



SUSTAINABLE TRADE

Session 4

THE 2019
**EU AGRICULTURAL
OUTLOOK CONFERENCE**

Sustainability
from Farm
to Fork





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Responsible Soy Association

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MARINA BORN

Round Table on Responsible Soy Association



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ABOUT RTRS



The Round Table on Responsible Soy Association (RTRS) is a global multistakeholder organization created in 2006, in Switzerland, with more than 160 international members of the soy value chain and 8,000 RTRS certified farmers in Argentina, Brazil, China, India, Mozambique, Paraguay, Uruguay and USA.



Agricontrol, Oia Brazil Ceticaciones - Cytasa - Hong Sheng Cooperative - Madhya Bharat Consortium of Farmers Producer Company Limited (MBCFPCL) - Samarth Kisan Prodcer Co. Put. Ltd Agar - Sindicato Rural De Luis Eduardo Magalhaes- Supercargo - Superintendencia e Comercio Alimentar, Lda.

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The objectives are to **promote the growth of production, trade, and use of responsible soy** through cooperation with actors in and relevant to the soy value chain - from production to consumption, through:

RTRS GLOBAL PLATFORM

THE COMMITMENT OF THE **STAKEHOLDERS** INVOLVED IN THE VALUE CHAIN OF SOYBEAN

TOOL

THE DEVELOPMENT, IMPLEMENTATION AND VERIFICATION OF A **GLOBAL AND HOLISTIC CERTIFICATION STANDARD**





RTRS MULTISTAKEHOLDER ROUNDTABLE ON SOY

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RTRS MULTISTAKEHOLDER ROUNDTABLE ON SOY

- RTRS focuses **on maintaining a productive dialogue** across the entire soy supply chain and collectively work towards achieving responsible soy products at the global level.
- RTRS encourages collaborative work with other associations, initiatives and protocols to discuss, together with governments, producers and the private sector, ways to **provide benefits and support to producers and organizations who strive for sustainability every day.**



RTRS TASK FORCES BRAZIL AND EUROPE (SO FAR)

Gather soy chain representatives at the local level, with the objective of engaging, guiding and monitoring RTRS' activities aimed at accomplishing sustainable global targets and commitments.



In collaboration with ProTerra; Donau Soja; Amsterdam Declarations Partnership; International Union for Conservation of Nature-IUCN ;WWF; Bayer; MVO, among others.

Gathers companies, NGOs and experts with the common objective of achieving 100% deforestation-free sustainable soy, globally.



RTRS MULTISTAKEHOLDER ROUNDTABLE ON SOY

RTRS believes that actions from Government and Multilateral Associations should aim to work in very close collaboration with existing commodities multistakeholder roundtables rather than creating or fostering new structures

- This year, the European Commission published the **Roadmap on a Communication on Stepping up EU Action against Deforestation and Forest Degradation.**
- **RTRS has a role. RTRS can support and contribute to the European Commission in driving forward their stated actions related to deforestation and reaching their objectives.**

As global platform and certification scheme, RTRS is part of the solution.
RTRS' **holistic certification system** is a tool to deliver on global commitments which can certify soy as zero deforestation and zero conversion.





RT15

RTRS' ANNUAL CONFERENCE

SAVE THE DATE

MAY/JUNE 2020



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RTRS A MULTI-STAKEHOLDER & HOLISTIC TOOL

RTRS PRODUCTION STANDARD



RTRS PRODUCTION STANDARD: ENVIRONMENTAL RESPONSIBILITY



ZERO DEFORESTATION AND ZERO CONVERSION OF ALL NATURAL LAND

• The following areas have not been cleared or converted from May 2009 onwards:

- a) native forests,
- b) riparian vegetation,
- c) natural wetlands,
- d) steep slopes,
- e) areas designated by law to serve the purpose of native forest conservation and/or cultural and social protection.

There is no conversion of areas critical for biodiversity (hotspots) from 2009, where stakeholders agree there should be no conversion of native vegetation into responsible soy production.



• A new cut-off date is added to the existing one, by which no conversion of any natural land is allowed as of June 2016. Since 2009, there has been no conversion of areas critical for biodiversity (hotspots).

As of June 3, 2016, no conversion is allowed of any natural land (all land with natural, native vegetation, including, but not limited to, native forests - according to the RTRS definition - riparian vegetation, natural wetlands, grasslands, savannahs, prairies, Cerrado and woodlands)

+steep slopes

+areas designated by law to serve the purpose of native conservation and/or cultural and social protection.



PROTECTS BIODIVERSITY

BIODIVERSITY

- Ecosystem maintenance.
- Improves environmental management.
 - Plan to preserve native vegetation and wildlife.
 - High Conservation Value (HCV) (the requirements are part of the RTRS Standard).
- Producers must carry out a social and environmental impact assessment to minimize and mitigate any negative impacts found.
- Rare, threatened or endangered species permanently or temporary present at the property are protected. Hunting or collecting these species is prohibited.
- Good agricultural practices - like the responsible use of agrochemicals - attract bird populations and other wildlife to the farm.



RTRS PRODUCTION STANDARD: RESPONSIBLE LABOUR CONDITIONS AND COMMUNITY RELATIONS



- Guarantees that adequate and appropriate protective equipment and clothing is provided and worn in all potentially hazardous operations
- Ensures proper payment
- Guarantees a safe and healthy workplace
- Bans slavery
- Bans child labor
- Ensures responsible community relations and land rights:
 - Producers are required to respect the rights, customs and culture of indigenous peoples as defined in the United Nations Declaration on the Rights of Indigenous Peoples (2007) and ILO Convention 169 (1989).
 - Sites of special cultural, ecological, economic or religious significance and resources fundamental for satisfying the basic necessities of local communities and indigenous people (for livelihoods, health, nutrition, water, etc.) shall be clearly identified in cooperation with such people, and recognized and protected by farm managers.
- Channels for communication and dialogue with local communities on topics related to the activities of the soy farming operation and its impacts are available.
- An effective mechanism for resolving complaints and grievances is implemented and available to local communities, employees and traditional land users.



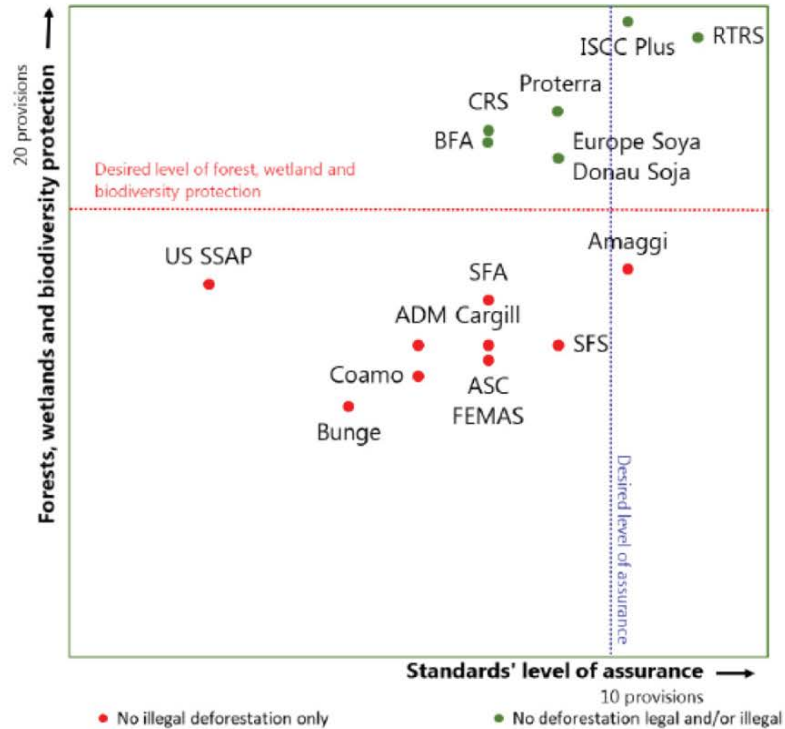
RTRS PRODUCTION STANDARD: GOOD AGRICULTURAL PRACTICES



- Improve soil and water quality
- Reduce contamination
- Improve waste management and tracking
- Reduce environmental impact by applying Crop Integrated Management (CIM) techniques



Figure II Provisions on forests, wetlands and biodiversity protection vs the level of assurance of the 17 standards



Setting the bar for deforestation free soy in Europe (2019)

Benchmark Commissioned by IUCN National Committee of the Netherlands (IUCN NL) & developed by Profundo

13%
of total soybeans, -meal and oil-processed in Europe in 2017 were deforestation* free soy.

* Deforestation free = certified by RTRS, ISCC +, Proterra, Danube / Europe Soy, CRS / BFA and SFAP-Non Conversion

According to the European soy monitor done by IDH and IUCN.





RTRS PRODUCTION AND SUPPLY CHAIN MODULES

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LINKAGES TO SPECIFIC LANDSCAPES

- RTRS now offers a new Regional credits option. This tool makes it easier for the soy market to know which country they are buying RTRS credits from, allowing for greater transparency throughout the soy chain.

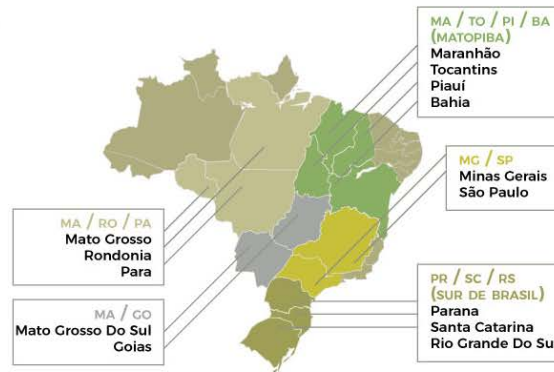
RTRS Regional Credits Global Map / RTRS Certified producers



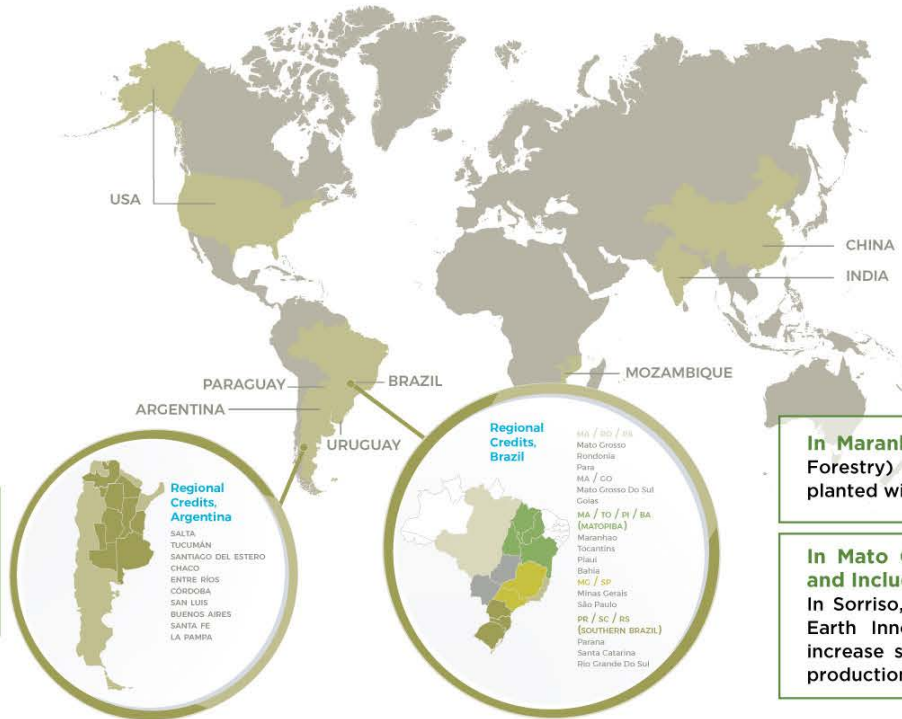
REGIONAL CREDITS, ARGENTINA



REGIONAL CREDITS, BRAZIL REGION



RTRS JURISDICTIONAL APPROACHES



In Argentina - General Villegas Municipality (development stage):
 10 sub-municipalities,
 700k hectares

In Maranhão - GCF (Governor's Climate Forestry) - FAPCEN: 30% of the area planted with soy is RTRS- certified.

In Mato Grosso - Produce, Conserve and Include (PCI) Strategy
 In Sorriso, RTRS signed a MoU with IDH, Earth Innovation and CAT Sorriso to increase sustainable soy and low-carbon production.

- A- CONNECT** government; private sector; NGO; producers and local communities)
- B-DRIVE** jurisdictional strategies for sustainable landscapes to:
- Increase the efficiency and profitability of agricultural production
 - Preserve natural resources
 - Strive for socioeconomic inclusion





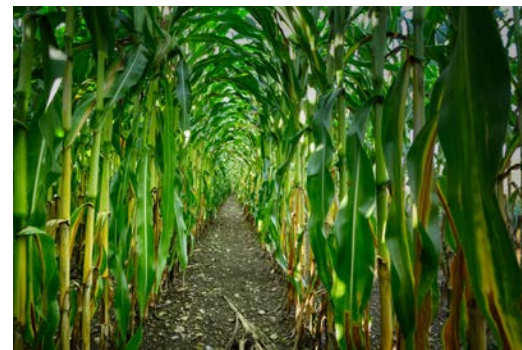
RTRS SUSTAINABLE CORN

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RTRS STANDARD FOR RESPONSIBLE CORN PRODUCTION

- **Developed based on a participative and collaborative process:**
- Through an open call for participation, RTRS brought together a **Working Group** to review specific crop-related requirements and their implementation in the certification process.
- **2** physical meetings (Brazil & Argentina), **33** participating organizations ensuring full **representativeness** of the corn value chain (Producers; Industry, Trade and Finance and Civil Society, as well as representatives from the government and academia, experts and certification bodies)
- **2 public consultations, 2** rounds of analysis & reviews of comments from public consultations





MARKET PLACE

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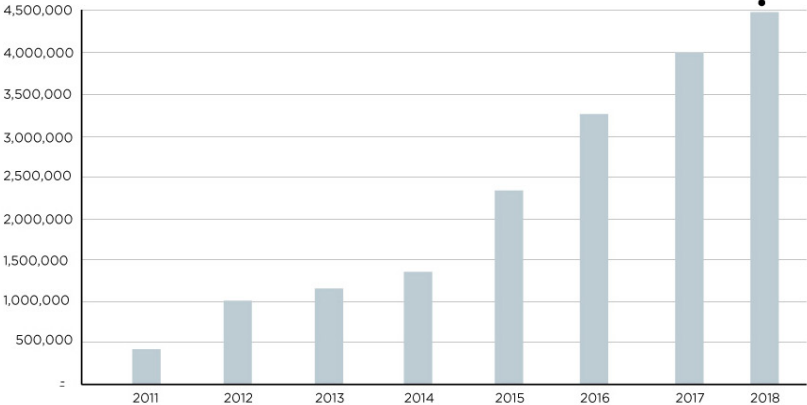
GLOBAL REACH

TONS

CREDIT & MASS BALANCE PRODUCTION

4.5 MT
SOY RTRS CERTIFIED
GLOBALLY IN 2018

2018 +8%
IN CERTIFIED PRODUCTION
VS. 2017



CERTIFIED PRODUCTION

8 k RTRS CERTIFIED PRODUCERS



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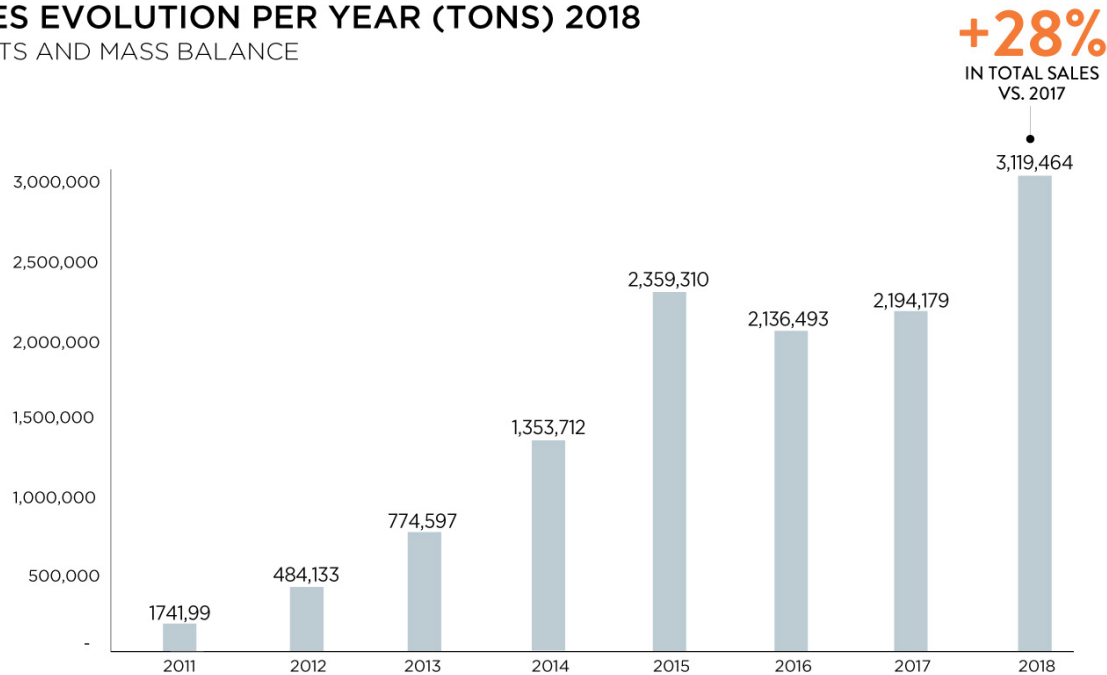
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GLOBAL REACH

SALES EVOLUTION PER YEAR (TONS) 2018

CREDITS AND MASS BALANCE



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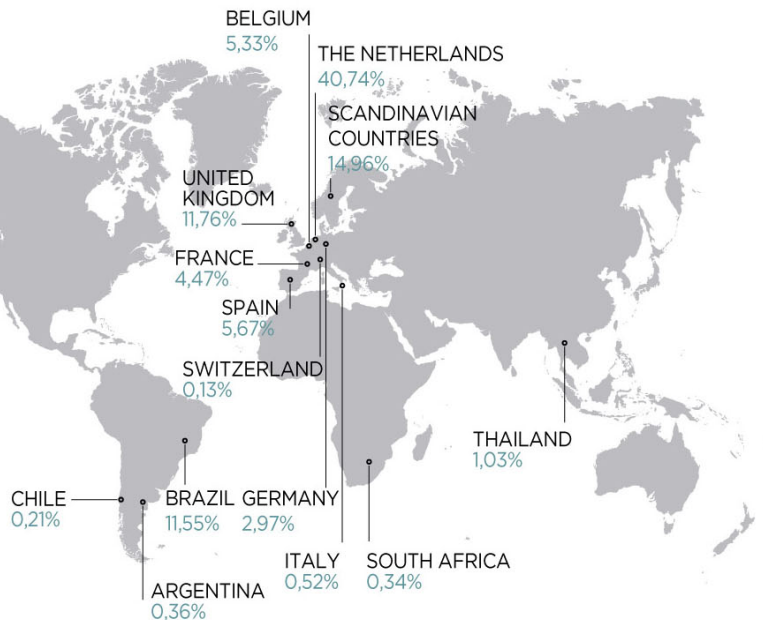
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GLOBAL REACH

SALES PER COUNTRY

COUNTRIES THAT PURCHASE RTRS SOY



The Netherlands	40,74%
Scandinavian Countries	14,96%
United Kingdom	11,76%
Brazil	11,55%
Spain	5,67%
Belgium	5,33%
France	4,47%
Germany	2,97%
Thailand	1,03%
Italy	0,52%
Argentina	0,36%
South Africa	0,34%
Chile	0,21%
Switzerland	0,13%
TOTAL	100,00%



SUPPLY SUSTAINABLE VALUE CHAINS

2018 LEADING PURCHASERS OF RTRS CERTIFIED MATERIAL*

BRANDS AND RETAILERS



237k credits +
71k Mass Balance



270k



211k



Sharing smiles

47k



46k

MARS

45k credits +
2.4k Mass Balance

FEED INDUSTRY



295k



200k



135k

TRADERS AND RESELLERS



1.3 M



385k



376k

*Numbers based on the annual purchases of buyers in a single calendar year.

Source: Management Report 2018



BEYOND 2020

“Beyond 2020” RTRS Strategy

- Impact of responsible agricultural practices measurement
- GHG Calculation
- RTRS Responsible Corn
- New Regions
- Collaboration and Synergies





THANK YOU !

#AgriOutlook

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