

BELORTA

The apple & pear market in Belgium

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Grower

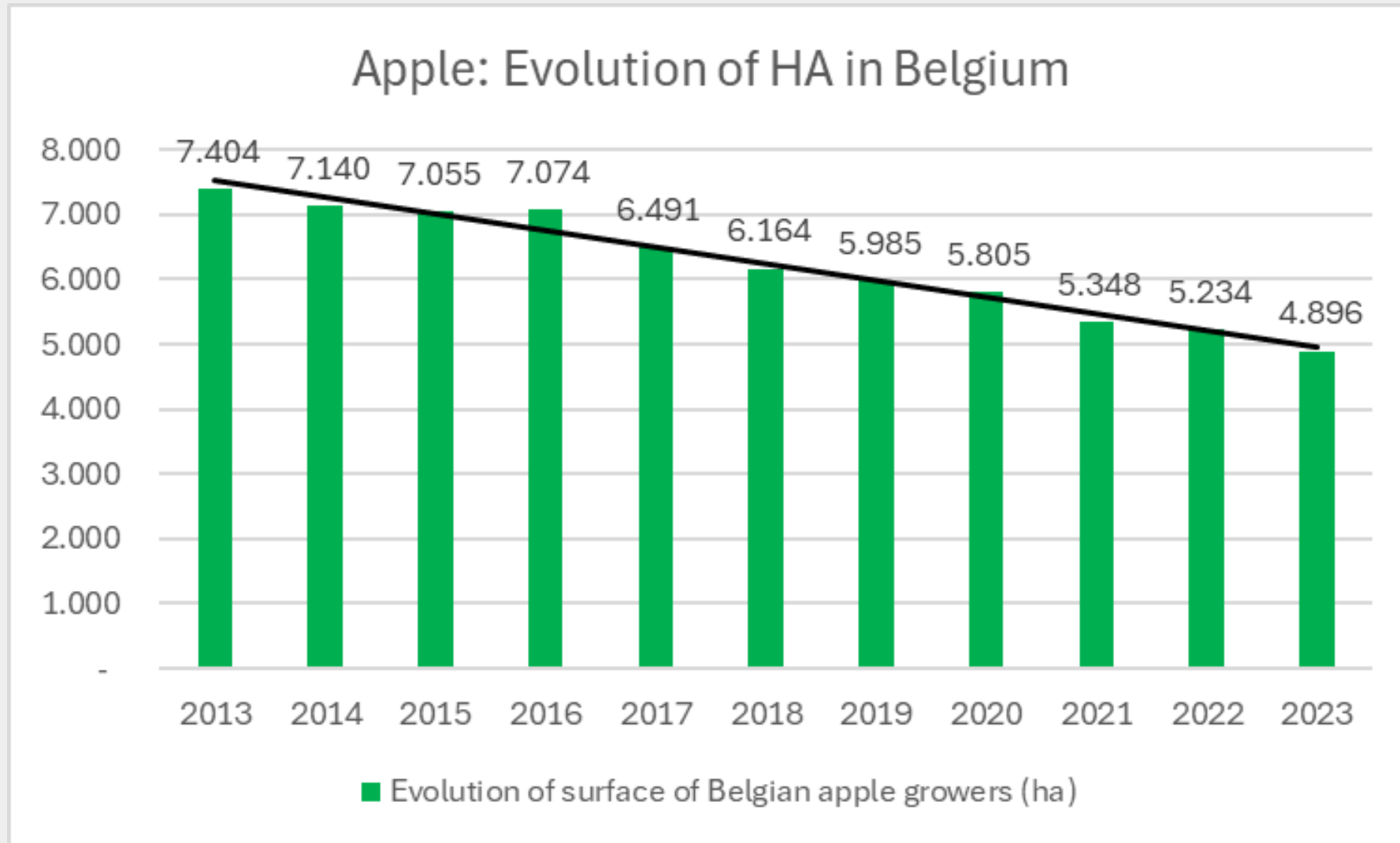


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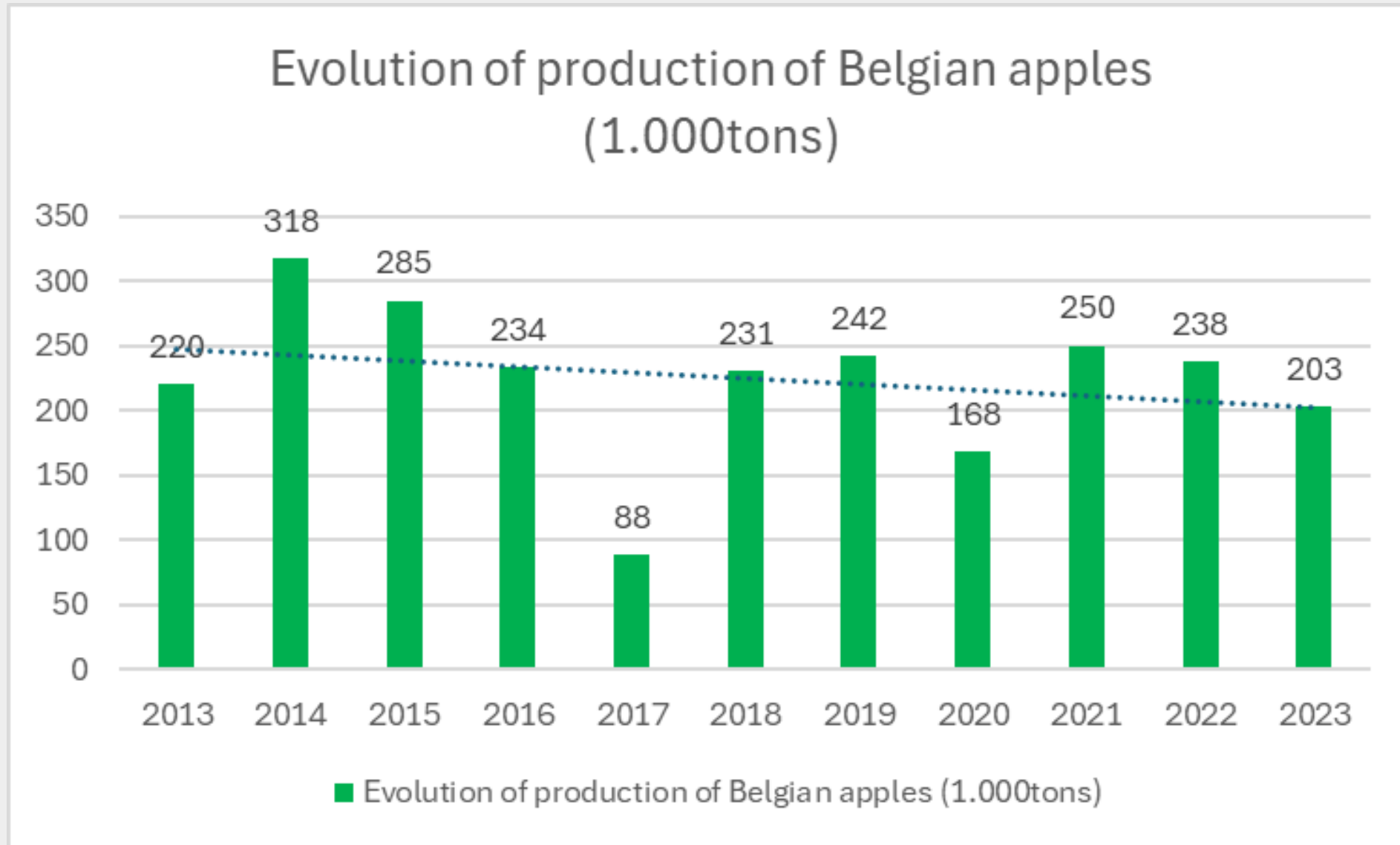
- Production
- Consumption
- Challenges



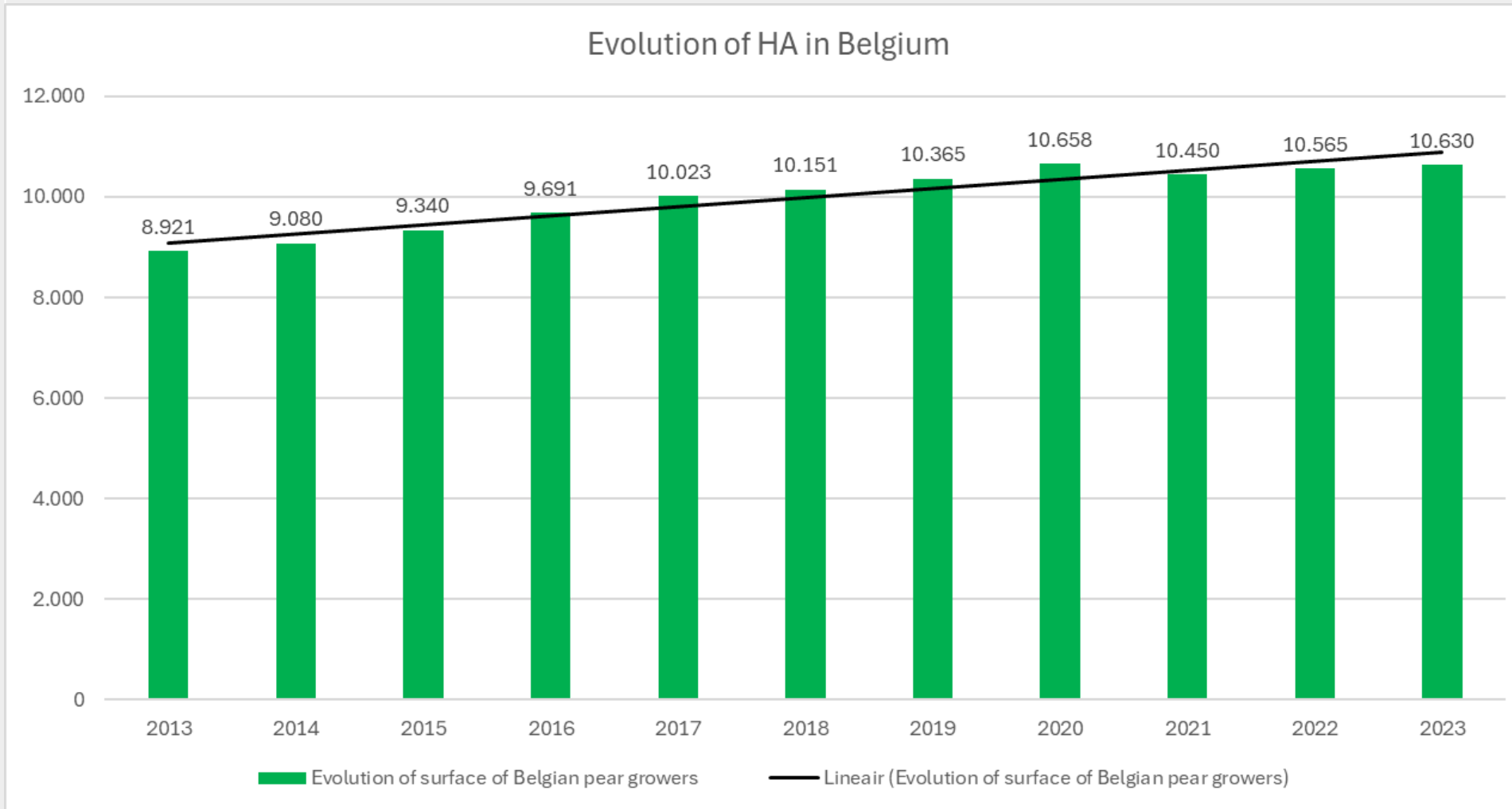
Evolution of surfaces of Belgian apple growers (ha)



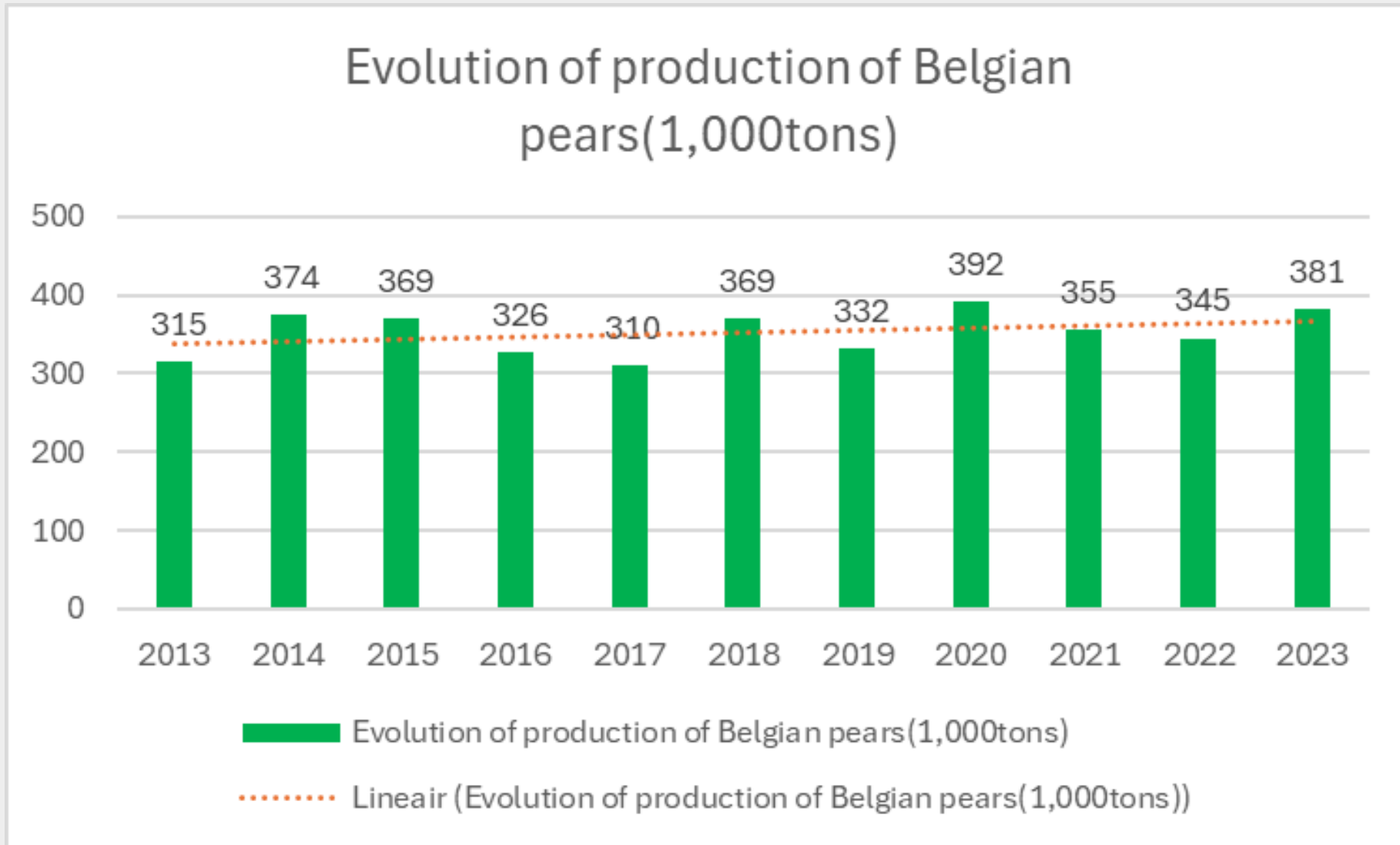
Evolution production apples in Belgium (tons)



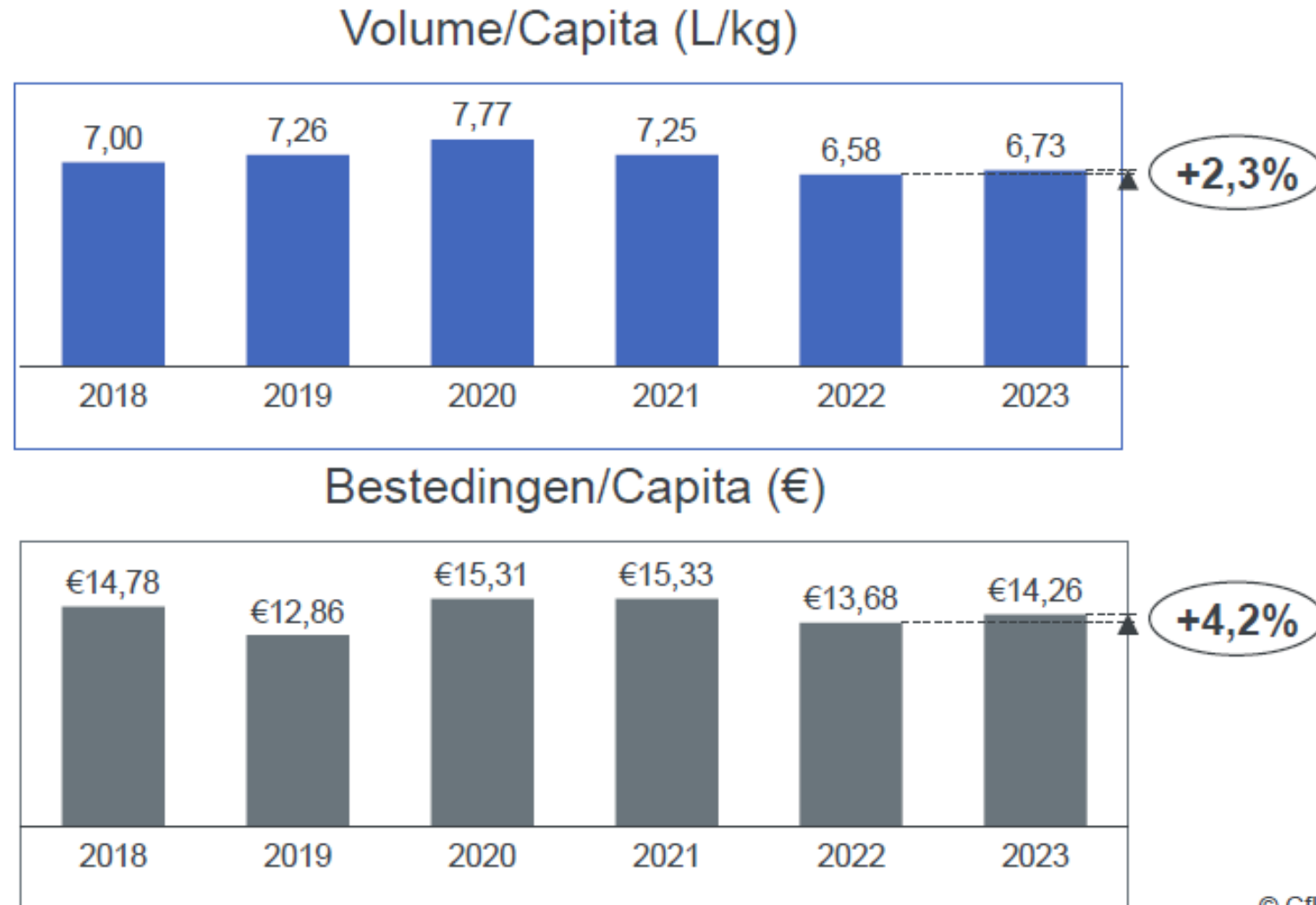
Evolution of surfaces of Belgian pears (ha)



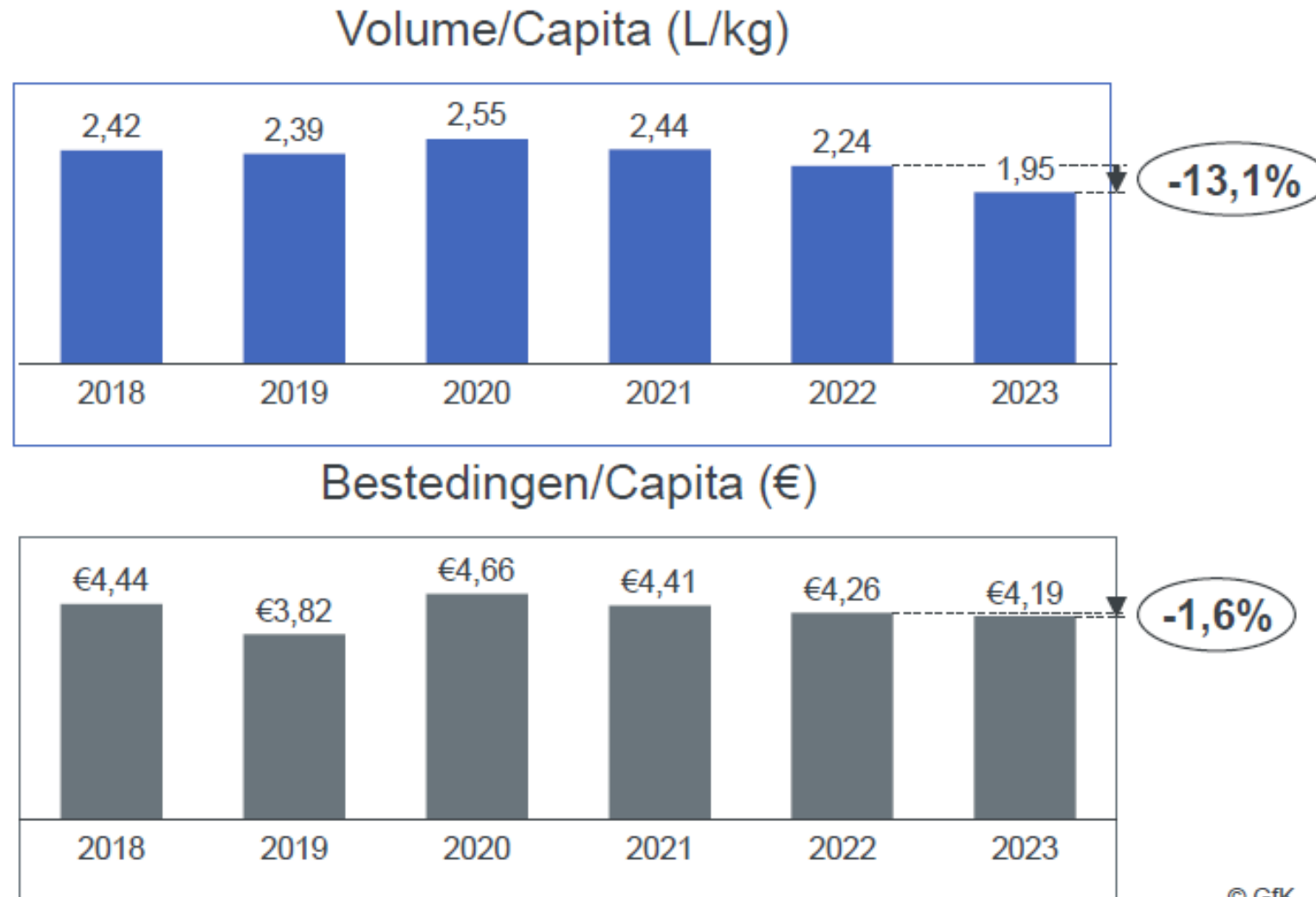
Evolution production pears in Belgium (tons)



Apple: consumption trends Belgium



Pear: Consumption trends in Belgium



Challenges:

1. Extra legal requirements
2. Phyto products



Challenge 1: Extra legal requirements requested by customer

- Xx% residu MRL & maximum number of active products
 - Science says contrary: use multiple products to avoid resistance
- Certifications
 - High cost
 - Administrative burden



Challenge 2: Phyto

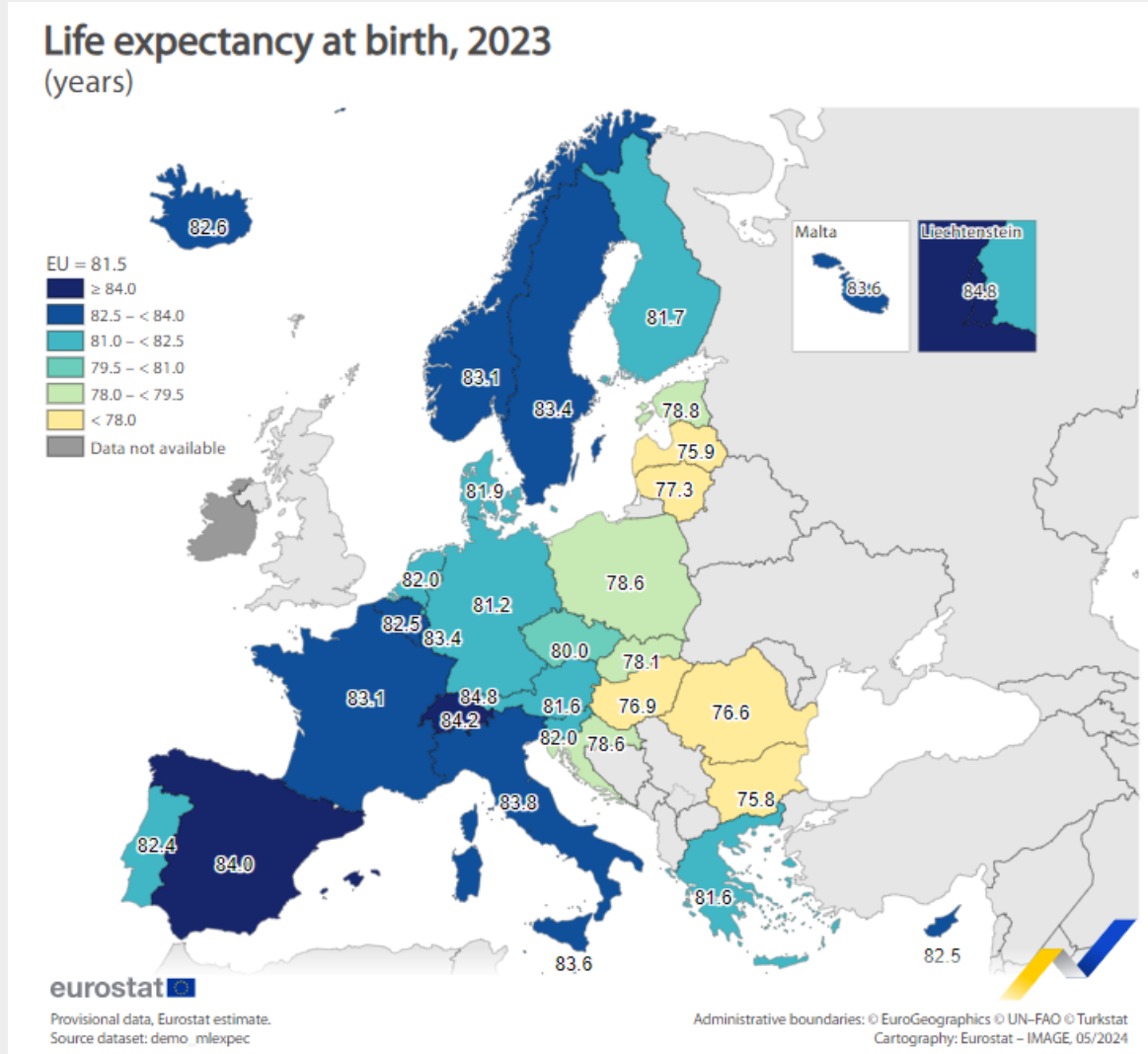
- **(Re)-evaluation active substances**
- **Recognition of phyto products**

We produce a healthy product under difficult circumstances



Average life expectancy

- Latest numbers Eurostat: 2023 => 81,5 years
 - 1990: 75years



Bedankt-Thank You-Merci

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