



2023 calls for proposals for
promotion of EU agricultural products

Call AGRIP-SIMPLE and MULTI-2023
Evaluation outcome



European Research Executive Agency

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SIMPLE 2023

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2023 MULTI call – submission statistics

Submission statistics – 2023 MULTI call

Number of proposals, requested grants, comparison with the available budget

Topic	Number of submitted proposals	Total of requested grants (EUR)	Available budget (EUR)	Ratio requested / available ¹
AGRIP-MULTI-2023-IM	3	5.499.039,46 €	4.200.000,00 €	131%
AGRIP-MULTI-2023-IM-ORGANIC	0	0,00 €	14.000.000,00 €	0,0%
AGRIP-MULTI-2023-IM-FRESH-FV	2	6.116.316,29 €	10.000.000,00 €	61%
AGRIP-MULTI-2023-IM-SUSTAINABLE	6	14.847.568,00 €	14.000.000,00 €	106%
AGRIP-MULTI-2023-TC-ALL	9	32.008.914,62 €	29.200.000,00 €	110%
AGRIP-MULTI-2023-TC-ORGANIC-SUST	1	3.566.229,60 €	11.000.000,00 €	32%
TOTAL	21	62.038.067,97 €	82.400.000,00 €	75%

^[1] This amount indicates the ratio between the requested and the available budget (initial and reallocated).

Submission statistics

- Applicants (coordinators and partners) from 13 Member States

Country	Number of COORDINATORS	Number of PARTNERS	Total
BE		5	5
BG		2	2
DE	1	3	4
DK		1	1
EL	5	4	9
ES	1	7	8
FR	6	3	9
IE		1	1
IT	5	5	10
LT	2		2
LV		1	1
PL	1	4	5
PT		2	2
Total	21	38	59

2023 MULTI call – outcome of evaluation

Outcome of evaluation – 2023 MULTI call (1)

Proposal status	Number of proposals	Share of all submitted proposals
Accepted	18	86%
Reserve list	0	0%
Rejected (below threshold)	1	4%
Ineligible/Inadmissible	2	10%
Total	21	100%

Outcome of evaluation – 2023 MULTI call (2)

Topic	Number of accepted proposals	Requested grant (EUR)	Available budget (EUR)	Share of requested grant/available budget
AGRIP-MULTI-2023-IM	3	5.499.039,46	4.200.000	131%
AGRIP-MULTI-2023-IM-ORGANIC	0	0	14.000.000	0%
AGRIP-MULTI-2023-IM-FRESH-FV	2	6.116.316,29	10.000.000	61%
AGRIP-MULTI-2023-IM-SUSTAINABLE	4	10.866.152,60	14.000.000	78%
AGRIP-MULTI-2023-TC-ALL	8	28.261.906,24	29.200.000	97%
AGRIP-MULTI-2023-TC-ORG-SUST	1	3.566.229,60	11.000.000	32%
TOTAL	18	54.309.644,19	82.400.000	65%

Accepted proposals by MS of the applicant

Country	Number of COORDINATORS	Number of PARTNERS	Total
Belgium		5	5
Bulgaria		2	2
Denmark		1	1
France	5	3	8
Germany	1	3	4
Greece	5	2	7
Ireland		1	1
Italy	4	5	9
Lithuania	2		2
Latvia		1	1
Poland		3	3
Portugal		2	2
Spain	1	6	7
Total	18	34	52

Target market of accepted proposals

Target market	Number of proposals	Share of total n° of accepted proposals	Budget requested	Share of total budget
INTERNAL MARKET	9	50%	22.481.508	41%
THIRD COUNTRIES	9	50%	31.828.136	59%
Total	18	100%	54.309.644	100%

Accepted proposals by product sector

Product or sector	Number of proposals covering the product	Product or sector	Number of proposals covering the product
Beer	1	Natural gums and resins	1
Beverages made from plant extracts	2	Olive oil	4
Bovine meat (fresh, chilled and frozen)	1	Other eligible products	5
Bread, pastry, cakes, biscuits, other baker's wares	4	Pasta	2
Cereals	4	Pork meat (fresh, chilled and frozen)	1
Cheese	4	Poultry meat (fresh, chilled and frozen)	1
Chocolate and derived products	3	Preparations of vegetables, fruit or nuts (incl. table olives)	4
Cut flowers and plants, bulbs, roots and live plants	1	Sheep and goat meat (fresh, chilled and frozen)	1
Dairy products (excl. Cheese)	5	Spirits, liqueurs and vermouth	4
Fishery and aquaculture products	1	Vegetables (fresh, chilled and dried) excluding sweetcorn	5
Fruit (fresh or dried)	7	Wine, cidre and vinegar	7
Meat preparations	3		



2023 MULTI calls for proposals: general remarks

- The overall number of proposals is 48% lower compared to 2022
- Representation of MS is slightly lower than in 2022
- No proposals received for IM-ORGANIC
- Competition low for the MULTI call: all proposals above threshold will be funded

2023 SIMPLE call – submission statistics

Submission statistics – 2023 SIMPLE call

Topic	Number of submitted proposals	Total of requested grants (EUR)	Available budget (EUR)	Ratio of requested / available
AGRIP-SIMPLE-2023-IM-CHARACTERISTICS	8	9.677.060,00	5.000.000,00	194%
AGRIP-SIMPLE-2023-IM-EU-QS	10	12.194.011,94	7.000.000,00	174%
AGRIP-SIMPLE-2023-IM-FRESH-FV	8	8.841.210,85	9.100.000,00	97%
AGRIP-SIMPLE-2023-IM-ORGANIC	7	8.399.515,82	14.000.000,00	60%
AGRIP-SIMPLE-2023-IM-SUSTAINABLE	8	11.428.869,48	6.000.000,00	190%
AGRIP-SIMPLE-2023-TC-AMERICAS	12	18.173.460,80	9.300.000,00	195%
AGRIP-SIMPLE-2023-TC-ASIA	18	35.263.462,49	16.300.000,00	216%
AGRIP-SIMPLE-2023-TC-ORG-SUST	6	10.151.028,69	5.000.000,00	203%
AGRIP-SIMPLE-2023-TC-OTHERS	21	41.869.087,70	12.300.000,00	340%
Total	98	155.997.707,77	84.000.000,00	186%

^[1] One proposal has been transferred from IM-FRESH-FV to TC-OTHERS due to an applicant's clerical error.

Submission statistics – 2023 SIMPLE call

- Applicants (coordinators and partners) from 16 Member States

Country	Number of COORDINATORS	Number of PARTNERS	Total
Bulgaria	1		1
Czechia	1		1
Germany	1		1
Greece	20	1	21
Spain	11	2	13
Finland	1		1
France	7	7	14
Ireland	2		2
Italy	40	18	58
Lithuania	1		1
Latvia	1		1
Netherlands	1		1
Poland	8	2	10
Romania	1		1
Sweden	1		1
Grand Total	97	30	127

2023 SIMPLE call – outcome of evaluation

Outcome of evaluation – 2023 SIMPLE call (1)

Proposal status	Number of proposals	Share of all submitted proposals
Accepted	50	51,2%
Reserve list	17	17,3%
Rejected (insufficient funding)	0	0%
Rejected (below threshold)	12	12,2%
Ineligible/Inadmissible	19	19,3%
Total	98	100%

Outcome of evaluation – 2023 SIMPLE call (2)

Topic	Number of accepted proposals	Requested grant (EUR)	Available budget (EUR)	Share of requested/ available budget
AGRIP-SIMPLE-2023-IM-ORGANIC	4	5.098.856,14 €	14.000.000	36%
AGRIP-SIMPLE-2023-IM-SUSTAINABLE	6	10.420.831,90 €	6.000.000	174%
AGRIP-SIMPLE-2023-IM-FRESH-FV	5	6.466.355,23 €	9.100.000	71%
AGRIP-SIMPLE-2023-IM-EU-QS	7	9.833.511,94 €	7.000.000	140%
AGRIP-SIMPLE-2023-IM-CHARACTERISTICS	3	5.273.996,00 €	5.000.000	105%
AGRIP-SIMPLE-2023-TC-ASIA	11	24.718.976,66 €	16.300.000	152%
AGRIP-SIMPLE-2023-TC-AMERICAS	5	9.151.595,40 €	9.300.000	98%
AGRIP-SIMPLE-2023-TC-OTHERS	7	14.735.754,26 €	12.300.000	120%
AGRIP-SIMPLE-2023-TC-ORG-SUST	2	2.985.645,36 €	5.000.000	60%
TOTAL	50	88.685.522,89 €	84.000.000	106%

^[1] This amount indicates the ratio between the requested and the available budget after reallocation of leftover including 5 Million of Market Disturbance.

Accepted proposals by MS of the applicant

Country	Number of COORDINATORS	Number of PARTNERS	Total
Finland	1		1
France	4		4
Germany	1		1
Greece	6		6
Ireland	2		2
Italy	21	12	33
Lithuania	1		1
Netherlands	1		1
Poland	4	1	5
Spain	8	2	10
Sweden	1		1
Grand Total	50	15	65

Target market of accepted proposals

Target market	Number of proposals	Share of accepted proposals	Budget requested	Share of total budget
INTERNAL MARKET	25	50%	37.093.551,21 €	42%
THIRD COUNTRIES	25	50%	51.591.971,68 €	58%
Total	50	100%	88.685.522,89 €	100%

Accepted proposals by product sector

Product or sector	Number of proposals covering the product	Product or sector	Number of proposals covering the product
Beer	1	Meat preparations	10
Beverages made from plant extracts	1	Natural gums and resins	1
Bovine meat (fresh, chilled and frozen)	6	Oilseeds, other than soyabeans	1
Bread, pastry, cakes, confectionery, biscuits and other baker's wares	3	Olive oil	4
Cereals	2	Other eligible products	2
Cheese	14	Pasta	1
Chocolate and derived products	1	Pork meat (fresh, chilled and frozen)	8
Cotton	1	Poultry meat (fresh, chilled and frozen)	3
Cut flowers and plants, bulbs, roots and live plants	1	Preparations of vegetables, fruit or nuts (incl. table olives)	4
Dairy products (excl. Cheese)	4	Sheep and goat meat (fresh, chilled and frozen)	1
Eggs	1	Vegetable oils other than olive oils	2
Fruit (fresh or dried)	9	Vegetables (fresh, chilled and dried) excluding sweetcorn	6
Honey and beekeeping products	2	Wine, cidre and vinegar	6

2023 SIMPLE calls for proposals: general remarks

- The overall number of proposals is 15% lower compared to 2022
- Representation of MS is higher than in 2022
- Competition in all topics, except for IM-ORGANIC and IM FRESH-FV

Thank you



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