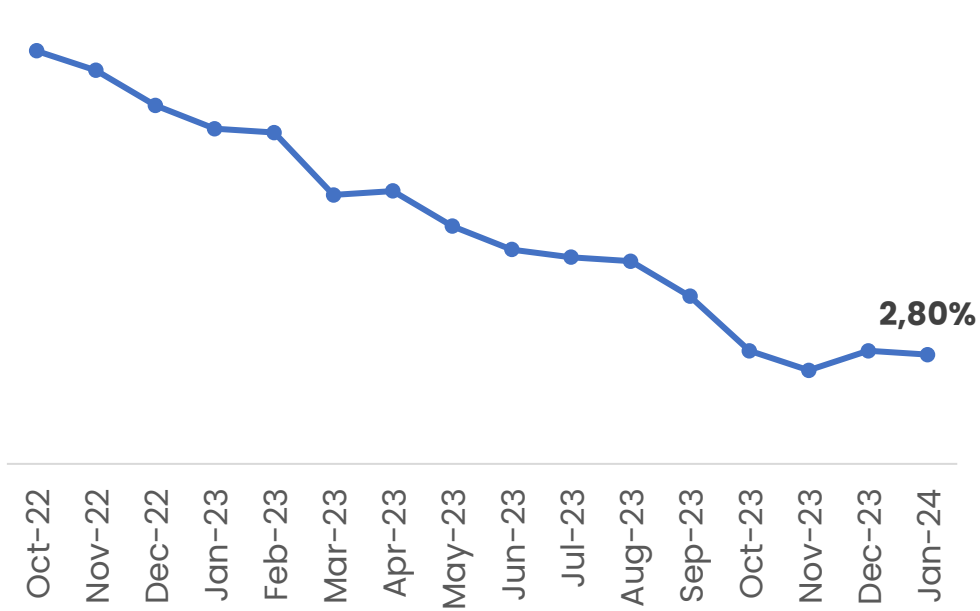




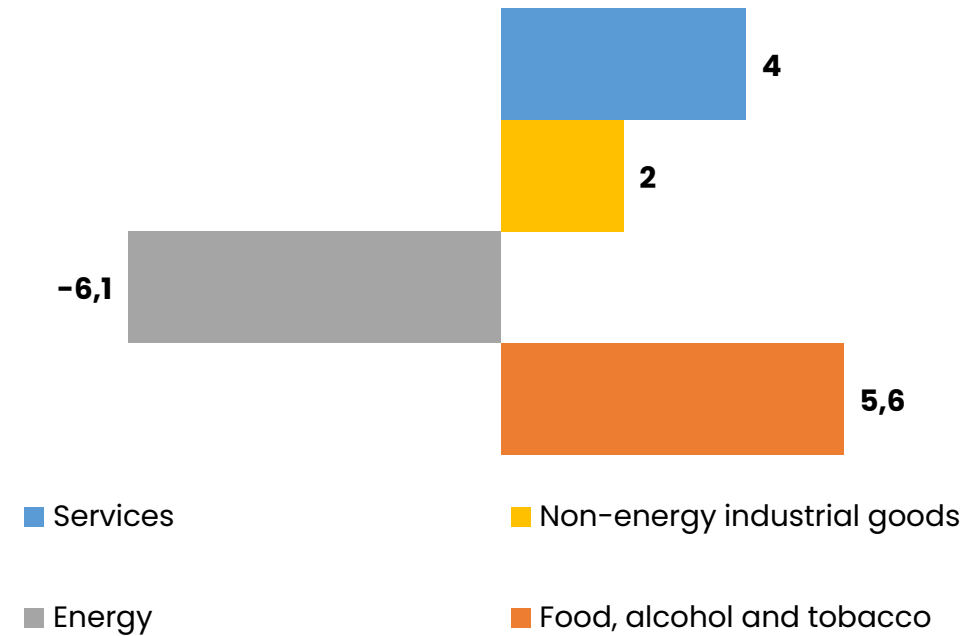
DG AGRI Meat Market Observatory

A retail perspective
27 February 2023

The macroeconomic situation

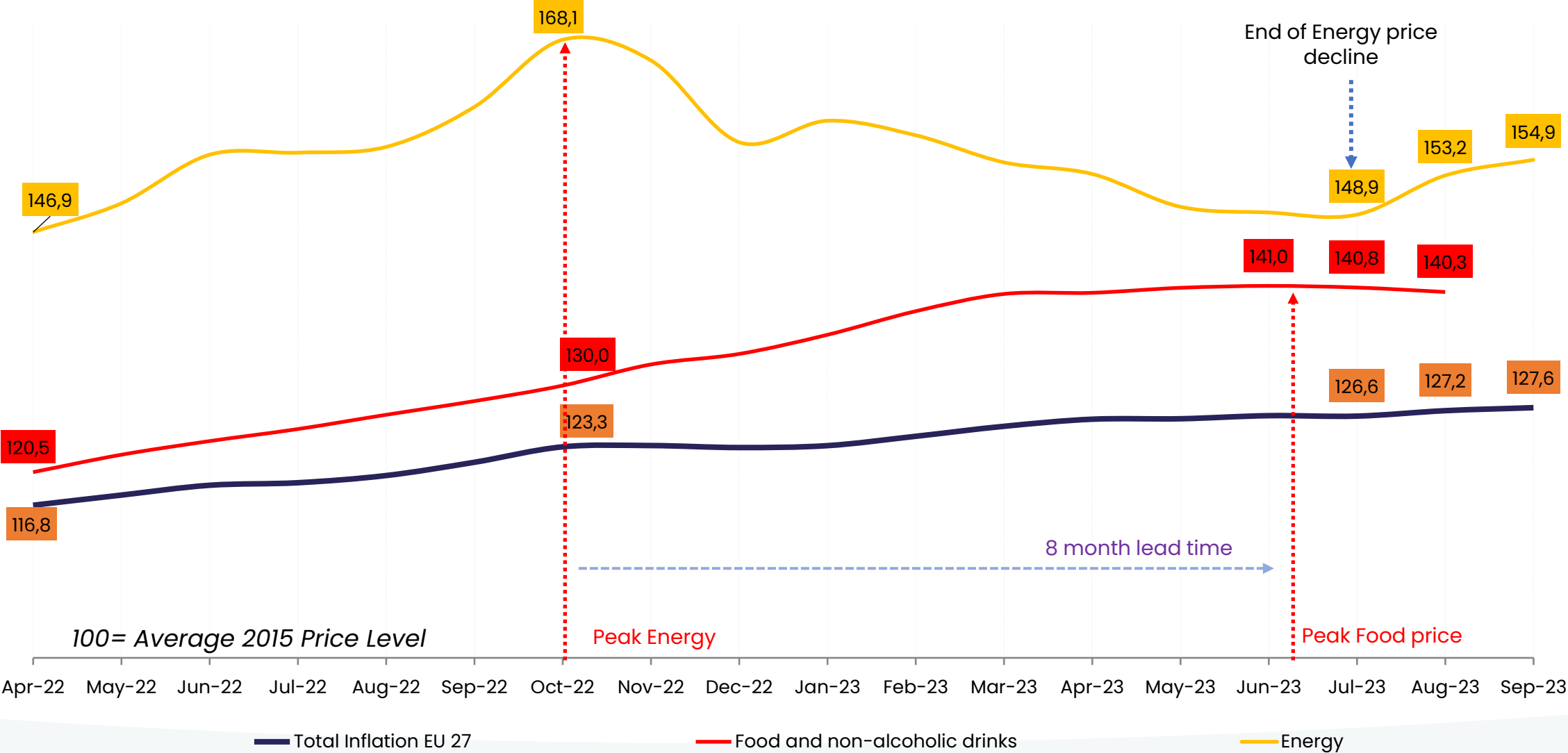


After peaking in 2022, inflation is decreasing



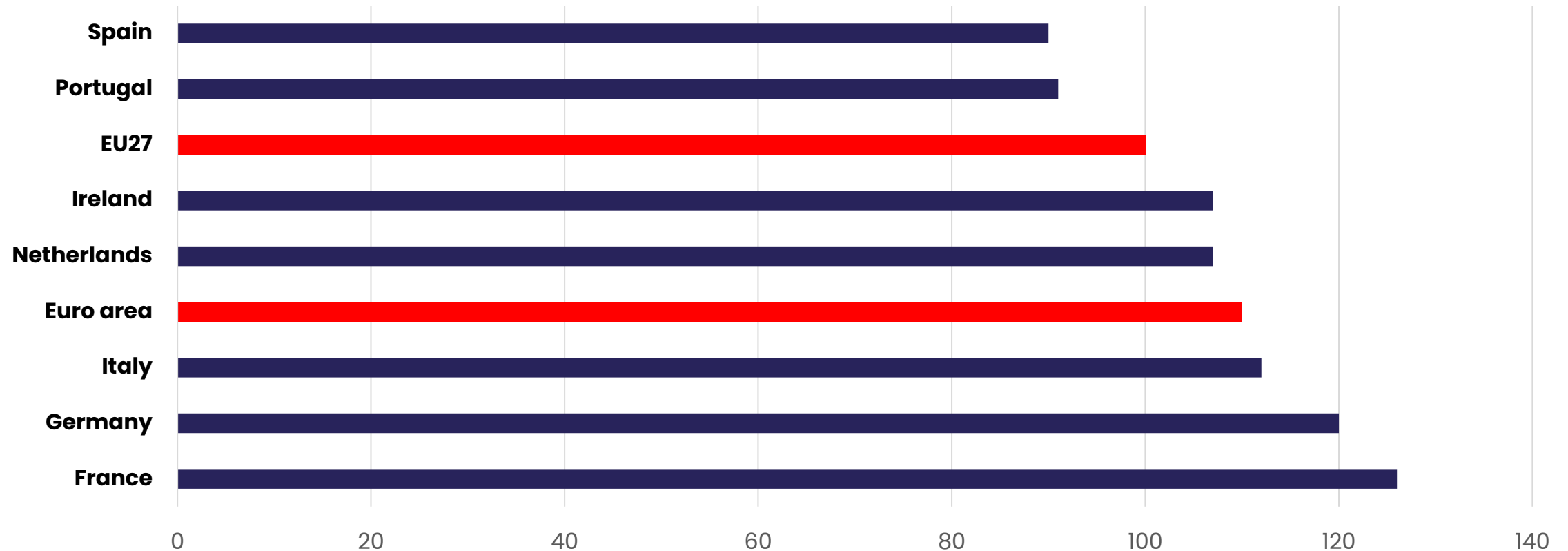
Food inflation remains higher

Energy price decline ended, slight food price decline



Inflation – meat prices in the EU

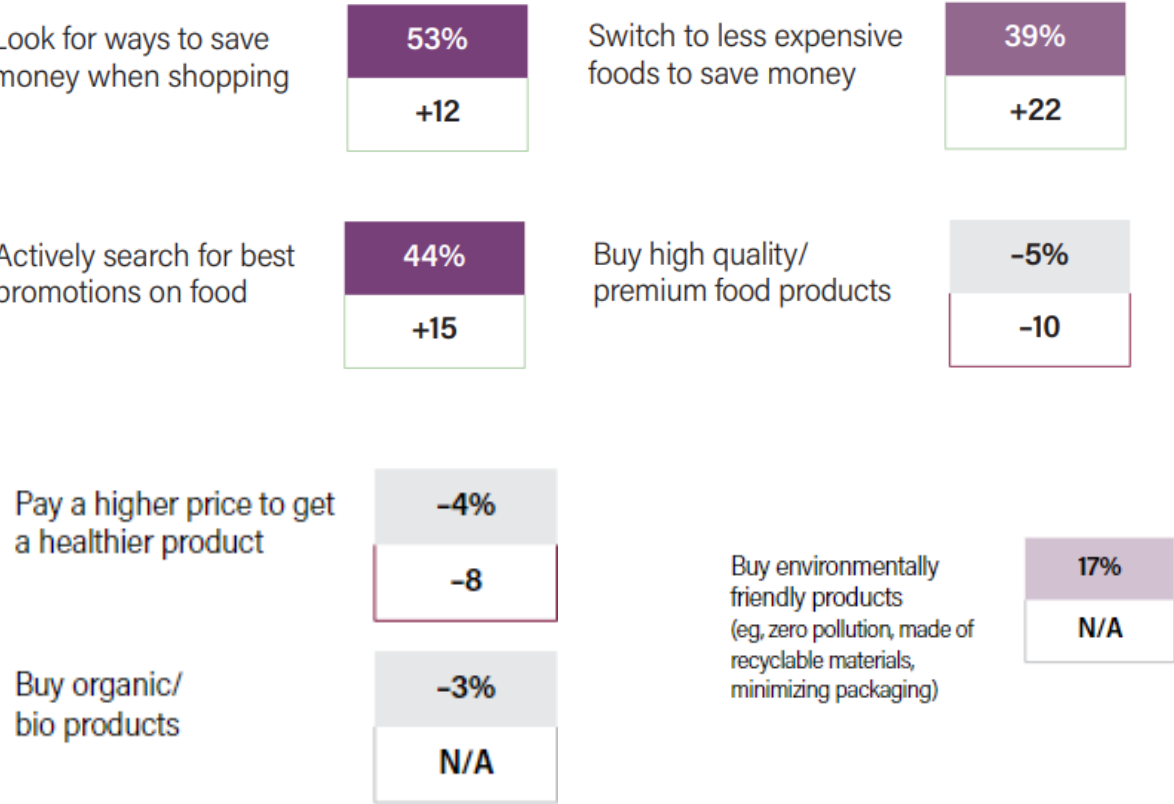
Price levels – meat in 2022 (EU27 = 100)



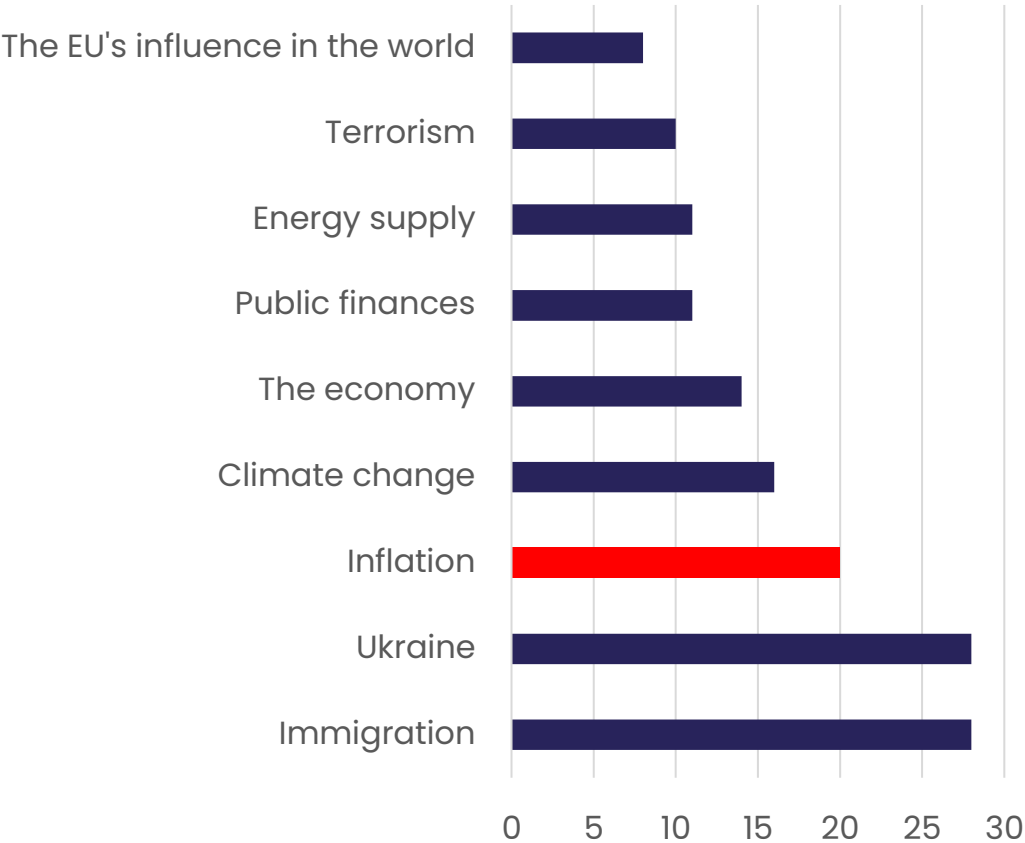
Source: Eurostat

Consumers in a cost-of-living crisis

Consumers have downtraded when shopping



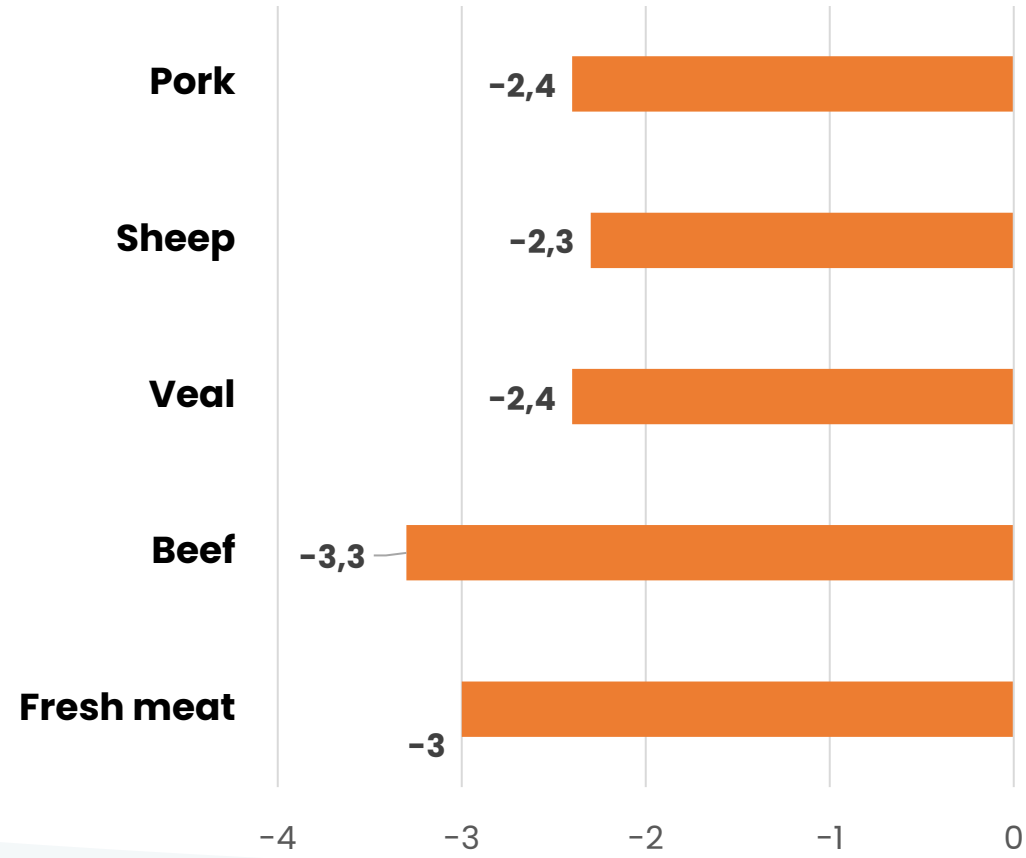
What are the most important issues facing the EU? (%)



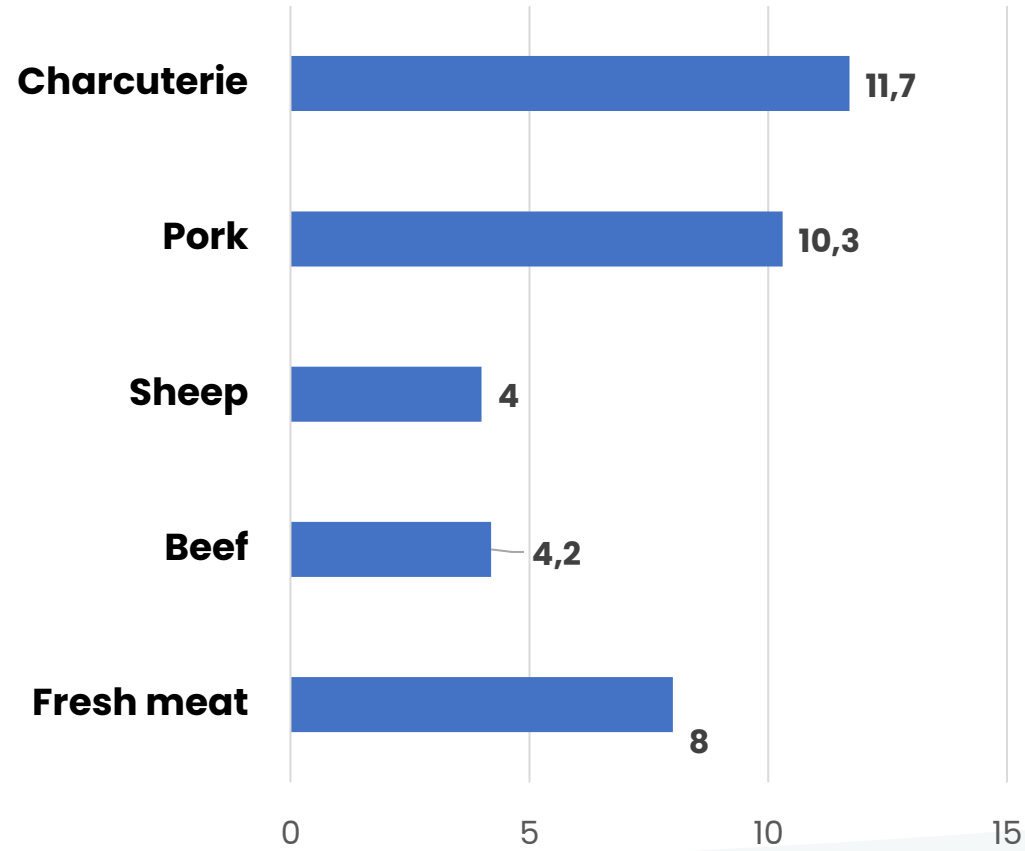
France

Focus on inflation: meat products

Fresh meat – annual variations in volume (%) – P10 2023

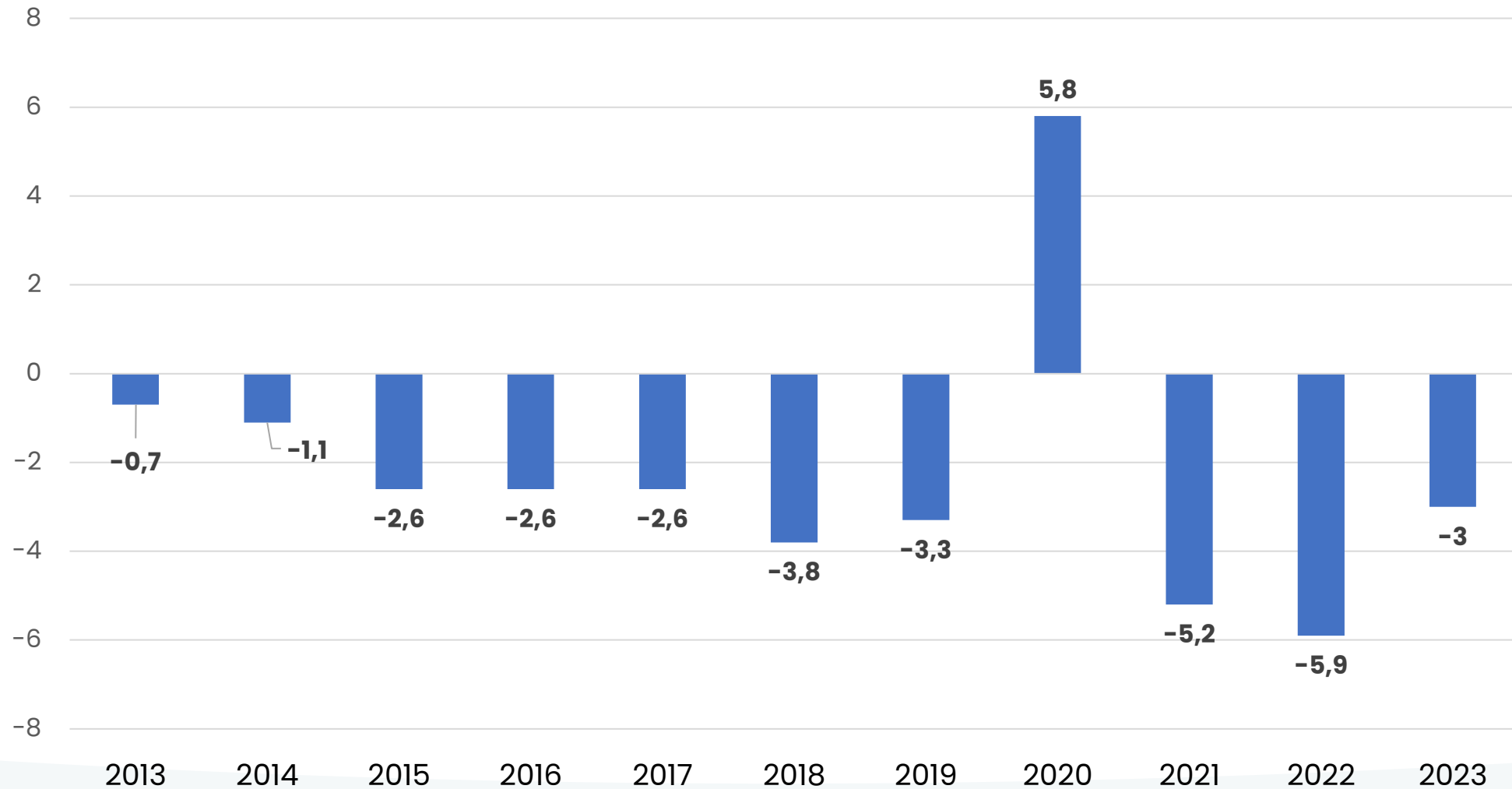


Consumer prices for meat (annual variations in %)



Meat sales throughout the years

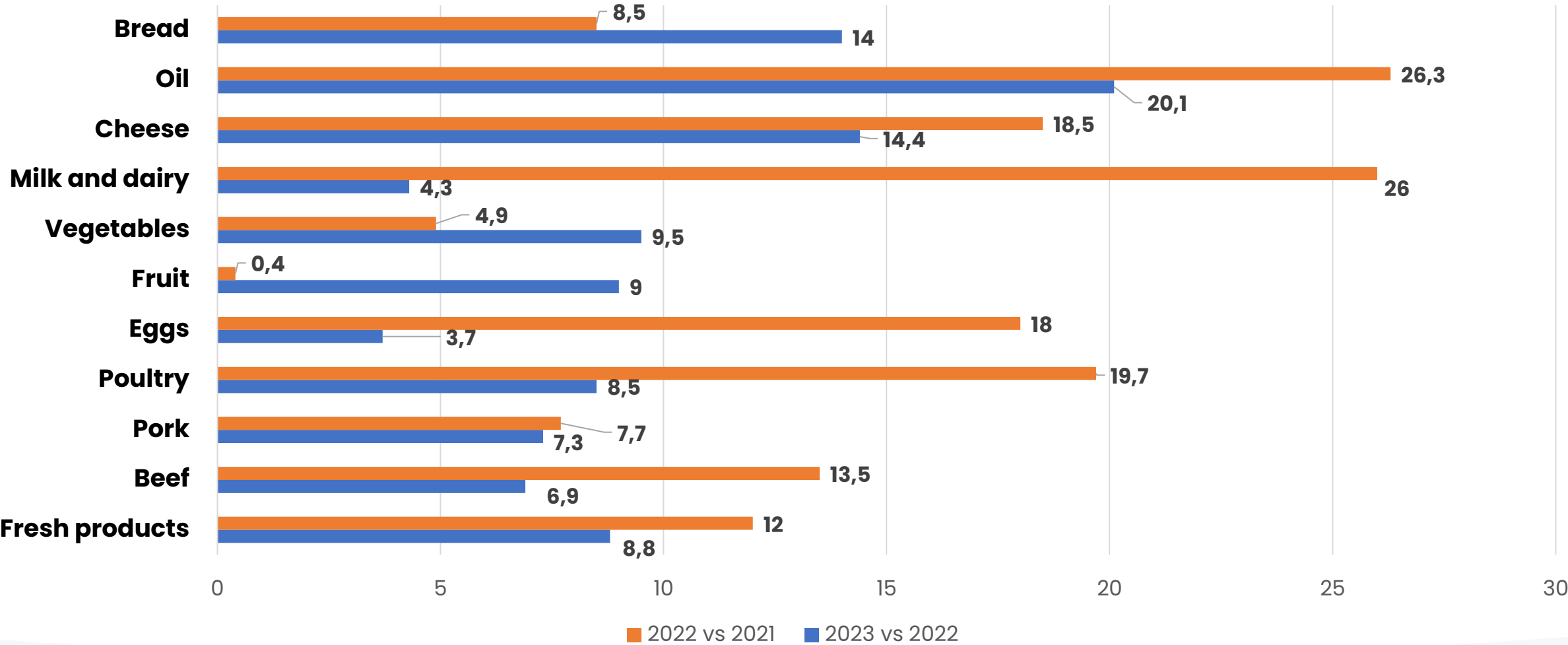
Meat – annual variations in volumes (%)



Germany

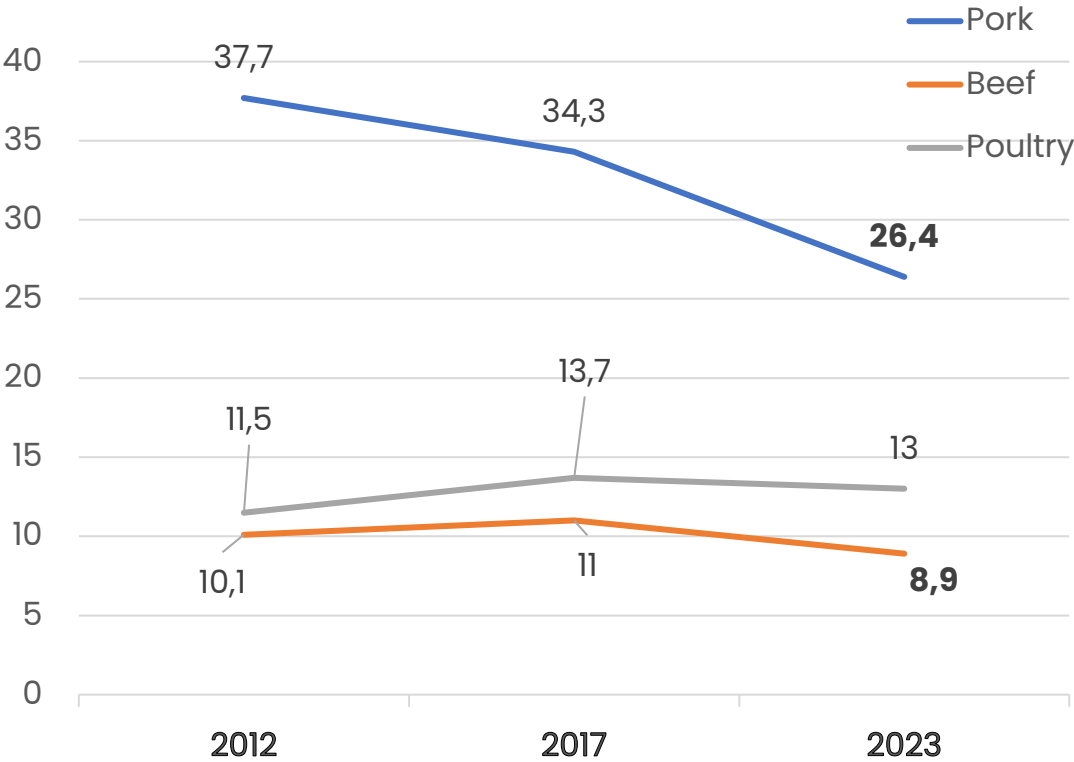
Focus on inflation

Retail price variations (%) in 2023

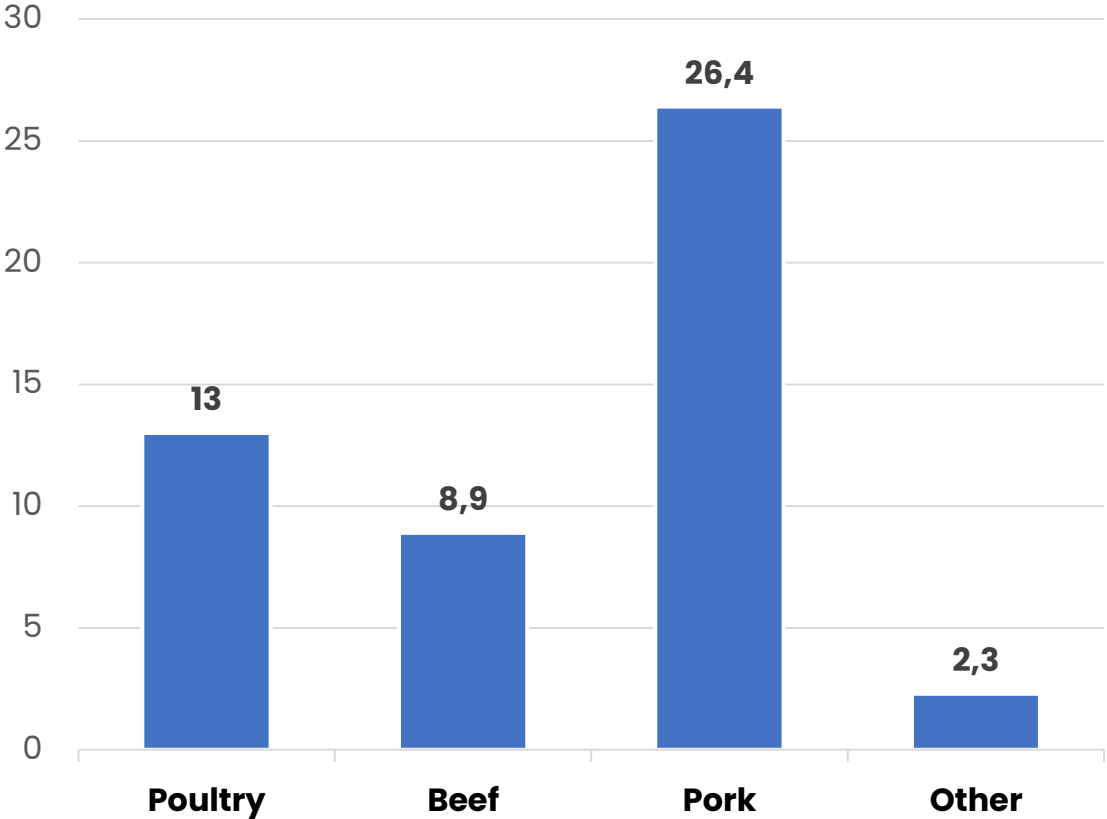


Meat consumption in 2023

Meat consumption (kg pro capita)

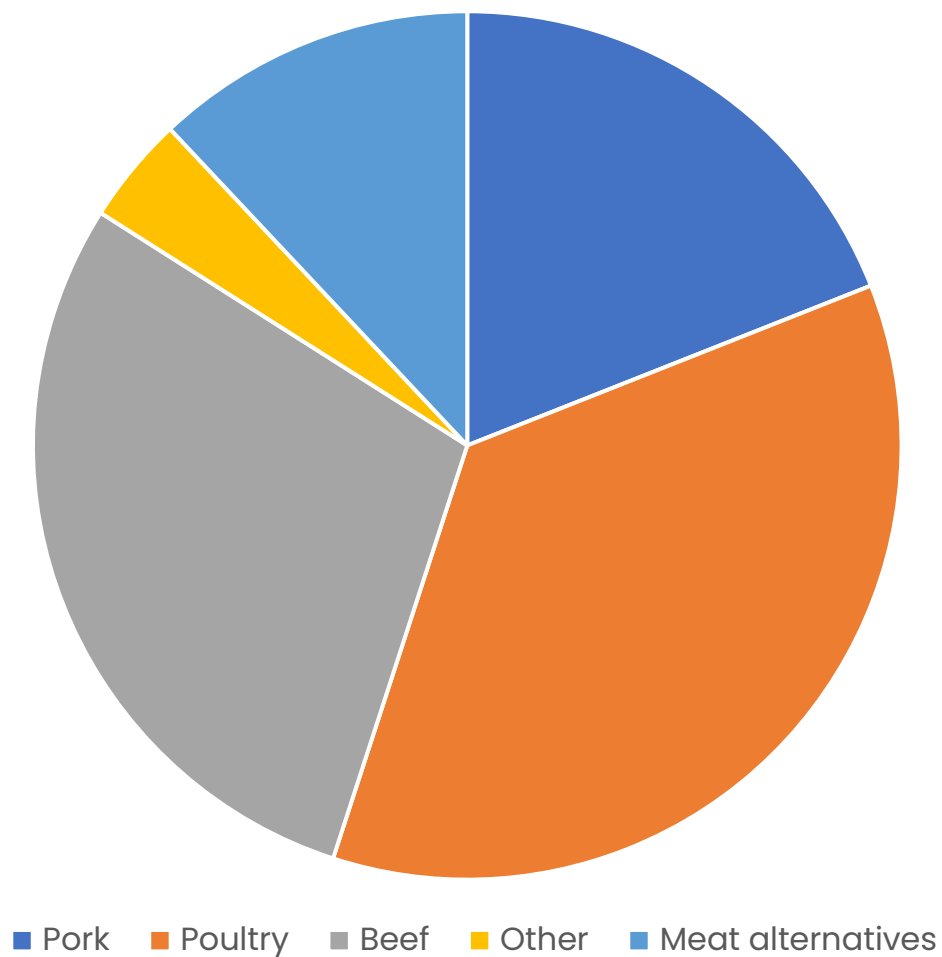


2023 pro-capita consumption (Kg)

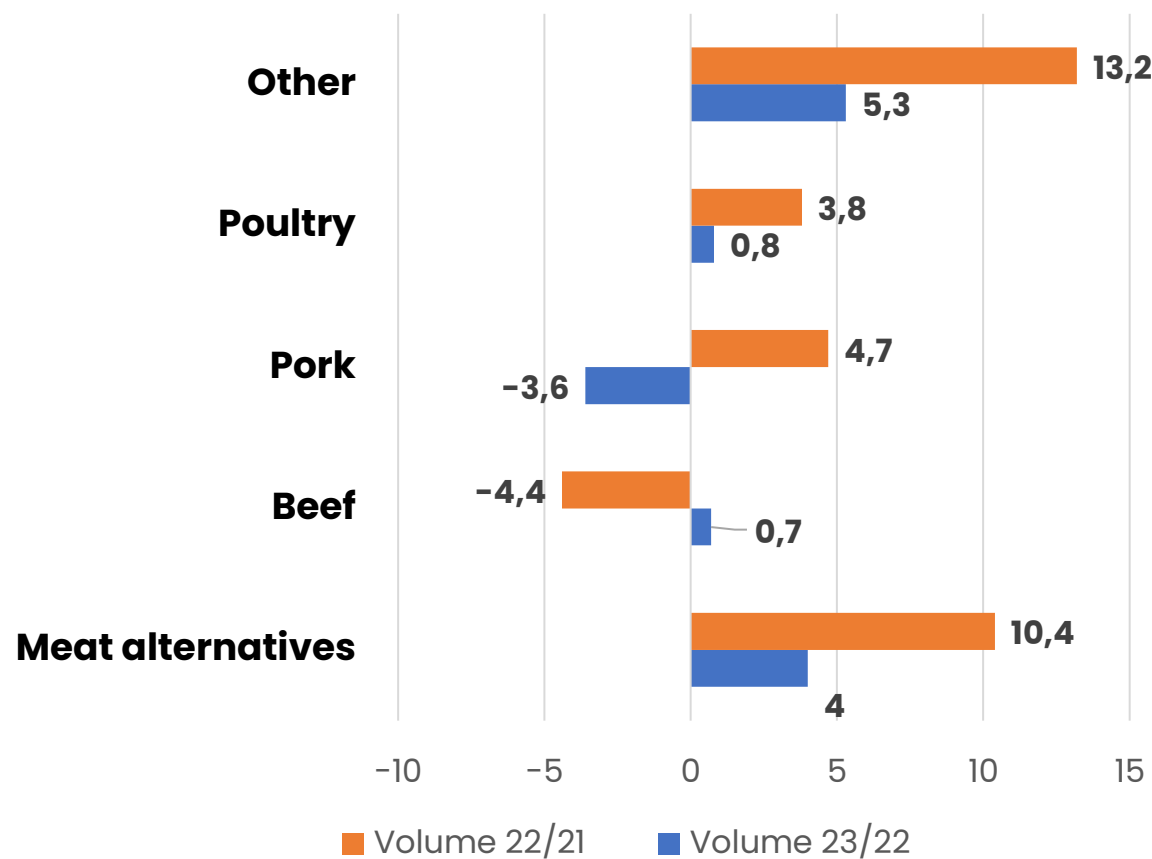


Italy

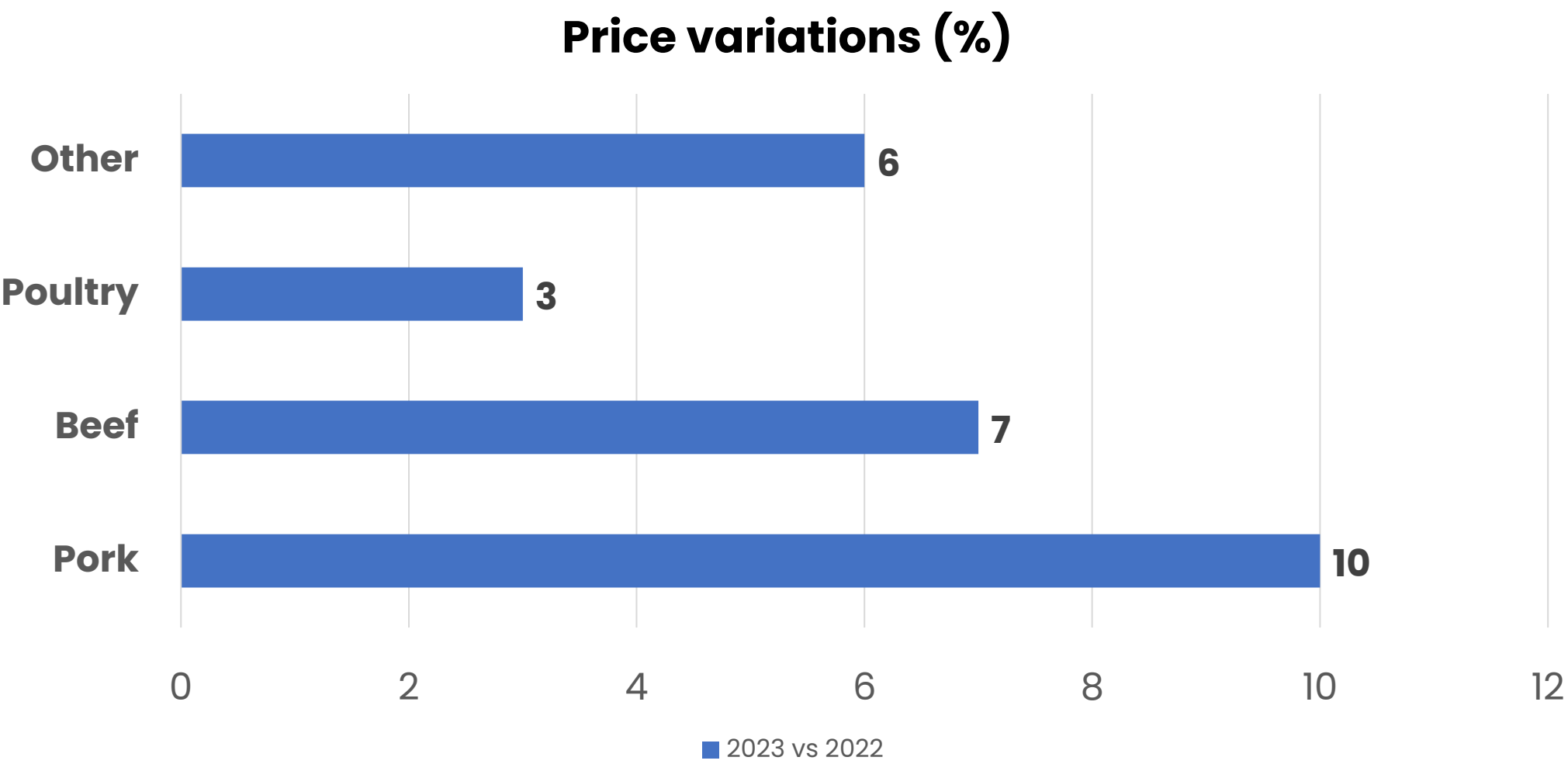
The meat shopping basket



Volume changes (%) for meat (annual variations)



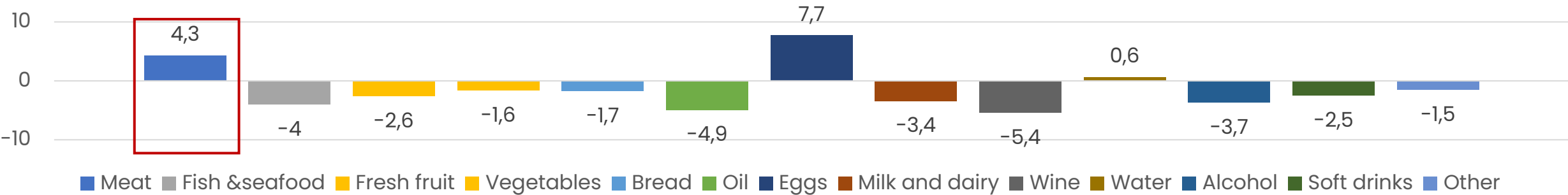
Focus on inflation: meat products



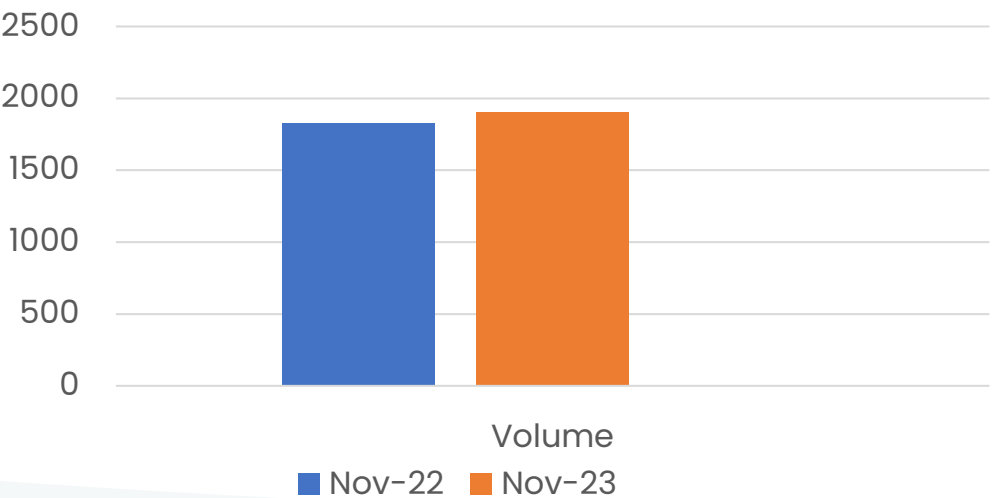
Spain

Meat sales in 2023 (I)

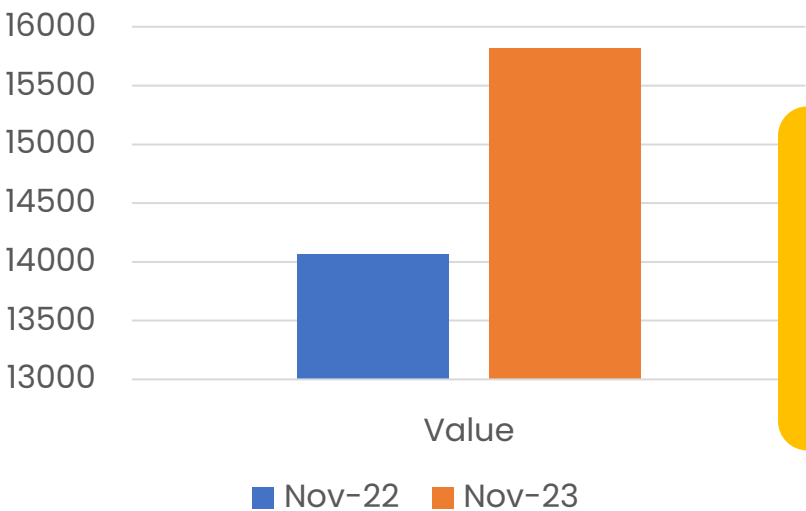
Food home consumption – volume changes (%) in Nov 2023 vs Nov 2022



Volume (million kg)



Value (EUR million)



Sales of meat increased by 4,3% in volume in 2023 compared to 2022 and increased by 12,5% in value.

Meat sales in 2023 (II)

Volume and value variations (%) as of November 2023

