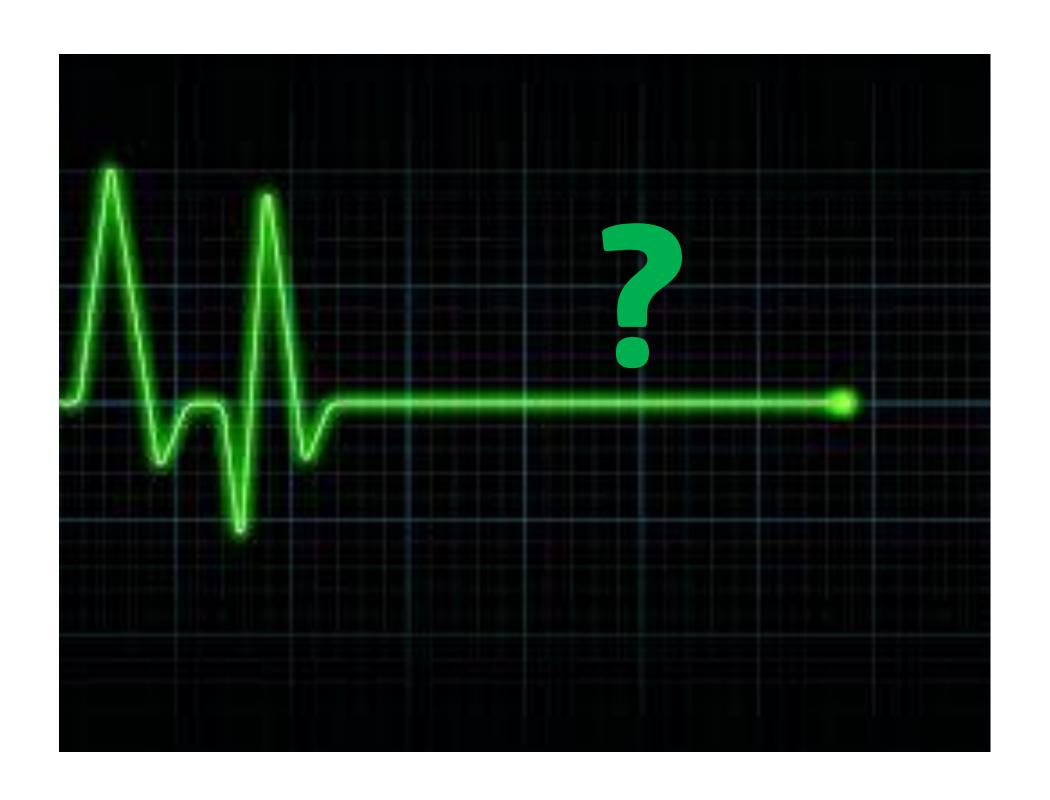


Arable crops...



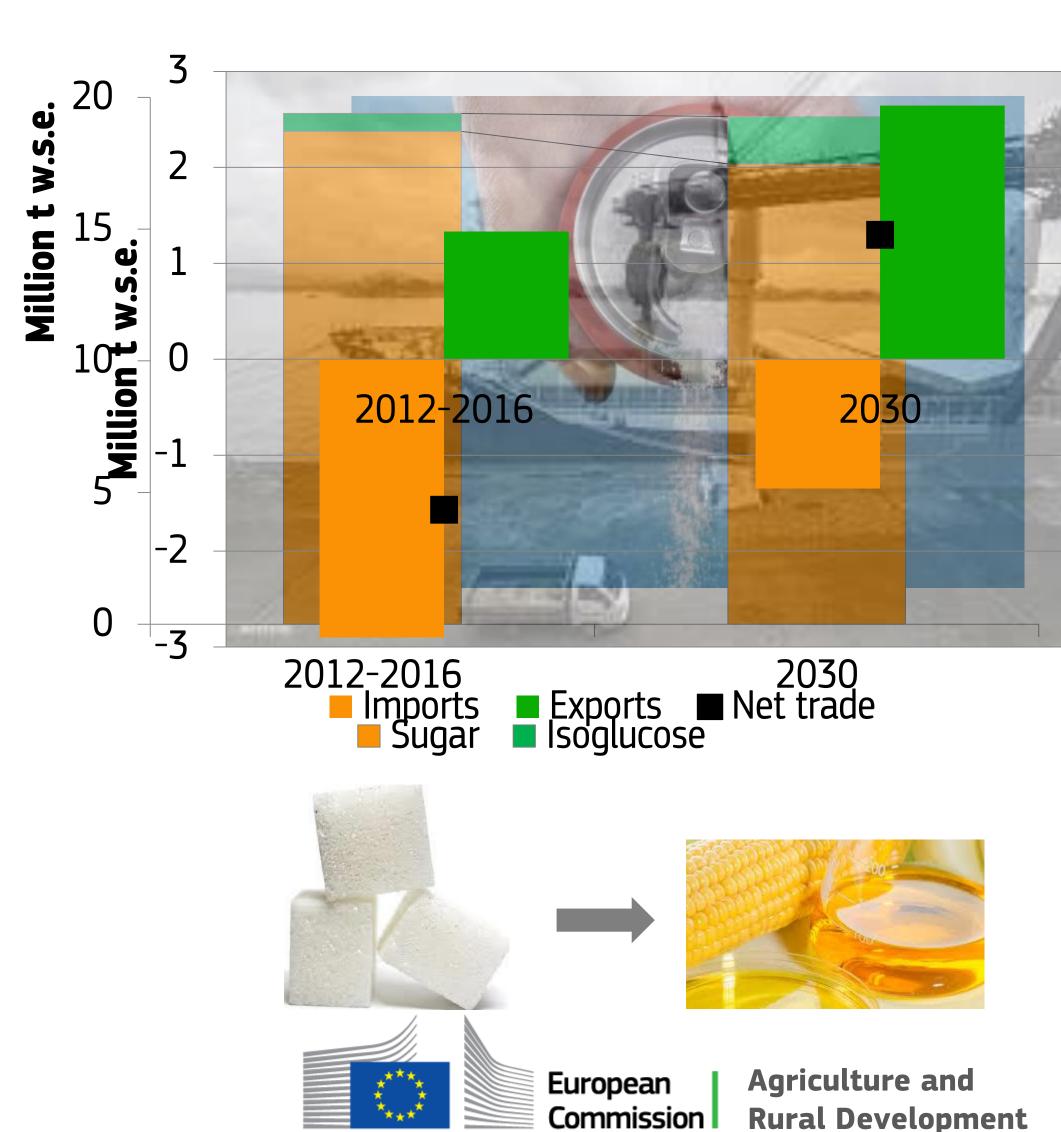
Growth in food demand?

Sugar in EU... NO

- Increasing health concerns
- Competition from other sweeteners

Sugar in the world... YES

- Quota expiry
- Opportunities for EU to export sugar



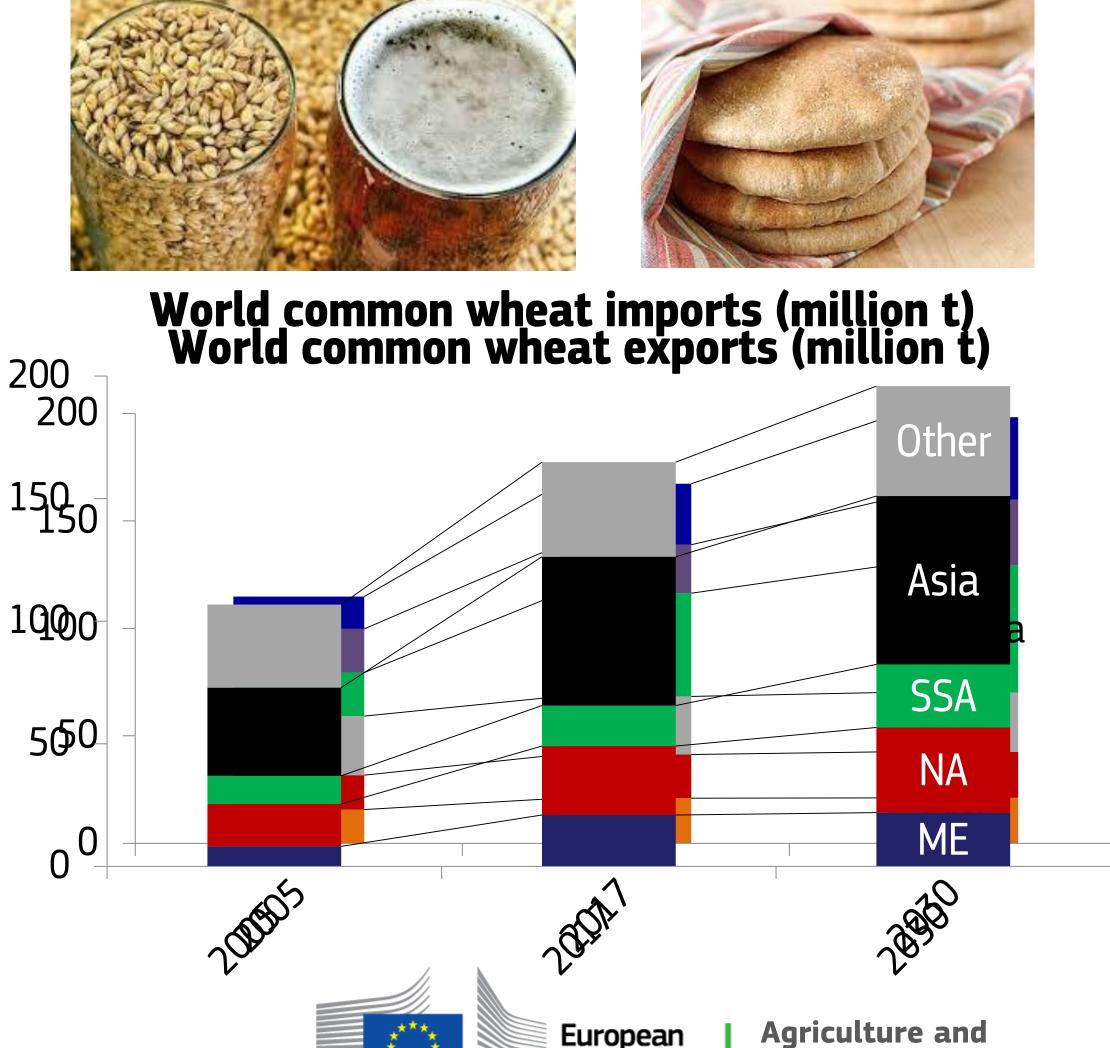
Growth in food demand?

Main cereals in EU... NO

Minor population growth & income growth not determining

Main cereals in the world... YES

- Especially in supply constraint regions
- Opportunities for EU to export wheat and barley



Commission |

Rural Development

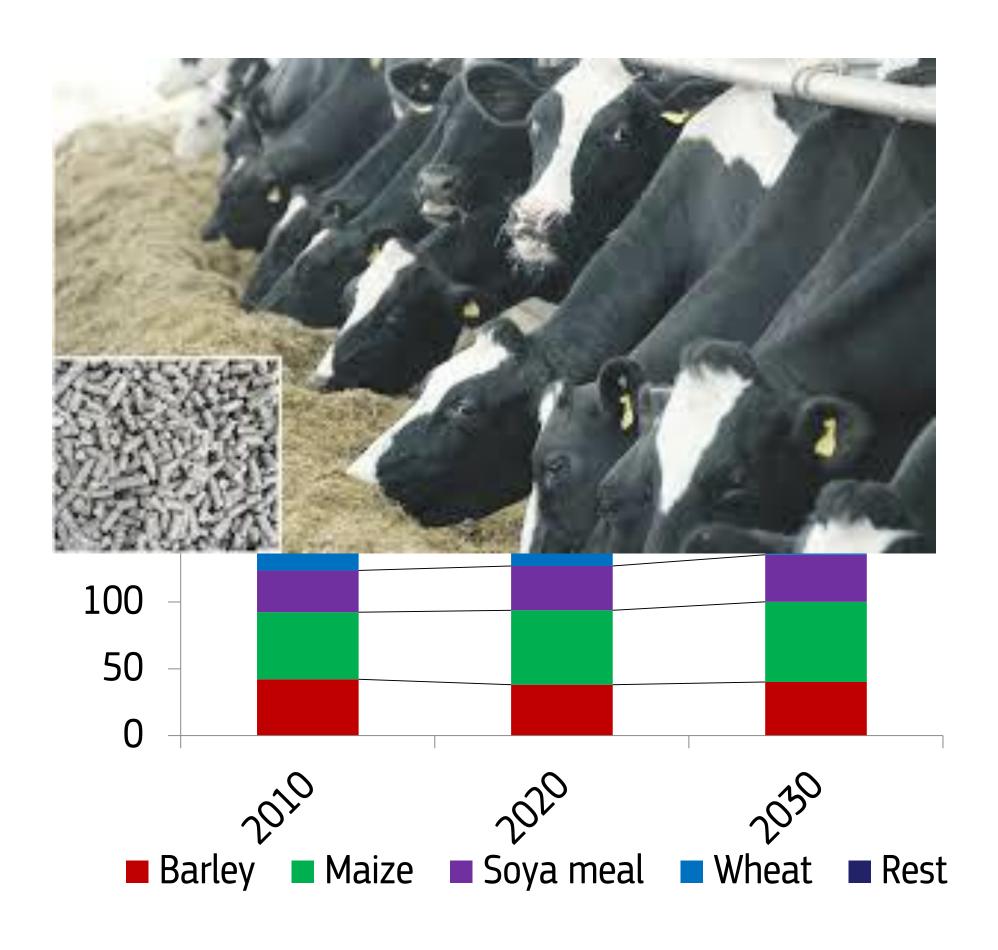
Growth in feed demand?

Main animal products... increase

- Mainly ruminants
- Alternative production systems gain ground
- Protein self-sufficiency on the table

Good prospects for...

- Coarse grains... maize
- Oilmeals... soybean and meal imports
- Protein crops... and domestic soy





Now... slido

With how much did the EU protein crop area expand between 2013 and 2016?

- Status quo
- Increased by half
- Doubled
- More than doubled















Growth in biofuel demand?

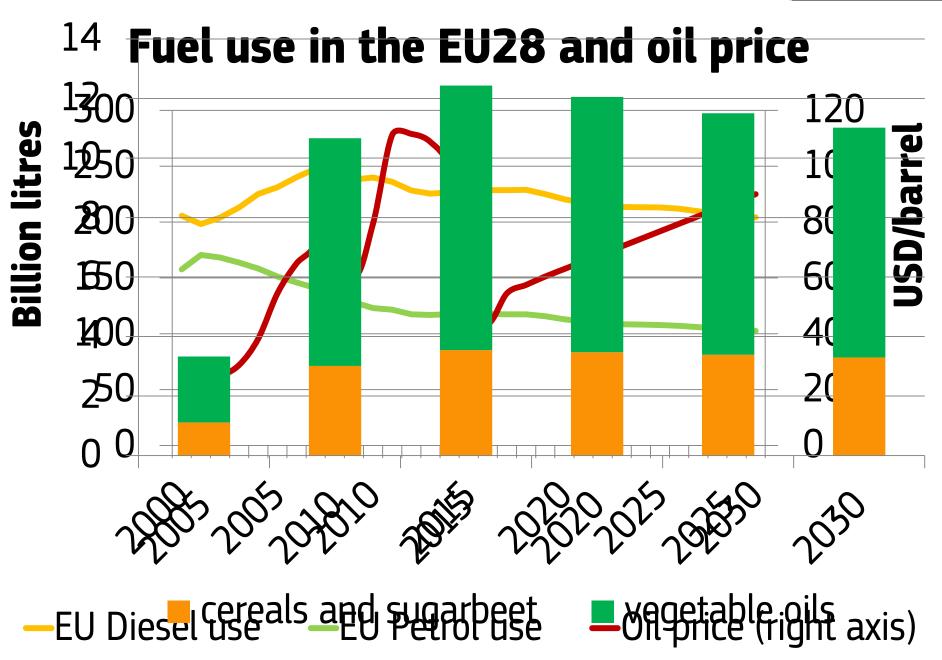
Towards 2020... little

- Mandates binding
- Uncertainty post 2020 hampering investment

After 2020... decrease in food and feed based

- Lower fuel consumption in transport
- Affecting biodiesel and ethanol feedstock demand







...and what about growth of bio-economy?

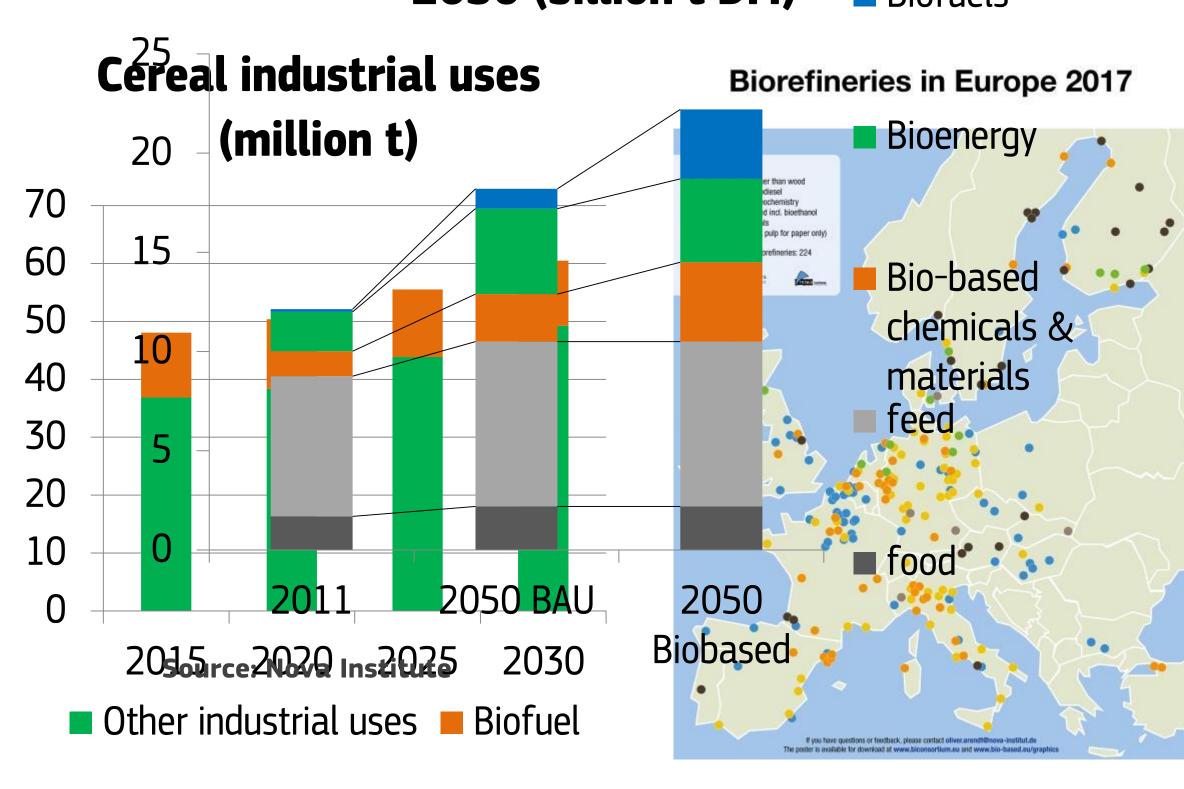
Many applications...

- Starches, isoglucose, paper industry, pharmacy, detergents etc
- Higher added value compared to fuel
- Favourable policy environment

So... growth to be expected

- In cereals
- And oilseeds
- And sugar

World biomass demand in 2011 and 2050 (billion t DM) Biofuels





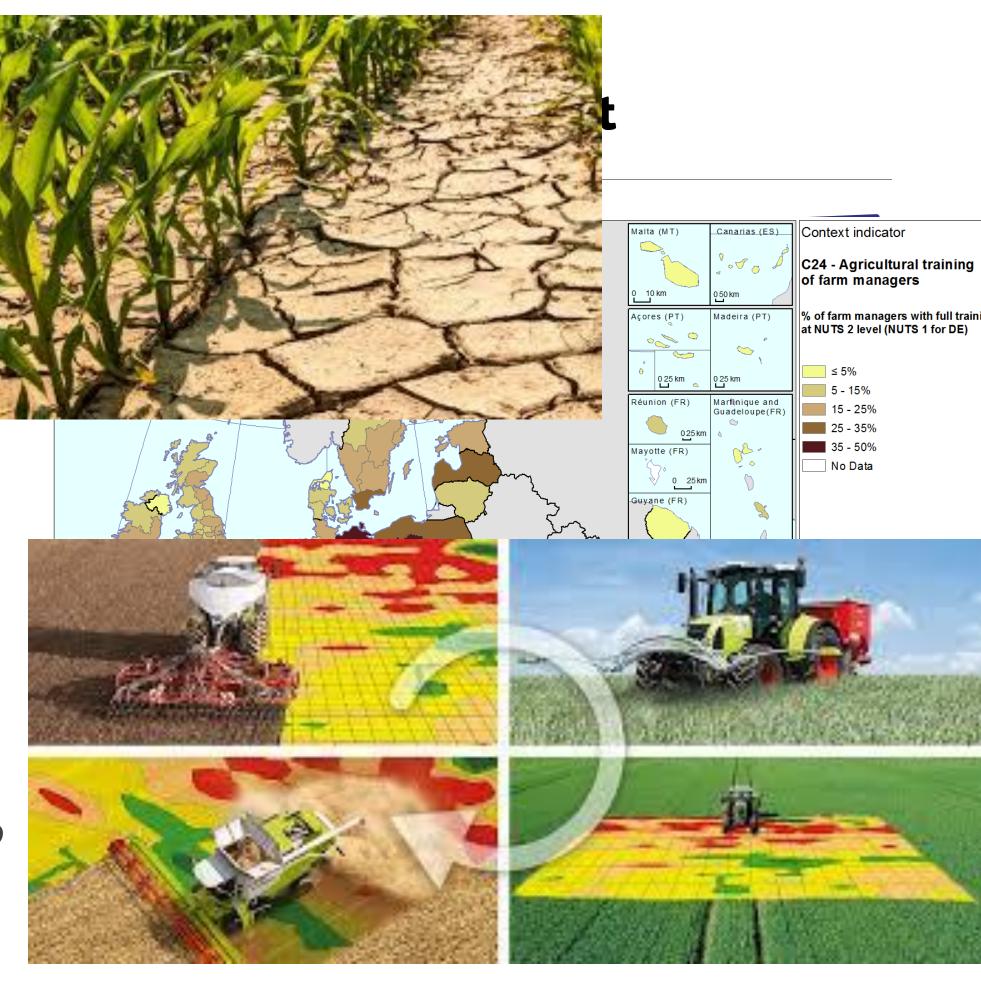
Can supply live up to this demand growth?

Area expansion... no

- Competition for land by other uses
- Environmental sustainability challenges

Yields... yes but limited

- First in world class
- + Some regions with yield growth potential
- Some pressures: nutrient and pesticide use, climate change
- + Scope for improved managerial skills
- + Technological breakthroughs





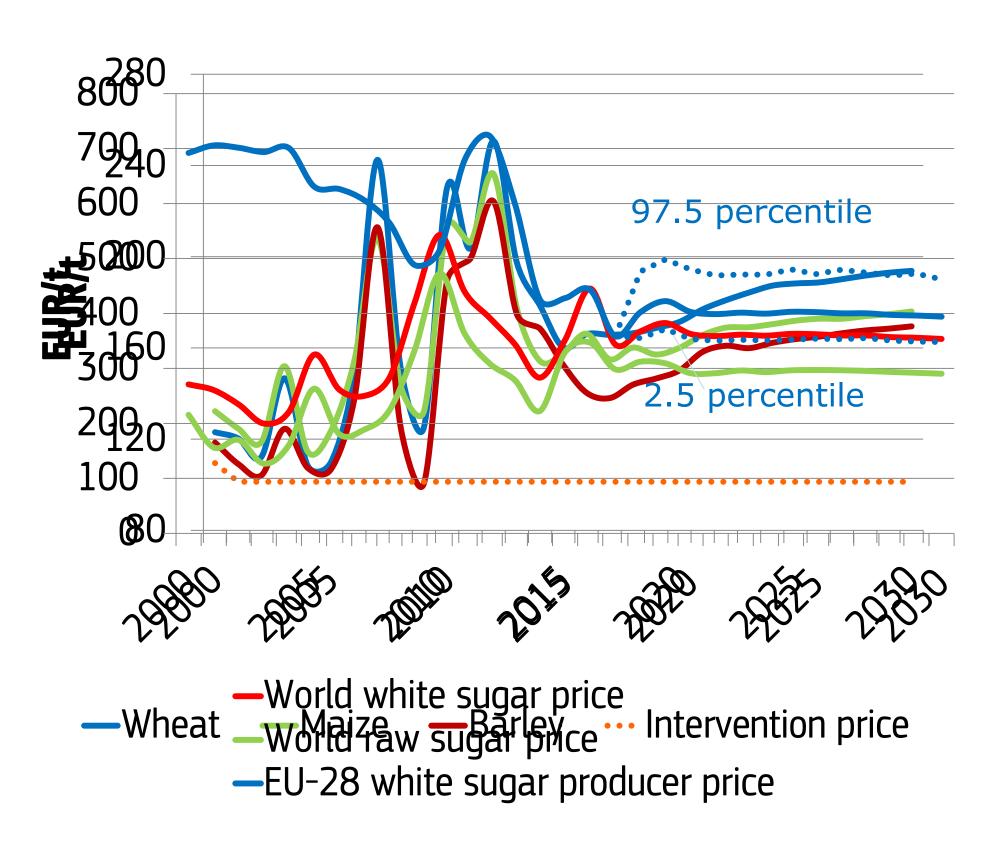
Is the price environment right?

Growth in cereals prices... yes

- but so is the oil price and the exchange rate
- uncertainty not be ruled out

Growth in sugar and soybean prices... minor

Effect of Brazil (real)





Thank you for your attention!

So not a flatliner after all...

