



THE 2019 EU AGRICULTURAL OUTLOOK CONFERENCE

Sustainability from Farm to Fork



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SPEAKER'S BIOGRAPHIES



Janusz WOJCIECHOWSKI is the European Commissioner (2019 – 2024) for Agriculture. From 2016 – 2019, he was Member of the European Court of Auditors. In 2004, he became Member of the European Parliament until 2016. He spent one year as observer at the European Parliament (2003-2004). From 2001-2004, he was the Deputy Speaker of the Polish Parliament (Sejm) and before that, from 1995-2001 he was President of the Polish Supreme Audit Office (NIK). In 1995, Janusz Wojciechowski became Member of the Governing Board of the European Organisation of Supreme Audit Institutions (EUROSAI) until 1999. Before that, he occupied the post of under-Secretary of State in the Cabinet Office with responsibility for Legislative Affairs (1994-1995). He was Member of the Polish Parliament (Sejm) from 1993-1995 and judge at the High Court of Justice during the years 1991-1993. He was Member of the National Council of the Judiciary of Poland from 1990 to 1993 and judge seconded to the Supreme Court 1990-1991. He started his career as Regional court judge, provincial court judge and judge at the Court of Appeal (1980-1993) after having done a traineeship as public prosecutor (1977-1980). He obtained a Master's degree in law at the University of Łódź in 1977.



Stella KYRIAKIDES is the Commissioner for Health and Food Safety (2019 – 2024). Stella Kyriakides studied psychology at Reading and Manchester Universities. At the Cypriot Ministry of Health, she was in charge of Child and Adolescent Psychiatry from 1979-2006. She was elected to the Parliament of Cyprus in 2006, where she is a member of the Committee on Health Affairs and of the Committee on Foreign and European Affairs and Vice-President of the Democratic Rally Party. Stella Kyriakides is the Chairperson of the delegation of Cyprus to PACE and a member of the EPP/CD group. President of the National Committee on Cancer Strategy 2017-present From 2004 to 2006 she is the President of the European Breast Cancer Coalition Europa Donna. Stella Kyriakides started her carrier as Clinical Psychologist at the Ministry of Health, Department of Child and Adolescent Psychiatry (1979-2006).



Ondina AFONSO is food engineer. She has worked in the food sector for 20+ years in various roles in academia, industry, and in the Portuguese Food Cluster. Since 2016, she has been working for SONAE MC, where she fulfils two roles: Head of Quality & Research, and President of the Producers' Club (an internal platform to boost the competitiveness of fresh product providers). In 2002 she started working as an Independent Expert for the European Commission (DG Research & Innovation) assisting with research and innovation assignments including the evaluation of proposals. More recently, she was invited by Enterprise Ireland (Irish Government) to work as an Independent Expert assisting evaluation of proposals presented to Disruptive Technologies Innovation Fund. She is the Chair of the Food Committee at EuroCommerce.



David M. AMUDAVI is the Executive Director of Biovision Africa Trust (BvAT) based in Nairobi. He is the Coordinator of the African Union-led Ecological Organic Agriculture (EOA) Initiative in 9 countries (i.e. Benin, Kenya, Ethiopia, Mali, Nigeria, Senegal, Tanzania, Rwanda and Uganda). He oversees the Secretariat of the EOA Continental Steering Committee. David also coordinates the BMZ-GIZ supported Knowledge Centre on Organic Agriculture project for Eastern Africa covering Kenya, Uganda, Tanzania and Rwanda. Prior to joining ICIPE as social scientist and interim director of BvAT in January 2011, he was a senior lecturer in the Department of Agricultural Education and Extension, Egerton University, Kenya. David did his PhD in Adult and Extension Education with minors in Developmental Sociology and Natural Resource Management (NRM) in Cornell University, Ithaca, New York; a postdoctoral fellowship with ICIPE's Push-pull programme (2006-2009), an M.Sc. in Agricultural Science at the University of Melbourne, Australia, and a B.Sc. in Agricultural Education and Extension in Egerton University, Kenya. He supervised many graduate students and published widely in international journals, contributed to book chapters, and presented several research papers at international conferences. David is a member of the IFOAM- Organics International World Board.



Ramón ARMENGOL is an active farmer. For the past 20 years, he has been managing a pigmeat livestock farm. He currently produces 2.500 tons of pigmeat and employs eight people on his farm. He is a member of the Board of the Agrifood Cooperative d'Ivars (Lleida, Spain), the Board of the Regional Cooperative Federation of Catalunya, the Board of the Spanish Pigmeat Interbranch Organisation INTERPORC, the Board of Spanish Agrifood Cooperatives and of the Spanish Interbranch Council (representing Spanish Agrifood Cooperatives). He is also the Chairman of the Pigmeat Board of Spanish Agrifood Cooperatives and Vice-chair of EU Agrifood Coops COGECA.



Ken ASH, prior to becoming OECD Director of Trade and Agriculture in 2008, had served as Deputy Director since 1999. Mr. Ash leads OECD efforts to develop and communicate evidence-based advice to governments, with the aim at helping them improve the domestic and international performance of their policies in the areas of trade, food, agriculture and fisheries. Upon joining the OECD Mr. Ash brought with him 20 years of extensive experience from the Government of Canada where he held several senior positions in Agriculture and Agri-Food Canada. As Director General, Economic and Policy Analysis, from 1995-1999, he provided strategic policy guidance on key agriculture and trade policy issues and on government-wide policy and institutional reforms. Mr. Ash, a Canadian national, holds a Bachelor of Commerce degree and an MBA (International Business and Resource Management).



María de los Ángeles BENÍTEZ SALAS has worked as Deputy Director General in DG AGRI since 16 March 2016. She is in charge of three directorates responsible for International, Quality, Research and Innovation, Outreach, Strategy, Simplification and Policy Analysis. A Spanish national, Ms Benítez Salas joined the European Commission in 1986 as Member of the Cabinet of Commissioner Abel Matutes, responsible for SME policy, and subsequently External Relations. After a stint at the EU Delegation in Buenos Aires, she first became Head of Unit in 1998 and was a Director in DG AGRI between 2006 and 2013. Her previous position was Deputy Head of European Political Strategy Centre, the European Commission's in house think-tank.



Hervé BOLZE joined the Lesaffre Group in 1985 as export manager. For 22 years, he has worked as Commercial Director in Latin America and in USA with increasing responsibilities in the field of international sales, strategy, marketing and co-general management. Since 2012, Hervé Bolze has been working as Global Marketing Director. As a member of Lesaffre ExCom, he clearly directs the company on the path of value creation putting the customers' needs at the heart of the Lesaffre's priorities. As a global key player in yeasts and fermentation; Lesaffre designs, produces and markets innovative solutions for Baking, Food taste & pleasure, Health care and Biotechnology. Lesaffre employs 10,500 people in 80 subsidiaries based in more than 50 countries. Lesaffre achieves a turnover of 2 billion euros. Lesaffre is committed to working with confidence to better nourish and protect the planet.



Marina BORN DE ENGELS has a career in Business Management with a focus in Sales and Marketing, mostly in Brazil. She is presently driving family agribusiness in Uruguay and Argentina. Marina has been the President of the Round Table for Responsible Soy for the last two years in representation of Caldenes Agropecuaria. She is of Belgian descent, born in Argentina and of Brazilian nationality.



Vittoria BRANCACCIO was born in Naples in 1958. She followed classic studies in high school and is an agronomist since 1981 (University Federico II, Naples, department of Agronomy, Portici) and a farmer. In the period 1998-2013, Vittoria was involved in Confagricoltura farmer organization, Italy, as Agriturist chairman, farm holidays oldest Italian association. In the period 2011-2013 she was chairman in Eurogytes, European Rural Tourism association. Currently she works on her farm, in Massa Lubrense, (NA), cultivating olives, grapes and managing agriturismo. They produce a high-quality extra virgin olive oil. Her farm is organic since 1994 (AIAB; ICEA). She also has an AOP for olive oil (DOP Penisola Sorrentina) from organic farming and a DOC for wine. At present, Vittoria is focused on the development and improvement in managing traditional olive oil groves, above all changing pruning methods and harvest, defending the culture of a modern and sustainable olive groves technical system, according to the Lisbon 2020 target. They organize workshops on olive for young farmers of the area. In the beginning of her career Vittoria worked in a research centre of SME, for food and agronomy applied research, and worked as a teacher in the agrotecnich lyceum in Naples for 15 years.



Riitta BRANDT has an MSc Food, and is Senior Vice President at the Finnish Dairy Company Valio Ltd. She has been working for Valio for over 30 years. Since 1993, she has been working with EU-affairs, first mainly with milk market management tools and export refunds. Finland joined the EU in 1995. Along with the changes in EU policies, her responsibilities have changed to agricultural, food and trade policies. She is based in Finland, but is an active visitor in Brussels. Valio's policy development has been handled by the Finnish Milk Processors and Dairy Products Wholesalers Association (MML) since 31 December 2011. MML deals with international and national policy development. Riitta Brandt acts as the Executive Director of MML. She is member of the Board at EDA European Dairy Association since 2009. She is also member of the Board at EUCOLAIT. She chairs the Finnish National Committee of International Dairy Federation and is member of the Standing Committee of Dairy policies and economics.



Anne BUCHER works at the European Commission since 1983, She is the Director-General of DG SANTE since October 2018. Prior to that she was Director-General and Chair of the Regulatory Scrutiny Board as of March 2016. From March 2011 until February 2016, she was Director for structural reforms and competitiveness in the Directorate-General for economic and financial affairs. Trained as an economist and statistician in Paris (PHD in macroeconomics – Ecole des Hautes Etudes and master degree from Ecole Nationale de Statistique et d'Administration Economique), Anne Bucher has worked in various fields of European policies: macroeconomic forecast and models, structural funds, evaluation of employment policies, enlargement, development aid, information society strategy and economic analysis of EU tax policy. She has held various management positions, including administrative management positions for HR and budget management.



Martin BUSCHSIEWEKE was born and raised on a dairy farm in western Germany and became, in 2019, International Sales Manager at Semex Alliance. He is also the General Manager, since 2006, of Semex Deutschland.

Before that part of his career, Martin climbed several steps in the company starting as a trainee and later on as an area Sales manager. Breeding cows that make life easier and provide more income, has always been his passion since he was young. This was the reason for him to become a state certified farmer and all the other steps came after. Until today, he regularly visits farms with different management styles across Germany as well as in other European countries.



Nicolas CHABANNE is the founder of the 'Who's the Boss?'. From its launch in November 2016, the initiative meets a huge success. The milk was sold in 3 years to more than 150 Million liters against 20 M hoped for. To date, 33 references have been created, 9000 consumer members run the cooperative and more than 11 million buyers support 3000 producer families. This level of success never before seen by a new brand in the history of agribusiness influences the major players in the sector who consider things differently in terms of responsible and sustainable consumption. This initiative is not Nicolas first attempt. For many years, he has worked to strengthen the link between producers and consumers to bring value to the products offered.

In 2009, he launched the 'Le Petit Producer' initiative, which promotes the work of local farmers whose photos appear on the packaging of the products they offer against 30% of additional remuneration.

In 2013, he initiated 'Les Gueules cassées' to fight against food waste. It allows fruit and vegetable producers to valorise all of their production including products with flaws.



Chloi CHATZIVARYTI is Chief winemaker-oenologist. Since July 2017, she has been working at the Chatzivariti Estate, Goumenissa, Greece.

Before that, she was assistant winemaker at Viña los vascos/Domains Barron de Rothschild (Lafite) in Peralillo, Colchagua valley, Chile, (April-May 2017). In 2017, she was Cellar hand, Picolo Banfi, Agrelo, Mendoza, Argentina and before that Assistant wine maker at the Chatzivariti estate(Goumenissa, Greece) August – February 2016. Chloi was also Cellar hand at Pernod Ricard winemakers New Zealand from March to May 2016. In 2015, she did an internship at Château Margaux, Margaux, France and in 2014 one in the Domaine LEON BARRAL, Léntheric- appellation Faugères. During her thesis, she was Assistant viticulturist at Chatzivariti winery, Goumenissa Greece, (August 2012 to August 2013). Chloi did her Vinifera Euro master at SupAgro in Montpellier (2013-2015) and in July 2012, she got her Bachelor's degree in Engineering Agriculture from the Faculty of Agriculture of the Aristotle University of Thessaloniki.



Balázs CSEH is a senior consultant with 15 years experience in food surplus redistribution. After graduating from the Budapest University of Economics in 1994, he has gained experience in various Hungarian and international management positions in the IT and communication sectors. As a member of the founding team, he has participated in the organisation of the Hungarian Food Bank Association where he has been president since 2005. Balázs has a strong expertise in food waste reduction projects. Working in the management of the Food Bank, he has developed intensive food chain and related public authority relations, started and executed new innovative projects in the field of food surplus redistribution. Since 2009, he is also a member of the Board of Directors of the European Federation of Food Banks. He participates in various food waste related EU funded research and innovation projects and is also a member of the EU Platform on Food Losses and Food Waste organised by the European Commission.



Fabrice DECLERCK is the Science Director of EAT and a Senior Scientist at the Alliance of Bioversity and CIAT. He leads innovative and synthetic food systems research using systems-based approaches to set clear science targets for healthy and sustainable foods systems. Using global targets, he works closely with multiple networks to drive uncommon collaborations between disciplines (agriculture, environment, health) and domains (science, business, policy, civil society) for food systems transformations. He enjoys strong collaborations and silo busting with a very diverse set of actors and individuals throughout the globe committed to healthier, more biodiverse, regenerative, and equitable food and farming systems. Fabrice is the author of more than 100 peer reviewed journal articles spanning environment, agriculture and health including in Science and Nature. He is an Earth Commissioner and contributing author to the EAT Lancet Commission on Healthy Diets from Sustainable Food Systems, The Economics of Ecosystems and Biodiversity for Agriculture and Food reports, and both the Africa and Global IPBES Assessments.



Maira DZELZKALEJA-BURMISTRE (M.Sc.Econ) is Vice-chairwoman of Latvia's biggest producing farmers' organisation – 'Farmers' Parliament' (Zemnieku Saeima), which main objective is to represent farmers interests both on national level and EU level. Maira has extensive experience in the chairmanship of farmer representative organisations as a senior elected farmer leader with qualifications in agri-food and cooperative management, as well as extensive experience in working together with relevant representative farmers' and agri-cooperative organisations in the European Union (former Vice-President of Copa – Chairwoman of the Copa-Cogeca Working party on Rural Development). Professional competences focus on issues related to sustainable and competitive farming, EU agriculture and rural development policies within the EU. She is one of the leading experts in agriculture with more than 20 years experience combining both theory and practice in the family farm – Vilcini -1. The farm operates intensively using the most advanced technologies, but at the same time taking care of resource efficiency and the environment. The farm was a Latvian winner in the competition between Baltic States farmers.



Francesc FONT ROVIRA is a farmer, advisor and expert trainer in organic agriculture. He has a degree in technical engineering from the University of Girona. He also has a training in regenerative agriculture, holistic management and permaculture. Francesc is also the Technical Director of Can Font Organic, as well as for the estate Son Felip i Algaiarens. He is Director and owner of the advisory company Agroassessor Consultores Tècnics S.L. and founder of Organic Managers Organization. He has developed the model called Organic Intensive Agriculture and he collaborates regularly to different media related to agriculture.



Armelle GAC is an environmental project manager at Idele, the French Livestock Institute, specializing in the environmental assessment of farming systems, agricultural products and food. For almost 10 years, Armelle has been managing and taking part in projects about the environment: Life Cycle Analysis (LCA), carbon accounting, carbon credits. She collaborates with partners in the areas of public research and in the corporate sector. She focuses on LCA studies, the development of LCA databases (i.e. AGRIBALYSE), as well as the generation of methodological guidelines (GES'TIM+, Carbon Agri, FIL, LEAP-FAO). Armelle previously worked at the public agency ADEME in relation to agricultural projects on energy and organic waste recovery, at the public research institute IRSTEA on gaseous emissions, biogas, environmental assessment, and at the consulting firm AND-International on socio-economic approaches in the agriculture and the agri-food sectors.



Sandra GALLINA joined the European Commission in 1988. She is today Deputy Director-General for TRADE. Between 2014 and 2018 she was Director for DG TRADE Directorate D 'Sustainable Development; Economic Partnership Agreements – African, Caribbean and Pacific; Agri-food and Fisheries'. Sandra Gallina is also the EU chief negotiator for the EU-MERCOSUR Free Trade Agreement. Between 2001 and 2009, she was the EU Lead Negotiator for Non-Agricultural Market Access in the WTO Doha Round and in that capacity, she defined and presented EU policy for the Doha Development Agenda on non-agricultural market access negotiations. Before joining DG TRADE, she worked in the Directorate-General for Taxation and Customs Union (DG TAXUD) at the end of the 90s.



Roma GWYNN has an MSc in Technology for Crop Protection and a PhD in Insect Pathology. She has worked within sustainable agriculture for over 30 years, initially as an insect pathologist research scientist then working for commercial biocontrol companies and for over eighteen years as an independent biopesticide strategist. Her expertise is in facilitating the process of getting biopesticide products into the hands of farmers by streamlining bio-discovery, product development, registration, marketing and farmer uptake. Roma works with research organisations, farmers, private companies and government. The scope of her work activities is global. She has now the lead in many projects for the development and registration of several new biopesticide technologies for use in sustainable agriculture. Roma has been an expert for: EU funded projects for regulation of biocontrol agents, the OECD Expert Group on Biopesticides and FAO/WHO. She also has been involved in the development of biopesticide regulatory guidance (FAO/WHO, EU, Kenya). She is an independent board member for the UK farmer organisation Agriculture and Horticulture Development Board, Vice-President of the International Biocontrol Manufacturers Association. She is editor of the BCPC Manual of Biocontrol agents and has published original scientific papers and book chapters related to biopesticides.



Tassos HANIOTIS is Director for 'Strategy, simplification and policy analysis' in the DG for Agriculture and Rural Development of the European Commission. During his 30-year career in the European Commission, he has also held posts as Acting Director for Direct Payments, Head of Unit in the Agricultural Policy Analysis and Perspectives Unit and the Agricultural Trade Policy Analysis Unit in DG AGRI, as Deputy Head of Cabinet of former European Commissioner for Agriculture Franz Fischler, and as Agricultural Counsellor in the European Commission's Delegation in the US. Tassos holds Ph.D. and M.S. degrees in Agricultural Economics from the University of Georgia in the U.S., and a B.A. in Economics from the Athens University of Economics and Business in his native Greece and was a visiting Fellow at the Centre for European Agricultural Studies, Wye College, University of London. A member of the Executive of the International Agricultural Trade Research Consortium during 2012-14, Tassos currently represents the European Commission in the G20's Rapid Response Forum.



Sophie HÉLAINE is an agro-economist at DG Agriculture and Rural Development. She is deputy head of Unit C2 – Analysis and outlook, the Unit producing short-term forecasts 3 times a year and the annual medium-term outlook presented today. She is also the organiser of this conference. She joined the European Commission in 2005 in DG Agriculture and Rural Development. From 2010 to 2013, she experienced 3 years of Andalusian lifestyle and economic modelling at the Joint Research Centre in Seville. She has strong expertise in meat and dairy markets, as well as farm economics. More recently, she focused on the development of the new framework for the Performance and Monitoring of the CAP.



Jakub JASIŃSKI, PhD in economics, is an Assistant Professor at the Institute of Rural and Agricultural Development of the Polish Academy of Sciences. He is a rural areas expert specializing in the areas of institutional economics, food policies and theories of local development. During the period 2016-2017, as an International Expert and Consultant of the FAO, he managed a team of experts responsible for preparing analysis and reports on quality policy implementation (geographical indications, organic farming, national quality schemes etc.) in Russia, Moldova, Kyrgyzstan, Georgia, Armenia, Hungary, Croatia and Poland. He also worked as an agricultural counsellor at the Embassy of the Republic of Poland in Rome, and as a Head of Unit in the Department of Strategy and Analysis of the Ministry of Agriculture and Rural Development in Warsaw.



Barthélémy LANOS is a policy analyst at DG Agriculture and Rural Development, and member of the team producing the Medium-term Outlook for EU agriculture. He holds an MSc in Agricultural Economics of Agrocampus-Ouest (France). Before joining the European Commission, he has been working as an agro-economist at the Ministry of Agriculture in France as well as in the Food and Agricultural Organization of the United Nations (FAO). His area of interests covers economic and trade analysis, agricultural market monitoring, agricultural productivity and its link with farm income as well as international affairs with a specific focus on global food challenges.



Aminda LEIGH is an Italian-British journalist with 30 years' experience, starting at various BBC radio and TV channels in the UK. She moved to Italy in 2001 and founded her own business, AMROS Media Solutions, offering journalism, moderation and translation services for European and international institutional and private clients. She specialises in environmental issues including climate change, the circular economy and green/blue growth as well as research, innovation and technology.

Aminda's moderation experience spans high profile events across Europe such as EU Green Week, EU Bioeconomy Week and EU Trade Policy Day. She has also chaired sessions at major global gatherings like the World EXPO in Milan and the COP23 climate talks in Bonn. Aminda has specific experience in agriculture, having moderated at last year's EU Agriculture Outlook conference and other events, for example about organic production and food waste.

Her multi-media journalism portfolio comprises award-winning web-documentaries, videos and web content on subjects varying from EU-US relations to EU action on climate change and the Common Agricultural Policy, made for the European Commission and other clients.



Wouter LOX has been Secretary General of the AIJN, European Fruit Juice Association, since January 2019. He obtained his masters' degree in Bioscience-Engineering at the University of Ghent and worked for several years in Libreville (Gabon). Upon his return in 1994, Wouter joined DVI-SIA as Secretary-General for different European and national food associations and acted as food regulatory expert. He obtained an additional degree as Packaging Manager at the VUB, University Brussels and was the author of several European legislation courses, HACCP guidelines for the dairy industry and a packaging manual. Since 1997, he has held several positions in companies and associations.



Hiromichi MATSUSHIMA is Advisor to the Ministry of Agriculture, Forestry and Fisheries (MAFF) in Japan. From August 2015 to July 2019, he was Vice Minister for International Affairs in MAFF. He led the agricultural negotiation team of EU-Japan Economic Partnership Agreement, and succeeded in reaching a conclusion in December 2017, which will make EU-Japan relationship closer in the agricultural sector. He has long experience in the MAFF since 1982, particularly in International Affairs Bureau, including experience in the Embassy of Japan in the United Kingdom as well as the Permanent Mission of Japan to the United Nations and other International Organisations in Geneva.



Philippe MAUGUIN is an engineer in the Corps of Rural Engineering, Water and Forests, he began his career as a research scientist at the Ecole des Mines de Paris.

He becomes successively responsible for agrifood affairs at the Ministry of Research; adviser to the Minister; director of Agriculture and Bioenergies at the ADEME; director of the scientific group Agriculture for Chemistry and Energy; adviser on agriculture, forestry and food industry to the Prime Minister; director of the INAO; director of the Regional and Interdepartmental Agency for Food, Agriculture and Forestry for the Ile-de-France Region; director of Maritime Fisheries and Aquaculture; chief of Staff of the Minister for Agriculture, Food Industry and Forestry.

In 2016 he became President and CEO of INRA.



Felipe MEDINA is an agricultural engineer and has a PhD on Agri-food Economics. He is the Secretary General of ASEDAS, which is the Spanish Retailers and Wholesalers Association, member of Eurocommerce, working as Head of Public Affairs and Policy since 2013. He has worked on food chain matters since 2005 when began working for the biggest farmers union in Spain. He participates in the Civil Dialogue Group of Milk and the Milk Market Observatory on behalf of Eurocommerce and was also member of the High Level Forum of Food Chain. He is also member of the EESC where he represents the Spanish Employers and is the coordinator of the book called: 'Supermarkets, a model of balanced, accessible and circular proximity'.



Bo MELANDER (BME) is an expert in non-chemical weed management, weed ecology, organic cropping systems and reduced tillage systems. BME has been project leader and/or work package leader of several national and international networks and research projects, e.g. WEEDS (DARCOF III), MPW-perennial weeds (DARCOF II), CleanRegi on (EU-INTERREG IIIC), ENDURE (EU network of excellence), PRODIVA (Core Organic plus (EU-ERANET)), NEWCUT (GUDP), RowCrop (ORG RDD 2). He currently works as package leader on the EU-project IWM PRAISE (Horizon 2020). BME has chaired the European working group, Physical and Cultural Weed Control, and been a member of the Scientific Committee of the European Weed Research Society for twelve years (2002-2014). BME acted for five years (2004-2009) as subject editor for the international journal Weed Research and has supervised 8 PhD students and 7 master students. BME has organized 15 international scientific meetings and been an invited speaker at 12 international conferences. Publications comprise 47 papers in peer-reviewed journals and books (22 as first author), 91 conference presentations and 160 industry articles and national reports. International contributions have been cited 1240 times resulting in an h-index of 21 (Scopus accessed 29 September 2019).



Piotr OSTASZEWSKI is, since 2018, the Founder and President of RSP Ostoja Natury (cooperative). From 2002 to 2006: He was Managing Director, founder and co-owner of the record company 'Wielkie Jo!', responsible for publishing over 20 albums and singles, and producing about 30 music videos. In 2004 and 2005, he was a Member of the Board and co-owner of the advertising and event agency 'Nokaut Skład Sp. z o.o.'. In 2005, he was the author and organiser of the 'Bruk – European Days of Street Art and Culture' festival, organised together with the President of Gdynia Wojciech Szczurek and from 2010 to 2015 in Olsztyn co-created with The President of Olsztyn Piotr Grzymowicz and the Marshal of the Warmian and Masurian Voivodeship. In 2007, he became Director of the New Media Department – Telewizja Polsat. In 2008, Piotr became Advisor to the President of the Management Board of Redefine (Polsat group), involved in building the group's content strategy. 2006 – 2007, he was specialist for Business Process Management Systems (Business Process Management BPM) at Océ Poland Ltd.



Ignacio PÉREZ DOMÍNGUEZ is a senior scientist and team leader at the Joint Research Centre of the European Commission (Economics of Agriculture unit, Seville site). He has over 15 years' experience in quantitative analysis, mainly with an environmental and agricultural economics focus. He is acquainted with the development and use of the Aglink-Cosimo and CAPRI agricultural economic models. He graduated in Applied Economics at the University of Zaragoza, has an MSc in Environmental Economics from Imperial College and has a PhD in Agricultural Economics from Bonn University. Before joining the European Commission, he worked for the Agricultural Economics Institute of the Netherlands and the OECD. He is author of many journal publications in the fields of climate change mitigation, sustainability and trade from an agricultural sectoral analysis perspective.



Jerzy PLEWA, Director-General in the Directorate General for Agriculture and Rural Development since 2013 (before Deputy Director-General since 2006). Born in Poland, was hitherto Associate Professor at Warsaw Agricultural University, member of the Supervisory Board of the Bank of Food Economy and Adviser to the President of the National Bank of Poland with responsibility for farm-sector analyses. From 1997 until July 2004, Mr Plewa was Under-Secretary of State at the Polish Ministry of Agriculture and Rural Development, where he was responsible for negotiations on agriculture issues with the EU, other countries and international organisations. During that time, Mr Plewa was also chief negotiator of agricultural affairs in the team negotiating Poland's accession to the European Union. Prior to that, Mr Plewa worked as a consultant on programmes for assisting agriculture and was also a member of the Poland/European Union/World Bank Task Force, where he worked on building a strategy for agriculture in Poland.



Martin ROUSSEV studied in Sofia at the Institute of International Economics 'Karl Marx' – Sofia (1989/1990) and then in Paris at the ESCE (Ecole Supérieure de Commerce Extérieur) – (1990/1994). From 1994 to 2003 he was trader in Louis Dreyfus Corporation – Paris and Wilton CT (Ocean freight, soybean meal and oil, wheat). From 2003 to now, he is the cofounder and Executive director of Vitagrains BG AD – Sofia – (Origination and export of grains and oilseeds).



Meghan SAPP has been writing for more than 15 years about and working in the global sugar and biofuels industries, holding positions such as senior editor and managing director in a variety of international businesses including Biofuels Digest, Sugaronline and PANGEA (Partners for Euro-African Green Energy). She is a vocal advocate for sustainable agriculture in general, but particularly known for her work championing sustainability in both sugar and biofuels at the European as well as global levels.



Emilie SARRAZIN is an engineer in agro economy. She first worked for ten years in various French professional organisations developing organic farming and social economy. Since 2014, she teaches business management to agronomy students at Bordeaux Sciences Agro, a French public higher education institute and agronomic research facility. A long stay with Bolivian peasants during her studies explains her commitment to fair trade. From 2007 to 2010, she managed a research-action program for the French Fair Trade platform. Then she chaired during five years the French movement of fair trade consumers 'FAIR[e] un monde équitable'. She became chair of Max Havelaar France in 2016. Since June 2019, she is Vice Chair in charge of International Affairs for this national organisation member of the international movement Fairtrade. She is also a member of the Standards Committee of Fairtrade International since 2018. She is one of two representatives of the Fairtrade national organisations, alongside the two representatives of the companies and the three representatives of the producer networks of Asia, Africa and Latin America.



Trishna SHAH is Euromonitor International's industry expert on sustainability trends in food and drink. Trishna leads the development of our ethical marketing and sustainability trends content, with a special interest in the growing sustainable protein movement and the future potential for plant-based foods. Recent areas of analysis include: the future potential of lab-based meats as sustainable protein alternatives and the market potential for ethically-positioned products in packaged food, hot drinks and soft drinks.



Fritz SCHNEIDER is the Chair of the Global Agenda for Sustainable Livestock. He has been active in the Livestock Environment and Development Initiative (LEAD) since 1997 and has been co-editor of the publication 'Livestock in a Changing Landscape (2010)'. He holds a Master degree in Livestock Science. He is affiliated to the Bern University of Applied Science, where he was Professor for livestock systems, Vice Director and Head of Agriculture (1993 to 2015). He is based in Bremgarten, Bern, Switzerland.



Job Jan SIMMELINK is currently Manager Business Analysis & Development at Suiker Unie. He is working for Suiker Unie since 2012 and has done so in various roles. He joined the company after completing his bachelor's & master's degree in Economics & Business at the Erasmus University Rotterdam. He also holds a bachelor's & master's degree in Dutch Law, completed at the same university. Besides this, Job Jan owns and manages with his parents an arable farm in The Netherlands. They actively develop and apply more future proof arable farming concepts with a clear ambition: 'let nature work for you'.



René SMULDERS (PhD Nijmegen, The Netherlands, 1989) is since 2012 manager of Plant Breeding, Wageningen University and Research, The Netherlands. He leads research projects on the genetic basis of traits in crops with complex genomes, such as rice, and on methods to breed a wheat variety that is safe for people with Coeliac Disease by generating and selecting safe gluten genes. He participates in societal discussions on opportunities of new plant breeding techniques, including gene editing, for generating crop varieties that suitable for the challenges of the 21st century.



Máximo TORERO CULLEN is the Assistant Director-General, Economic and Social Development Department (ES) of the Food and Agriculture Organisation of the United Nations (FAO) since January 2019. Prior to FAO, he was the World Bank Group Executive Director for Argentina, Bolivia, Chile Paraguay, Peru and Uruguay since November 2016. Before, Dr. Torero led the Division of the Markets, Trade, and Institutions at the International Food Policy Research Institute (IFPRI). His major research work lies mostly in analysing poverty, inequality, importance of geography and assets (private or public) in explaining poverty, and in policies oriented towards poverty alleviation based on the role played by infrastructure, institutions, and on how technological breakthroughs can improve the welfare of households and small farmers. His experience encompasses Latin America, Sub-Saharan Africa, and Asia. Dr. Torero, a national of Peru, holds a Ph.D. and a Master's Degree in Economics from the University of California, Los Angeles (UCLA), and a Bachelor's degree in Economics from the University of the Pacific, Lima, Peru. He is a professor on leave at the University of the Pacific (Perú) and an Alexander von Humboldt Fellow at University of Bonn, Germany and has published in several top journals.



Currently, **Ann TUTWILER** is a Special Advisor of the Food and Land Use Coalition, a Senior Advisor with SystemIQ and a Senior Fellow with The Meridian Institute. She chairs boards of the Water, Land and Ecosystem Research Program of the CGIAR, the Access to Seeds Foundation, and Bioversity USA. She is a member of the Advisory Board of FoodShot Global. Previously, she was Director General of Bioversity International, a CGIAR center. She was Deputy Director General, Knowledge for the Food and Agriculture Organization of the United Nations. She worked in President Obama's administration where she led and coordinated USDA's participation in the President's Feed the Future initiative. She founded a think tank on agricultural trade policy; built the agricultural development portfolio for the William and Flora Hewlett Foundation, and headed government relations for a global agribusiness company. She holds a Masters in Public Policy from the John F. Kennedy School of Government, Harvard University and Bachelor of Arts from Davidson College.



Marijke VAN SCHAGEN is an agro-economist. She has been working at the European Commission since 2006 in several functions. She currently works as economic analyst in Unit C2 – Analysis and Outlook in DG Agriculture and Rural Development. Amongst her responsibilities are the short- and medium-term outlook of the wine and fruit and vegetable sector.



Bart VANDEWAETERE is member of Nestlé's Zone EMENA Executive Team. He directly reports to M. Settembri, CEO Nestlé Europe, Middle East and North Africa. Bart has been in charge of Corporate Communications and Government Relations for Nestlé Zone EMENA since September 2017. In his previous role, Bart headed Nestlé's European Affairs office in Brussels. He leads and coordinates Nestlé's contributions on policies and societal debates with stakeholders across the Zone. His focus is on sustainability, nutrition and youth employability. Bart is a strong driver behind Nestlé's sustainability commitments including plastics, responsible sourcing, water stewardship and animal welfare. Bart has been part of the Steering Group launching the successful 'Nestlé needs YOUth' programme in Europe in 2013. He is active in key European trade associations such as FoodDrinkEurope and the European Brands Association AIM. Bart is notably vice-chair of the FoodDrinkEurope's Trade group. Bart is also a Board Member of the European Food Information Council EUFIC. He graduated from the University of Ghent as Master in Food Science and Food Technology.



Charlina VITCHEVA was appointed Deputy Director-General of the JRC in September 2016. Currently she is also acting DG for the JRC. Before this, she was Director of Smart and Sustainable Growth and Southern Europe at DG Regional and Urban Policy, and held a position in Inclusive Growth, Territorial and Urban Development and Northern Europe. Before joining the European Commission, Charlina spent 15 years in the Bulgarian public administration including at the Permanent Representation in Brussels dealing mainly with agricultural, rural development, fisheries and food safety issues.



Miroslav VRABLIK is a Graduate of the Agricultural University České Budějovice 1981, postgraduate Agricultural University Brno 1985-1987. From 1989 to 1993, He was manager of an agricultural farm. In 2009 until 2017, he became President of the Czech Beef Cattle Association. Since 2003, he is the representative of the Czech Republic in Angus World and European Forum. He is also member of the Advisory group 'Beef meet' (Copa Cogeca). He is now trade manager and has a private farm with Angus cattle.



Rosita ZILLI is Deputy Secretary – General at Euro Coop, the European Community of Consumer Co-operatives. In this capacity, she is in charge of following general co-operative issues as well as sustainability policy dossiers among others. Regarding sustainability, she is an expert in the areas of sustainable consumption and production applied to the food retailing sector and agri-food value chain. Rosita holds a degree in International Affairs and Diplomacy from the University of Trieste (Italy) and prior to her post in Euro Coop she worked in the international co-operation field in Bosnia and Herzegovina.