



Support to SMEs in Textile

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Enterprise Europe Network 2022-2025



The world's largest support
Network for innovative SMEs
with international ambitions



Thanks to our expertise, **every single day...**



835

small companies get help to
innovate and grow
internationally



112

enterprises benefit from
our experts' in-depth
tailored advice



525

companies receive
specialised guidance and
training sessions



5

companies sign partnership
agreements



92%

**Client
satisfaction!**

The Network in figures



+450

Organisations



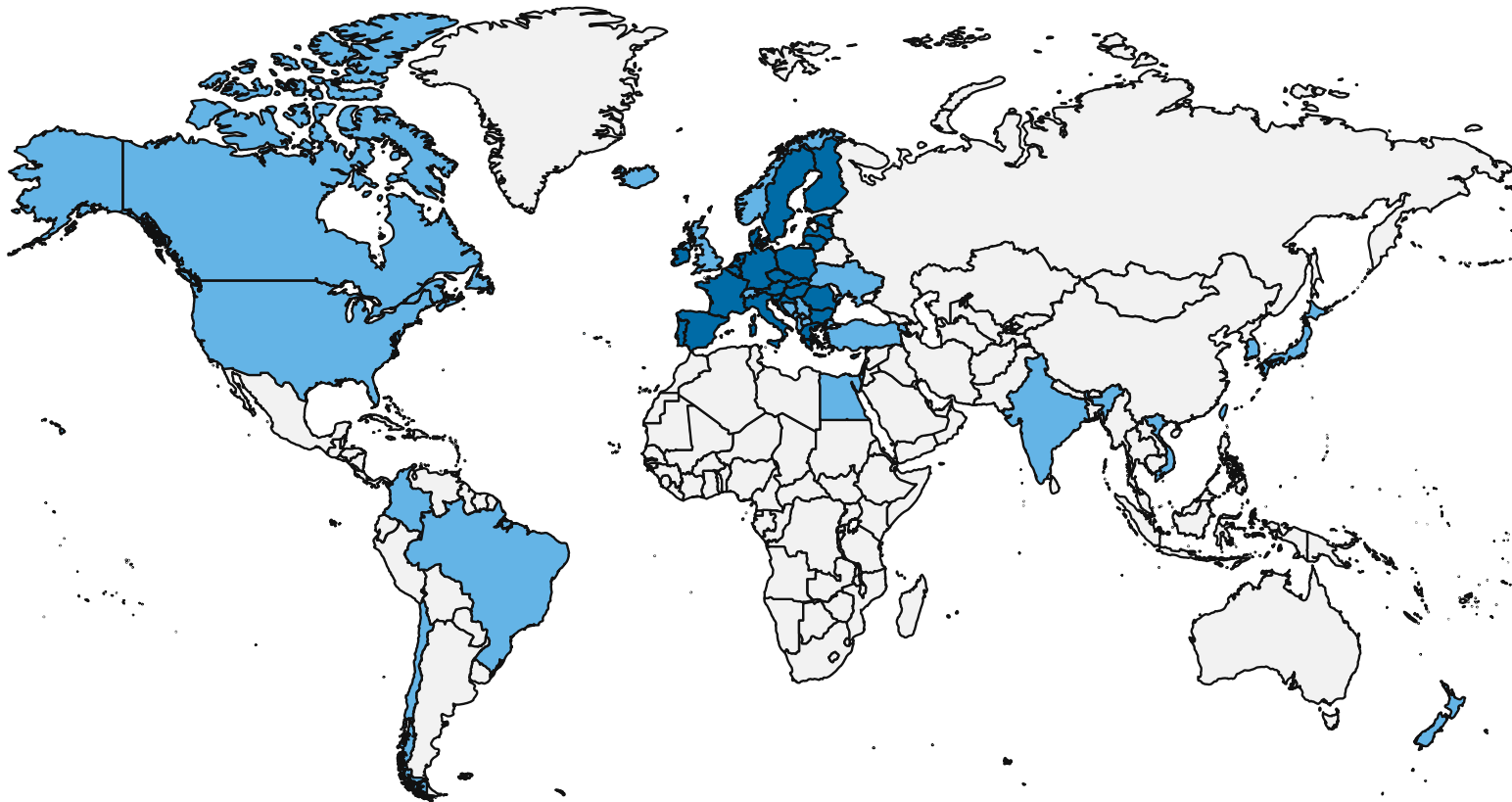
+40

Countries, present in all
regions of the EU



€164.5

Million for 3 years



EU-27

- ♦ Austria
- ♦ Belgium
- ♦ Bulgaria
- ♦ Croatia
- ♦ Cyprus
- ♦ Czechia
- ♦ Denmark
- ♦ Estonia
- ♦ Finland
- ♦ France
- ♦ Germany
- ♦ Greece
- ♦ Hungary
- ♦ Ireland
- ♦ Italy
- ♦ Latvia
- ♦ Lithuania
- ♦ Luxembourg
- ♦ Malta
- ♦ Netherlands
- ♦ Poland
- ♦ Portugal

- ♦ Romania
- ♦ Slovakia
- ♦ Slovenia
- ♦ Spain
- ♦ Sweden

- ♦ Moldova
- ♦ Montenegro
- ♦ New Zealand
- ♦ Northern Macedonia
- ♦ Norway
- ♦ Serbia
- ♦ Singapore
- ♦ Switzerland
- ♦ Taiwan
- ♦ Türkiye
- ♦ Ukraine
- ♦ United Kingdom
- ♦ United States
- ♦ Vietnam

International

- ♦ Albania
- ♦ Armenia
- ♦ Bosnia and Herzegovina
- ♦ Brazil
- ♦ Canada
- ♦ Chile
- ♦ Colombia
- ♦ Egypt
- ♦ Iceland
- ♦ India
- ♦ Israel
- ♦ Japan
- ♦ Korea
- ♦ Kosovo

Disclaimer: Some countries' agreements might still be in process of being signed

The Network approach

How we help SMEs



Client-centric

We place the client's needs at the heart of the Network's mission.



Tailored Services

We can tailor our services and provide support to businesses at any stage of their growth path.



Expertise

The Network's international advisers have the experience and resources to help businesses thrive.

The Network approach

How we help SMEs



Areas of expertise

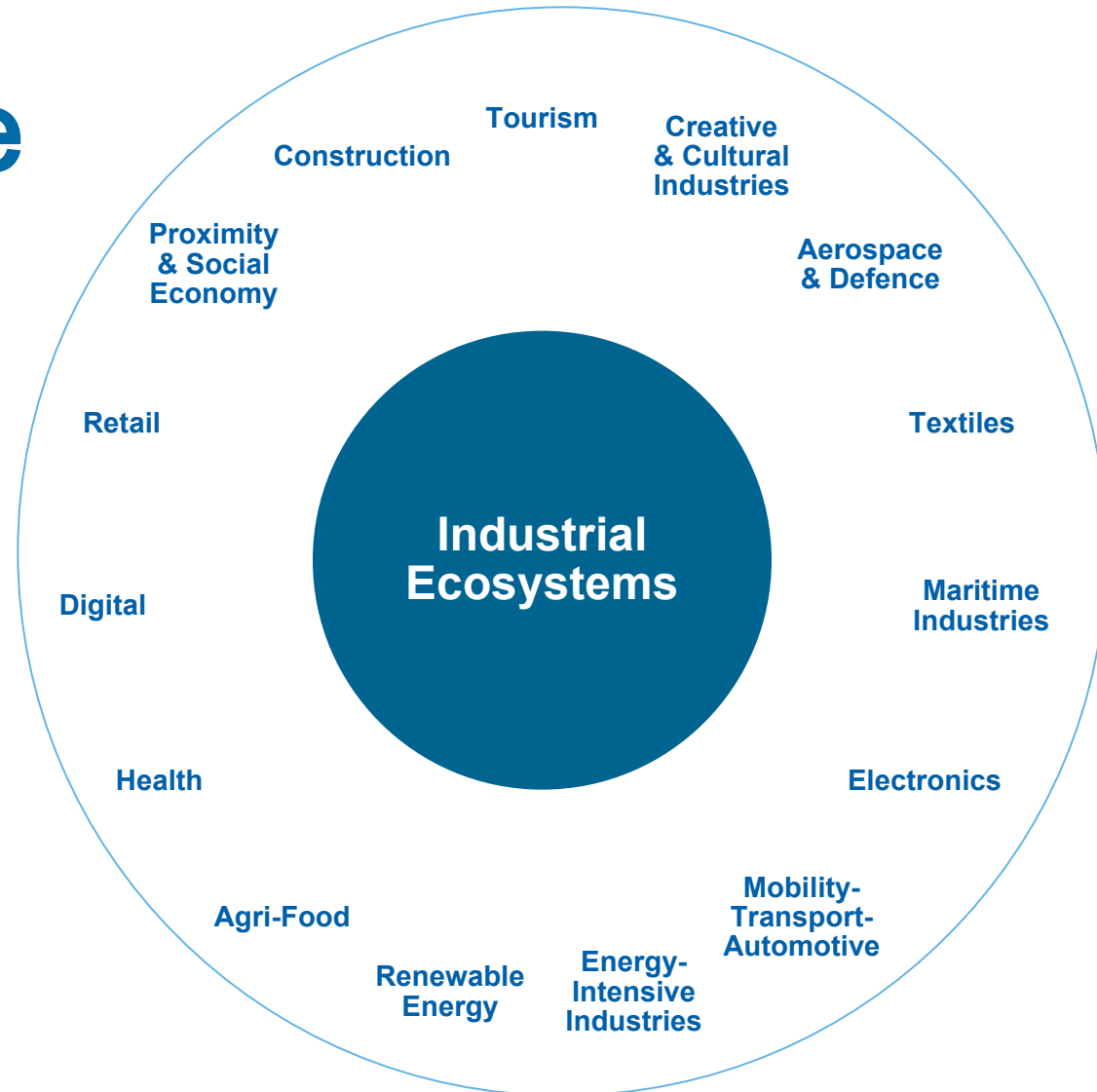
Sector Groups

- 15 SGs aligned with the industrial ecosystems
- Client-oriented activities
- Connecting with ecosystem stakeholders
- Providing policy feedback



Thematic Groups

- 10 TGs aligned with the Network activities & priorities
- Network-oriented / capacity building activities
- Connecting with thematic stakeholders
- Providing policy feedback

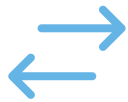




Areas of expertise

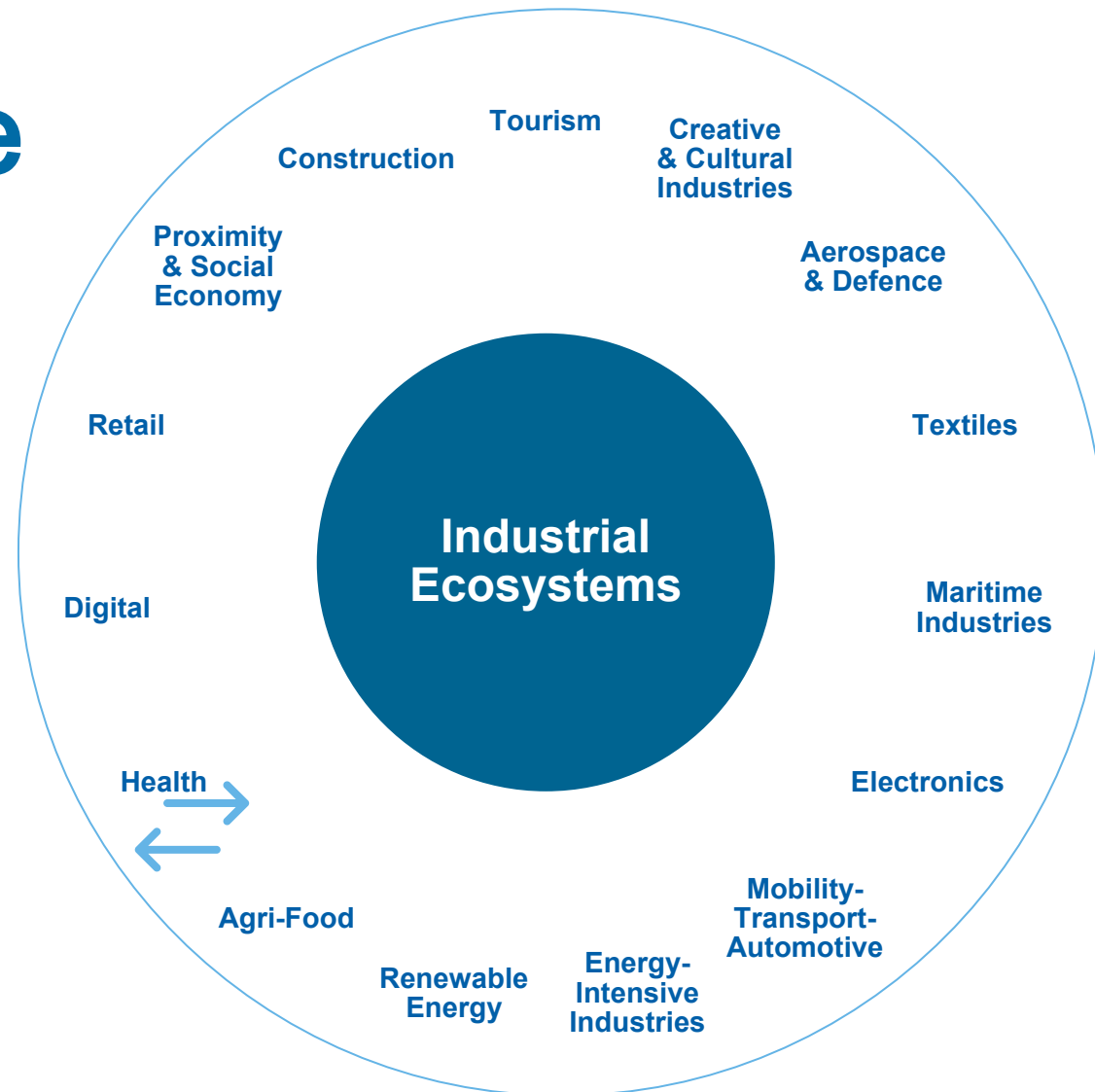
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Network Composition



**Specialised private /
public bodies**



**Regional government
or development
/ innovation agencies**



Economic Chambers



**Research
Institutes /
Science parks**



**Professional
associations**

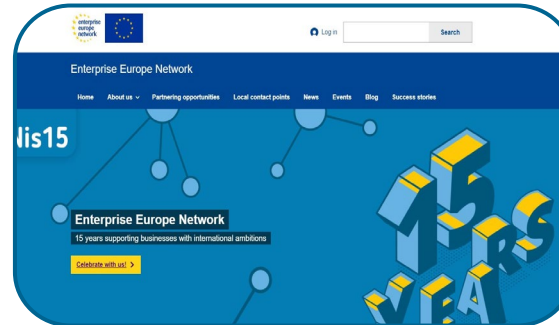


Other

Communicating the Network



Social Media



Public Website



Network Blog



Success Stories



Thematic Animations

An open Network



Coordination

We bring together and coordinate regional perspectives to provide better services to our local partners and clients



Synergies

We foster synergies with regional, national and European business support ecosystems to better support SMEs



Cooperation

We work in close cooperation with key stakeholders, European programmes and initiatives

Network services in a nutshell

	EIB	EUREKA	Sustainability	Digitalisation	Resilience	ECCP	EDIH	ERDF
	EIE	Innovation	Business partnering		Scale up	Single Market	EIC	RRF
	COST	EIP Group	Access to funding / finance	SME Feedback	Internationalisation	Industrial Ecosystems	EYE	EIT



Joint Cluster Initiatives Euroclusters



Euroclusters in a nutshell

WHAT FOR?

to help in the implementation of the EU Industrial Strategy: green & digital transitions + resilience

HOW?

by creating collaboration networks at EU-level that will develop and implement supporting measures for SMEs

WHO?

consortia of cluster organizations teaming up with other types of organizations





30 Euroclusters
started work in
September 2022

171 partners

**23 different
countries**

Activities:

1. Networking
2. Innovating
3. International
4. Adopting
5. Training
6. Outreach





Examples of activities by Euroclusters

- **European Cluster Collaboration Platform (ECCP):** link to [European Cluster Collaboration Platform](#)
- **Funding and Tenders Portal:** [link to Euroclusters open calls](#)
- **Webinar events** explaining e.g. mobility trends, to enhance cooperation between industrial ecosystems and SMEs.
- **Mapping** of entities (SMEs and start-ups, research organizations, training agencies, innovation partners, clusters, business associations, etc.) to act as the ground on which all contents and activities managed in the Eurocluster will be shared.
- **Training workshops** designed (for SMEs and clusters managers/ staff) and to be delivered on the topics: circular economy, digitalization, upskilling and shortage of labour force, cluster management skills, interaction and collaboration among clusters.
- **Matchmaking events**, promoting upcoming FSTP Calls, and enabling SMEs to find partners to apply with and foster collaboration between them.
- **Analysis** of existing critical inputs / supplies / technologies to better understand challenges that SMEs are facing in their specific market.



Erasmus for Young Entrepreneurs



- **Erasmus for Young Entrepreneurs** is a programme of the European Union that helps provide aspiring European entrepreneurs with the skills necessary to start and/or successfully run a small business in Europe
- New entrepreneurs gather and exchange knowledge and business ideas with an experienced entrepreneur, with whom they collaborate for a period of 1 to 6 months abroad.
- The stay is partly financed by the European Commission



Participants



New entrepreneurs (NE)

- Would-be entrepreneurs and newly established entrepreneurs in the early stages of their business start-up (less than 3 years of experience in running a business)

Host entrepreneurs (HE)

- Owners of SME or people directly involved in entrepreneurship at SME management board level with at least 3 years of experience in running and SME



-Entrepreneurs from 27 EU Member States, UK and the other participating countries - currently North Macedonia, Iceland, Norway, Lichtenstein, Montenegro, Turkey, Albania, Serbia, Moldova, Bosnia-Herzegovina, Armenia, Ukraine and Kosovo

-Currently also – 6 global destinations (USA, Canada, Israel, Singapore, Taiwan, South Korea) available to EU new entrepreneurs thanks to EP pilot project



Benefits

New entrepreneurs (NE)

- On-the-job training in a host company abroad
- Development of entrepreneurial skills
- Gaining business knowledge and networking
- Gaining experience in managing a small business from their direct collaboration with the host entrepreneur

Host entrepreneurs (HE)

- ▶ Getting fresh perspective, ideas and fresh skills
- ▶ Learning about foreign market opportunities
- ▶ Networking opportunities and potentially long-term business partners

Erasmus for Young Entrepreneurs is a **win-win deal** for both new and host entrepreneurs

Not internship but peer to peer exchange



How to apply

- Application via our website Erasmus for Young Entrepreneurs
 - www.erasmus-entrepreneurs.eu
- CV, motivation and detailed business plan (NE)
- Choice of local contact point

- No deadlines
- No age limit
- No sector limit



#EENCanHelp

Thank you

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Clusters:   

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