

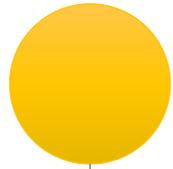


Review of EU marketing standards for agricultural products

Civil Dialogue Group Milk

Meeting of 3/10/2022, point 5 of the agenda

AGRI.E.3 – Animal Products



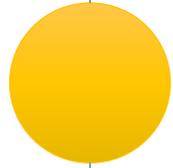
Process

EU marketing standards for agricultural products ensure a high level of quality. However, some standards are now outdated or may hinder efforts to make the food system more efficient and sustainable.

Inception Impact Assessment + Feedback: 19 Jan 2021 - 16 Feb 2021

**Public Consultation
Impact Assessment**

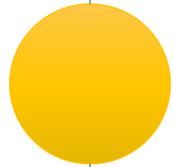
Fresh fruit and vegetables, bananas, nuts, dried fruit, pulses
Cider & Perry
Fruit juice, jam
Honey
Eggs
Poultry
Olive oil



Sectors concerned

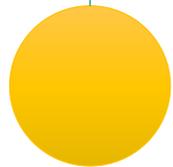
'Omnibus' Directive amending 'Breakfast directives'

Honey 2001/110/EC
Fruit juices 2001/112/EC
Fruit jams 2001/113/EC
.....
Preserved milk 2001/114/EC



Dairy - "Breakfast Directives"

Drafting of texts
Discussion with Member States
Interservice Consultation
Feedback mechanism
Commission adoption



Next steps