

FOUNDING DONOR

ΙΣΝ / SNF

ΙΔΡΥΜΑ ΣΤΑΥΡΟΣ ΝΙΑΡΧΟΣ
STAVROS NIARCHOS FOUNDATION



NEW AGRICULTURE
NEW GENERATION

NEW AGRICULTURE NEW GENERATION

Shaping the future of the agrifood sector



NEW AGRICULTURE
NEW GENERATION

OUR MISSION

We create opportunities for employment and entrepreneurship among youth to support and advance the Greek Agrifood sector. We build capacity, expand advisory networks, nurture innovation, support business development, and encourage collaboration and dialogue.



LINES OF ACTION

01. Workforce development
02. Entrepreneurship & Innovation support
03. Regional development
04. Strategic initiatives



NEW AGRICULTURE
NEW GENERATION

OUR SOCIOECONOMIC IMPACT

beneficiaries and professionals involved in our programs

29.600 +

beneficiaries in capacity building, entrepreneurship & innovation
and natural disaster relief programs

17.200+

leverage effect

x 3,6

in the Greek economy



NEW AGRICULTURE
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OUR SOCIOECONOMIC IMPACT

€16,8 MM.

(20-21 data)

total value created annually for the Greek economy from our organization's initiatives

€10,9 MM.

(20-21 data)

total value created annually for the Greek economy from our beneficiaries' initiatives

59,2%

of businessowners/self-employed beneficiaries increased operational/cost efficiency and profit margin

94%

of our beneficiaries have improved their existing farming and technical processes

44,2%

of our beneficiaries invested in the development of new products and services

36,6%

of businessowners or our self-employed beneficiaries reduced their environmental footprint



WE SUPPORTED

82 business plans

100+ small family and start-up businesses and cottage industries

21 sectoral studies

WE CREATED

4 SCE

1 women's cooperative

2 agricultural cooperatives

WE PARTICIPATED

- National Agricultural Network, thematic Committees of the Hellenic-American Chamber of Commerce
- Hellenic-German Chamber of Commerce & Industry
- Committees of the Ministry of Rural Development and Food regarding training, Greek Nutrition 2.0 etc.



NEW AGRICULTURE
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INDICATIVE ACTIONS ON THE FIELD

3

Rounds of Agrifood
Accelerators AgroAnelixi

3

Strategic Initiatives for the
use of farm plastics,
cooperation and impact on
climate change

4

Technological Innovation
Competitions
Trophy – Τροφή Challenge

4

Capacity building
training rounds

65+

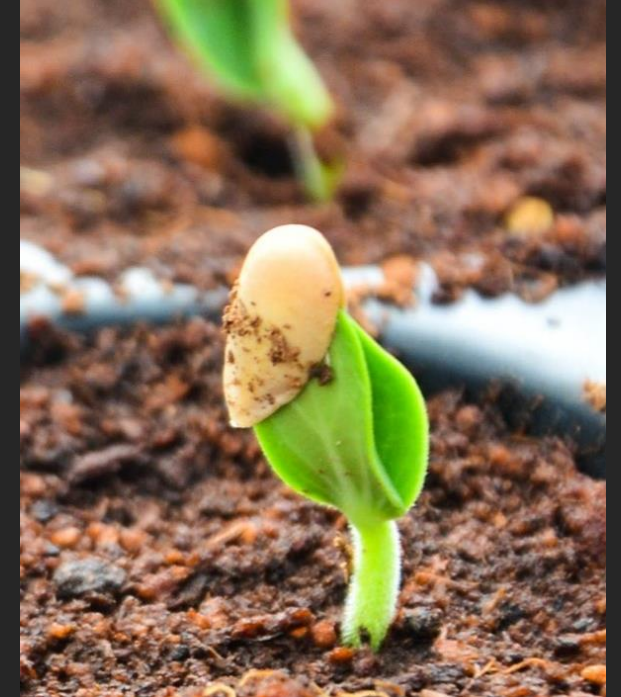
Activation areas all
over Greece

130+

Workforce development &
entrepreneurship programs

300+

Trainers, consultants
and mentors



2018-2022

ΚΟΤΑΝΙΔΗΣ

A family
that invests in
greek almond

Based in Mavrovatos,
Drama, Northern Greece

- 33.000m² of land
- +1.000 trees
- +500 clients
- 5 products

The goal was to create
the “KOTANIDIS FAMILY”
brand name by
producing high quality
almonds and almonds’
by-products.



ΚΟΤΑΝΙΔΗΣ

New Agriculture New Generation via AgroAnelixi – Cottage Industry Units’ program, contributed to making this goal a reality.

“

This program filled in my knowledge gaps and made me feel confident

”



The “AgroAnelixi” business accelerator focuses on shaping a new business mindset and on the development of new, innovative food products through sustainable business practices.

ΚΟΤΑΝΙΔΗΣ

Organizations such as New Agriculture New Generation, with deep know-how and effective methodology, are maybe hard to find but when someone does, they realize that they are not just a stepping stone. They are priceless partners standing next to you all the way.

“

To this day, people from the organization act as mentors and help us every step of the way

”





THANK YOU

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