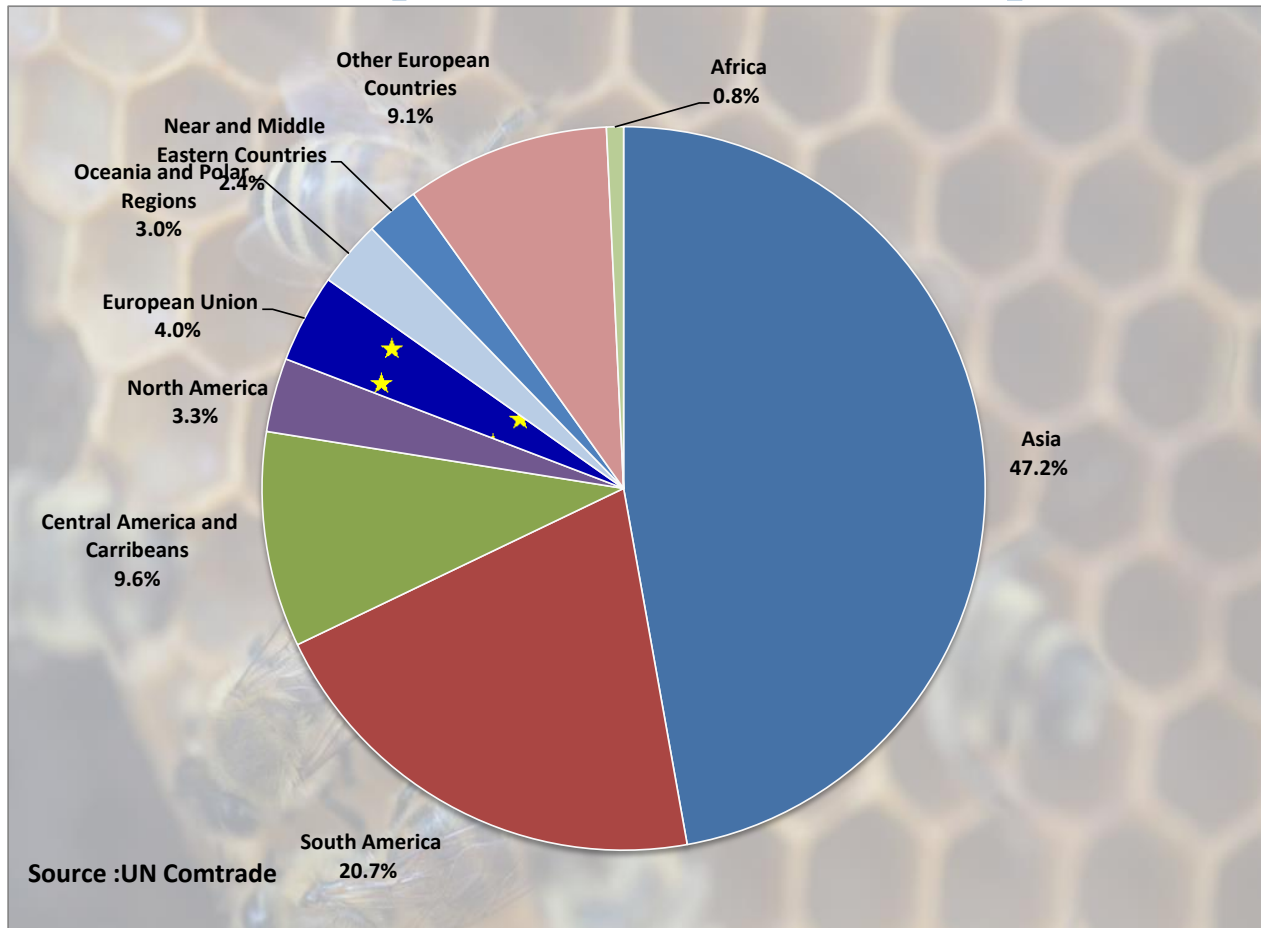
# World Exports of Honey

	2008		2009		2010		2011		2012		2013		2014		2015	
	Tons	1 000 €	Tons	1 000 €	Tons	1 000 €	Tons	1 000 €	Tons	1 000 €	Tons	1 000 €	Tons	1 000 €	Tons	1 000 €
<b>Asia</b>	141 173	174 778	120 846	166 965	163 470	249 094	165 626	281 774	152 394	301 507	202 664	358 389	222 260	414 291	217 089	445 001
<i>of which China</i>	84 865	100 044	71 831	90 117	101 138	137 670	99 968	144 646	110 157	167 376	124 897	185 633	129 822	195 904	144 756	260 179
<b>European Union</b>	10 390	40 767	9 520	42 452	11 516	52 140	11 913	60 031	14 415	73 928	15 038	81 337	18 676	98 961	18 337	105 878
<b>South America</b>	106 873	190 369	100 130	195 209	92 561	211 326	116 897	262 842	111 322	251 152	101 897	250 716	97 541	277 709	77 692	256 556
<b>Central America and Carribeans</b>	32 453	61 193	30 573	64 975	30 979	73 271	31 482	74 190	37 370	90 176	40 207	98 584	45 349	125 022	47 253	157 073
<b>Other European Countries</b>	4 909	11 032	9 392	19 491	10 341	27 469	12 217	29 703	18 018	42 033	27 327	60 114	42 918	92 569	9 520	32 538
<b>North America</b>	41 344	57 515	16 931	41 265	26 143	61 473	15 959	43 600	24 097	73 126	18 469	60 846	15 563	50 823	18 428	68 295
<i>of which Canada</i>	35 618	45 528	12 162	30 125	15 145	42 379	9 569	28 302	18 339	57 488	12 266	44 499	9 456	34 614	11 979	46 973
<i>USA</i>	5 726	11 987	4 769	11 140	10 997	19 094	6 390	15 297	5 757	15 637	6 203	16 346	6 107	16 208	6 449	21 321
<b>Oceania and Polar Regions</b>	14 779	53 438	18 515	65 774	12 535	72 276	13 574	80 021	13 620	99 931	14 947	125 637	13 914	146 933	15 892	210 591
<b>Near and Middle Eastern Countries</b>	1 531	3 468	1 438	4 680	7 770	27 498	7 320	30 544	8 036	34 823	9 660	36 207	11 251	45 157	10 253	44 441
<b>Africa</b>	1 616	2 588	1 784	3 712	3 356	6 123	3 127	6 949	3 162	6 446	2 807	6 480	3 573	6 765	869	3 338
<b>Total</b>	<b>355 069</b>	<b>595 148</b>	<b>309 129</b>	<b>604 523</b>	<b>358 670</b>	<b>780 670</b>	<b>378 116</b>	<b>869 654</b>	<b>382 432</b>	<b>973 122</b>	<b>433 018</b>	<b>1 078 310</b>	<b>471 046</b>	<b>1 258 231</b>	<b>415 333</b>	<b>1 323 710</b>

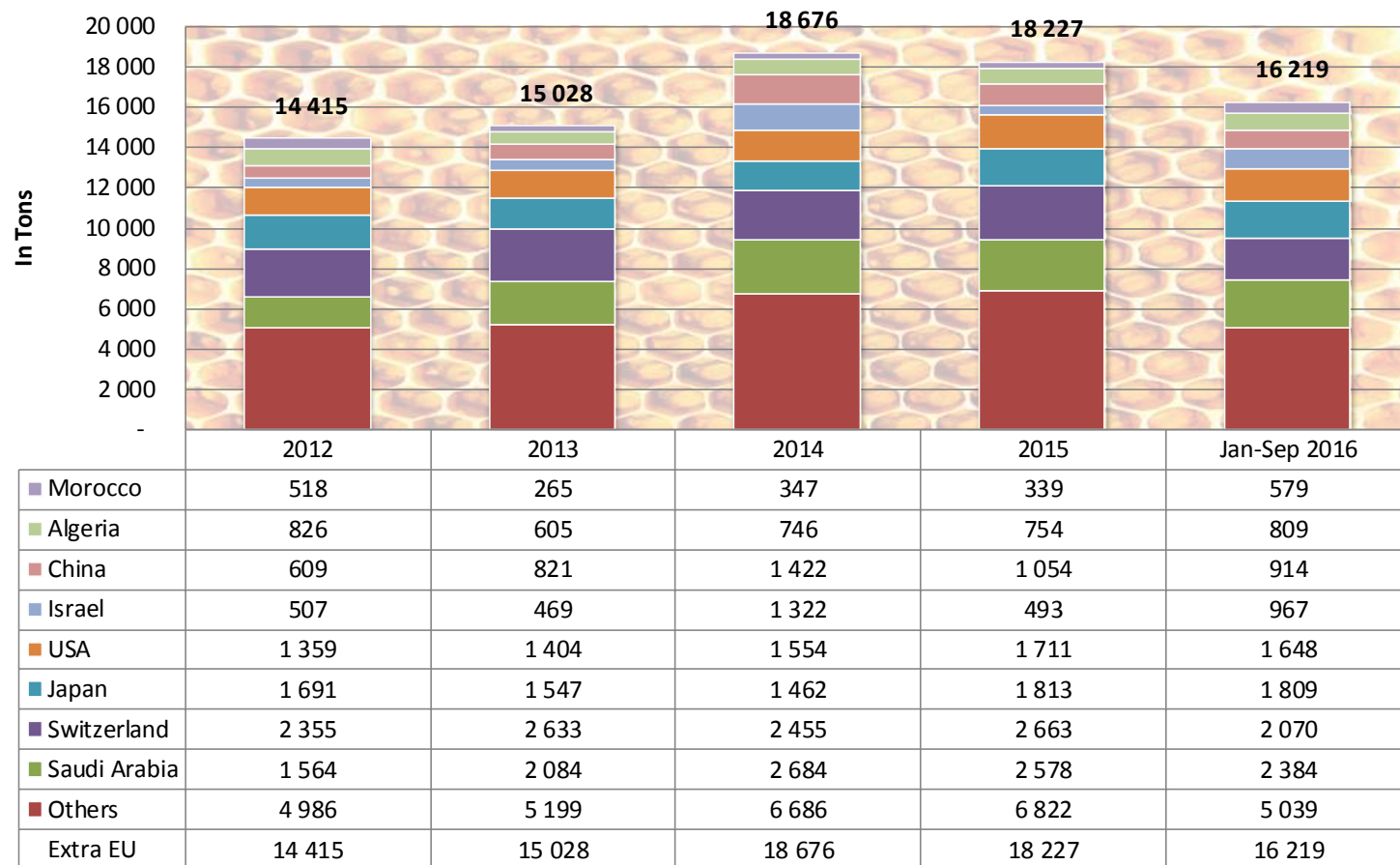
Source : UN Comtrade



# Share of Exports of Honey in 2015

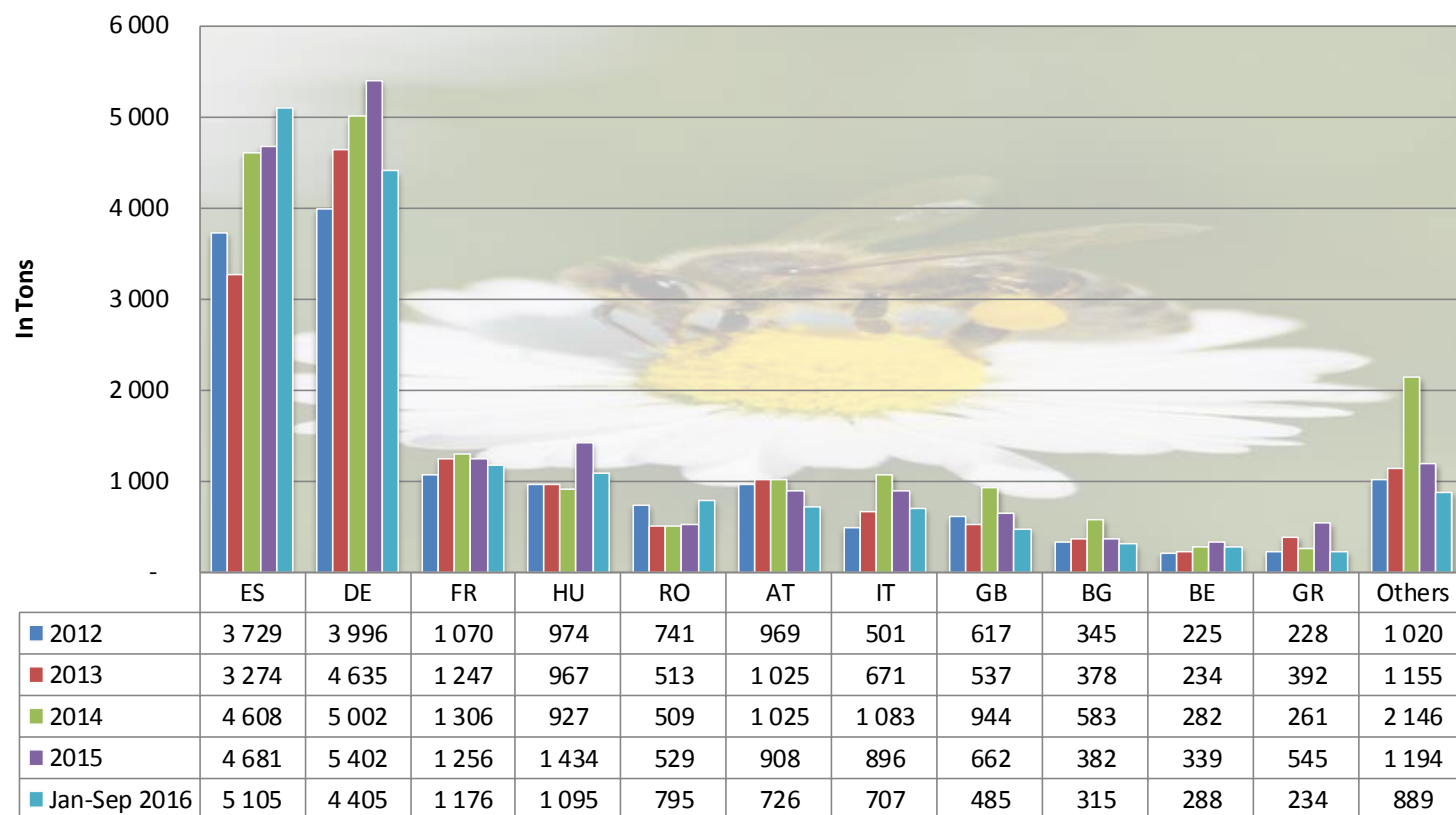


# Eu Exports of Honey by Destinations



Source : Eurostat Comext

## Member States Share of Export to Third Countries



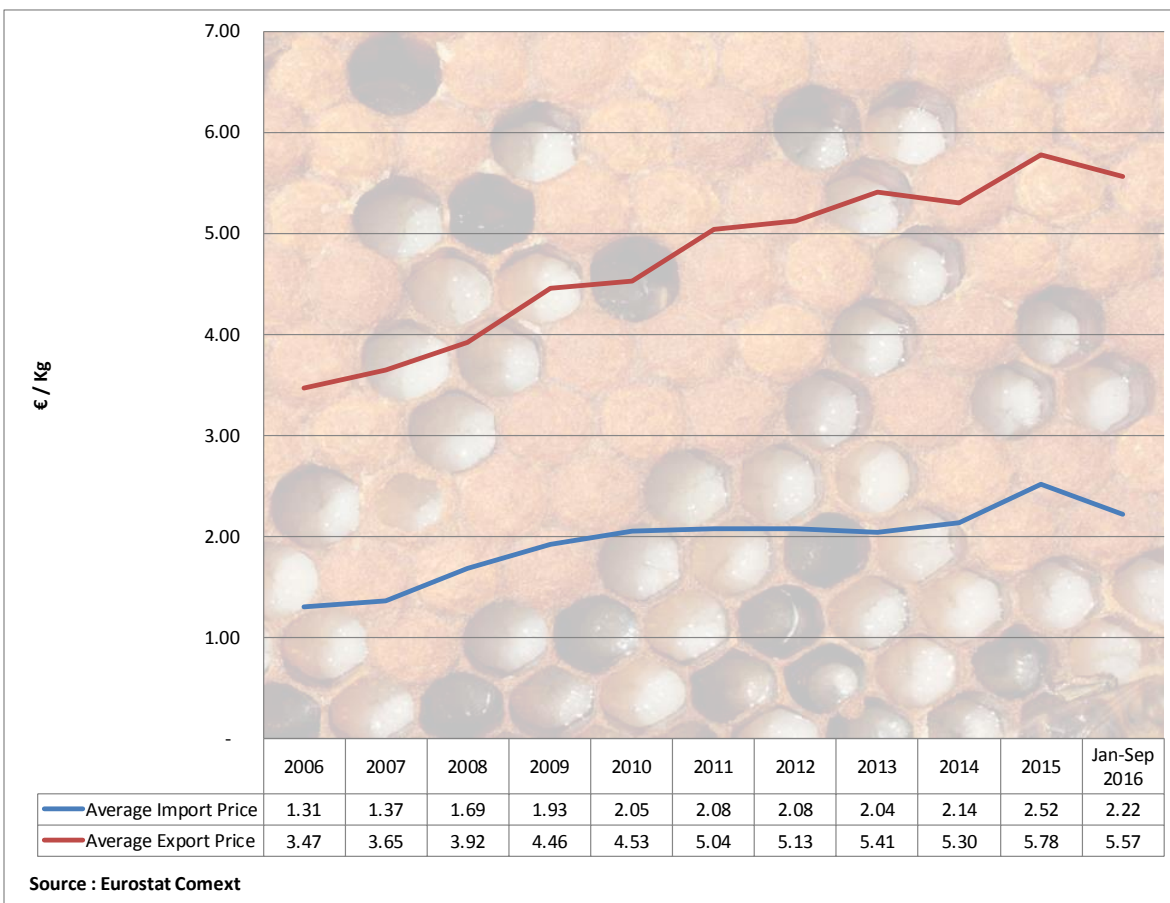
Source : Eurostat Comext

## EU Average Unit Value for Exported Honey (€/kg) by Destination

	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	Jan-Sep 2016
Saudi Arabia	4.74	5.29	5.48	6.92	6.94	7.83	7.97	7.61	7.28	6.97	7.15
Switzerland	3.45	4.05	4.20	4.44	4.62	4.76	4.80	4.83	5.18	5.47	5.48
Japan	4.70	4.72	3.89	4.40	4.83	4.67	5.03	5.24	6.15	5.93	5.55
USA	3.07	4.11	4.27	4.24	4.33	4.03	4.66	5.21	5.17	6.38	6.70
Israel	1.87	2.04	2.53	2.74	2.98	3.09	2.93	2.88	2.73	3.01	2.95
China	4.20	5.22	6.28	5.73	5.05	5.28	5.87	6.20	4.86	6.62	5.30
Algeria	3.14	3.58	3.40	3.59	3.52	4.36	3.95	4.28	4.18	5.54	5.01
Morocco	1.31	1.25	1.16	1.13	1.45	1.52	2.38	2.23	2.55	2.83	2.15
Canada	3.49	3.80	4.57	6.10	5.06	4.58	4.87	4.36	4.28	3.56	4.04
U.A.Emirates	4.92	5.30	5.86	6.54	6.83	7.71	7.80	7.66	8.05	8.30	8.23
Ceuta	3.85	3.19	3.35	3.73	3.47	4.04	4.78	4.42	2.85	3.08	2.51
Hong Kong	5.14	5.03	4.93	5.86	5.66	6.26	6.49	5.96	6.24	6.77	6.44
Iraq	4.89	3.83	3.92	4.02	4.18	5.44	5.81	5.27	5.81	6.45	5.65
Jordan	3.68	3.15	3.30	4.41	5.32	5.45	5.95	5.86	5.49	6.48	4.75
Pakistan	3.65	3.38	4.29	4.57	5.28	5.98	5.86	6.17	6.78	6.77	7.09
<b>Extra EU</b>	<b>3.47</b>	<b>3.65</b>	<b>3.92</b>	<b>4.46</b>	<b>4.53</b>	<b>5.04</b>	<b>5.13</b>	<b>5.41</b>	<b>5.30</b>	<b>5.78</b>	<b>5.57</b>

Source : Eurostat Comext

# Average Import and Export Prices



# Where to find more information on Honey Market

[http://ec.europa.eu/agriculture/honey/index\\_en.htm](http://ec.europa.eu/agriculture/honey/index_en.htm)