



Update on the evaluation/impact assessment for the review of the EU school scheme

Civil Dialogue Group Milk

Meeting of 3/10/2022, point 6 of the agenda

AGRI.A.3 – Policy performance & AGRI.E.3 – Animal Products

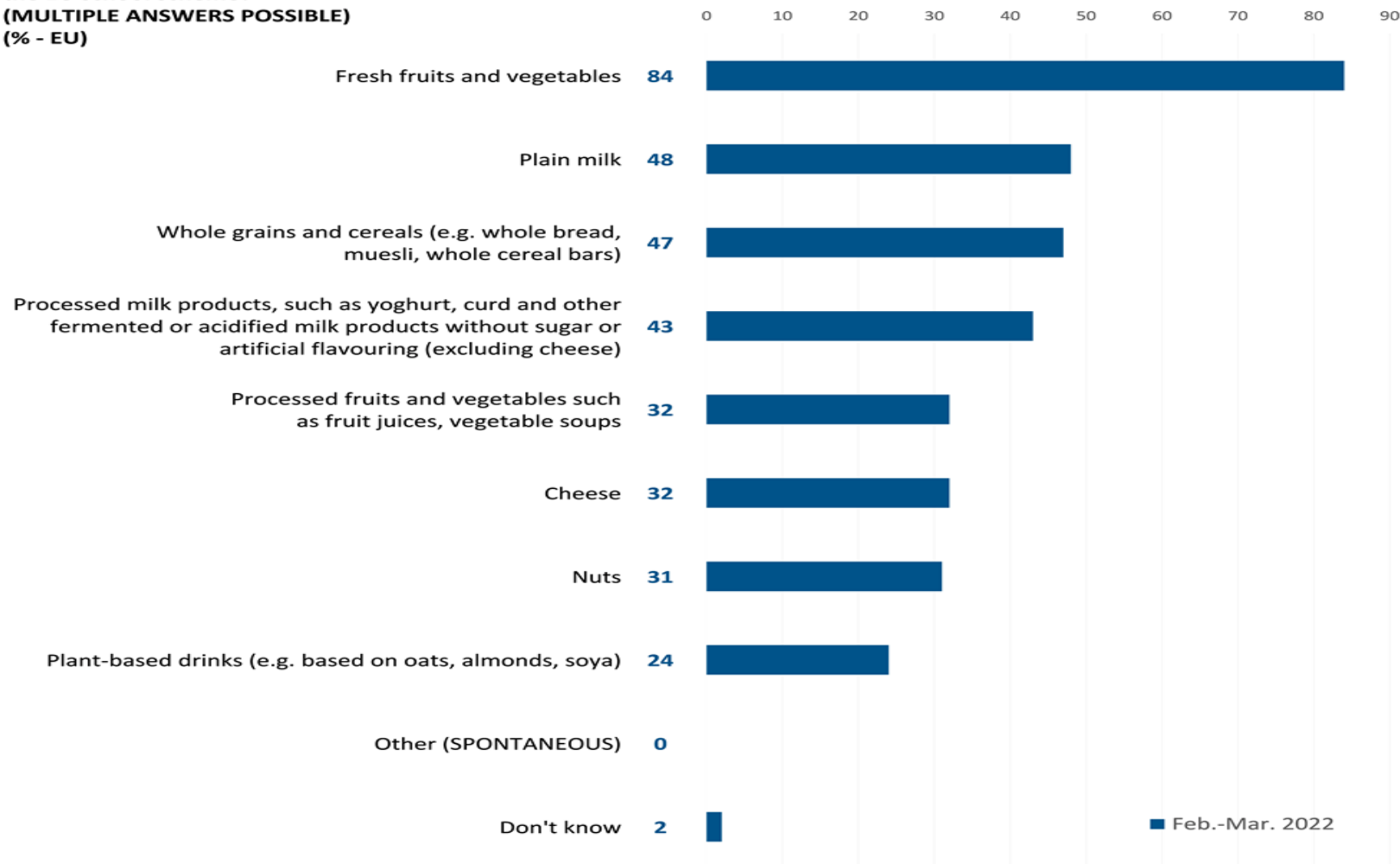
1. Special Eurobarometer 520/2022: school scheme chapter

- **Europeans, Agriculture and the CAP – Special Eurobarometer 520**
<https://europa.eu/eurobarometer/surveys/detail/2665>
- **26 511** citizens from different social/economic categories, EU 27, aged +15
- **Statistically representative** sample
- **4 questions on the EU school fruit, vegetables and milk scheme**
 - Awareness
 - Scope: products
 - Criteria for the choice of products
 - Topics of the educational measures

1. Special Eurobarometer 520/2022: school scheme chapter

QA23 In your opinion, considering children's needs for healthy diets, which of the following products should be distributed through the EU school scheme?

(MULTIPLE ANSWERS POSSIBLE)
(% - EU)



REPLIES
ON
SCOPE

1. Special Eurobarometer 520/2022: school scheme chapter

Scope: breakdown of replies by MS

QA23 In your opinion, considering children's needs for healthy diets, which of the following products should be distributed through the EU school scheme? (MULTIPLE ANSWERS POSSIBLE)
(%)



Fresh fruits and vegetables	84	85	84	85	88	89	90	85	76	86	91	73	80	82	89	88	85	77	84	94	82	68	88	58	90	80	84	93
Plain milk	48	37	60	31	50	45	48	61	62	59	40	41	48	54	52	33	38	55	51	42	61	45	74	36	47	48	36	60
Whole grains and cereals (e.g. whole bread, muesli, whole cereal bars)	47	35	49	38	41	60	57	49	74	42	43	61	41	64	41	39	44	50	52	47	54	36	58	27	63	50	73	54
Processed milk products, such as yoghurt, curd and other fermented or acidified milk products without sugar or artificial flavouring (excluding cheese)	43	31	43	58	28	46	59	32	52	44	38	53	50	32	50	56	36	50	44	28	38	41	52	34	58	60	52	32
Processed fruits and vegetables such as fruit juices, vegetable soups	32	31	37	32	16	33	28	29	52	31	26	41	39	36	30	42	28	43	24	12	36	32	45	26	41	48	32	12
Cheese	32	20	52	28	14	22	26	40	60	42	45	32	41	49	23	29	26	37	28	12	30	13	37	23	35	34	31	28
Nuts	31	27	32	24	25	32	32	26	46	44	28	36	33	50	33	49	34	18	27	31	37	17	30	23	40	27	21	21
Plant-based drinks (e.g. based on oats, almonds, soya)	24	25	19	15	19	28	18	26	31	26	22	35	26	43	18	20	29	24	30	17	25	13	47	21	30	24	21	25
Other (SPONTANEOUS)	0	0	0	1	1	0	0	0	0	0	0	0	0	0	0	1	0	0	0	1	1	0	0	1	0	0	0	0
Don't know	2	1	1	1	2	2	3	2	1	1	3	0	1	2	2	3	0	0	5	2	2	3	0	3	0	1	1	1

Highest percentage per country

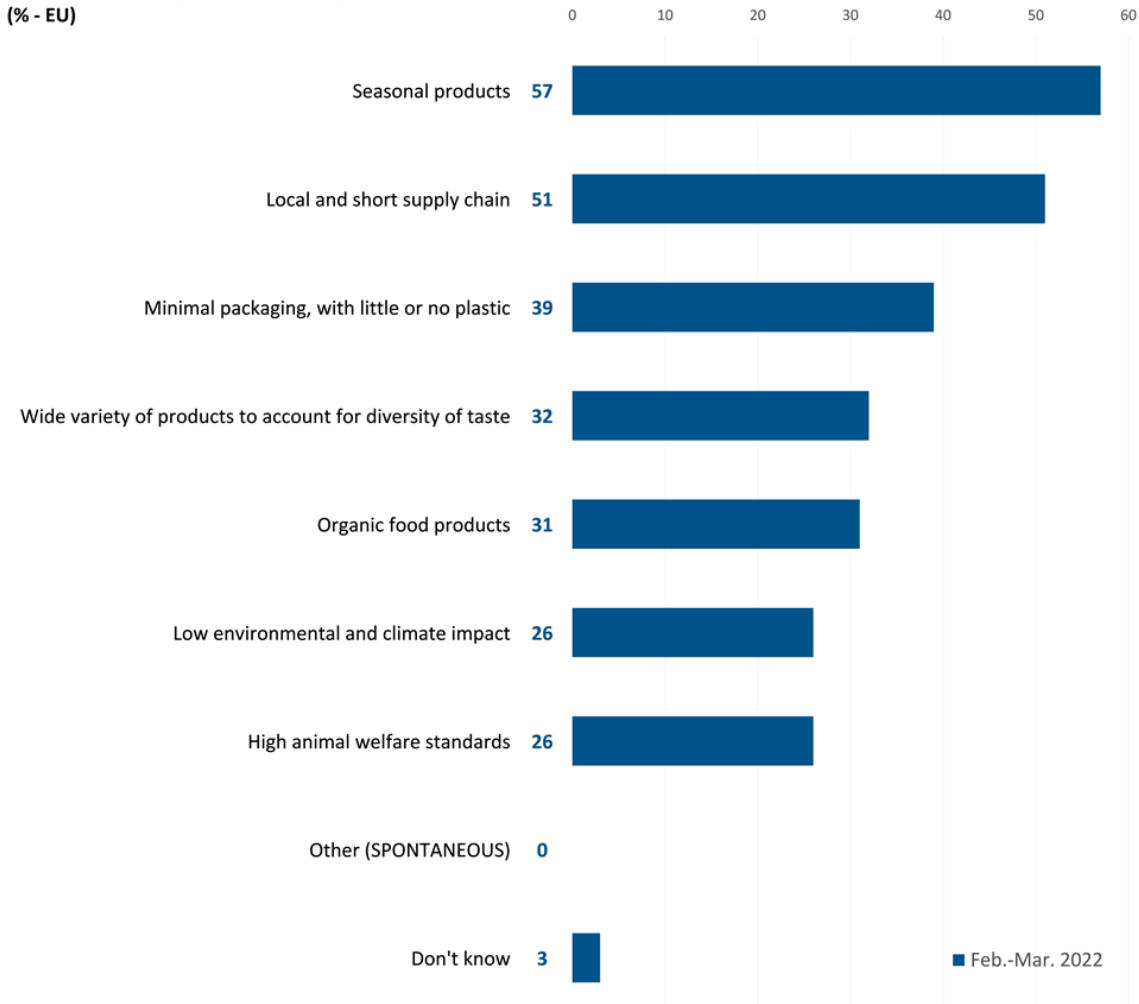
Lowest percentage per country

Highest percentage per item

Lowest percentage per item

1. Special Eurobarometer 520/2022: school scheme chapter

QA24T Which of the following do you consider to be the most important to you for the choice of products under the EU school scheme?
Firstly? And then? (MAX. 3 ANSWERS)
(% - EU)



REPLIES ON CRITERIA FOR CHOICE OF PRODUCTS

1. Special Eurobarometer 520/2022: school scheme chapter

Criteria for choice of products: breakdown of replies by MS

QA24T Which of the following do you consider to be the most important to you for the choice of products under the EU school scheme? Firstly? And then?

(%)



Seasonal products	57	66	63	57	52	52	41	42	69	59	72	53	68	71	56	46	61	46	44	55	50	42	41	41	59	50	51	49
Local and short supply chain	51	54	45	56	43	56	62	43	31	51	54	49	55	16	55	39	55	47	26	48	46	44	50	37	65	48	72	65
Minimal packaging, with little or no plastic	39	46	26	46	36	49	42	46	32	28	41	29	31	37	35	34	48	46	51	61	54	38	40	28	47	36	35	29
Wide variety of products to account for diversity of taste	32	23	63	42	25	24	49	41	57	32	28	48	26	49	51	43	23	53	43	21	29	41	55	38	31	56	28	11
Organic food products	31	21	34	17	32	30	34	26	50	29	21	42	37	46	40	56	26	25	33	22	35	43	32	44	34	24	15	25
Low environmental and climate impact	26	31	13	19	39	26	14	29	19	30	21	20	30	20	10	16	21	25	27	42	30	20	22	19	19	15	33	48
High animal welfare standards	26	20	13	17	21	31	11	33	32	24	28	24	25	28	10	15	29	20	29	21	29	23	27	26	16	22	27	37
Other (SPONTANEOUS)	0	0	0	0	0	1	0	0	0	0	1	0	0	0	0	2	0	0	0	1	2	0	0	0	0	0	0	0
Don't know	3	1	4	2	3	1	4	2	0	4	3	0	1	1	3	5	0	1	5	2	2	5	3	6	1	2	3	2

1st MOST FREQUENTLY MENTIONED ITEM

2nd MOST FREQUENTLY MENTIONED ITEM

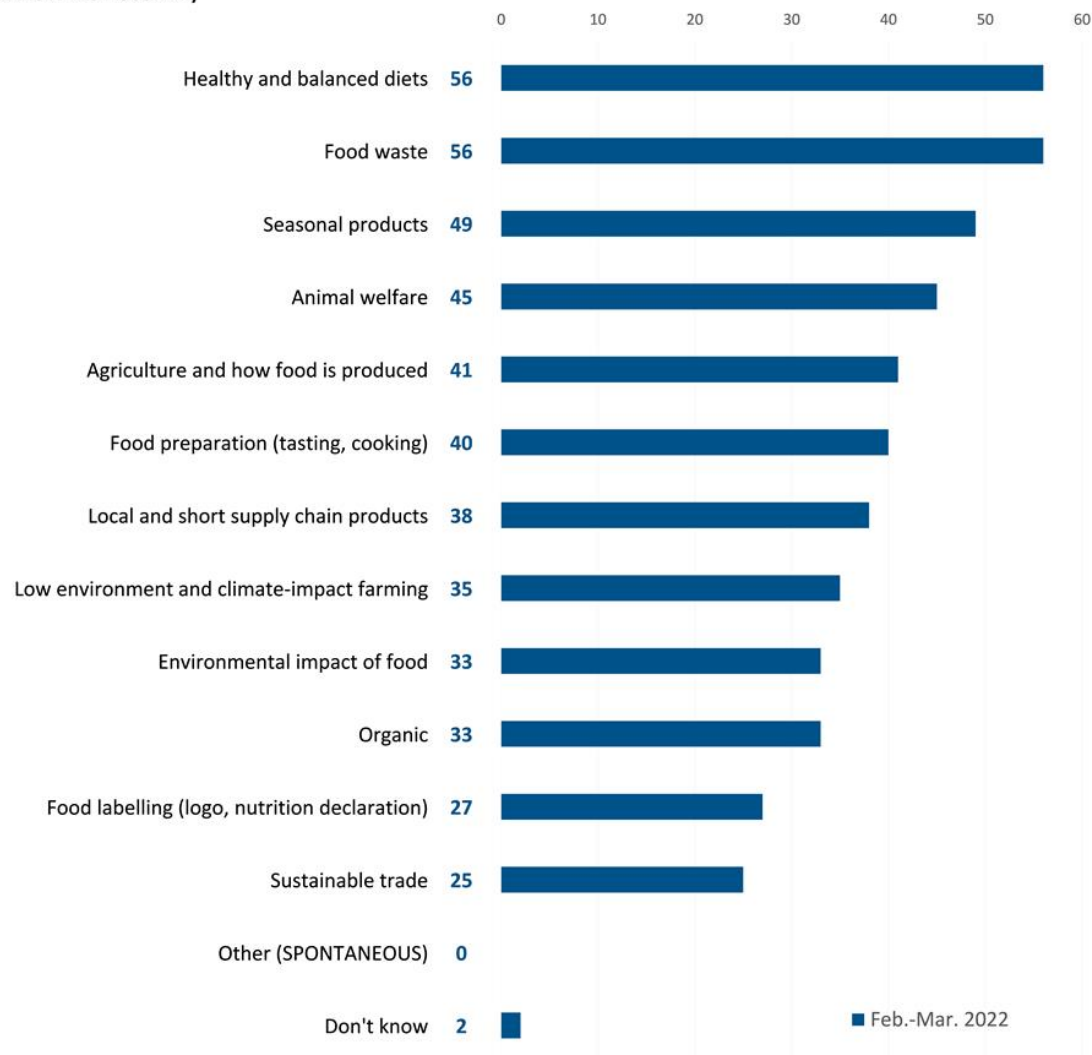
3rd MOST FREQUENTLY MENTIONED ITEM

1. Special Eurobarometer 520/2022: school scheme chapter

QA25 In your opinion, which of the following topics should be covered by the educational measures in the EU school scheme?

(MULTIPLE ANSWERS POSSIBLE)

(% - EU)



REPLIES ON TOPICS OF EDUCATIONAL MEASURES

1. Special Eurobarometer 520/2022: school scheme chapter

Topics of educational measures: breakdown of replies by MS

QA25 In your opinion, which of the following topics should be covered by the educational measures in the EU school scheme? (MULTIPLE ANSWERS POSSIBLE)
(%)



Healthy and balanced diets	56	46	63	61	53	71	70	60	80	57	48	50	53	79	67	39	45	56	71	60	57	42	48	42	68	58	48	52
Food waste	56	60	39	65	67	62	39	51	54	44	73	31	52	47	33	63	64	49	68	70	61	44	67	34	30	50	61	64
Seasonal products	49	54	45	34	48	48	29	36	64	49	65	44	58	61	27	34	57	38	40	41	53	32	41	29	53	32	28	46
Animal welfare	45	36	31	37	45	55	31	41	61	45	50	31	45	57	19	41	44	27	48	49	53	29	46	31	48	31	38	58
Agriculture and how food is produced	41	38	48	38	45	44	39	39	54	44	37	46	37	55	33	51	30	36	40	57	49	27	60	32	59	34	61	52
Food preparation (tasting, cooking)	40	33	45	38	41	52	44	51	47	32	41	40	27	50	43	54	43	47	48	53	52	25	50	36	51	36	50	29
Local and short supply chain products	38	35	35	34	34	47	36	34	34	33	38	42	43	39	23	33	38	35	25	36	44	30	36	25	56	41	33	48
Low environment and climate-impact farming	35	36	28	30	37	39	30	33	50	35	32	35	38	43	19	34	32	30	39	52	41	19	45	22	43	25	31	45
Environmental impact of food	33	35	26	24	32	37	24	34	50	30	32	32	33	48	20	32	29	28	42	39	43	27	45	24	36	17	28	42
Organic	33	21	38	17	40	36	27	28	57	32	27	28	38	56	34	49	25	23	43	28	41	35	37	30	53	23	18	30
Food labelling (logo, nutrition declaration)	27	22	21	20	27	34	20	40	31	25	22	22	30	45	18	25	16	25	35	26	34	23	29	29	31	24	17	22
Sustainable trade	25	25	18	16	27	33	21	31	24	28	23	18	25	23	9	23	18	24	28	22	30	20	25	20	24	18	22	26
Other (SPONTANEOUS)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Don't know	2	0	2	1	2	1	2	1	0	3	2	0	1	0	2	2	0	1	3	1	2	2	1	2	0	1	1	1

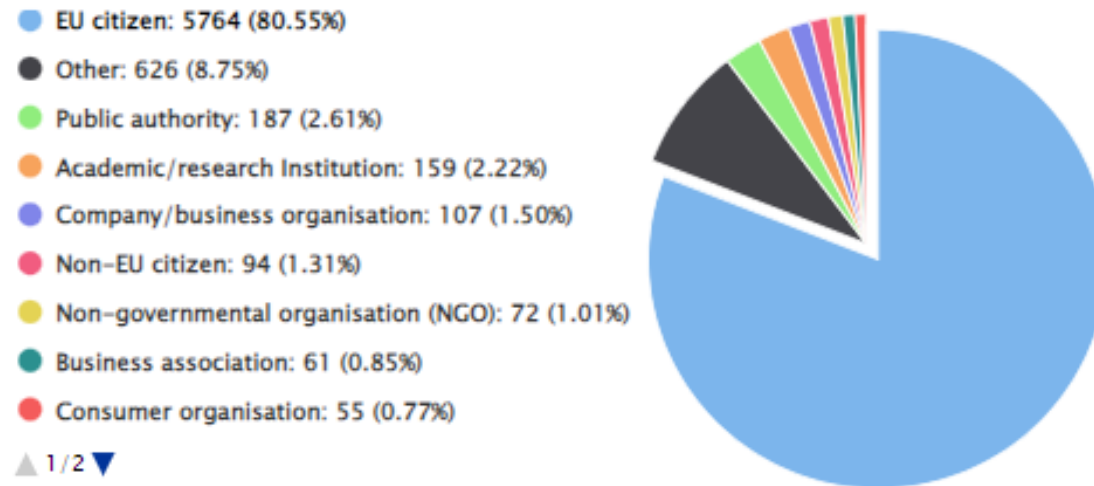
1st MOST FREQUENTLY MENTIONED ITEM

2nd MOST FREQUENTLY MENTIONED ITEM

3rd MOST FREQUENTLY MENTIONED ITEM

2. Public consultation

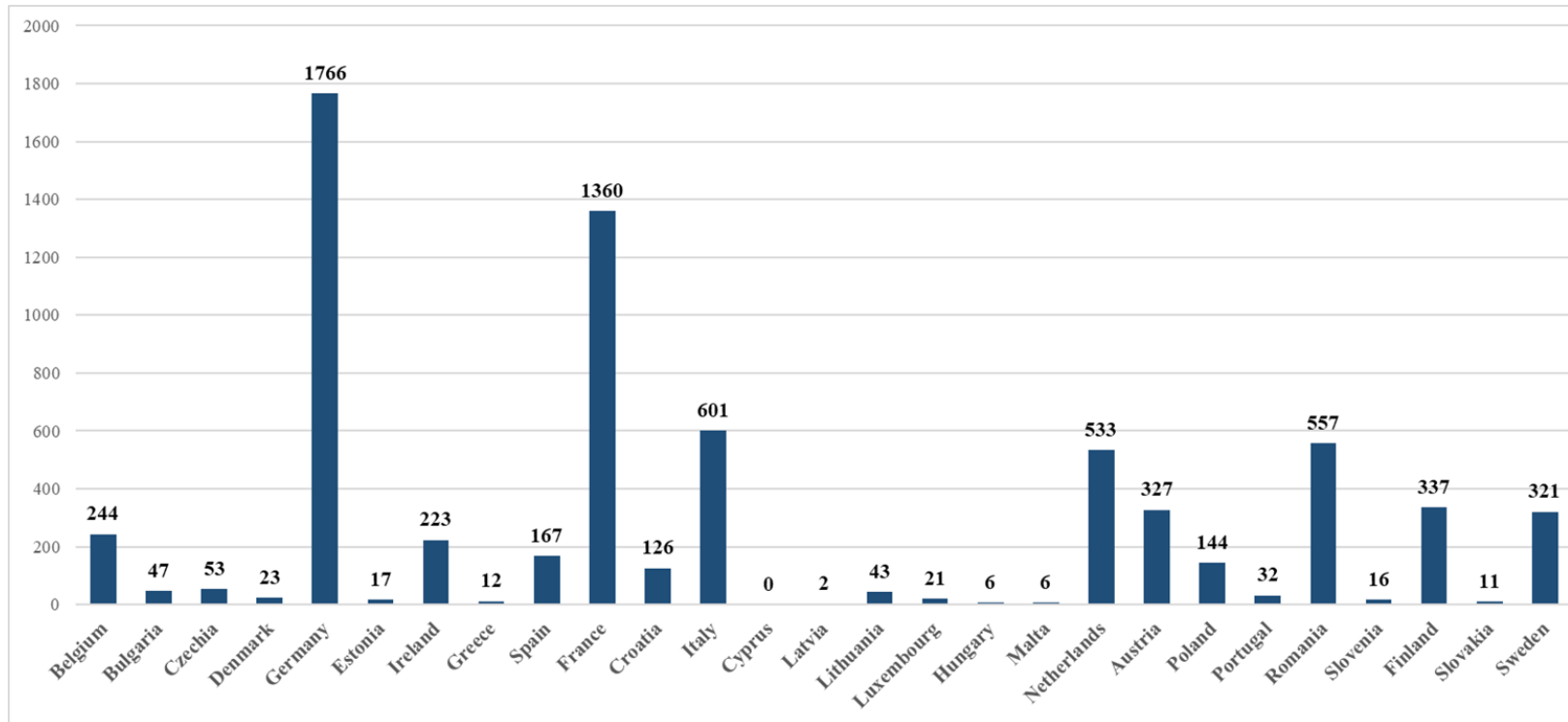
- **7156** replies (nb: this number includes campaigns/coordinated initiatives)
- By **category*** of respondents:



- Standard* (= for all Commission consultations) and self-reported by respondents schools under “other” but also academia, public authority

2. Public consultation

- By country: all MS except CY



- Non-EU as well: UK, US,

2. Public consultation

Factual summary in Europa webpage will follow. Some highlights:

- Most respondents aware of the scheme, with one third knowing the details
- Generally effective regarding its main objectives (consumption of fruit, vegetables and milk, knowledge of healthy eating habits); procedures regarded as burdensome by businesses, not so much by schools
- Coherent, fully or to a large extent, with other policies (health, education, env)
- EU-level broadly considered as an advantage
- Looking forward: environmental impact and seasonality top characteristics for the choice of products; healthy diets, animal welfare and environmental impact topics for educational measures

3. Evaluation activities

Evaluation support study (by EEIG Agrosynergie)

- What: 12 evaluation questions grouped under 6 evaluation criteria: causal analysis, effectiveness, efficiency, coherence, relevance, EU added value
- How: statistical analysis secondary data, desk research, questionnaires to public authorities + interviews with stakeholders and parents survey in 12 case studies countries (CZ, ES, FR, IT, LT, NL, PL, PT, RO, SE, DE-BY and DE-NRW)
- When: finalisation **Q4 2022** ⇒ presentation results public conference 24/11

3. Evaluation activities

Complementary study (by consortium: PPMI & AFC)

- What:
 - Focus on **health, sustainability, educational aspects**
 - **Evolving needs** in light of developments, trends and scientific evidence on children's health and diets and environment
 - Contribution to promotion **sustainable food consumption** and development **sustainable food chains**
- How: desk research, interviews to stakeholders + focus group, survey parents + school staff, **8** case studies (BG, DE, EL, ES, FR, LV, HU, FI)
- When: Finalisation by **Q2 2023**

3. Evaluation activities – reports by other Institutions

- **European Parliament Research Service** - Implementation of the EU school scheme for fruit, vegetables and milk products: a mid-term review (July 2022) [https://www.europarl.europa.eu/thinktank/en/document/EPRS_STU\(2022\)730339](https://www.europarl.europa.eu/thinktank/en/document/EPRS_STU(2022)730339)
- Aim: support COMAGRI own initiative report on the EU school scheme
- Underpinned by PANTEIA research study (including survey/interviews)
- **Findings** on relevance, effectiveness, efficiency, coherence, EU added value
- **Recommendations** at EU level and MS level
- **Member States practices** sufficiently/insufficiently performing

4. Next steps: public conference

- An EU school scheme fit for the future: **24 November 2022**, Brussels
- 100 participants to be invited (public authorities & private stakeholders from agri, education, environment and health sector) + webstreaming
- Preliminary agenda (under finalisation):
 - Presentation of **public consultation** and **preliminary evaluation** results
 - 3 panel sessions on the 3 sustainability pillars (economical, environmental and societal aspects), with keynote speeches and panel discussions on possible options and impacts
 - Input from **European Parliament** and **European Economic and Social Committee**

Questions?

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Thank you for your attention