

*European Commission  
DG Trade*

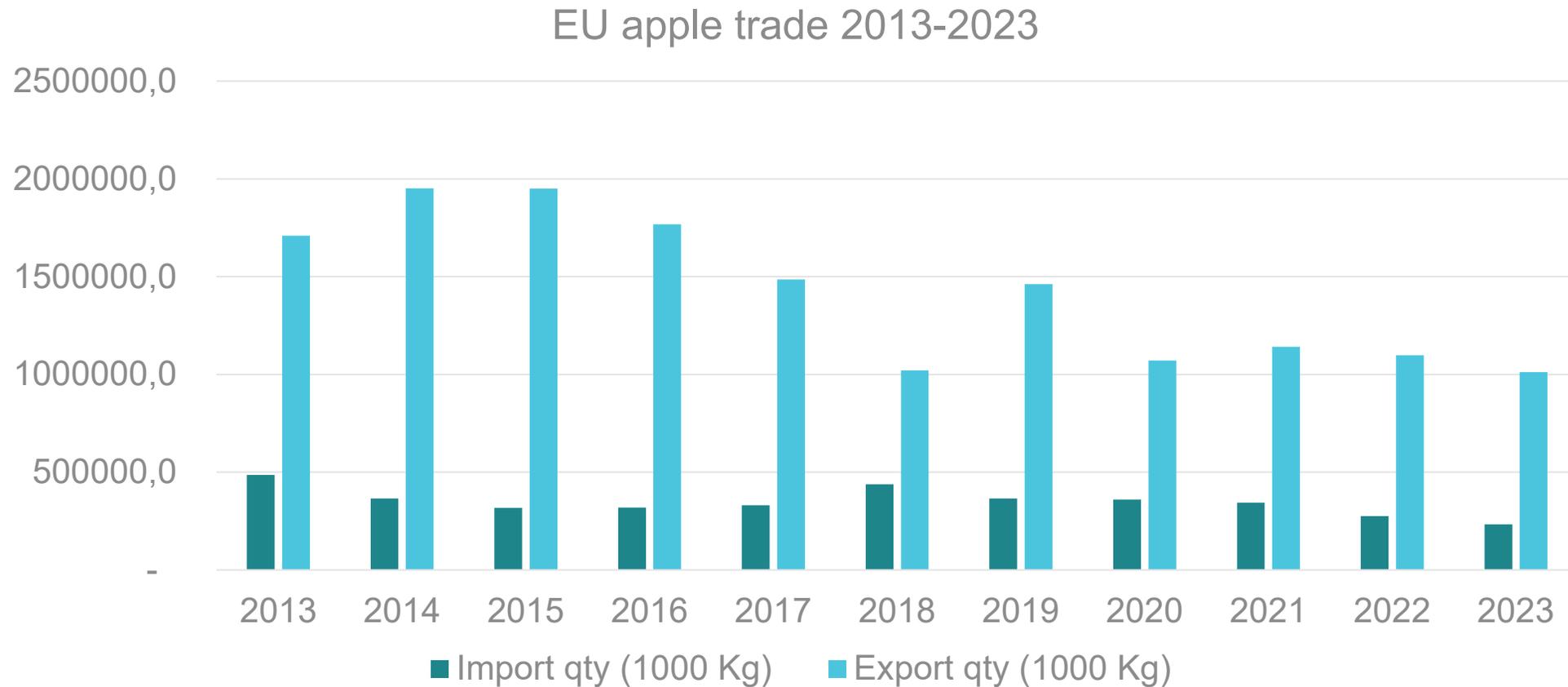
# Agri Expert Working Group on Apples and Pears



*Export developments  
22 May 2024*

*Trade/unit D3*

# EU apple export: general 10-year trend



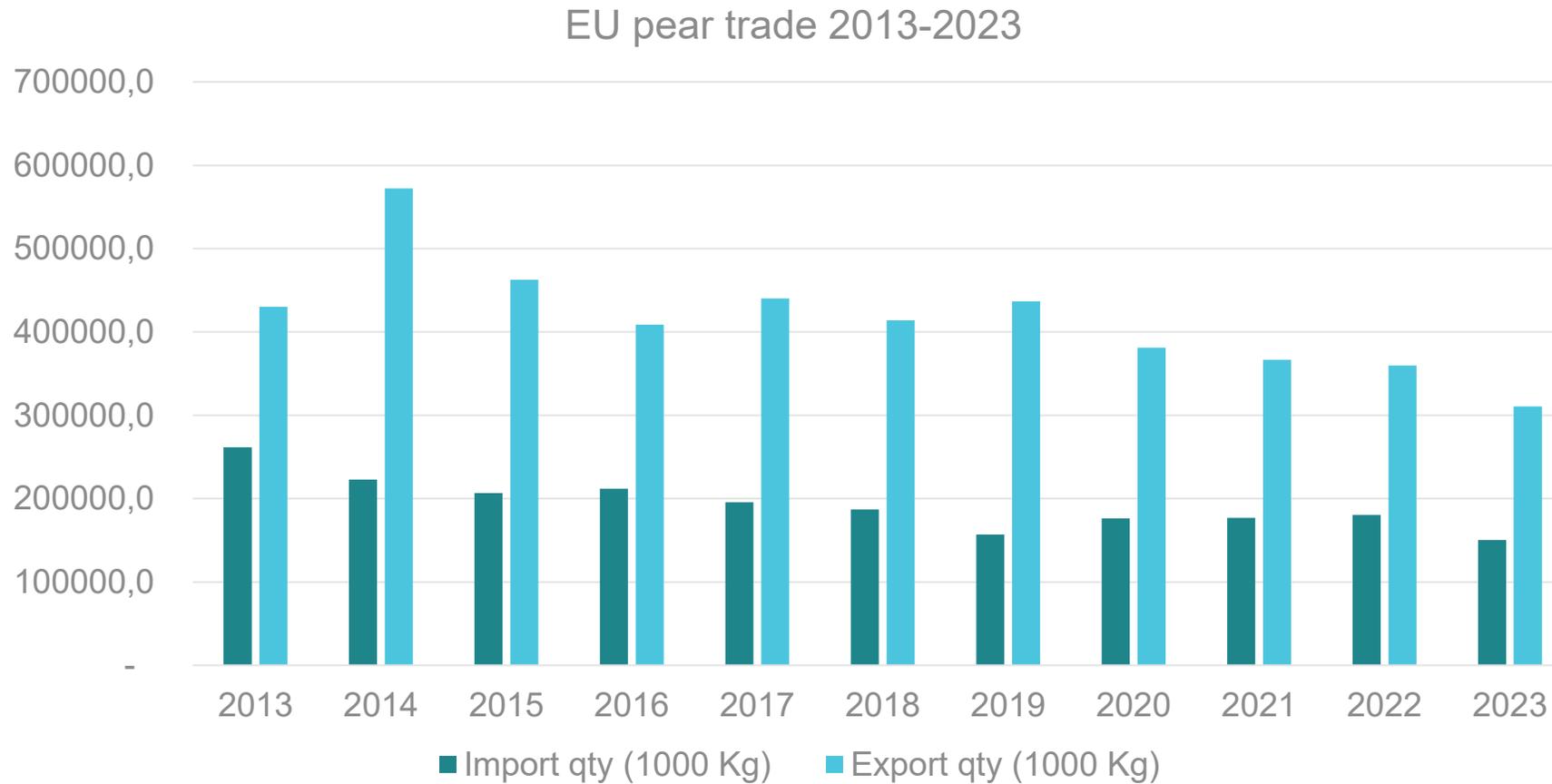
# EU apple export: main destinations

Reporter	Export qty (1000 Kg)	2013-2023		
		2013	2023	growth
EU27	Guatemala	21	8.237	39923%
EU27	Vietnam	42	9.839	23181%
EU27	India	671	88.517	13082%
EU27	Ecuador	223	13.219	5818%
EU27	Colombia	1.913	22.870	1096%
EU27	Mongolia	1.931	18.326	849%
EU27	Brazil	8.890	77.032	766%
EU27	Jordan	5.451	24.417	348%
EU27	Israel	9.052	28.293	213%
EU27	Qatar	2.922	7.986	173%
EU27	Saudi Arabia	35.620	81.971	130%
EU27	Egypt	48.722	109.305	124%
EU27	Thailand	3.682	5.412	47%
EU27	Albania	8.659	11.632	34%
EU27	Bosnia-Herzegovina	12.171	15.963	31%
EU27	Switzerland	13.819	18.124	31%
EU27	United Arab Emirates	30.108	38.459	28%
EU27	Kazakhstan	50.434	59.321	18%
EU27	Serbia	5.903	5.669	-4%
EU27	Norway	35.922	33.657	-6%
EU27	United Kingdom	201.688	177.568	-12%
EU27	Belarus	157.726	36.031	-77%
EU27	Libya	59.239	12.114	-80%
EU27	Ukraine	54.743	6.090	-89%
EU27	Russia	788.737	2.072	-100%
EU27	Algeria	99.100	4	-100%

Substantial change in trade destinations over the last decade, with exports to FTA partners gaining importance:

- Exports to FTA countries (74 countries): 31% of apple exports in 2013, vs 52% in 2023;
- Exports to non preferential partners: from 69% of EU apple exports to 48%

# EU pears export trends

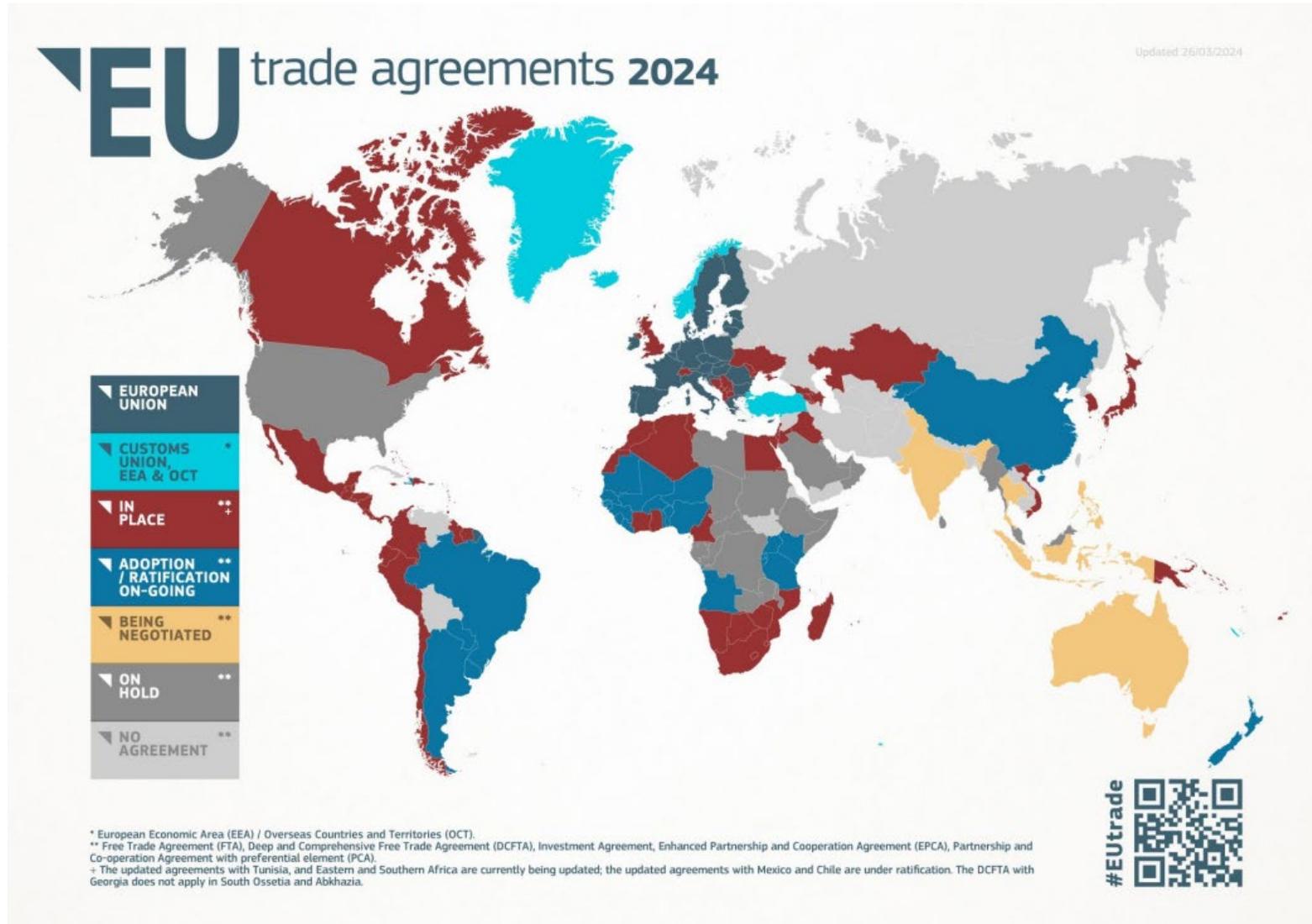


# EU pears export: main destinations

Reporter	Export qty (1000 Kg)	2013	2023	2013-2023 growth
EU27	China	526	5.974	1036%
EU27	Serbia	658	3.213	388%
EU27	Morocco	7.065	26.980	282%
EU27	Kazakhstan	6.170	22.752	269%
EU27	Belarus*	30.510	84.712	-
EU27	Bosnia-Herzegovina	1.268	2.449	93%
EU27	Albania	1.789	2.787	56%
EU27	Switzerland	6.317	8.675	37%
EU27	United Kingdom	80.031	89.917	12%
EU27	Saudi Arabia	3.123	3.482	11%
EU27	Ukraine	4.618	4.343	-6%
EU27	Israel	2.595	2.173	-16%
EU27	Norway	16.041	10.868	-32%
EU27	Brazil	38.492	20.612	-46%
EU27	United Arab Emirates	3.265	1.704	-48%
EU27	Libya	8.446	4.043	-52%
EU27	Russia	200.760	1.621	-99%

- **Change in trade destinations with growing exports to FTA partners:**
- Exports to FTA countries (74 countries): 51% of pear exports in 2023, vs 30% in 2013;
- Exports to non preferential partners: from 70% of EU apple exports in 2013 to 49% in 2023

# FTA developments



# EU-FTA Tariff Schedules by third countries



Country	Description	Base rate	Category	Notes
<b>New Zealand</b> (in force since 1 May 2024)	<ul style="list-style-type: none"> <li>Apples</li> <li>Pears</li> <li>Apple juice</li> </ul>	Free (MFN duty on 1 July 2018) 5% MFN	A A A	NZ MFN tariff is already zero  EIF
<b>Chile</b> (modernized signed on 13 December 2023, entry into force expected by end 2024)	<ul style="list-style-type: none"> <li>Apples</li> <li>Pears</li> <li>Apple juice</li> </ul>	6% 6% 6%	7 7	Free on 1 January of Year 7
<b>Mercosur</b> (Agreement in Principle 28 June 2019 – discussion on sustainability ongoing)	<ul style="list-style-type: none"> <li>Fresh Apples</li> <li>Fresh Pears</li> <li>Apple juice</li> </ul>	10% 10% 14%	0 0	Free at EIF Free at EIF Free on Year 4

# Ongoing FTA negotiations

- **India:** 7<sup>th</sup> round in February following the first offer exchanges mid-2023. Recalibration exercise of ambitions ongoing in view of lower ambition by India. Fruit and veg. particularly apples and pears among main EU agri offensives.
- **Indonesia:** acceleration of negotiations towards a potential agreement by end 2024. Final exchange of offers under preparation.
- **Thailand:** relaunch of negotiations in March 2023, two rounds of negotiations already took place.
- **Philippines:** relaunch of negotiations announced in March 2024.

# SPS Matters – Market Access updates

- **Japan:** pilot project on grouping of applications with participation of 8 MSs (PT, FR, NL, BE, DE, PL, IT, FR). List of pests present in EU, where the fruits can be a pathway, is under preparation jointly by COM and these MS.
- **Vietnam:** 1 MS has market access for apples (BE) and 3 MSs have open applications (CZ, DE, HU). Very slow progress in the application dossiers.
- **USA:** pending applications: 1) Politically blocked publication of final notice for apples and pears from 8 EU MS (BE, NL, FR, IT, ES, DE, PT and PL) 2) Slow progress on dossiers for SI and EL. Recently, US thinking of splitting apples from pears to allow the US to advance on pears first. Not more information yet. COM is following this closely.

# SPS Matters – Market Access updates

- **Taiwan:** After lengthy exchanges, Germany has a permission to export apples from Lower Saxony.
- **Thailand:** market access for apples from FR and PL + 4 MS since 2022 following a joint audit (NL, BE, DE, IT). Following audits in 2023, we expect publication in the Royal Gazette of import requirements in the near future. This would open trade on pears for NL, PT, IT and BE (cold treatment in all cases except NL)
- **India:** formalization of approval for DE in 2023.

# The way forward: SPS Matrices of the Market Access Database (MADB)



SPS matrices are compilations of pending, resolved and archived SPS market access applications and certification issues.

They are used to register applications, follow-up actions by MS and TCs, and monitor progress. They are completed by MS directly in the MADB.

# Motivate Member States to update

- The COM invites business organizations at EU level to invite their national members to motivate the competent authorities of MS to **complete/update in the MADB the third country specific “SPS matrices”** – **before the COM meets the TC** – with details about the state of play and expectations of individual MS/product export applications, as this information is vital for the COM to push for **individual** MS export interests and **horizontal** issues of general interest.
- The COM has started a new procedure of **archiving** (no longer pushing TCs to solve) applications that have not been updated by MS for a long period of time.

# Access to the MADB/SPS

<https://madb2.tradenet.ec.europa.eu/>

- To learn how to use the MADB, consult the “User Guide” (bottom of the page);
- To request a new account/access, send an e-mail to [TRADE-SPS@ec.europa.eu](mailto:TRADE-SPS@ec.europa.eu); and
- To report a problem with an existing access, send an e-mail to the TRADE SERVICE DESK:



[User Guide](#)



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**TRADE SERVICE DESK :**

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