



EUROPEAN COMMISSION
DIRECTORATE-GENERAL FOR AGRICULTURE AND RURAL DEVELOPMENT

Directorate F – Outreach, Research & Geographical Indications
The Director

Brussels, 3 June 2024

AGRI.F

AGENDA

MEETING OF THE CIVIL DIALOGUE GROUPS ON QUALITY & PROMOTION

online via videoconference (Interactio)
on Tuesday 25 June 2024 from 09:30 to 17:30

PROMOTION 09:30 -12:30

1. Exchange of views on the draft 2025 Annual Work Programme
2. Submission statistics of the calls for proposals 2024 for SIMPLE and MULTI programmes
3. Improvements to the implementation of the promotion policy (information on outreach activities and amendment of secondary legislation)
4. Own initiatives from the Commission: state of play
5. Any other business

QUALITY 14:30 - 17:30

1. New Regulation on Geographical Indications (GI): state of play of secondary legislation
2. Proposal for Regulation on packaging and packaging waste: state of play
Directorate General for Environment
3. Sustainable practices for GIs: interventions from the sectors
 - a. Sustainable approach for PDO dairy products under the new GI Regulation (CNAOL)
 - b. Examples of actions undertaken by wine PDOs in terms of sustainability (EFOW)
 - c. Introduction to the GI SMART Project (AREPO in collaboration with Euromontana)
4. Results of the OQT Mountain Product Study (AREPO in collaboration with Euromontana)
5. AOB

Please send us your AOB questions in due time before the meeting (e-mail: AGRI-PROMOTION@ec.europa.eu and AGRI-GEOGRAPHICAL-INDICATIONS@ec.europa.eu)